

**Institute of  
Art, Design +  
Technology  
Dún Laoghaire**

**2022**

**GRADUATE  
OUTCOMES  
SURVEY**

**Annual Report  
for Dun  
Laoghaire  
Institute of Art,  
Design and  
Technology**

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# INTRODUCTION

This annual report summarises the data gathered for the 2022 Graduate Outcomes Survey issued by the Higher Education Authority (HEA). Since 2017, it has been mandatory for all Institutes of Technology and Universities to participate in the nationwide Graduate Outcomes Survey using the template provided by the HEA. The survey was distributed to graduates just less than six months after graduation, in March 2023. This report will compare the 2022 data to those reported in 2021 primarily.

This report contains two sections. The first section provides a general summary of the graduate information for the whole of IADT and its two faculties: Faculty of Film, Art and Creative Technologies (FACT), and Faculty of Enterprise and Humanities (FEH).

The second section provides a more detailed analysis of graduate information at department- and programme-level. An overview of graduate response rates, economic status, employment and unemployment, further study and training, and student experience will be provided for IADT's five departments: Department of Design and Visual Arts; Department of Film and Media; Department of Technology and Psychology; Department of Entrepreneurship; and Department of Humanities and Arts Management.

Many people helped make the 2022 Graduate Outcomes Survey possible.

Heartfelt thanks must go to Patrick Brophy for his central support getting this project off the ground in terms of initial contact with students, updating databases and compiling response data. And, also, to Carmel Kelly for her support throughout.

We enjoyed a 64% response rate to this year's survey, and I wish to thank our Student Ambassador Team, Jennifer Reynolds, Tadhg Hebert, Ethan Taylor, and Adam McCormack who ran our Graduate Outcomes Survey Call-Centre for 2 weeks in July. There was a lower response rate this year. This may be attributed, in part, to the delayed roll-out of the survey due to various factors, which was mid-summer as opposed to the usual May/June timeline. Anecdotally, however, response rates in other HEI's seem to be markedly lower this year also.

Huge thanks and gratitude are due to Dr Christine Horn, Lecturer, and Louise Horan Gahan for their support, skill, and expertise in putting this report together.

A complete pleasure working with all of you.

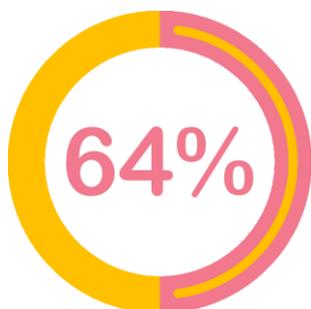
And, finally, to our 2022 graduates, thank you for taking the time. Huge luck to all of you in this next wonderful chapter of your journey.

*Dawn O'Connor,*

*IADT Careers and Employability.*

# SECTION 1: INSTITUTE OVERVIEW

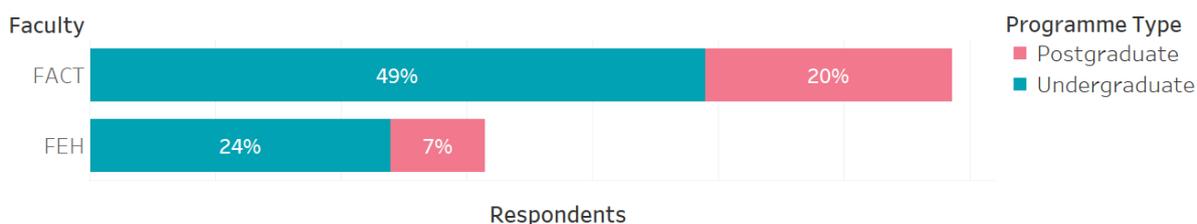
## Response Rate



**Overall response rate: 64%**

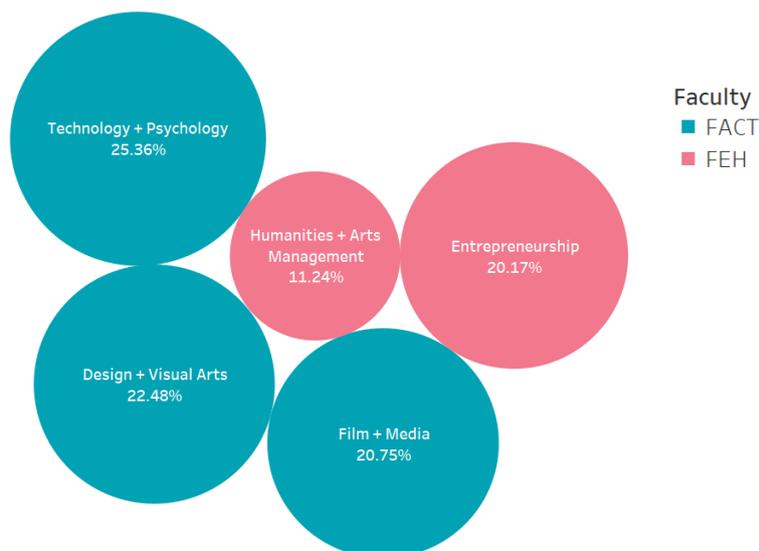
This year's graduate survey saw a decrease in response rate compared to previous years (82% in 2021, 76% in 2020). Across the institute, 347 of the 539 IADT 2022 graduates invited to take the survey responded.

## Survey Respondents by Faculty



FACT graduates accounted for 69% of respondents and FEH graduates accounted for 31%. Undergraduates made up 73% of respondents, while 27% were postgraduates. Although the number of respondents from each faculty notably differed due to the disparity in faculty size, overall response rates for both FACT (66%) and FEH (61%) were similar.

## Survey Respondents by Department



# ECONOMIC STATUS

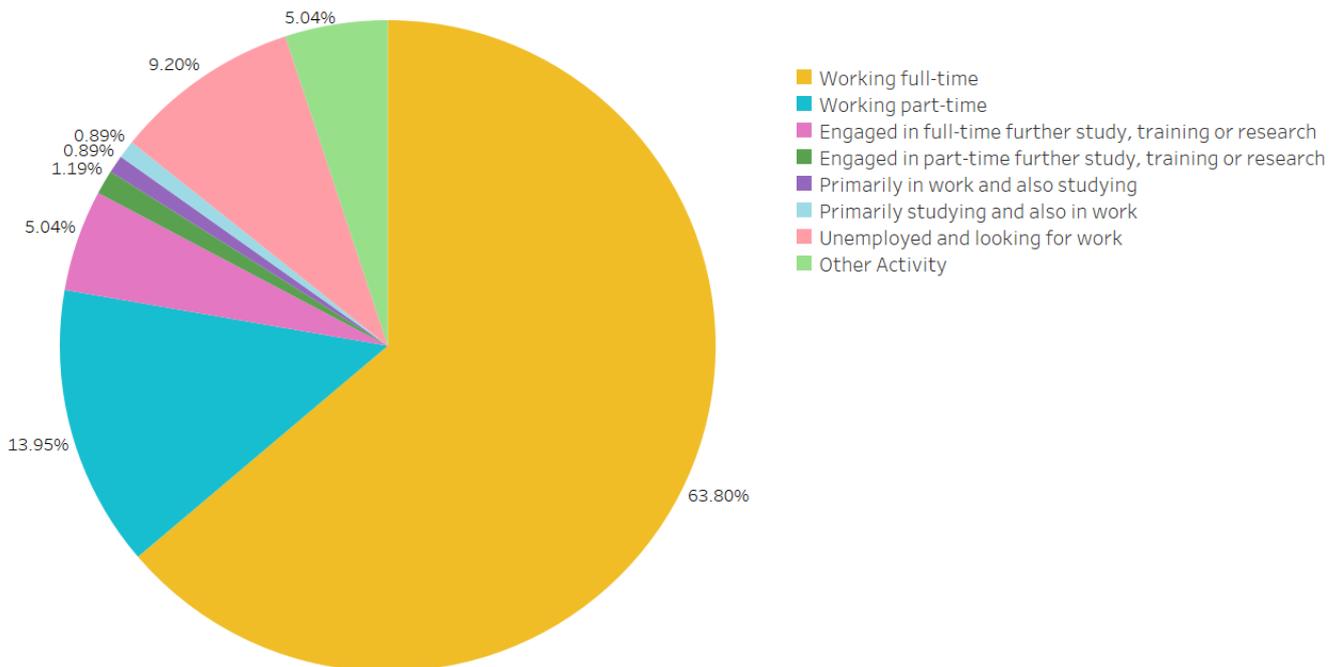
## Respondents in Employment

80%

### Respondents in employment: 80%

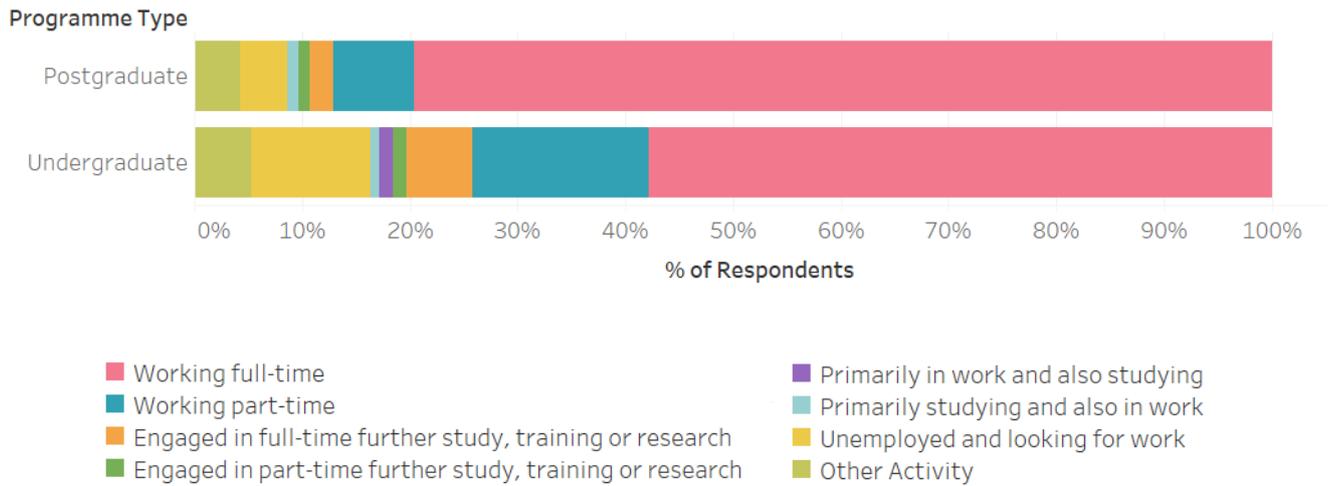
Of the 347 IADT graduates surveyed in March 2022, 80% were employed in some capacity. This was a similarly high percentage to those reported in 2021 (82%) and 2020 (75%).

## Economic Status Overview



Seventy-eight percent of responding graduates were solely in either full-time or part-time employment, while 2% were working and studying simultaneously. Eight percent of graduates were engaged in further study, training or research, with approximately 6% of graduates engaged solely in either full-time or part-time study or training, 1% primarily working and also studying, and 1% primarily studying and also working. Finally, 9% of graduates were unemployed and looking for work six months after graduation, and almost 5% were engaged in another activity.

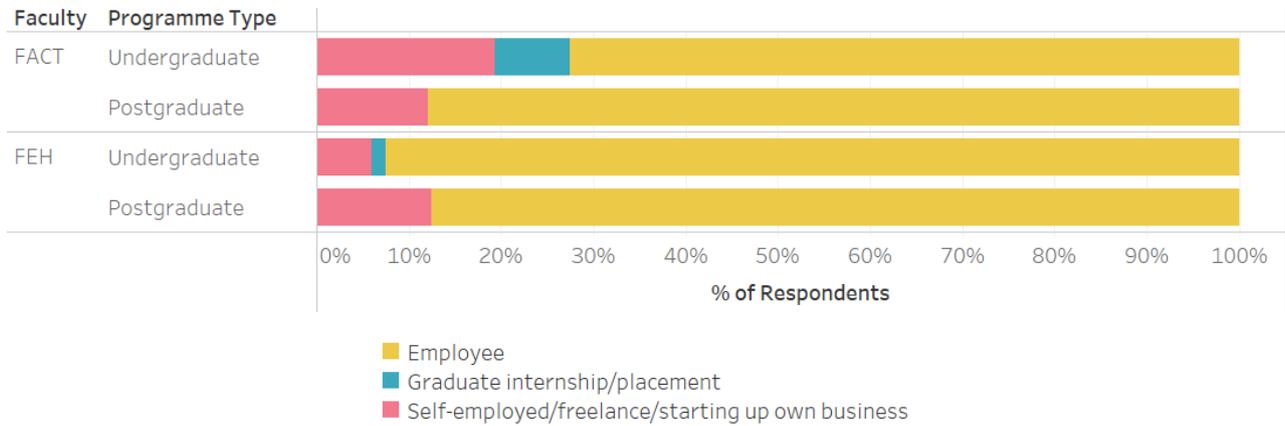
# Economic Status by Programme Type



Eighty-eight percent of responding postgraduates were in employment compared to 76% of undergraduates. Just 1% of postgraduates and 2% of undergraduates were working and studying simultaneously. The unemployment rate was similar amongst undergraduates (5%) and postgraduates (4%).

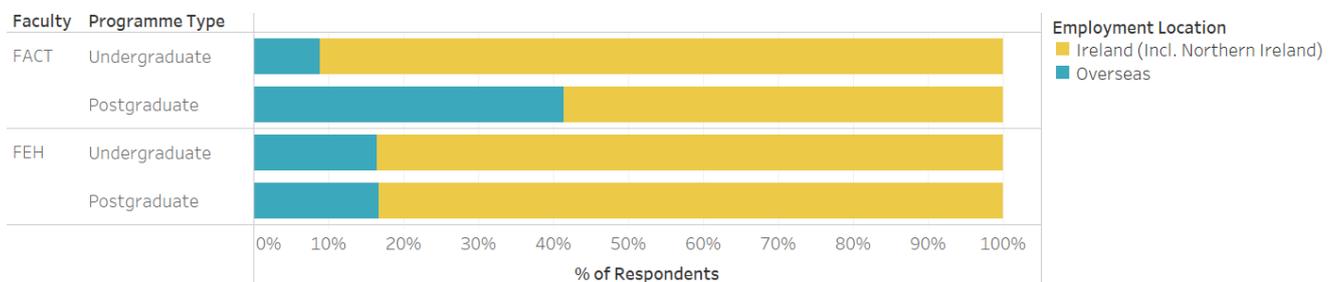
# EMPLOYMENT

## Employment Type



The chart above illustrates the percentages of graduate employment types by programme type (undergraduate or postgraduate) and faculty (FACT or FEH), for programmes with more than five graduate responses. Most employed graduates indicated they were employees (80% of undergraduates and 88% of postgraduates). Graduates in FACT had higher rates of self-employment (17%) compared to FEH (8%). A higher percentage of FACT undergraduates (8%) were engaged in a graduate internship or placement compared to FEH undergraduates (1%).

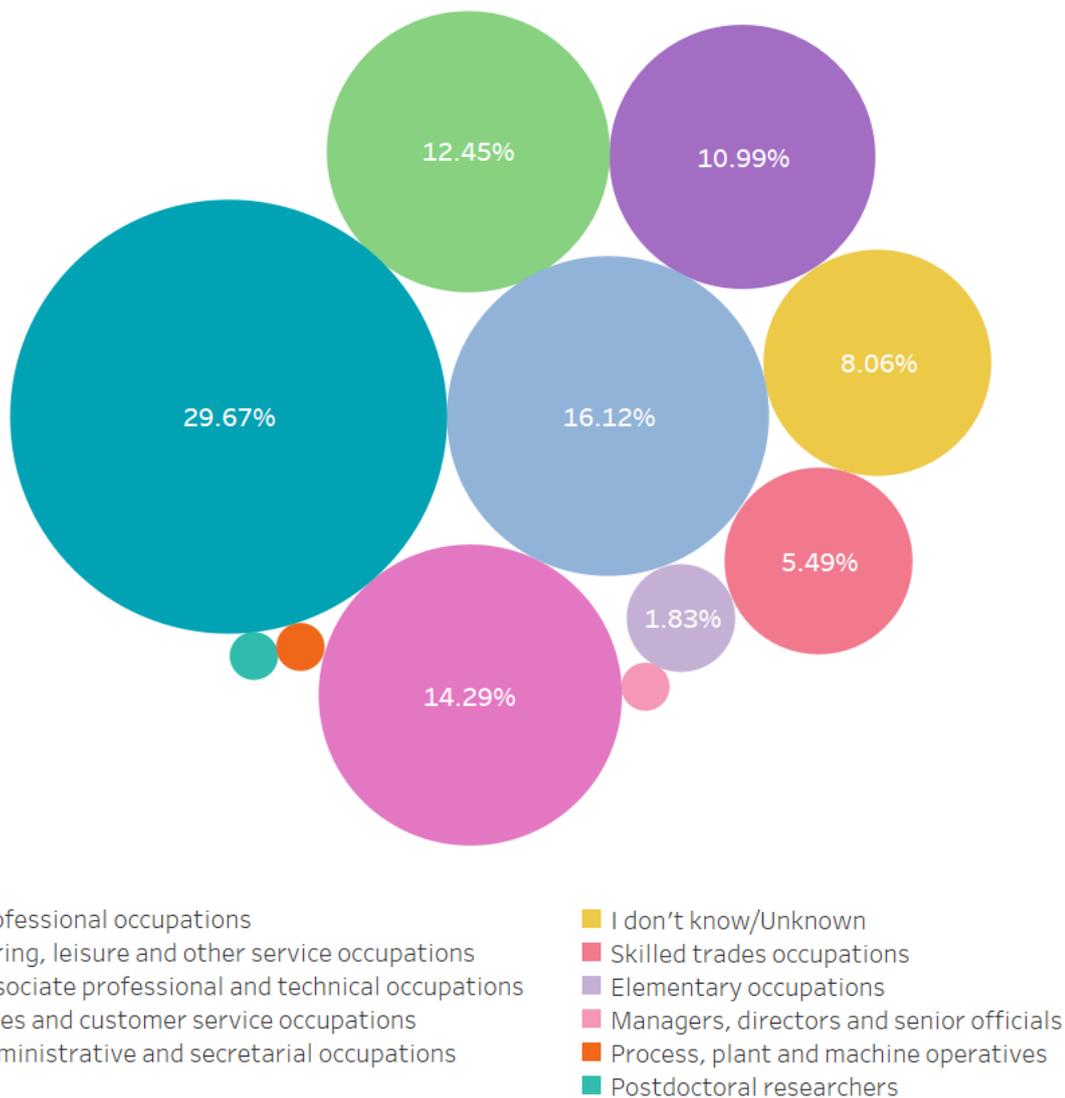
## Employment Location



Regarding employment location, 82% of employed graduate respondents were working in Ireland (including Northern Ireland) compared with 18% working overseas. Overseas work in 2022 had increased by 11% since 2020. All five departments had similar percentages of graduates working overseas. Technology

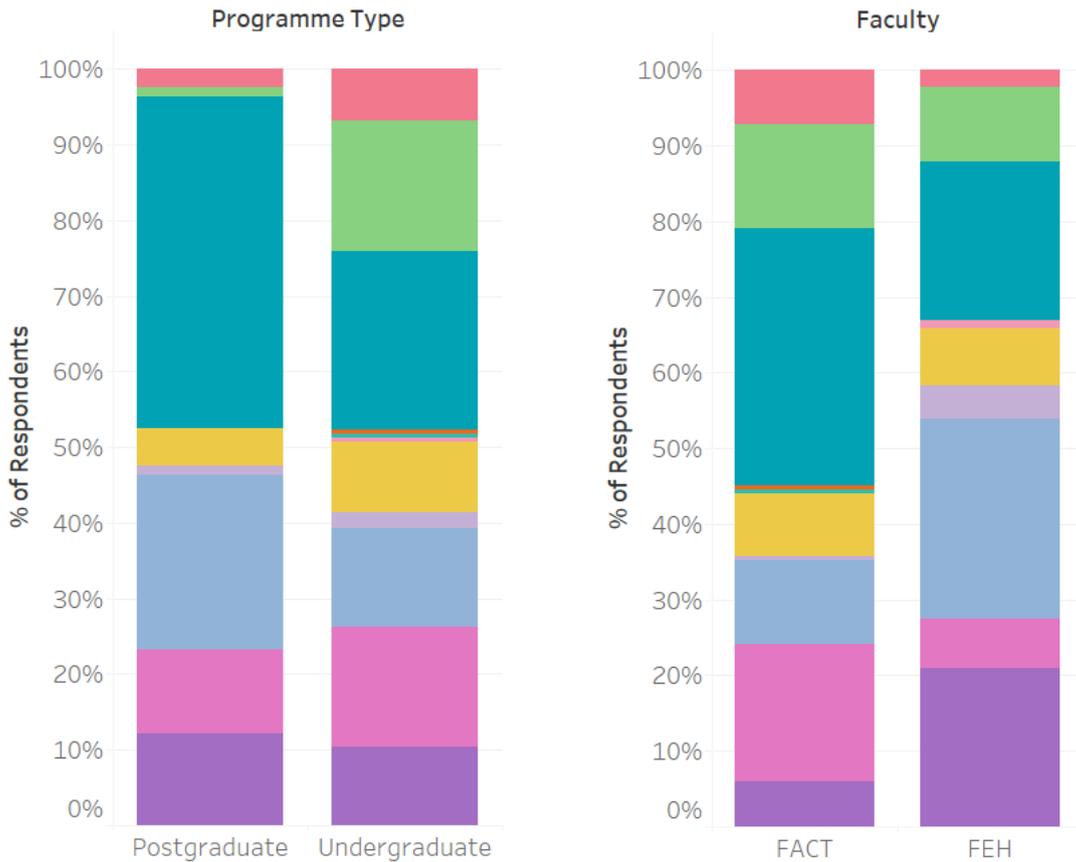
and Psychology had the highest percentage (21%), while Humanities and Arts Management had the lowest (16%).

## Occupation



Professional, caring, leisure and other service occupations accounted for 46% of graduate occupations, followed by associate professional and technical occupations (14%), sales and customer service occupations (12%), and administrative and secretarial occupations (11%). The three least populated occupations (each accounting for just 0.37% of graduates) were: (i) postdoctoral researchers; (ii) managers, directors, and senior officials; and (iii) process, plant, and machine operatives.

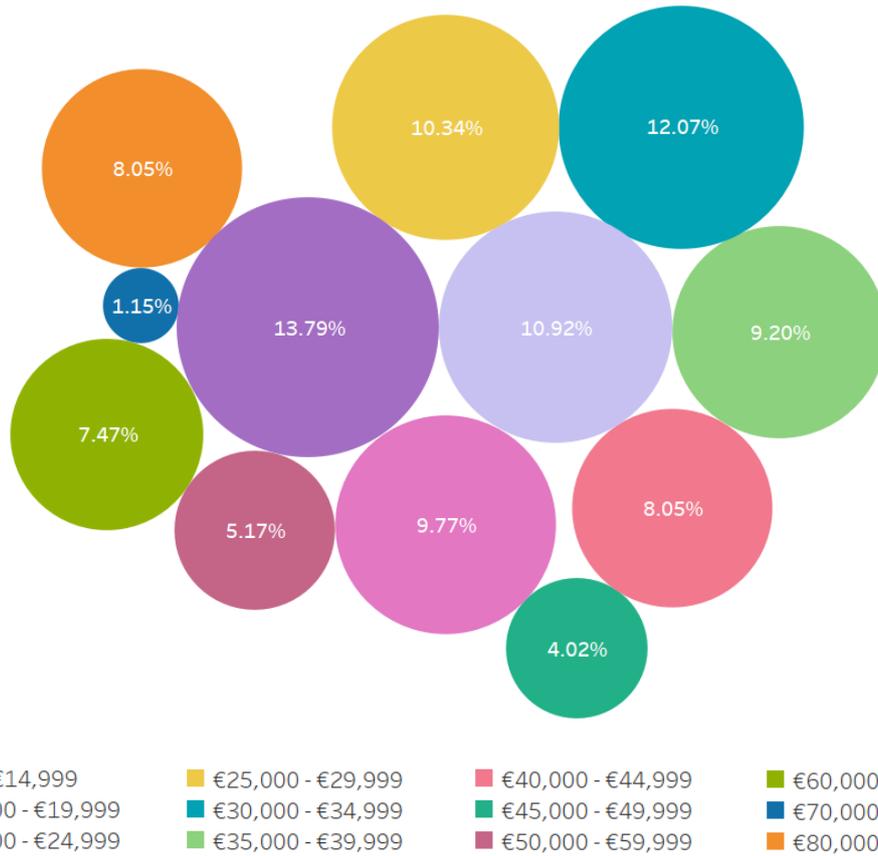
# Occupation by Programme Type and Faculty



- Skilled trades occupations
- Sales and customer service occupations
- Professional occupations
- Process, plant and machine operatives
- Postdoctoral researchers
- Managers, directors and senior officials
- I don't know/Unknown
- Elementary occupations
- Caring, leisure and other service occupations
- Associate professional and technical occupations
- Administrative and secretarial occupations

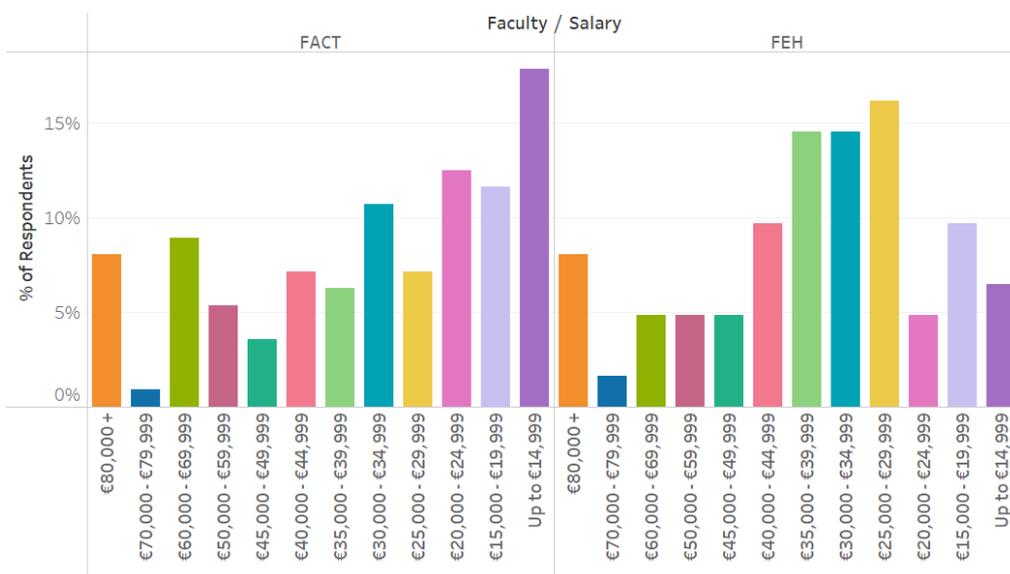
Regarding occupation across programme types, a higher percentage of postgraduates were in professional occupations or caring, leisure and other service occupations than undergraduates, while a higher percentage of undergraduates were in sales and customer service or associate professional and technical occupations. FACT had a higher percentage of students in professional and associate professional and technical occupations than FEH, while FEH had a higher percentage of graduates in administrative, secretarial, caring, leisure and other service occupations.

# Salary Bands



In 2022, the most common salary band for graduates across the institute was €14,999 and below, and more than half (52%) of responding graduates earned between €15,000 and €39,999. Almost 34% of respondents were earning €40,000 or above, with 8% of graduates earning €80,000 or more. The least populated salary band was €70,000-€79,999 (1%).

## Salary Distribution by Faculty



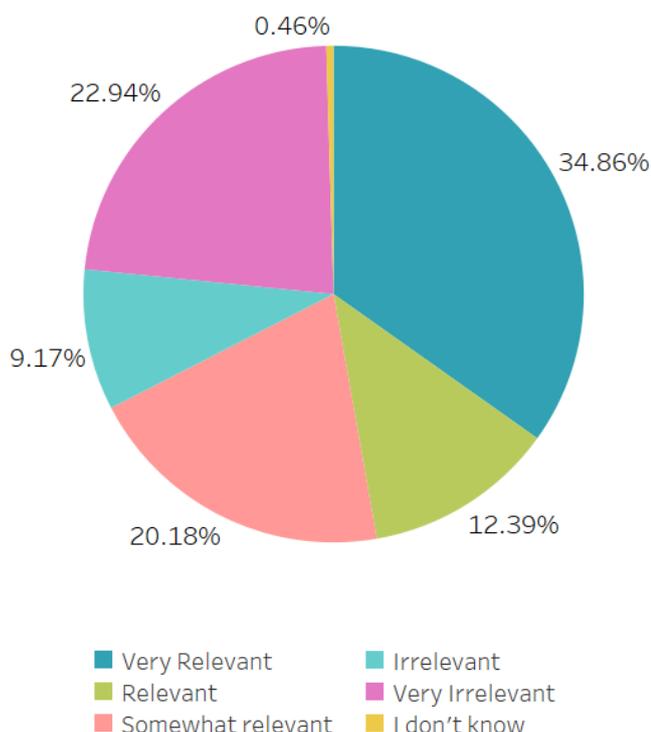
The distribution of 2022 salaries was more even than in 2021. The most common salary band for FACT (18%) was up to €14,999, and for FEH (16%) it was €25,000–€29,999. Both faculties had 8% of graduates earning €80,000 or more.

# Top 2022 Employers

Organisation	Website	Graduates
Accenture	<a href="https://www.accenture.com/ie-en">https://www.accenture.com/ie-en</a>	7
IADT	<a href="https://iadt.ie">https://iadt.ie</a>	6
Chill Insurance	<a href="https://www.chill.ie/">https://www.chill.ie/</a>	3
AIB	<a href="https://aib.ie/">https://aib.ie/</a>	2
HSE	<a href="https://www.hse.ie/eng/">https://www.hse.ie/eng/</a>	2
Optum	<a href="https://www.optum.ie/">https://www.optum.ie/</a>	2
RTE	<a href="https://www.rte.ie/">https://www.rte.ie/</a>	2

As was the case in 2021, Accenture was the top employer of responding 2022 IADT graduates, with seven graduates in their employment. Following this, IADT had six graduates in their employment. Eighteen graduates stated they were self-employed or working freelance.

## Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job role, 47% of employed graduate respondents across the institute said the qualification was either relevant or very relevant. Conversely, 32% said their qualification was irrelevant or very irrelevant.

In FACT, 52% of graduate respondents felt their qualification was either very relevant (39%) or relevant (13%). In FEH, 36% felt their qualification was either very relevant (25%) or relevant (11%).

# UNEMPLOYMENT

## Unemployment Rate

### Overall unemployment rate: 9%

This year's graduates had a lower unemployment rate of 9%, compared to 11% in 2021 and 15% in 2020. As was the case in previous years, a higher percentage of undergraduates (11%) were unemployed compared to postgraduates (4%), and more FACT graduates (10%) compared to FEH graduates (7%).

# 9%

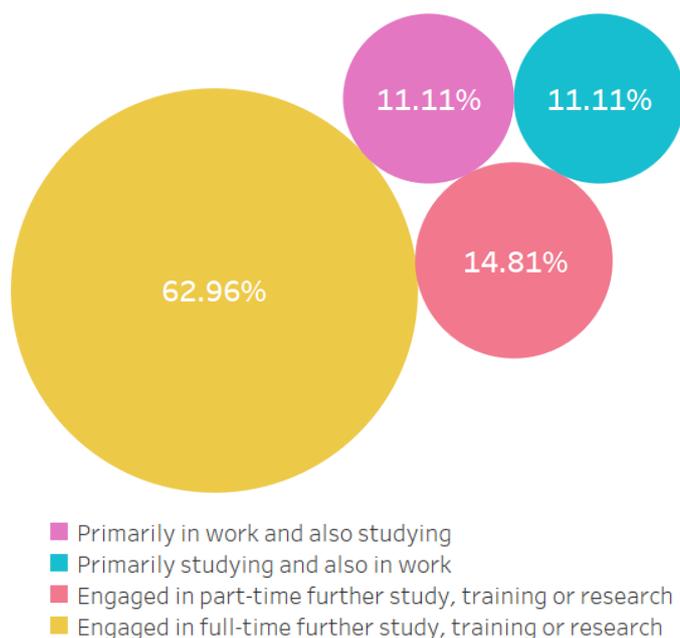
## Unemployment Situation

### Did you work before?



The chart above describes several reasons graduates were unemployed six months after graduation, including home duties, travelling, resignation, redundancy, or contract completion. When unemployed graduates were asked if they had worked in the six months following graduation, 56% of graduates (100% of which were undergraduates) had not worked. Half of graduates had been looking for work since graduation, while 6% were either engaged in home duties (3%) or travelling (3%) but were currently looking for work. Of the 38% of graduates that had worked since graduation, the most frequently reported reason for unemployment was being let go, made redundant, or reaching the end of a contract, with 28% of all graduates falling into this category (19% undergraduates and 9% postgraduates).

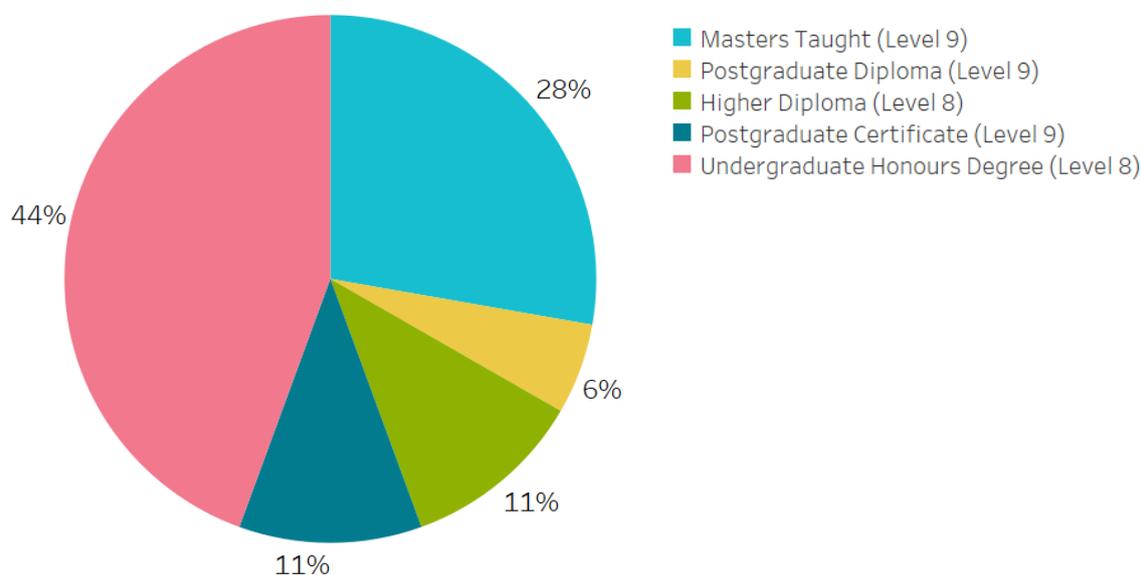
# FURTHER STUDY/TRAINING



The chart to the left provides a breakdown of the 18% of graduate respondents engaged in further study, training, or research six months after graduation. Seventy-eight percent of responding graduates were engaged solely in study, training, or research, while 22% were studying and working simultaneously.

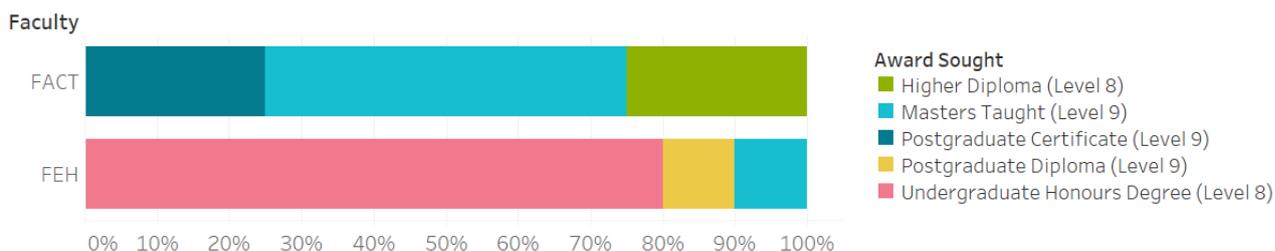
There were eight graduates who continued further study at IADT but were not surveyed. Thus, their data is not reflected in this section of the report.

## Award Sought



The pie chart above illustrates the awards sought by responding graduates engaged in any form of further study. A majority (72%) of studying graduates were pursuing either an undergraduate honours degree (44%) or master's degree (28%). The majority of those in an undergraduate honours degree were moving from Level 7 to Level 8 (Hons) in IADT.

## Award Sought by Faculty

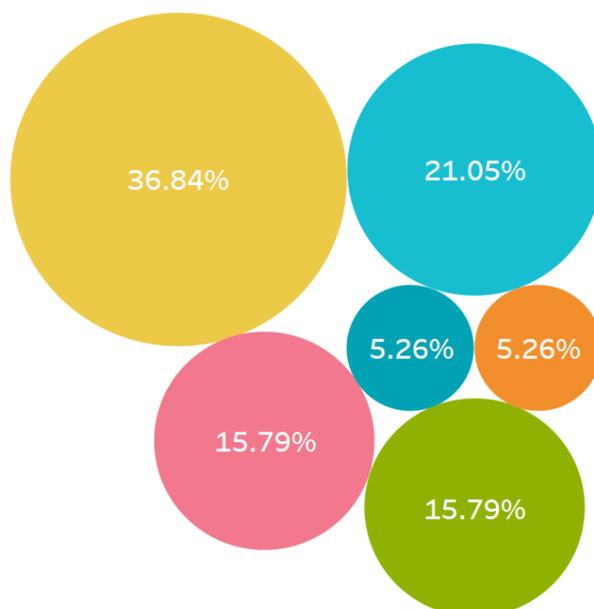


The chart above illustrates the award levels sought by graduates in each faculty. Half of FACT graduates were pursuing a master’s degree, while a majority of FEH graduates (80%) were pursuing an undergraduate honours degree. The remaining 20% of FEH graduates were either pursuing a master’s degree (10%) or postgraduate diploma (10%).

## Location of Further Study

Institution	Graduates
IADT	12
UCD	6
NCAD	2
BIMM	1
Kinsale College	1
Generation Ireland	1
Digital Marketing Institute (Online)	1
London Southbank University	1
Brunel University London, UK	1
University of Dundee, UK	1
Warsaw University SGGW, Poland	1
University of Vaasa, Finland	1
Maastricht University, Netherlands	1
Kulturakademin, Netherlands	1
Chung-Ang University, South Korea	1
<b>Total</b>	<b>32</b>

# Reasons for Further Study



- Because it is a requirement for finding and progressing in future employment
- To develop a broader or more specialist range of skills or knowledge
- Because I was interested in the content of the course
- To change or improve my career options
- Ongoing professional development
- Because I had enjoyed my first course and wanted to continue studying

Studying graduate respondents reported various reasons for pursuing further study, all of which are illustrated in the chart above. More than half (58%) of studying graduates primarily pursued further study either (1) because it was a requirement for finding and progressing in future employment, or (2) to develop a broader or more specialist range of skills or knowledge. The two least common primary reasons for pursuing further study were (1) ongoing professional development and (2) enjoyment of their first course and wanting to continue studying.

## Student Experience

**59%**

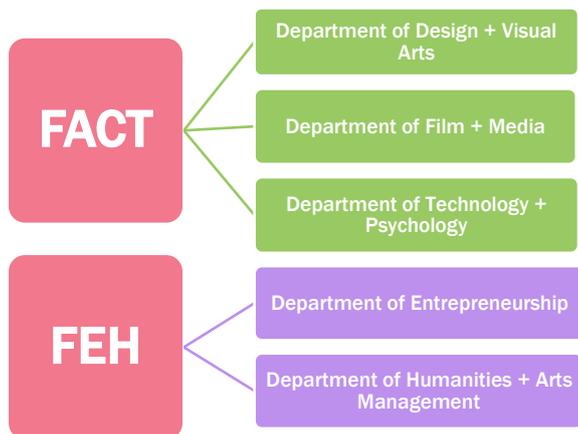
very likely  
or likely

### “How likely or unlikely is it that you would study the same course again?”

Across the institute, 59% of graduate respondents said they would be either very likely (32%) or likely (27%) to study the same course again. Twenty-six percent of surveyed graduates would be either unlikely (15%) or very unlikely (11%) to study their course again. Finally, 15% indicated they would be neither likely nor unlikely. Answers were similar across both faculties.

# SECTION 2: OVERVIEW BY DEPARTMENT

## Introduction



This section of the Graduate Outcomes Report will provide an overview of the key information pertaining to response rate, economic status, employment, unemployment, and student experience feedback for each department in IADT. At the end of each department overview, a brief summary (including response rate, employment and unemployment, and graduate employers) will be provided for programmes in the department with sufficient response numbers.

This overview will start with the three departments from the Faculty of Film, Art and Creative Technologies (FACT), followed by the two departments from the Faculty of Enterprise and Humanities (FEH).

## Department of Design + Visual Arts

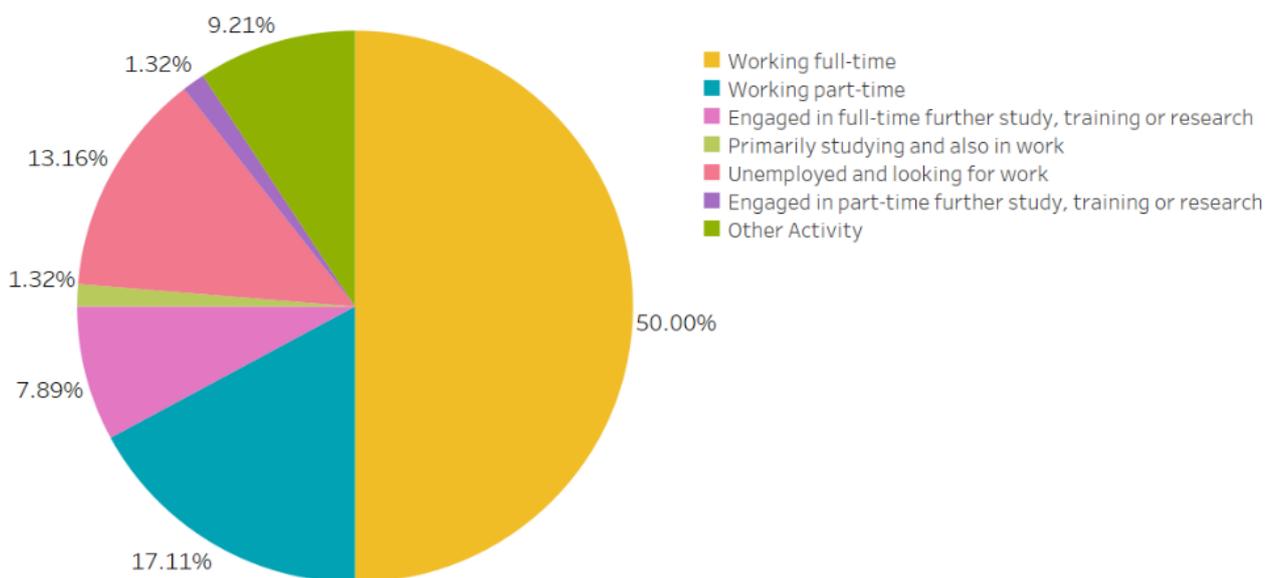
### Response Rate

# 68%

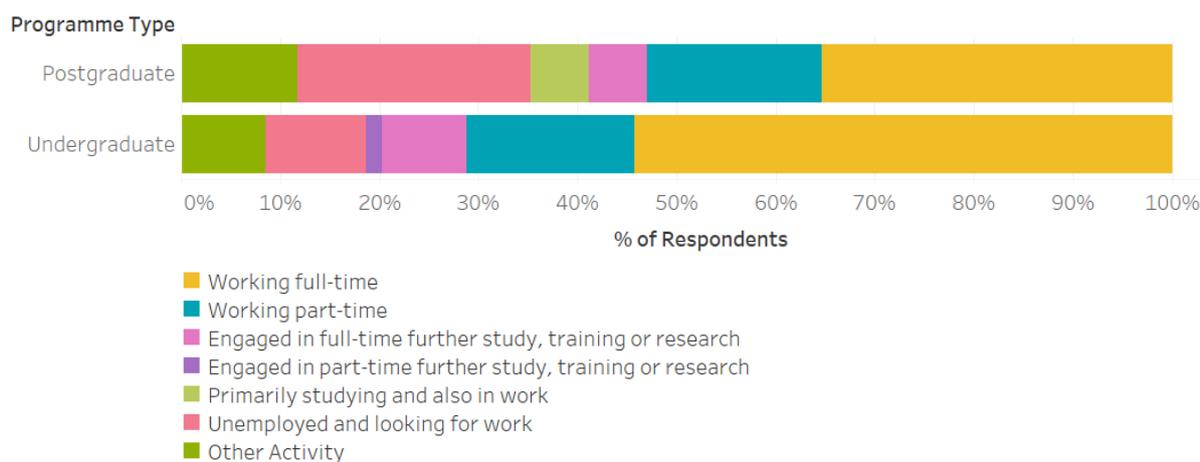
#### Overall response rate: 68%

Seventy-eight of the 112 contacted graduates from the Department of Design + Visual Arts took part in the 2022 survey. Seventy-seven percent of the department's respondents were undergraduates and 23% were postgraduates.

# Economic Status



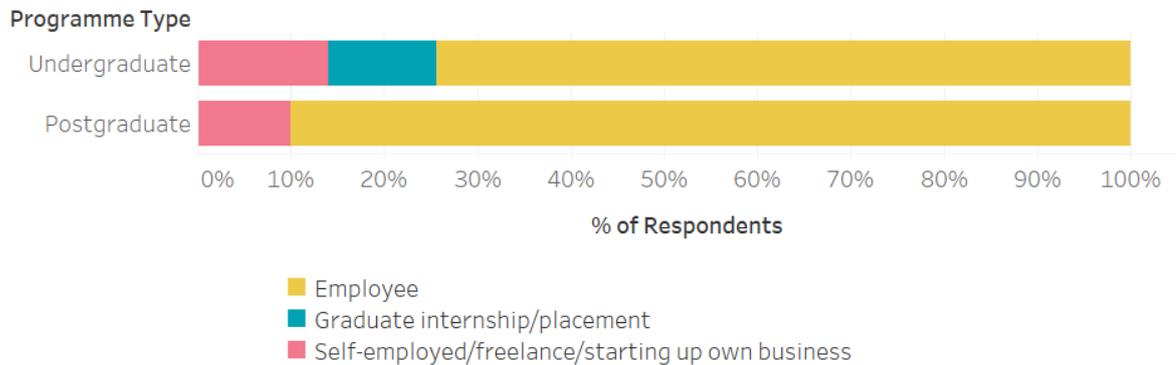
Among the responding graduates from the Department of Design + Visual Arts, 68% of graduates were employed in some capacity in March 2022. Sixty-seven percent of graduates were solely in either full-time or part-time employment, while 1% were working and studying at the same time. Almost 11% of graduates were engaged in further study, training or research, with 9% of graduates engaged solely in full-time or part-time study, training or research. Thirteen percent of graduates were unemployed and looking for work six months after graduation, and 9% were engaged in another activity.



Six months after graduation, a higher percentage of surveyed undergraduates (54%) were working full-time compared to postgraduates (35%). A higher percentage of postgraduates (24%) were unemployed compared to undergraduates (10%).

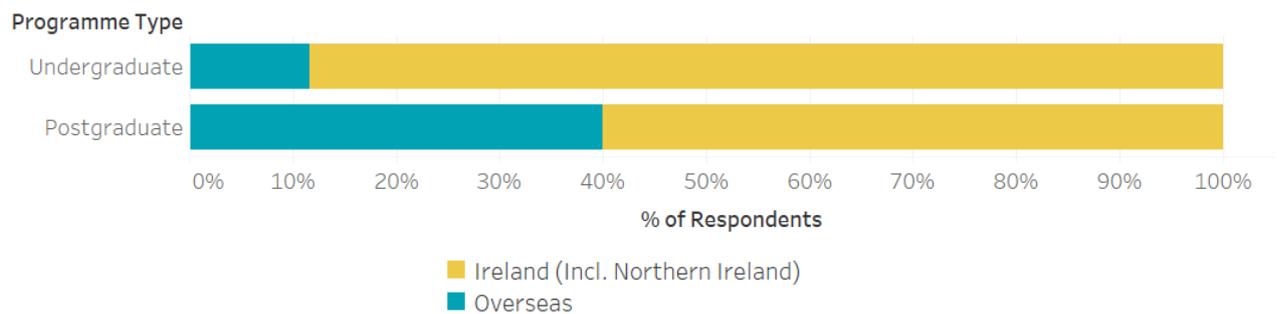
# EMPLOYMENT

## Employment Type



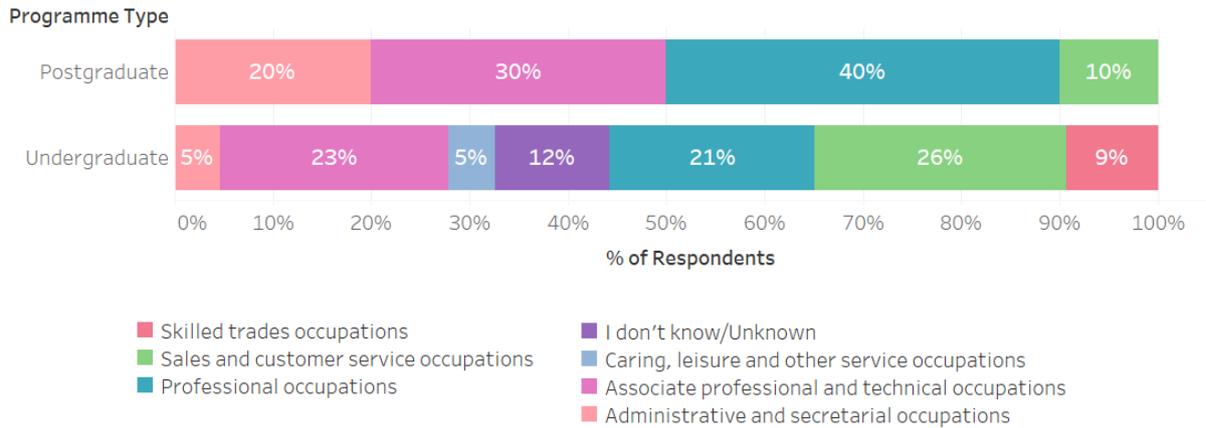
Six months after graduation, a higher percentage of responding Design + Visual Arts postgraduates (90%) in employment were employees compared to undergraduates (74%). No postgraduates were on a placement or internship compared to 12% of undergraduates.

## Employment Location



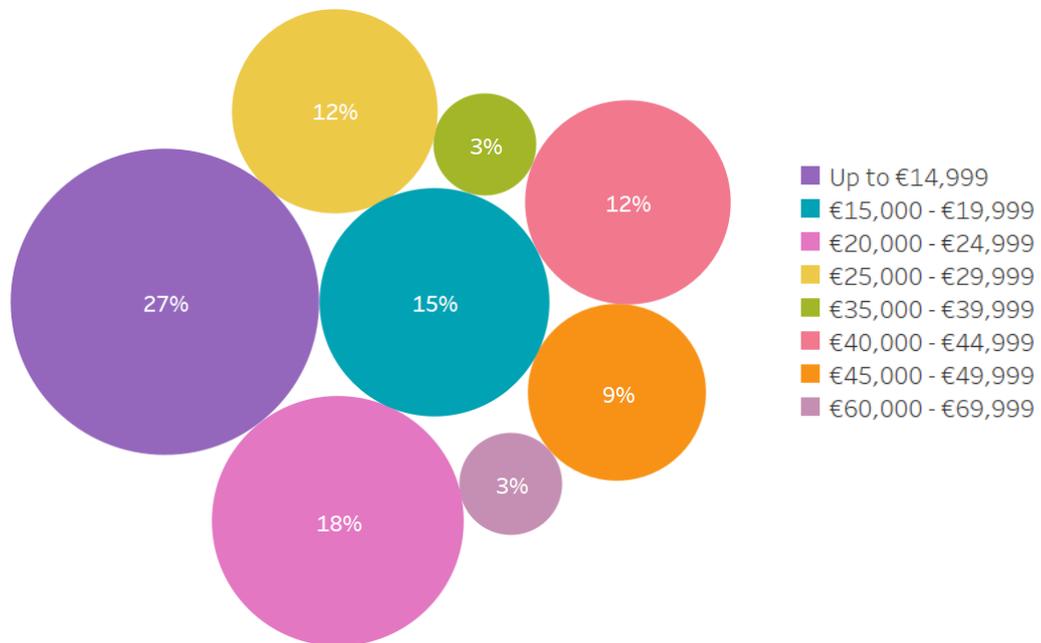
Overall, 83% of responding Design + Visual Arts graduates in employment were working in Ireland (including Northern Ireland). A higher percentage of postgraduates (40%) were working abroad compared to undergraduates (12%).

# Occupation



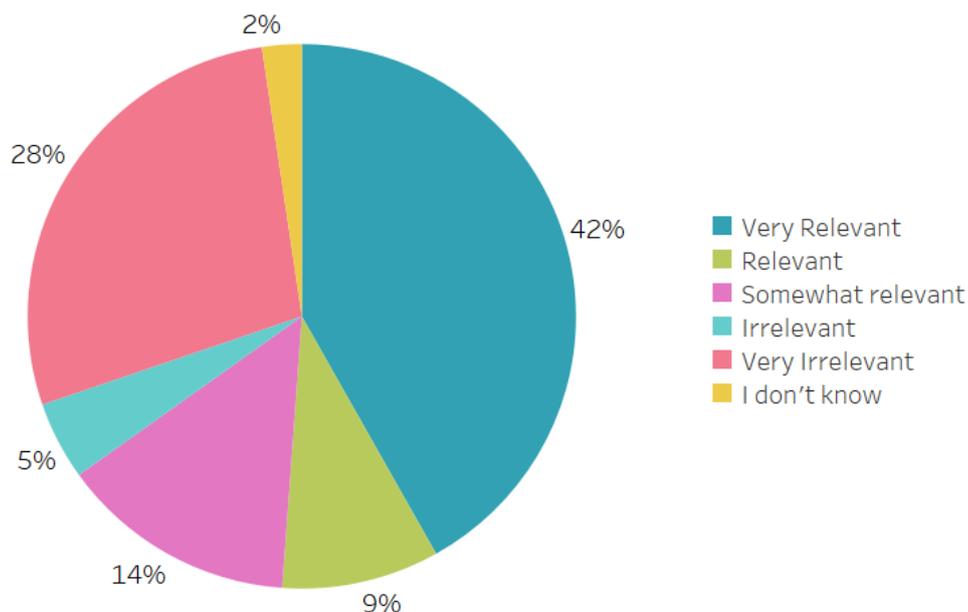
Overall, 50% of responding Design + Visual Arts graduates were in either professional occupations (25%) or associate professional and technical occupations (25%). There was less variation in occupation type for postgraduates, with 70% of postgraduates falling into the two aforementioned categories.

# Salary Bands



The most common salary band for Design + Visual Arts graduates was up to €14,999, with 27% of graduates falling into this salary band. Approximately 72% of graduates were earning under €30,000. The highest earning graduates in the department (3%) were earning €60,000—€69,999.

# Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 65% of employed graduates said the qualification was either very relevant, relevant or somewhat relevant, while 33% said it was either very irrelevant or irrelevant.

## UNEMPLOYMENT

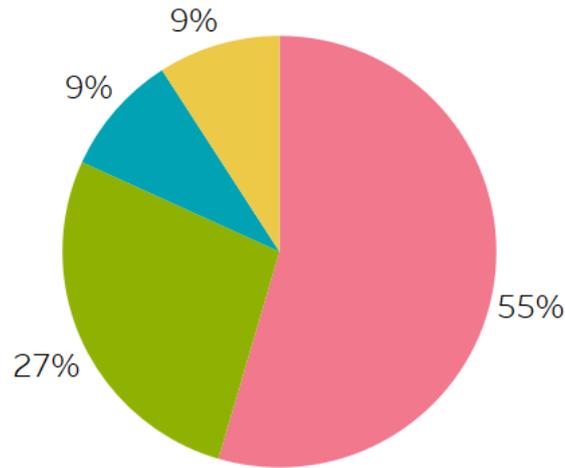
### Unemployment Rate

# 13%

**Department unemployment rate: 13%**

Thirteen percent of responding graduates from the Department of Design + Visual Arts were unemployed in March 2022.

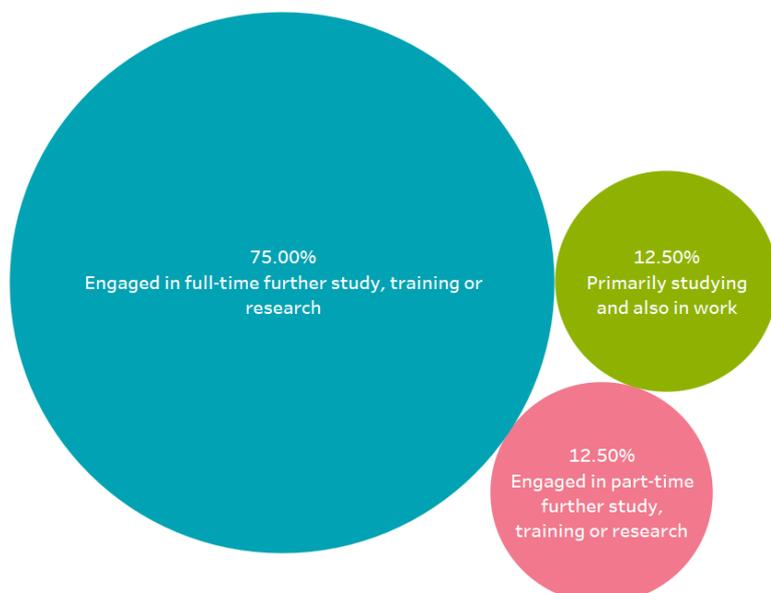
# Unemployment Situation



- Had a job, but I was let go/made redundant/the contract ended
- No job, I have been looking for a job since graduation
- Had a job, but I resigned from my job to seek employment elsewhere
- Other

When unemployed Design + Visual Arts graduates were asked if they had worked since graduation, 27% of responding graduates said they had been looking for work since graduation and 64% said they had worked but had since resigned, been let go, made redundant, or their contract ended. Other unstated reasons for unemployment accounted for 9% of unemployed graduates.

## FURTHER STUDY/TRAINING

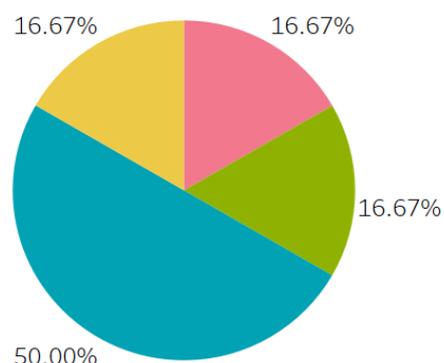


The chart to the left provides a breakdown of the 11% of graduate respondents from the Department of Design + Visual Arts engaged in further study, training, or research six months after graduation. Almost 88% of studying graduates were solely studying full-time (75%) or part-time (13%). The remaining 12% were studying and working simultaneously.

## Location of Further Study

Further Institution	Graduates
NCAD	2
IADT	1
Chung-Ang University, South Korea	1
Kulturakademin, Holland	1
London Southbank University, UK	1
Brunel University London, UK	1
University of Dundee, UK	1
<b>Grand Total</b>	<b>8</b>

## Reasons for Further Study



- To develop a broader or more specialist range of skills or knowledge
- Because I was interested in the content of the course
- Because it is a requirement for finding and progressing in future employment
- Ongoing professional development

Half of Design + Visual Arts studying graduate respondents pursued further study primarily because it was a requirement for finding and progressing in future employment.

## Student Experience

# 52%

very likely  
or likely

**“How likely or unlikely is it that you would study the same course again?”**

Within the Department of Design + Visual Arts, 52% of responding graduates said they would be either very likely (27%) or likely (25%) to study the same course again. Twenty-nine percent were either unlikely (14%) or very unlikely (15%), and 19% were neither likely nor unlikely.

# SUMMARY BY PROGRAMME

## Bachelor of Arts (Hons) in Visual Communication Design

- Programme response rate: 69%
- Programme employment rate (i.e., those working full-time): 85%
- Programme unemployment rate: 15%

The table below lists a selection of employers provided by graduate respondents from the Visual Communication Design programme.

Organisation	Job Title	Website
Accenture	Innovation Client Strategist; Visual Designer	<a href="https://www.accenture.com/ie-en">https://www.accenture.com/ie-en</a>
Zero-G	Graphic Designer	<a href="https://www.zero-g.ie/">https://www.zero-g.ie/</a>
Atelier David Smith	Junior Designer	<a href="https://www.atelier.ie/">https://www.atelier.ie/</a>
Brennan & Stevens	Graphic Designer	<a href="https://www.brennanandstevens.ie/">https://www.brennanandstevens.ie/</a>
Deloitte Digital	UX/UI Designer	<a href="https://www.deloittdigital.com/ie/">https://www.deloittdigital.com/ie/</a>
EviView	UX/UI Designer	<a href="https://www.eviview.com/">https://www.eviview.com/</a>
Gretel	Associate Designer	<a href="https://gretel.ai/">https://gretel.ai/</a>
Javelin	Graphic Designer Production	<a href="https://javelin.ie/">https://javelin.ie/</a>
Irish Life	UX Design Intern	<a href="https://www.irishlife.ie/">https://www.irishlife.ie/</a>
Path	Junior Designer	<a href="https://www.path.ie/">https://www.path.ie/</a>
Pentagram	Graphic Designer	<a href="https://www.pentagram.com/">https://www.pentagram.com/</a>
Slater Design Ltd.	Junior Graphic Designer	<a href="https://www.slaterdesign.com/">https://www.slaterdesign.com/</a>
The Company of Huskies	Junior Graphic Designer	<a href="https://www.inthecompanyofhuskies.com/">https://www.inthecompanyofhuskies.com/</a>
Unthink	Graphic Designer	<a href="https://www.unthink.ie/">https://www.unthink.ie/</a>
Wove	Brand and Communications Associate	<a href="https://wove.co/">https://wove.co/</a>

- Programme response rate: 73%
- Programme employment rate (including those working full-time and part-time): 66%
- Programme unemployment rate: 6%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Art in Visual Arts Practice programme.

Organisation	Job Title	Website
IADT	Tutor Demonstrator and Technician; Welfare and Equality Officer	<a href="https://iadt.ie/">https://iadt.ie/</a>
Accenture	Platform Experience Associate	<a href="https://www.accenture.com/ie-en">https://www.accenture.com/ie-en</a>
Coca Cola HPC	Event Team Member	<a href="https://www.coca-colahellenic.com/">https://www.coca-colahellenic.com/</a>
Kunstverein Aughrim	Curatorial Assistant	<a href="https://kunstverein.ie/about">https://kunstverein.ie/about</a>
Pine Forest	Art Teacher	<a href="https://www.pineforestartcentre.com/">https://www.pineforestartcentre.com/</a>
Further Institution	Course Title	
NCAD	MA in Education	
London Southbank University	MA Curating Art and Public Programs	
University of Dundee	MFA in Art, Science, and Visual Thinking	
Kulturakademin, Holland	Public Art Training Programme	

- Programme response rate: 50%
- Programme employment rate (i.e., those working full-time): 63%
- Programme unemployment rate: 25%

The table below lists a selection of employers provided by graduate respondents from the 3D Design, Modelmaking + Digital Art programme.

Organisation	Job Title	Website
Ciarán Murphy, Abstract Artist	Studio Assistant to a Professional Abstract Artist and a Full-Time	<a href="http://ciaranmurphy.ie/">http://ciaranmurphy.ie/</a>
Chloë's Papercraft	Small Business Owner (specialising in paper models/art prints)	<a href="https://chloes-papercraft.sumupstore.com/">https://chloes- papercraft.sumupstore.com/</a>
Harry Wilde Productions	Props Trainee	-
One Off Design	Artist	<a href="https://www.oneoff.ie/">https://www.oneoff.ie/</a>

- Programme response rate: 50%
- Programme employment rate (including those working full-time and part-time): 57%
- Programme unemployment rate: 14%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the three Design for Stage + Screen programmes.

Organisation	Job Title	Website
IADT	Technician	<a href="https://iadt.ie/">https://iadt.ie/</a>
Freelance	Film and TV Designer	-
Freelance	Makeup Artist	-
Further Institution	Course Title	
IADT	Postgraduate Diploma in Cultural Event Management	

- Programme response rate: 70%
- Programme employment rate (including those working full-time and part-time): 57%
- Programme unemployment rate: 14%

The table below lists a selection of employers provided by graduate respondents from the Art + Research Collaboration master's programme.

Organisation	Job Title	Website
Queen Street Studios and Gallery	Membership and Engagement Officer	<a href="https://www.queenstreetstudios.net/">https://www.queenstreetstudios.net/</a>
Maynooth University	-	<a href="https://www.maynoothuniversity.ie/">https://www.maynoothuniversity.ie/</a>
Further Institution	Course Title	
Brunel University London	Travel Consultancy	

- Programme response rate: 73%
- Programme employment rate (including those working full-time, part-time, and studying and working simultaneously): 86%
- Programme unemployment rate: 0%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Design for Change master's programme.

Organisation	Job Title	Website
IADT	Project Coordinator/Administration; Research Assistant	<a href="https://iadt.ie/">https://iadt.ie/</a>
Huge Inc.	Associate Strategist	<a href="https://www.hugeinc.com/">https://www.hugeinc.com/</a>
Pilke Oy	Teacher	<a href="https://pilkepaivakodit.fi/">https://pilkepaivakodit.fi/</a>
Real Nation	Head of Design	<a href="https://realnation.ie/">https://realnation.ie/</a>
Ricardo PLC	Consultant	<a href="https://www.ricardo.com/en">https://www.ricardo.com/en</a>
Further Institution	Course Title	
NCAD	MA in Fine Art	

# Department of Film + Media

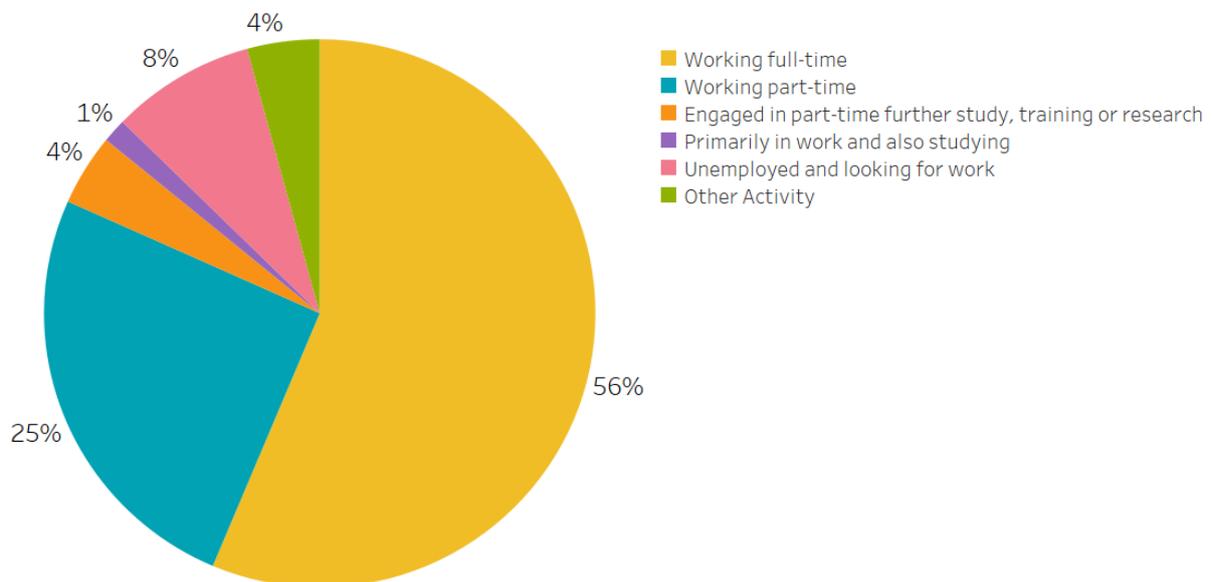
## Response Rate

61%

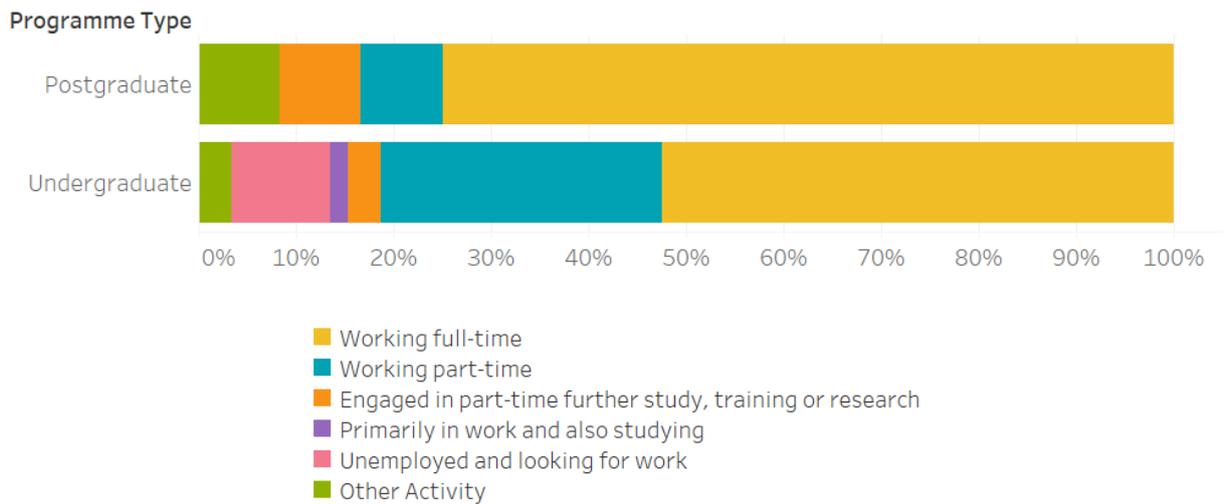
### Department response rate: 61%

72 of the 118 contacted graduates from the Department of Film + Media took part in the 2022 survey. Approximately 83% of the department's respondents were undergraduates and 17% were postgraduates.

## Economic Status



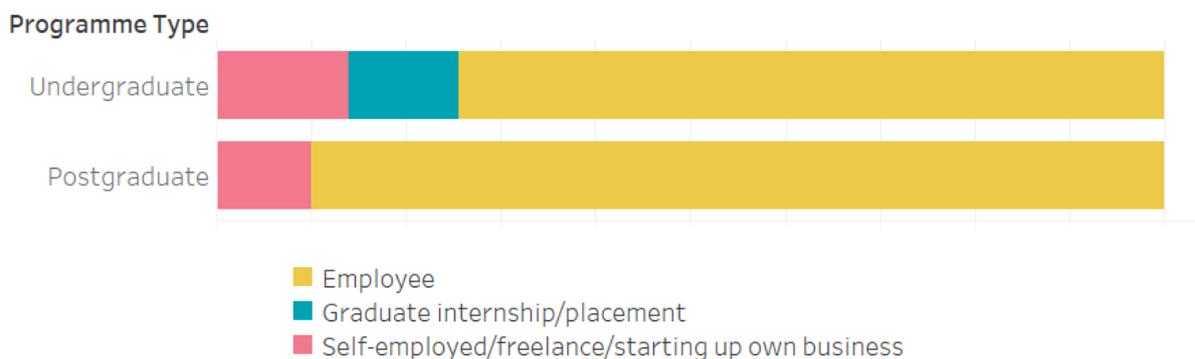
Of the 72 graduates from the Department of Film + Media surveyed in March 2022, 83% of responding graduates were employed in some capacity. Just 5% of graduates were engaged in further study, training, or research. As was the case last year, 9% of graduates were unemployed and looking for work.



Six months after graduation, a higher percentage of surveyed postgraduates (75%) were working full-time compared to undergraduates (53%), and a higher percentage of undergraduates (29%) were working part-time compared to postgraduates (8%). No postgraduates were unemployed or working and studying simultaneously, compared to 10% or 2% of undergraduates, respectively.

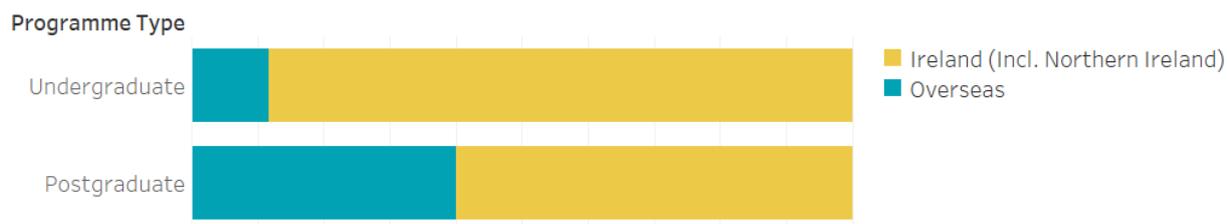
## EMPLOYMENT

### Employment Type



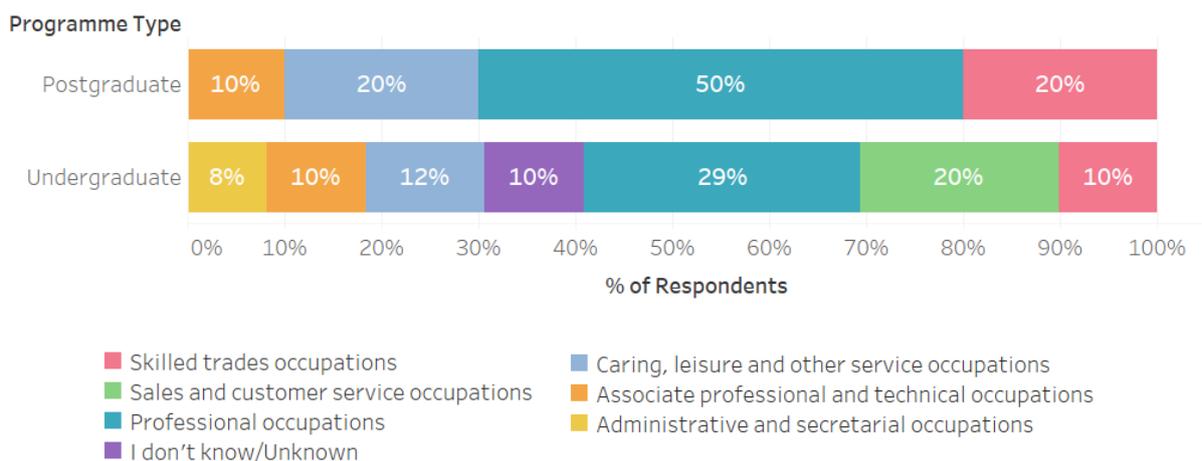
Seventy-seven percent of responding Film + Media graduates in employment were employees and 13% were self-employed, freelancing, or starting up their own business. No postgraduates were on a placement or internship compared to 12% of undergraduates.

# Employment Location



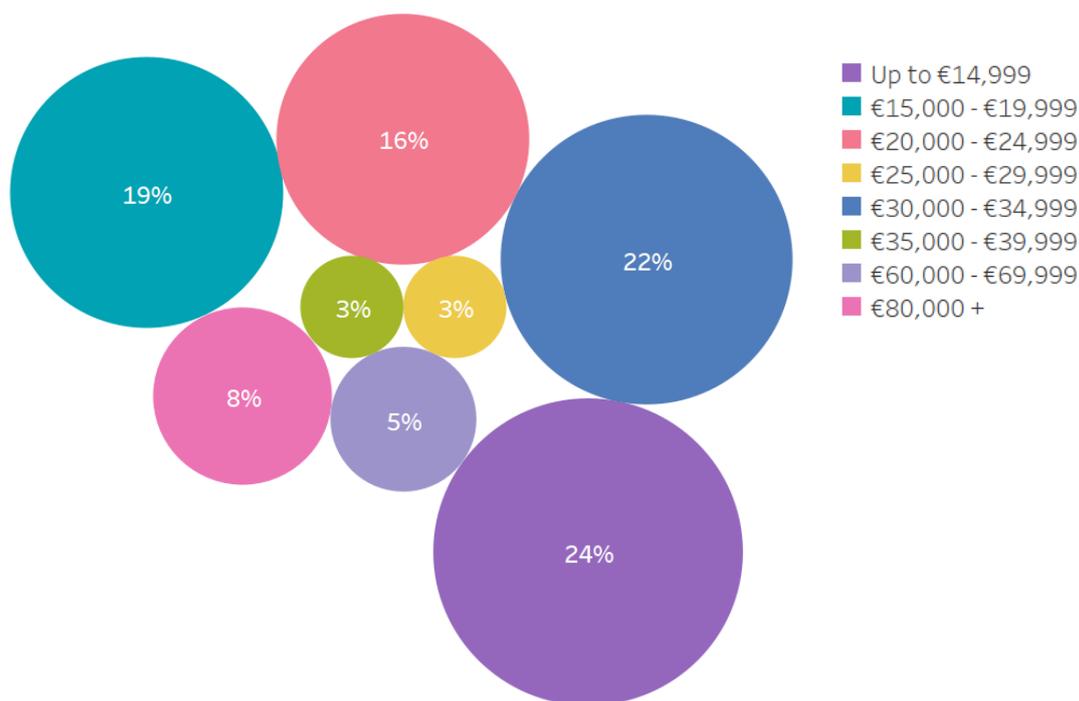
Amongst the responding Film + Media graduates in employment, 83% were working in Ireland, with 40% of postgraduates abroad compared to 12% of undergraduates.

# Occupation



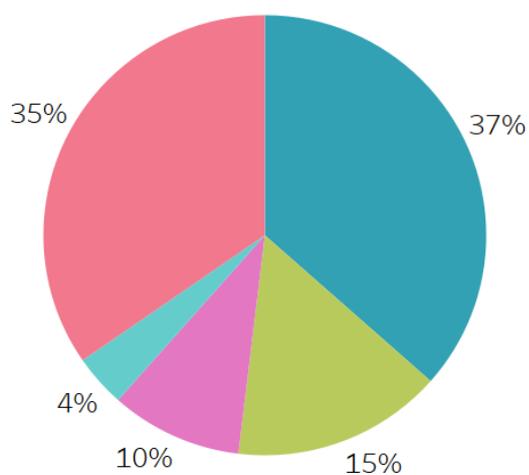
Overall, almost half (49%) of responding Film + Media graduates were in either professional occupations (32%) or sales and customer service occupations (17%). There was less variation in occupation type for postgraduates, with half of postgraduates in professional occupations, compared to 29% of undergraduates.

# Salary Bands



In March 2022, the most common salary band for responding Film + Media graduates was up to €14,999, with 24% of graduates falling into this salary band. Approximately 84% of graduates were earning under €35,000. The highest earning graduates in the department (8%) were earning €80,000 and above.

# Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 62% of responding employed graduates said the qualification was either very relevant, relevant, or somewhat relevant.

- Very Relevant
- Relevant
- Somewhat relevant
- Irrelevant
- Very Irrelevant

# UNEMPLOYMENT

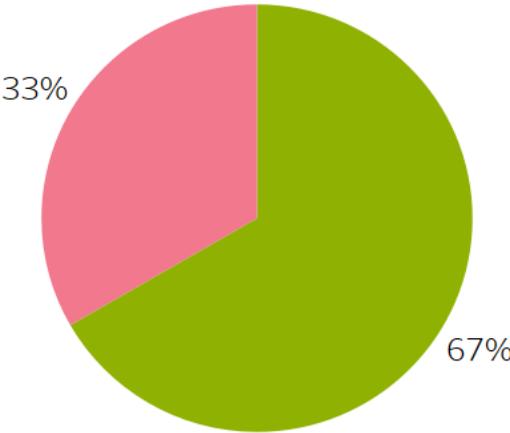
## Unemployment Rate

9%

### Department unemployment rate: 9%

Nine percent of responding graduates from the Department of Film + Media were unemployed in March 2022, which was a decrease from the 19% reported in 2021 and 21% reported in 2020.

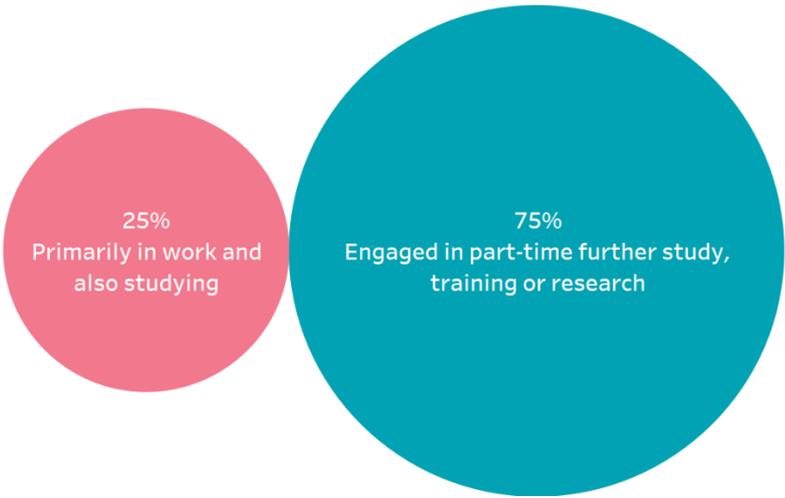
## Unemployment Situation



- No job, I have been looking for a job since graduation
- Had a job, but I was let go/made redundant/the contract ended

When unemployed graduates from the Film + Media department were asked if they had worked since graduation, one third of respondents said they had worked but either been let go, made redundant, or their contract ended, while two thirds had not worked and had been looking for work since graduation.

# FURTHER STUDY/TRAINING

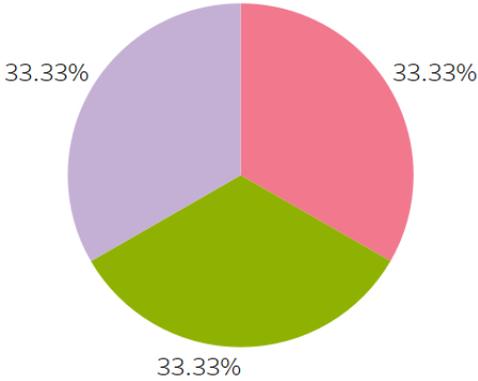


The figure to the left provides a breakdown of the 5% of graduate respondents from the Department of Film + Media engaged in further study, training, or research six months after graduation. The majority (75%) of studying graduates were engaged in part-time study, training, or research.

## Location of Further Study

Further Institution	Graduates
Digital Marketing Institute	1
UCD Professional Academy	1
<b>Total</b>	<b>2</b>

## Reasons for Further Study



The three primary reasons for further study provided by studying graduates were changing or improving career options, being interested in course content, and developing a broader or more specialist range of skills or knowledge.

- To develop a broader or more specialist range of skills or knowledge
- Because I was interested in the content of the course
- To change or improve my career options

# 53%

very likely  
or likely

**“How likely or unlikely is it that you would study the same course again?”**

Within the Department of Film + Media, 53% of responding graduates said they would be either very likely (28%) or likely (25%) to study the same course again. Thirty-three percent would be either unlikely (17%) or very unlikely (16%) to study their course again, and 14% would be neither likely nor unlikely.

## SUMMARY BY PROGRAMME

### Bachelor of Arts (Hons) in Animation

- Programme response rate: 63%
- Programme employment rate (including those working full-time and part-time): 73%
- Programme unemployment rate: 27%

The table below lists a selection of employers provided by graduate respondents from the Animation programme.

Organisation	Job Title	Website
Asylum SFX	Model Maker	<a href="https://asylumsfx.com/">https://asylumsfx.com/</a>
Giant Animation	Junior 3d Animator	<a href="https://giantanimation.ie/">https://giantanimation.ie/</a>
Idexx	Technical Support Specialist	<a href="https://www.idexx.com/en/">https://www.idexx.com/en/</a>
Larian Studios	Junior Cinematic Artist	<a href="https://larian.com/">https://larian.com/</a>
Freelance	Animator	-

## Bachelor of Arts (Hons) in Photography

- Programme response rate: 54%
- Programme employment rate (including those working full-time and part-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Photography programme.

Organisation	Job Title	Website
Accenture	Content Moderator	<a href="https://www.accenture.com/us-en">https://www.accenture.com/us-en</a>
Oireachtas	Clerical Officer	<a href="https://www.oireachtas.ie/">https://www.oireachtas.ie/</a>
Self-Employed	Photographer	-
Further Institution	Course Title	
Digital Marketing Institute	Certificate in Digital Marketing	

## Bachelor of Arts (Hons) in Film + Television Production

- Programme response rate: 59%
- Programme employment rate (including those working full-time and part-time): 94%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Film + Television Production programme.

Organisation	Job Title	Website
Virgin Media	Compliance Editor	<a href="https://www.virginmedia.ie/">https://www.virginmedia.ie/</a>
Egg Post Production & VFX	Assistant Editor	<a href="https://egg.ie/">https://egg.ie/</a>
Gorilla Post	Sound Designer	<a href="https://gorillapost.ie/">https://gorillapost.ie/</a>
One Productions	Editor	<a href="https://www.oneproductions.com/">https://www.oneproductions.com/</a>
Vast Valley	Intern	<a href="https://www.vastvalley.com/">https://www.vastvalley.com/</a>

- Programme response rate: 58%
- Programme employment rate (including those working full-time and part-time): 82%
- Programme unemployment rate: 9%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Creative Music Production programme.

Organisation	Job Title	Website
Magic Kite	Audio Production	-
OSS	Events Production	<a href="https://www.osscompany.ie/">https://www.osscompany.ie/</a>
Show Inc.	Local Crew	<a href="https://showincuk.com/">https://showincuk.com/</a>
Freelance	Audio Technician	-
Further Institution	Course Title	
UCD Professional Academy	Diploma in Digital Marketing	

## Master of Arts in 3D Animation

- Programme response rate: 90%
- Programme employment rate (including those working full-time and part-time): 78%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the 3D Animation master's programme.

Organisation	Job Title	Website
Conestoga College	Professor	<a href="https://www.conestogac.on.ca/">https://www.conestogac.on.ca/</a>
DreamWorks	Lighting Artist	<a href="https://www.dreamworks.com/">https://www.dreamworks.com/</a>
Island of Misfits	3D Asset Manager	<a href="https://www.iom-media.com/">https://www.iom-media.com/</a>
OCAD University	Lecturer	<a href="https://www.ocadu.ca/">https://www.ocadu.ca/</a>
Pipeline Studios	Executive Creative Director	<a href="https://www.pipelinestudios.com/">https://www.pipelinestudios.com/</a>
Soho VFX	3D Rigger	<a href="https://www.sohovfx.com/">https://www.sohovfx.com/</a>

## Master of Arts in Producing and Directing Television

- Programme response rate: 67%
- Programme employment rate (including those working full-time and part-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Producing and Directing Television master's programme.

Organisation	Job Title	Website
Griffith College Dublin	Lecturer	<a href="https://www.griffith.ie/">https://www.griffith.ie/</a>
RTE	Television Director and Producer	<a href="https://www.rte.ie/">https://www.rte.ie/</a>

# Department of Technology + Psychology

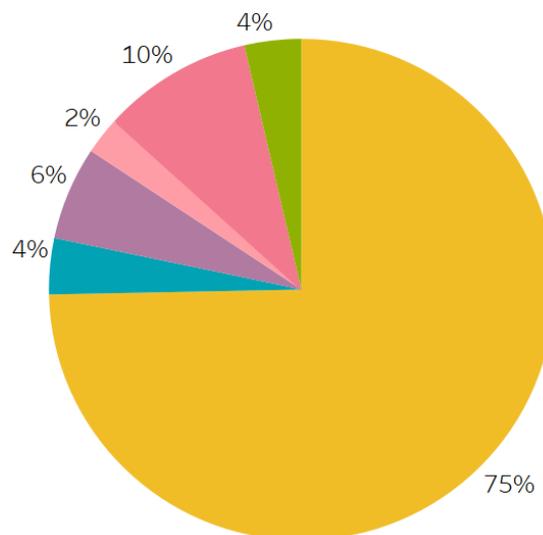
## Response Rate

69%

### Department response rate: 69%

88 of the 127 contacted graduates from the Department of Technology + Psychology took part in the 2022 survey. Approximately 57% of the department's respondents were undergraduates and 43% were postgraduates.

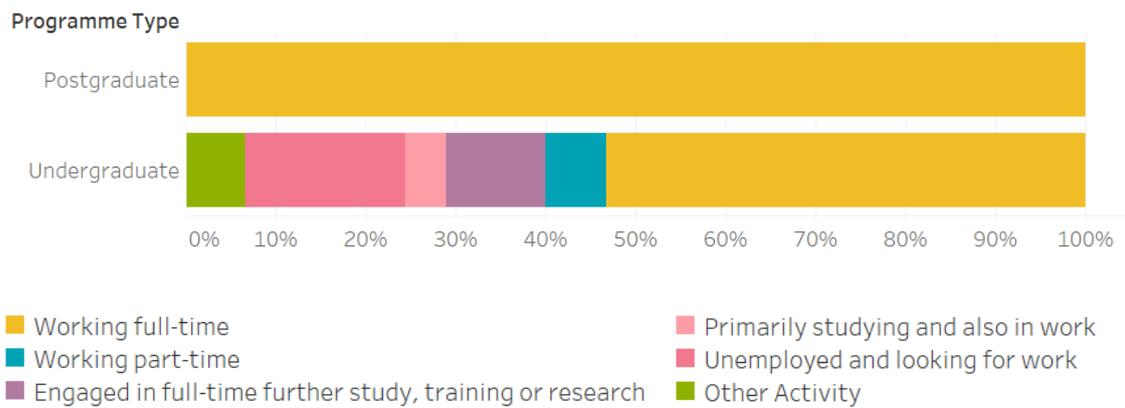
## Economic Status



- Working full-time
- Working part-time
- Engaged in full-time further study, training or research
- Primarily studying and also in work
- Unemployed and looking for work
- Other Activity

Of the 88 responding graduates from the Department of Technology + Psychology, 81% were employed in some capacity in March 2022. Seventy-nine percent of graduates were in either full-time or part-time employment alone, while 2% were working and studying simultaneously. In total, 8% of graduate respondents were

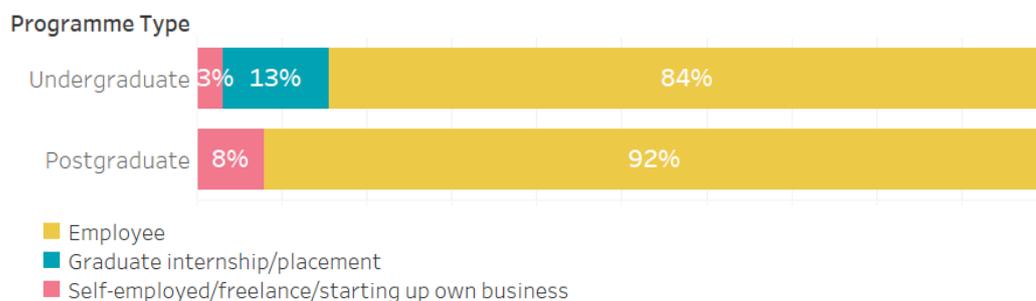
engaged in further study, training, or research, with 6% of graduates engaged solely in this activity full-time. Ten percent of graduates were unemployed six months after graduation, and 4% were engaged in another activity.



Six months after graduation, there was more variation in economic status among undergraduates, with 100% of responding postgraduates working full-time compared to 53% of undergraduates. No postgraduates were unemployed or studying compared to 18% and 16% of undergraduates, respectively.

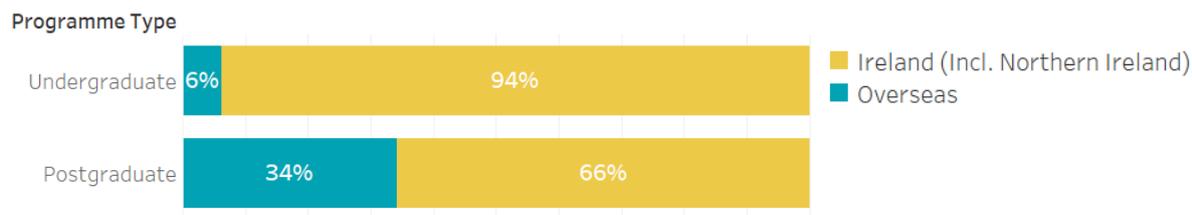
## EMPLOYMENT

### Employment Type



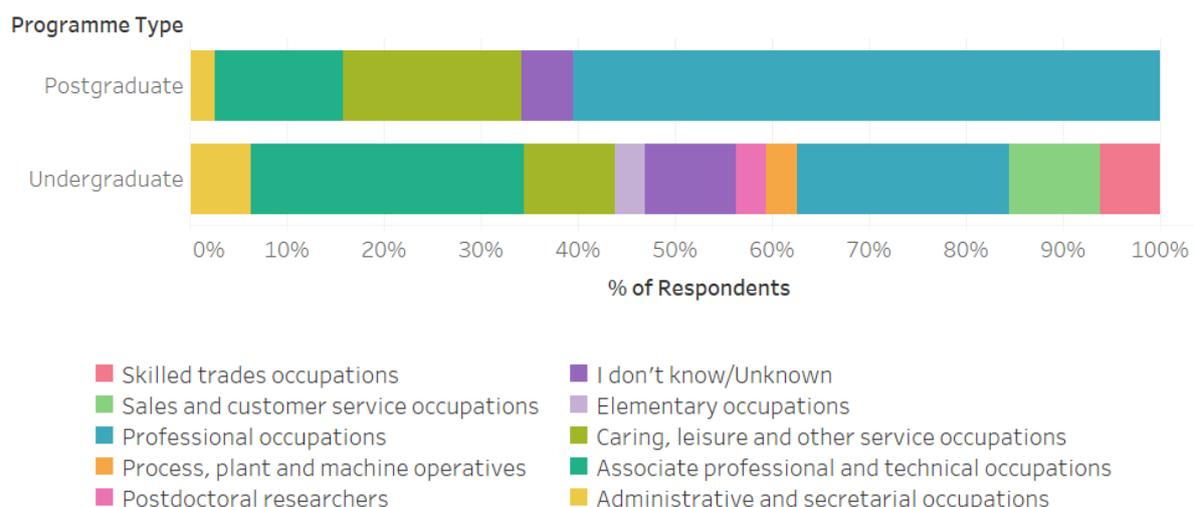
Six months after graduation, 89% of responding graduates in employment were employees (92% of postgraduates, 84% of undergraduates). No postgraduates were on a graduate internship or placement, compared to 13% of undergraduates.

# Employment Location



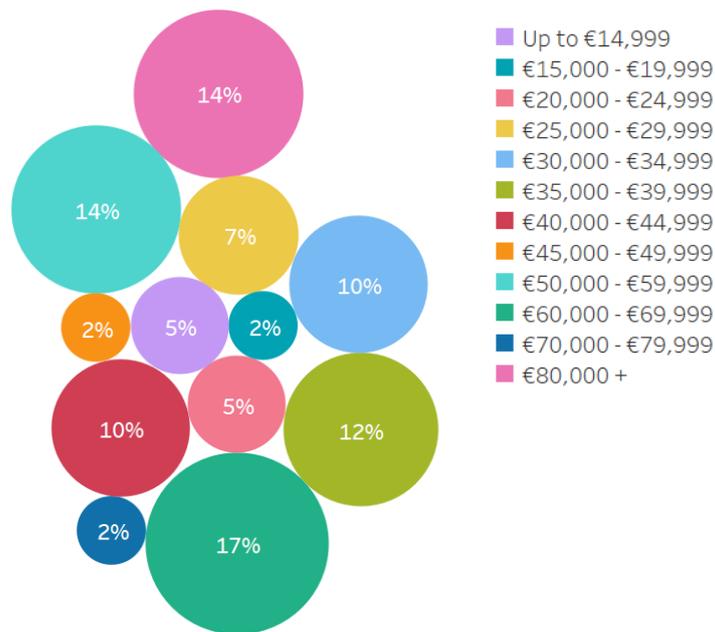
Overall, 79% of responding Technology + Psychology graduates in employment were working in Ireland. However, notably more postgraduates were working overseas (34%) than undergraduates (6%).

# Occupation



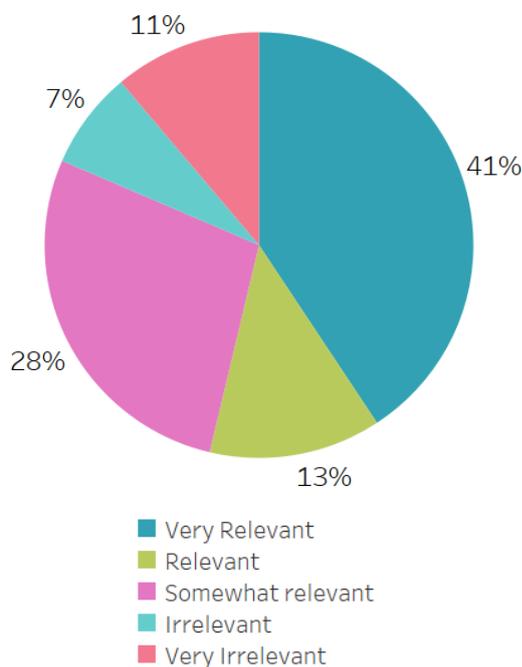
Overall, 63% of responding Technology + Psychology graduates were in either professional occupations (40%) or associate professional and technical occupations (23%). There was greater variation in occupation type for undergraduates than for postgraduates. A higher percentage of postgraduates (61%) were in professional occupations compared to undergraduates (22%), while a higher percentage of undergraduates (28%) were in associate professional and technical occupations compared to postgraduates (13%). Postgraduates also had a higher percentage of caring, leisure and other service occupations (18%) than undergraduates (9%).

# Salary Bands



The salary bands for responding Technology + Psychology graduates varied greatly, as illustrated in the bubble chart above. Almost two thirds of respondents (65%) were earning between €30,000—€69,999. The most common salary band was €60,000—€69,999, with 17% of graduates earning within this salary band. Approximately 18% of graduates were earning above €60,000 per year, and the highest earners in the department (14%) were earning €80,000 and above.

# Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 82% of employed graduate respondents said the qualification was either very relevant, relevant, or somewhat relevant, while 18% said it was irrelevant or very irrelevant.

# UNEMPLOYMENT

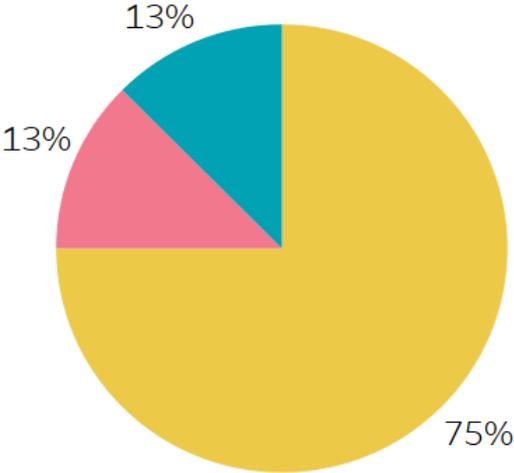
## Unemployment Rate

10%

**Department unemployment rate: 10%**

Ten percent of responding graduates from the Department of Technology + Psychology were unemployed in March 2022.

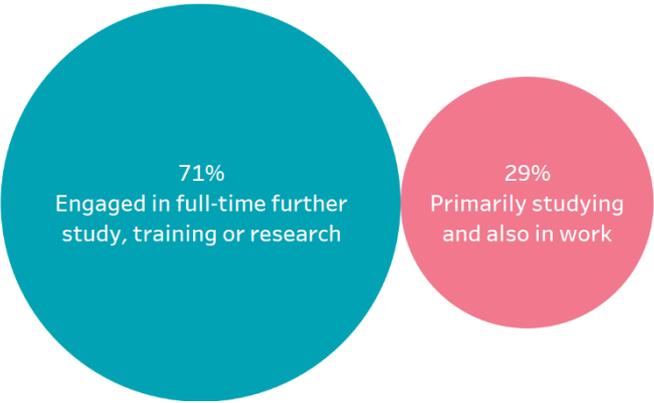
## Unemployment Situation



- No job, I have been looking for a job since graduation
- I was travelling but I'm now looking for a job
- Other

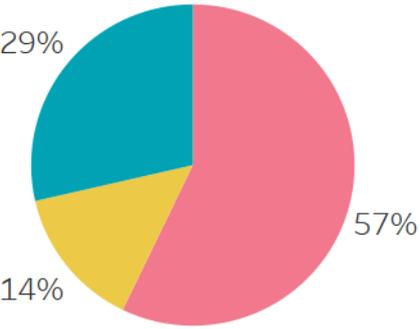
When unemployed graduates were asked if they had worked since graduation, 88% had not worked. Thirteen percent had not worked because they had been travelling, while 75% had been looking for a job since graduation.

# FURTHER STUDY/TRAINING



The bubble chart to the left provides a breakdown of the 8% of graduate respondents from the Department of Technology + Psychology engaged in further study, training, or research six months after graduation. A majority of students (71%) were studying, training, or researching full-time.

## Award Sought

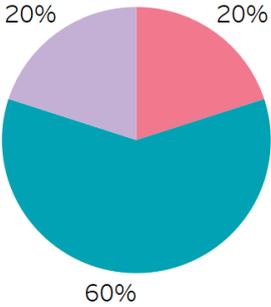


- Masters Taught (Level 9)
- Higher Diploma (Level 8)
- Postgraduate Certificate (Level 9)

The chart on the left illustrates the awards sought by responding Technology + Psychology graduates engaged in further study. More than half of graduates were pursuing a master’s degree.

## Location of/Reasons for Further Study

Further Institution	Graduates
UCD	2
IADT	1
BIMM	1
Maastricht University, Netherlands	1
University of Vasaa, Finland	1
Warsaw SGGW, Poland	1
<b>Total</b>	<b>8</b>



- Why further study**
- To develop a broader or more specialist range of skills or knowledge
  - Because it is a requirement for finding and progressing in future employment
  - To change or improve my career options

# 63%

very likely  
or likely

**“How likely or unlikely is it that you would study the same course again?”**

Within the Department of Technology + Psychology, 63% of responding graduates said they would be either very likely (33%) or likely (30%) to study the same course again. Twenty-one percent would be either unlikely (11%) or very unlikely (10%) to study their course again, and 16% would be neither likely nor unlikely.

## SUMMARY BY PROGRAMME

### Bachelor of Science (Hons) in Applied Psychology

- Programme response rate: 53%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 57%
- Programme unemployment rate: 14%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Applied Psychology programme.

Employer	Job Title	Website
Accenture	NPS Design Intern	<a href="https://www.accenture.com/gb-en">https://www.accenture.com/gb-en</a>
Air B&B	Safety Specialist	<a href="https://www.airbnb.ie/">https://www.airbnb.ie/</a>
Gym & Coffee	Digital Marketing Intern	<a href="https://gympluscoffee.com/">https://gympluscoffee.com/</a>
Hotline.ie	Online Safety Analyst	<a href="https://www.hotline.ie/">https://www.hotline.ie/</a>
Infosys	Process Executive	<a href="https://www.infosys.com/">https://www.infosys.com/</a>
Peninsula Ireland	Workforce Planner	<a href="https://www.peninsulagrouplimited.com/ie/">https://www.peninsulagrouplimited.com/ie/</a>
Peter McVerry Trust	Relief Social Care Worker	<a href="https://pmvtrust.ie/">https://pmvtrust.ie/</a>

Teva Pharmaceuticals	Senior People Services Specialist	<a href="https://www.tevapharm.com/">https://www.tevapharm.com/</a>
<b>Further Institution</b>	<b>Course Title</b>	
UCD	MSc in Information Systems/MSc in Psychological Science	
BIMM	Diploma in Professional Musician	
Maastricht University	MSc in Forensic Psychology	
Warsaw SGGW	MA in Veterinary Medicine	

## Bachelor of Science (Hons) in Creative Media Technology

- Programme response rate: 88%
- Programme employment rate (including those working full-time and part-time): 83%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Creative Media Technology programme.

Organisation	Job Title	Website
Core	Media Associate	<a href="https://www.onecore.ie/">https://www.onecore.ie/</a>
The Convention Centre Dublin	ICT Event Support	<a href="https://www.theccd.ie/">https://www.theccd.ie/</a>
AIB	Technology Graduate Program	<a href="https://jobs.aib.ie/content/Graduate/">https://jobs.aib.ie/content/Graduate/</a>

- Programme response rate: 76%
- Programme employment rate (including those working full-time and part-time): 67%
- Programme unemployment rate: 28%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Creative Computing programme.

Organisation	Job Title	Website
IADT	Tutor	<a href="https://iadt.ie/">https://iadt.ie/</a>
CPL	IT Support Engineer	<a href="https://www.cpl.com/ie">https://www.cpl.com/ie</a>
Deloitte	Analyst	<a href="https://www2.deloitte.com/ie/">https://www2.deloitte.com/ie/</a>
Digit	Associate UI Technical Artist	<a href="https://www.scopely.com/en/ecosystem/digit">https://www.scopely.com/en/ecosystem/digit</a>
Ericsson	Software Engineer	<a href="https://www.ericsson.com/en">https://www.ericsson.com/en</a>
Expleo	QA Analyst	<a href="https://expleo.com/global/en/">https://expleo.com/global/en/</a>
Fabriq	Apprentice in Information System Security Manager	<a href="https://fabriq.space/">https://fabriq.space/</a>
Keyword Studios	Associate Software Developer	<a href="https://www.keywordsstudios.com/">https://www.keywordsstudios.com/</a>
LEIT Data	-	<a href="https://www.leit-data.com/">https://www.leit-data.com/</a>
MCBI	Technical Engineer	<a href="https://www.mcbi.com.au/">https://www.mcbi.com.au/</a>
Travelport	Product Designer	<a href="https://www.travelport.com/">https://www.travelport.com/</a>
Optum	Software Engineer	<a href="https://www.optum.com/">https://www.optum.com/</a>
Further Institution	Course Title	
University of Vasaa, Finland	Finnish and Human Computer Interaction	

- Programme response rate: 56%
- Programme employment rate (i.e., working full-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Cyberpsychology master's programme.

Organisation	Job Title	Website
Cluas	Psychologist	<a href="https://cluas.ie/">https://cluas.ie/</a>
Cornmarket	HR Learning and Development Coordinator	<a href="https://www.cornmarket.ie/">https://www.cornmarket.ie/</a>
GitLab	UX Research Operations Coordinator	<a href="https://about.gitlab.com/">https://about.gitlab.com/</a>
IBM	Senior Design Manager	<a href="https://www.ibm.com/uk-en">https://www.ibm.com/uk-en</a>
Lilli	Designer	<a href="https://www.intelligentlilli.com/">https://www.intelligentlilli.com/</a>
Morgan McKinley	Board Member	<a href="https://www.morganmckinley.com/ie">https://www.morganmckinley.com/ie</a>
Munich Re	Director of Strategic Insight and User Experience	<a href="https://www.munichre.com/">https://www.munichre.com/</a>
Personio	Senior Product Designer	<a href="https://www.personio.com/">https://www.personio.com/</a>
Sersha	Founder	<a href="https://www.sersha.ai/">https://www.sersha.ai/</a>
Further Institution	Course Title	
IADT	Certificate in Fundamentals of UX Design	

- Programme response rate: 89%
- Programme employment rate (i.e., working full-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the User Experience Design master's programme.

Organisation	Job Title	Website
Accenture	Interaction and Service Designer	<a href="https://www.accenture.com/gb-en">https://www.accenture.com/gb-en</a>
Salesforce	UX Engineer	<a href="https://www.salesforce.com/">https://www.salesforce.com/</a>
HSE	Designer/Interaction Designer	<a href="https://www.hse.ie/">https://www.hse.ie/</a>
Kooba	UX/UI Designer	<a href="https://www.kooba.ie/">https://www.kooba.ie/</a>
Apexon	Product Designer/UX Designer	<a href="https://www.apexon.com/">https://www.apexon.com/</a>
CarTrawler	Senior Digital Designer	<a href="https://corporate.cartrawler.com/en-gb/">https://corporate.cartrawler.com/en-gb/</a>
Comcast	UX Designer	<a href="https://corporate.comcast.com/">https://corporate.comcast.com/</a>
Contentful	Product Designer	<a href="https://www.contentful.com/">https://www.contentful.com/</a>
Oneside	Product Designer	<a href="https://www.oneside.fr/">https://www.oneside.fr/</a>
SPARCK	UX Consultant	<a href="https://sparck.io/">https://sparck.io/</a>
Viasat	Product Designer	<a href="https://www.viasat.com/">https://www.viasat.com/</a>
Workhuman	Product Designer	<a href="https://www.workhuman.com/">https://www.workhuman.com/</a>

- Programme response rate: 87%
- Programme employment rate (i.e., working full-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the User Experience Design postgraduate diploma.

Organisation	Job Title	Website
Accenture	Senior Design Analyst	<a href="https://www.accenture.com/gb-en">https://www.accenture.com/gb-en</a>
All Human	Senior UX/UI Designer	<a href="https://allhuman.com/">https://allhuman.com/</a>
Letsgetchecked	Product Design Engineer	<a href="https://www.letsgetchecked.ie/">https://www.letsgetchecked.ie/</a>
BT Ireland	Marketing Manager	<a href="https://www.btireland.com/">https://www.btireland.com/</a>
Cyara	Product Designer	<a href="https://cyara.com/">https://cyara.com/</a>
Davy	Head of Digital and Client Experience	<a href="https://www.davy.ie/">https://www.davy.ie/</a>
Digital Sales	Company Director	<a href="https://www.digitalsales.ie/">https://www.digitalsales.ie/</a>
Mindmap Ltd.	Digital Designer	<a href="https://mindmap.ie/">https://mindmap.ie/</a>
Autodesk	Senior User Experience Designer	<a href="https://www.autodesk.eu/">https://www.autodesk.eu/</a>
Tailte Éireann	Digital Designer	<a href="https://www.tailte.ie/">https://www.tailte.ie/</a>
TUD	Brand Manager	<a href="https://www.tudublin.ie/">https://www.tudublin.ie/</a>
Verizon	UX Researcher	<a href="https://www.verizon.com/">https://www.verizon.com/</a>

# Department of Entrepreneurship

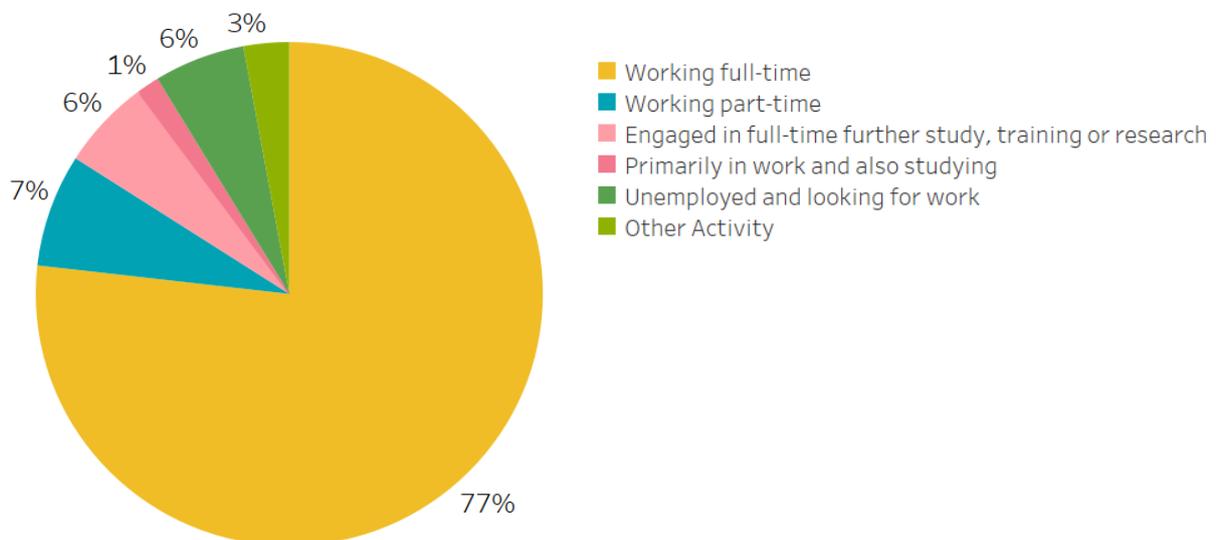
## Response Rate

65%

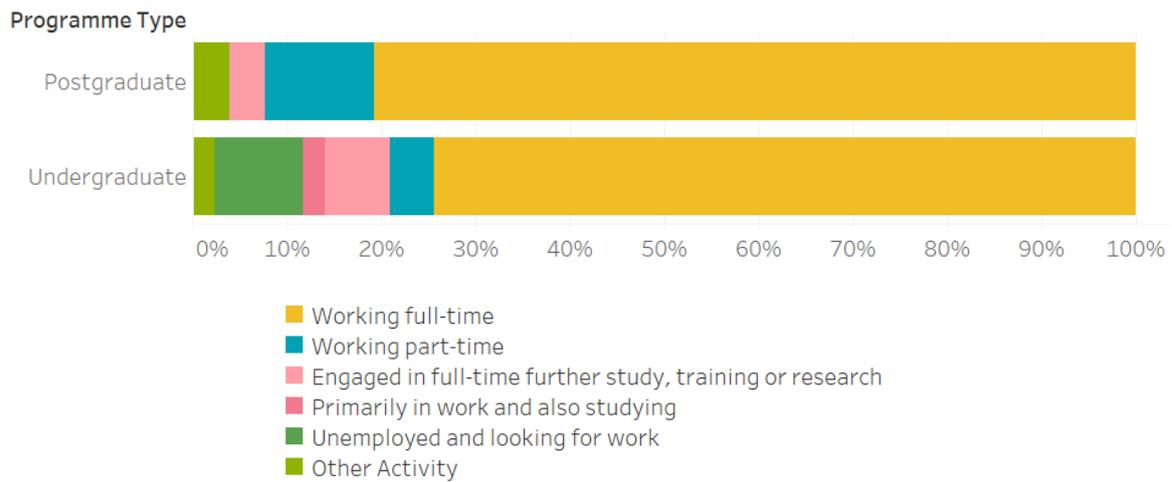
### Department response rate: 65%

Seventy of the 107 contacted graduates from the Department of Entrepreneurship took part in the 2022 survey. Sixty-three percent of the department's respondents were undergraduates and 37% were postgraduates.

## Economic Status



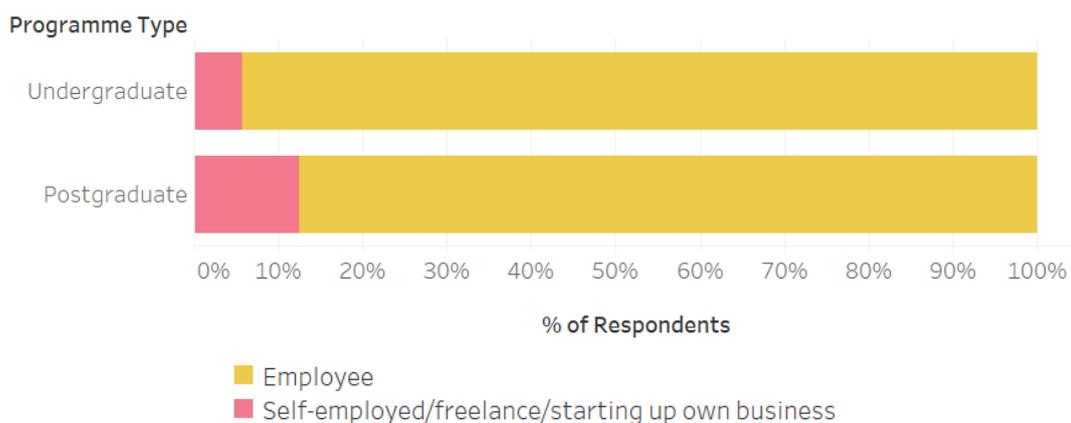
Of the responding graduates from the Department of Entrepreneurship surveyed in March 2022, 85% of graduates were employed in some capacity. Eighty-four percent of graduates were solely in either full-time or part-time employment, while 1% were working and studying simultaneously. Seven percent of graduates were engaged in further study, training, or research, with 6% of graduates engaged solely in this activity full-time. Just 6% of graduates were unemployed six months after graduation.



In March 2022, no responding postgraduates were unemployed compared to 9% of undergraduates. A higher percentage of postgraduates were in part-time work (12%) compared to undergraduates (5%), and a higher percentage of undergraduates (7%) were studying, training, or researching full-time than postgraduates (4%).

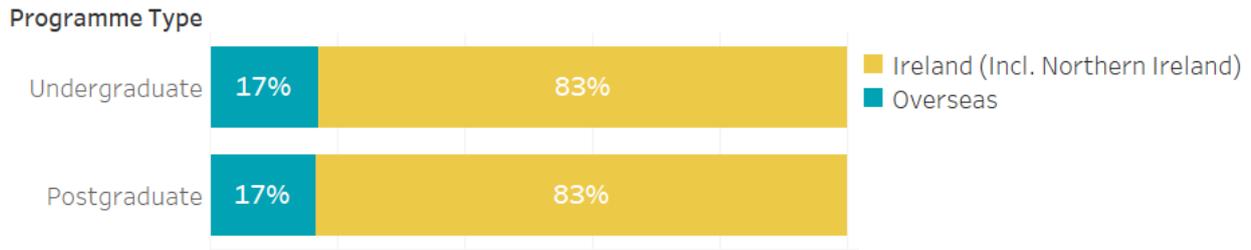
## EMPLOYMENT

### Employment Type



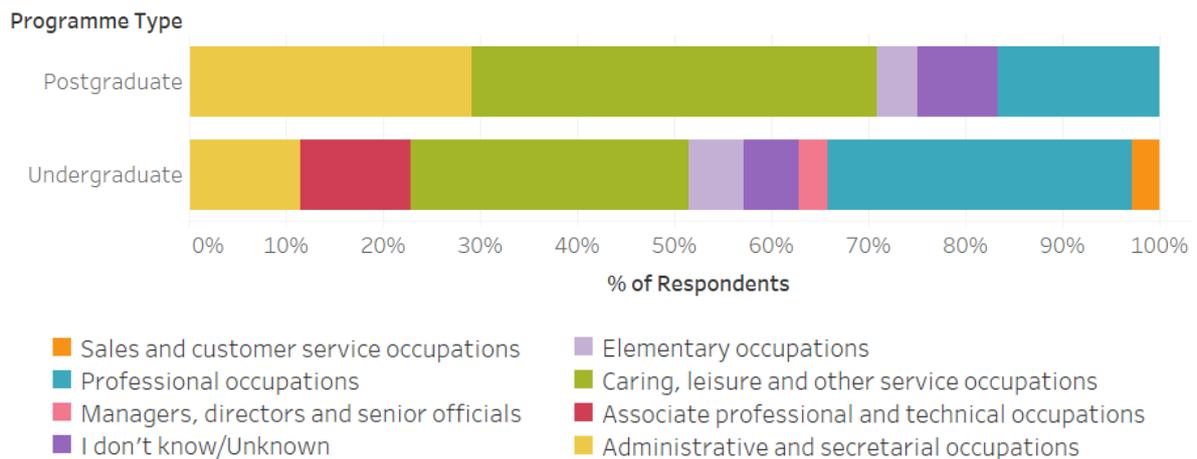
Overall, 92% of responding graduates in employment were employees. Thirteen percent of postgraduates were self-employed, freelance, or starting up their own business, compared to 6% of undergraduates.

# Employment Location



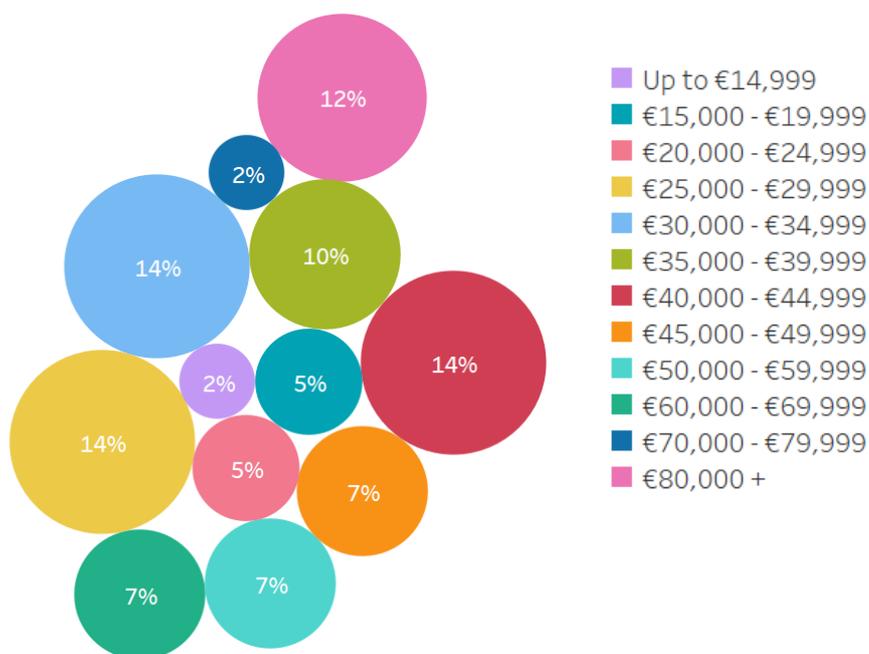
Eighty-three percent of responding Entrepreneurship graduates in employment were working in Ireland, with the same percentages across programme types.

# Occupation



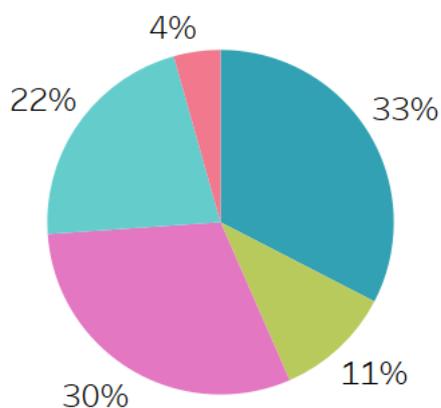
Overall, 59% of responding Entrepreneurship graduates were in either professional occupations (25%) or caring, leisure and other service occupations (34%). Nineteen percent of graduates were in administrative and secret occupations, and 7% were in associate professional and technical occupations. A higher percentage of postgraduates (29%) were in administrative and secretarial occupations compared to undergraduates (11%), as was also the case for caring, leisure and other service occupations (42% of postgraduates compared to 29% of undergraduates). Conversely, a higher percentage of undergraduates (31%) were in professional occupations than postgraduates (17%). No postgraduates were in managerial, director, or senior official roles, compares to 3% of undergraduates.

# Salary Bands



The salary bands for responding Entrepreneurship graduates varied greatly, as illustrated in the bubble chart above. Just over half (52%) of responding graduates were earning between €25,000–€44,999 six months after graduation. The highest earners in the department (12%) were earning €80,000 and above.

# Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 74% of employed graduate respondents said the qualification was either very relevant, relevant, or somewhat relevant.

- Very Relevant
- Relevant
- Somewhat relevant
- Irrelevant
- Very Irrelevant

# UNEMPLOYMENT

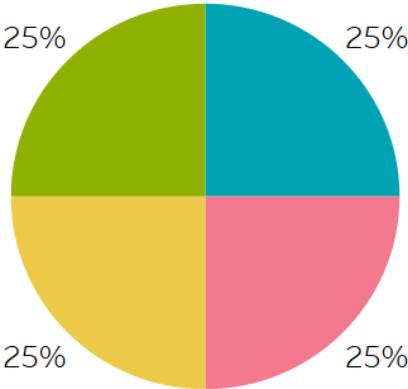
## Unemployment Rate

6%

### Department unemployment rate: 6%

Six percent of responding graduates from the Department of Entrepreneurship were unemployed in March 2022.

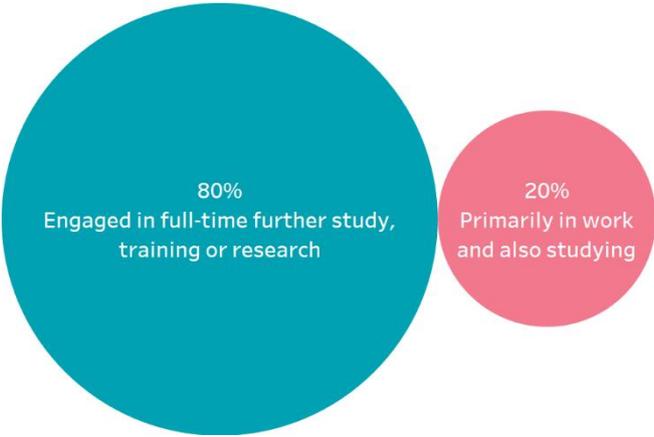
## Unemployment Situation



- Had a job, but I resigned from my job to seek employment elsewhere
- Had a job, but I was let go/made redundant/the contract ended
- No job, I have been looking for a job since graduation
- No, I was engaged in home duties (e.g., childcare) but I'm now looking for a job

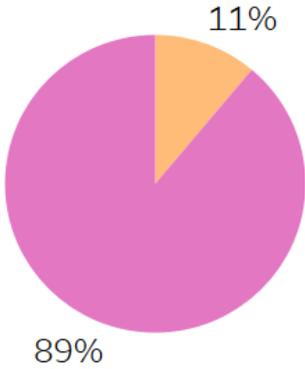
When unemployed graduates were asked if they had worked since graduation, half had worked but either resigned to seek employment elsewhere (25%) or been let go, made redundant, or their contract ended (25%). One quarter of respondents had not worked while being engaged in home duties, while the other quarter had been looking for a job since graduation.

# FURTHER STUDY/TRAINING



The bubble chart to the left provides a breakdown of the 8% of graduate respondents from the Department of Entrepreneurship engaged in further study, training, or research six months after graduation. Over half (57%) of studying graduates were both working and studying simultaneously, while 43% were solely studying either full-time (29%) or part-time (14%).

## Award Sought

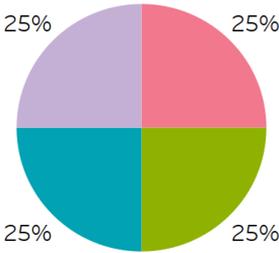


- Postgraduate Diploma (Level 9)
- Undergraduate Honours Degree (Level 8)

The pie chart on the left illustrates the awards sought by responding Entrepreneurship graduates engaged in further study. Most respondents (89%) were pursuing an undergraduate honours degree.

## Location of/Reasons for Further Study

Further Institution	Graduates
IADT	10
Kinsale College	1
UCD	1
<b>Total</b>	<b>12</b>



- To develop a broader or more specialist range of skills or knowledge
- Because I was interested in the content of the course
- Because it is a requirement for finding and progressing in future employment
- To change or improve my career options

# 67%

very likely  
or likely

**“How likely or unlikely is it that you would study the same course again?”**

Within the Department of Entrepreneurship, 67% of responding graduates said they would be either very likely (39%) or likely (28%) to study the same course again. Nineteen percent would be either unlikely (16%) or very unlikely (3%) to study their course again, and 14% would be neither likely nor unlikely.

## SUMMARY BY PROGRAMME

\*Only programmes with sufficient response numbers included

### Bachelor of Business/Bachelor of Business (Hons) in Entrepreneurship

- Programme response rate: 59%
- Programme employment rate (including those working full-time and part-time): 80%
- Programme unemployment rate: 0%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Entrepreneurship programme.

Organisation	Job Title	Website
Mastercard	Technical Analyst	<a href="https://www.mastercard.ie/">https://www.mastercard.ie/</a>
ADP	Implementation Consultant	<a href="https://www.adp.com/">https://www.adp.com/</a>
DAA	Airport Security Search Officer	<a href="https://www.daa.ie/">https://www.daa.ie/</a>
GMG Mechanical Services	Commercial Manager	<a href="http://gmg.ie/">http://gmg.ie/</a>
Hereworks McKeon Group	Marketing Executive	<a href="https://hereworks.ie/">https://hereworks.ie/</a>
Tesla	Business Advisor	<a href="https://www.tesla.com/en_ie">https://www.tesla.com/en_ie</a>
Further Institution	Course Title	
UCD Michael Smurfit Business School	MSc in Management Consultancy	

- Programme response rate: 59%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 94%
- Programme unemployment rate: 6%

The table below lists a selection of employers provided by graduate respondents from the Business Management programme.

Organisation	Job Title	Website
Paragon Records	Sync and Creative Licensing Executive	<a href="https://www.paragonrecords.org/">https://www.paragonrecords.org/</a>
Chill Insurance	Sales Executive	<a href="https://www.chill.ie/">https://www.chill.ie/</a>
Citi	ICG Operations Analyst	<a href="https://www.citigroup.com/global">https://www.citigroup.com/global</a>
Global Professional Consultants	Recruitment Consultant	<a href="https://gpcireland.com/">https://gpcireland.com/</a>
Grant Thornton	Tax Executive	<a href="https://www.grantthornton.ie/">https://www.grantthornton.ie/</a>
Pleo	Sales Development Representative	<a href="https://www.pleo.io/ie">https://www.pleo.io/ie</a>
Pulsar	Business Development Representative	<a href="https://www.pulsar-nv.com/glo/">https://www.pulsar-nv.com/glo/</a>
Quadient Finance	Leasing Analyst	<a href="https://www.quadient.com/en-int/">https://www.quadient.com/en-int/</a>
Sales Force	Sales Development Representative	<a href="https://www.salesforce.com/">https://www.salesforce.com/</a>
Storm Recruitment	Recruitment Consultant	<a href="https://stormrecruitment.ie/">https://stormrecruitment.ie/</a>
Watermark Coffee	Business Development Executive	<a href="https://www.watermark.ie/">https://www.watermark.ie/</a>

- Programme response rate: 65%
- Programme employment rate (including those working full-time and part-time): 73%
- Programme unemployment rate: 20%

The table below lists a selection of employers provided by graduate respondents from the Digital Marketing and Sales programme.

Organisation	Job Title	Website
Considered Marketing	Marketing Advisor	<a href="https://the-considered.com/">https://the-considered.com/</a>
iheed	Education Advisor	<a href="https://www.iheed.org/">https://www.iheed.org/</a>
Matrix Internet	SEO Specialist	<a href="https://www.matrixinternet.ie/">https://www.matrixinternet.ie/</a>
Optimize Recruitment	Recruitment Consultant	<a href="https://optimizerecruitment.ie/">https://optimizerecruitment.ie/</a>
Sales Plus	Digital Strategy Manager	<a href="https://salesplus.ie/">https://salesplus.ie/</a>
Wren Urban Nest	Marketing Coordinator	<a href="https://www.wrenhotel.ie/">https://www.wrenhotel.ie/</a>
Red Cow Moran Hotel	Marketing Coordinator	<a href="https://www.redcowmoranhotel.com/">https://www.redcowmoranhotel.com/</a>
Zurich Insurance	Marketing Executive	<a href="https://www.zurich.ie/">https://www.zurich.ie/</a>
Further Institution	Course Title	
IADT	Postgraduate Diploma in Digital Entrepreneurship	

- Programme response rate: 63%
- Programme employment rate (i.e., those working full-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Equality, Diversity, and Inclusion master's programme.

Organisation	Job Title	Website
An Garda Siochana	Garda	<a href="https://www.garda.ie/en/">https://www.garda.ie/en/</a>
Dell	Change Management Lead	<a href="https://www.dell.com/en-ie/">https://www.dell.com/en-ie/</a>
Work Equal	Social Entrepreneur	<a href="https://workequal.ie/">https://workequal.ie/</a>
LIFT Ireland	Social Entrepreneur	<a href="https://liftireland.ie/">https://liftireland.ie/</a>

- Programme response rate: 85%
- Programme employment rate (including those working full-time and part-time): 94%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Postgraduate Diploma in Cultural Event Management.

Organisation	Job Title	Website
Abbey Theatre	Donor Coordinator	<a href="https://www.abbeytheatre.ie/">https://www.abbeytheatre.ie/</a>
BA CityFlyer	Crew Controller	<a href="https://www.britishairways.com/">https://www.britishairways.com/</a>
Druid Marketing Solutions	Owner	<a href="https://druidmarketing.ie/">https://druidmarketing.ie/</a>
East Coast FM/FM104	Researcher/Producer	<a href="https://www.eastcoast.fm/">https://www.eastcoast.fm/</a> / <a href="https://www.fm104.ie/">https://www.fm104.ie/</a>
Garter Lane Arts Centre	Social Media and Web Administrator	<a href="https://garterlane.ie/">https://garterlane.ie/</a>
GirlGottaChange	Operations	<a href="https://www.girlgottachange.com/">https://www.girlgottachange.com/</a>
Grafton Architects	Office Manager	<a href="https://www.graftonarchitects.ie/">https://www.graftonarchitects.ie/</a>
Inspiring Learning	Marketing Executive	<a href="https://www.inspiring-learning.com/">https://www.inspiring-learning.com/</a>
Mayo Sligo Leitrim Education Training Board	Music Development Office	<a href="https://msletb.ie/">https://msletb.ie/</a>
Nano Nagle Place	Project Support Officer	<a href="https://nanonagleplace.ie/">https://nanonagleplace.ie/</a>
The Everyman Theatre	Senior Administrator	<a href="https://everymancork.com/">https://everymancork.com/</a>
Triskel Arts Centre	Head of Marketing, Development and Box Office	<a href="https://triskelartscentre.ie/">https://triskelartscentre.ie/</a>

*\*No programme summary provided for the Master of Business in Digital Entrepreneurship, the Master of Business in Cultural Event Management, or the Postgraduate Diploma in Equality, Diversity, and Inclusion, due to insufficient responses.*

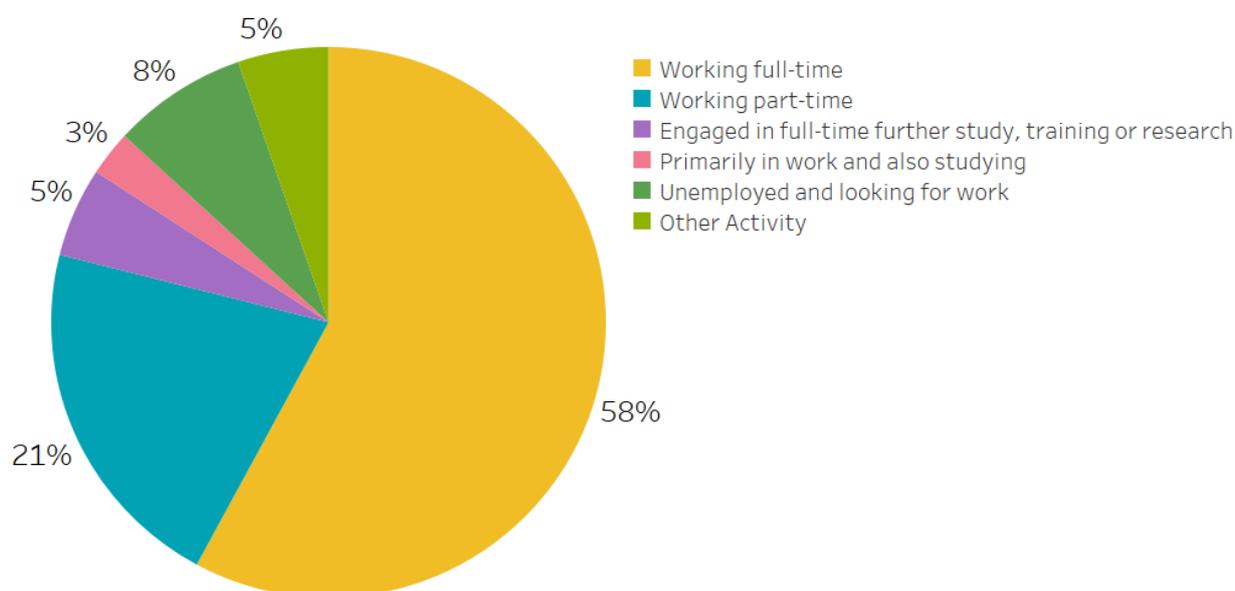
## Response Rate

53%

**Department response rate: 53%**

Thirty-nine of the 73 contacted graduates from the Department of Humanities + Arts Management took part in the 2022 survey.

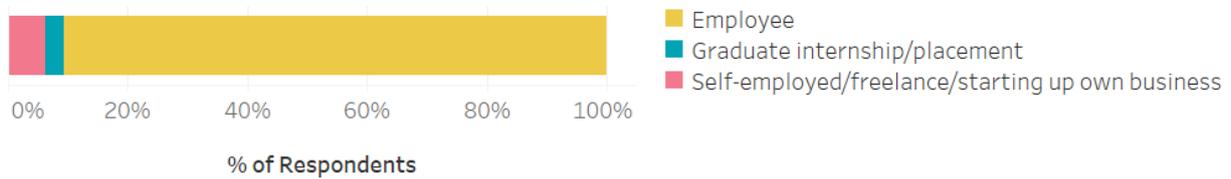
## Economic Status



Amongst the responding graduates from the Department of Humanities + Arts Management, 82% of graduates were employed in some capacity in March 2022. Seventy-nine percent of graduates were solely in either full-time or part-time employment, while 3% were working and studying simultaneously. Eight percent of graduates were engaged in further study, training, or research, with 5% of graduates engaged solely in this activity full-time. As was the case in 2021, 8% of graduates were unemployed six months after graduation.

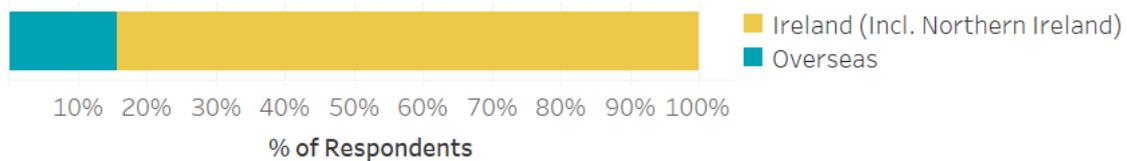
# EMPLOYMENT

## Employment Type



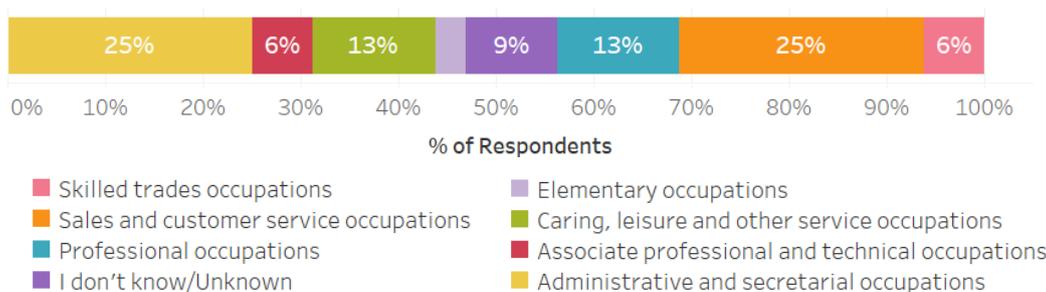
Six months after graduation, most responding graduates (91%) in employment were working as an employee. Six percent were self-employed, freelance, or starting up their own business, and 3% were on a graduate internship or placement.

## Employment Location



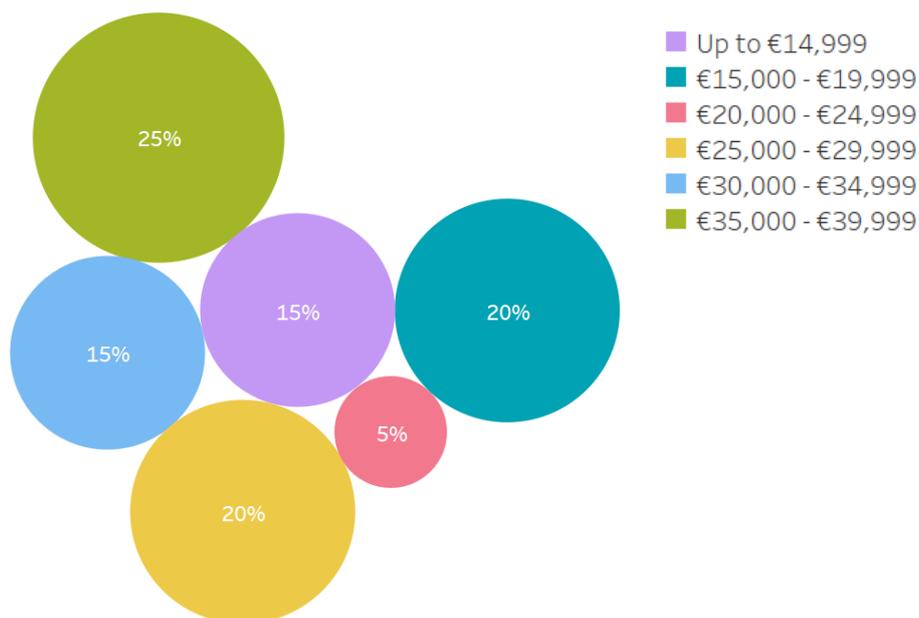
Eighty-four percent of responding Humanities + Arts Management graduates in employment were working in Ireland.

## Occupation



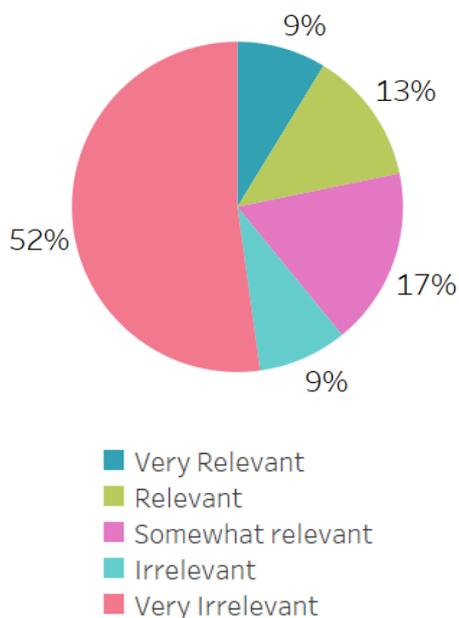
Half of graduate respondents were either in administrative and secretarial occupations (25%), or sales and customer service occupations (25%).

# Salary Bands



The salary bands for responding Humanities + Arts Management graduates are illustrated in the distribution above. The department’s graduates had less variety in salary bands compared to other departments. The highest earners were in the most common salary band, which was €35,000—€39,999 and accounted for one quarter of graduates. Thirty-five percent of graduates were earning under €20,000 per year.

# Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 39% of employed graduate respondents from the department said the qualification was either very relevant, relevant, or somewhat relevant. Just over half of graduates said the qualification was very irrelevant.

# UNEMPLOYMENT

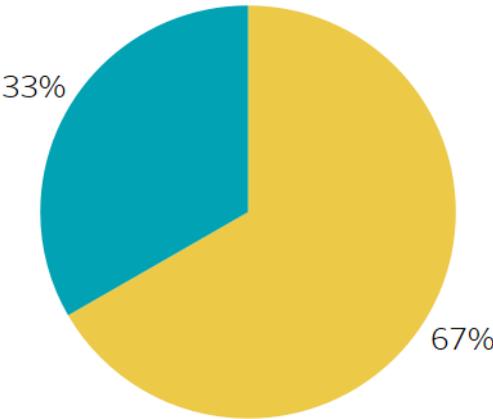
## Unemployment Rate

8%

**Department unemployment rate: 8%**

Eight percent of graduate respondents from the Department of Humanities + Arts Management were unemployed in March 2022.

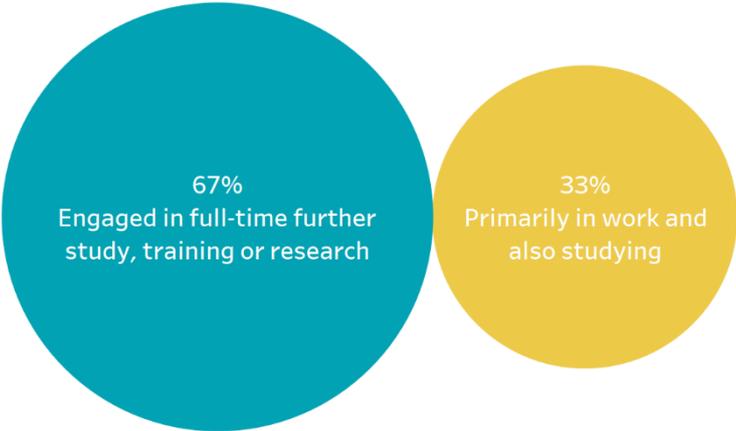
## Unemployment Situation



- No job, I have been looking for a job since graduation
- Had a job, but I resigned from my job to seek employment elsewhere

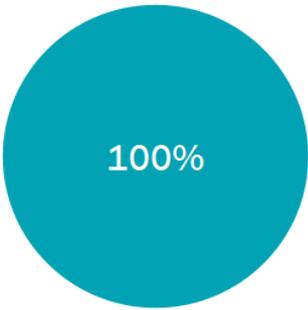
When unemployed graduates were asked if they had worked since graduation, two thirds of respondents had been looking for work since graduation, while one third of graduate respondents had worked but resigned to seek employment elsewhere.

# FURTHER STUDY/TRAINING



The chart to the left provides a breakdown of the 8% of graduate respondents from the Department of Humanities + Arts Management engaged in further study, training, or research six months after graduation. Two thirds of respondents were studying full-time, while one third were working and studying simultaneously.

## Award Sought



■ Masters Taught (Level 9)

All graduate respondents engaged in further study six months after graduation were pursuing a master’s degree. The two graduates who provided their further study destinations were studying in UCD.

## Student Experience

63%

very likely  
or likely

“How likely or unlikely is it that you would study the same course again?”

Within the Department of Humanities + Arts Management, 63% of responding graduates said they would be either very likely (33%) or likely (30%) to study the same course again. Thirty percent of respondents would be either unlikely (20%) or very unlikely (10%), and 7% would be neither likely nor unlikely.

# SUMMARY BY PROGRAMME

## Bachelor of Arts (Hons) in Arts Management

- Programme response rate: 63%
- Programme employment rate (including those working full-time and part-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Arts Management programme.

Organisation	Job Title	Website
Bodytonic	Events, Marketing, and Reservations Manager	<a href="https://bodytonicmusic.com/">https://bodytonicmusic.com/</a>
Buckley Gray Yeoman	Office Coordinator	<a href="https://www.bgy.co.uk/">https://www.bgy.co.uk/</a>
Dunn Humby	Client Associate	<a href="https://www.dunnhumby.com/">https://www.dunnhumby.com/</a>
The Loyola Group	Event Coordinator	<a href="https://loyolagroup.ie/">https://loyolagroup.ie/</a>

- Programme response rate: 38%
- Programme employment rate (including those working full-time and part-time): 73%
- Programme unemployment rate: 0%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the English, Media + Cultural Studies programme.

Organisation	Job Title	Website
SOUP Ramen	Restaurant Operations Manager	<a href="https://www.soupramen.ie/">https://www.soupramen.ie/</a>
Chisholm Hunter	Sales Professional	<a href="https://www.chisholmhunter.co.uk/">https://www.chisholmhunter.co.uk/</a>
LinkedIn	Customer Success Manager	<a href="https://www.linkedin.com/">https://www.linkedin.com/</a>
Freelance	Filmmaker	-
Freelance	Photographer	-
Further Institution	Course Title	
UCD	MA in Gender, Sexuality and Culture/MEconSc in European Public Affairs and Law	

- Programme response rate: 64%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 76%
- Programme unemployment rate: 18%

The table below lists a selection of employers provided by graduate respondents from the New Media Studies programme.

Organisation	Job Title	Website
BiggerStage Ltd	Office Manager	<a href="https://www.biggerstage.com/">https://www.biggerstage.com/</a>
CScreens Ltd	Executive Assistant to CEO and COO	<a href="https://c-screens.com/">https://c-screens.com/</a>
Exam Focus Ireland	Social Media Marketing Assistant and Study Space Supervisor	<a href="https://www.examfocusireland.com/">https://www.examfocusireland.com/</a>
Gladcloud	Designer	<a href="https://www.gladcloud.io/">https://www.gladcloud.io/</a>
Marino College of Further Education	Digital Marketing	<a href="https://marinocfe.ie/">https://marinocfe.ie/</a>
Mediahuis	Video Journalist	<a href="https://www.mediahuis.ie/">https://www.mediahuis.ie/</a>
RTE	Assistant Broadcast Engineer	<a href="https://www.rte.ie/">https://www.rte.ie/</a>
Tap Retail	Business Development Executive	<a href="https://www.tap-retail.com/">https://www.tap-retail.com/</a>
The Kind Brand Company	Social and Digital Marketing Executive	<a href="https://thekindbrandcompany.com/">https://thekindbrandcompany.com/</a>