Institute of
Art, Design +
Technology
Dún Laoghaire

.iadt

You

the power of small: our focus on individual and small group work makes your learning more engaging and enjoyable.

+ thinking big: IADT lecturers have extensive academic and industry experience gained both nationally and internationally.

focused: courses are practical, and continuous assessment ensures you receive regular feedback on your work.

+ dynamic: broad mix of disciplines that complement each other including business, psychology and the creative arts.

you + iadt

about now: our enthusiastic staff and vibrant creative atmosphere will inspire you to think, collaborate and learn.

+ the future: teaching students the skills required for new and emerging careers.

successful: IADT students + graduates continue to win international awards and acclaim.

+ unique: IADT is home to the state-of-the art National Film School; graduates have had remarkable industry success, including Oscar® nominations.

for everyone: inclusive of all genders and diverse student groups, we promote a culture of dignity and respect for all.

+ for you: create your future at IADT.

President's Welcome

As a unique and specialist Higher Education Institution with an expanding portfolio of exciting and in-demand programmes across film and media, arts, business, psychology, technology and design, we welcome prospective students to study with us at IADT — Ireland's only campus dedicated to the creative, cultural and technological industries.

Our practice-based and research-informed programmes provide unique and real-world learning opportunities for our students. We are immensely proud of our graduates — their distinctive educational experiences, their civic-mindedness and their global perspective. Their ability to transfer their knowledge and skills to rapidly evolving and emerging sectors of our economy ensures they are in high demand upon graduation.

We are proudly home to Ireland's National Film School and a founding partner in FilmEU – an alliance of eight European institutions funded to establish a new European University of Film, Media & Screen Arts. Our FilmEU Alliance is unlike any other initiative in arts and media education, and over the next five years, IADT and FilmEU activities will significantly impact higher education and the wider Creative, Cultural and Screen industries in Ireland and Europe. It will also provide our staff and students with an unprecedented choice of mobilities and study exchanges between our partner Institutions.

Our new state-of-the-art Digital Media Building will open in early 2025. The new facility will support students across a wide range of disciplines, such as design, animation, visual effects, enterprise and technology, increasing our capacity for nearly 600 new students to study at IADT. As a near-zero-emission building, this new facility supports our ambition to become a carbon-neutral campus, placing sustainability and climate awareness at the centre of our provision.

IADT is committed to providing a supportive and inclusive environment for our diverse community of staff and students. The Institute's vibrant campus culture, and an eclectic range of societies and clubs, contribute to a unique student experience. In addition, all incoming learners benefit from additional support through *First-Year Focus* — our unique programme that eases the transition to third-level education.

Our new honours degree courses, offered across both Faculties, have been complemented by several new postgraduate programmes, providing additional graduate pathways and professional opportunities from 2023 onwards.

Now is the time to **create your future** with us here at IADT.

David Smith, President

President
David Smith

Fáilte an Uachtaráin

Mar Institiúid Ardoideachais uathúil agus speisialaithe le punann méadaitheach de chláir spreagúla ar éileamh ar fud na scannán agus na meán, na healaíona, gnó, síceolaíocht, teicneolaíocht agus dearadh, cuirimid fáilte roimh mhic léinn ionchasacha chun staidéar a dhéanamh linn ag IADT — an t-aon champas in Éirinn atá tiomnaithe do na tionscail chruthaitheacha, chultúrtha agus teicneolaíochta.

Soláthraíonn ár gcláir atá bunaithe ar chleachtas agus atá bunaithe ar thaighde deiseanna foghlama uathúla agus don saol dáiríre dár gcuid mac léinn. Táimid thar a bheith bródúil as ár gcéimithe — a n-eispéiris oideachasúla sainiúla, a n-intinn chathartha agus a bpeirspictíocht dhomhanda. Cinntíonn a gcumas a gcuid eolais agus scileanna a aistriú chuig earnálacha dár ngeilleagar atá ag forbairt go tapa agus atá ag teacht chun cinn go bhfuil éileamh mór orthu nuair a bhainfidh siad céim amach.

Tá Scoil Náisiúnta Scannán na hÉireann lonnaithe go bródúil anseo agus táimíd mar chomhpháirtí bhunaidh i FilmEU — comhaontas d'ocht n-institiúid Eorpacha a fhaigheann maoiniú chun Ollscoil Eorpach nua Scannán, Meán & Ealaíon Scáileáin a bhunú. Tá ár gComhaontas FilmEU murab ionann agus aon tionscnamh eile san oideachas ealaíon agus meán, agus thar na cúig bliana amach romhainn, beidh tionchar suntasach ag gníomhaíochtaí IADT agus FilmEU ar an ardoideachas agus ar na tionscail Chruthaitheacha, Chultúrtha agus Scáileáin níos leithne in Éirinn agus san Eoraip. Soláthróidh sé freisin rogha soghluaisteachta agus malartuithe staidéir idir ár nInstitiúidí comhpháirtíochta, nach bhfacthas riamh roimhe seo dár bhfoireann agus do mhic léinn.

Osclófar ár bhFoirgneamh Meán Digiteach úrscothach go luath i 2025. Tacóidh an tsaoráid nua le mic léinn ar fud raon leathan disciplíní, amhail dearadh, beochan, maisíocht físe, fiontar agus teicneolaíocht, ag méadú ár n-acmhainne do bheagnach 600 mic léinn nua agus bhreise chun staidéar a dhéanamh ag IADT. Mar fhoirgneamh a bhfuil beagnach neodrach ó astuithe, tacaíonn an tsaoráid nua seo lenár n-uaillmhian a bheith ina champas neodrach ó thaobh carbóin de, ag cur inbhuanaitheacht agus feasacht aeráide i gcroílár ár soláthair.

Tá IADT tiomanta do thimpeallacht thacúil agus chuimsitheach a sholáthar dár bpobal éagsúil foirne agus mac léinn. Cuireann cultúr bríomhar campas na hInstitiúide, agus raon eicléicteach de chumainn agus de chlubanna, le heispéireas uathúil na mac léinn. Ina theannta sin, baineann gach mac léinn nua leas as tacaíocht bhreise trí *Fhócas na Chéad Bhliana* — ár gclár uathúil a éascaíonn an t-aistriú chuig oideachas tríú leibhéal.

Tá ár gcúrsaí céime onóracha nua, atá á dtairiscint ar fud an dá Dhámh, comhlánaithe ag roinnt clár iarchéime nua, a sholáthraíonn bealaí céimithe breise agus deiseanna gairmiúla ó 2023 ar aghaidh.

Seo an t-am le **do thodhchaí a chruthú** linn anseo ag IADT.

David Smith, Uachtarán

Faculty of Enterprise + Humanities

Faculty of Film, Art + Creative Technologies

Study at IADT
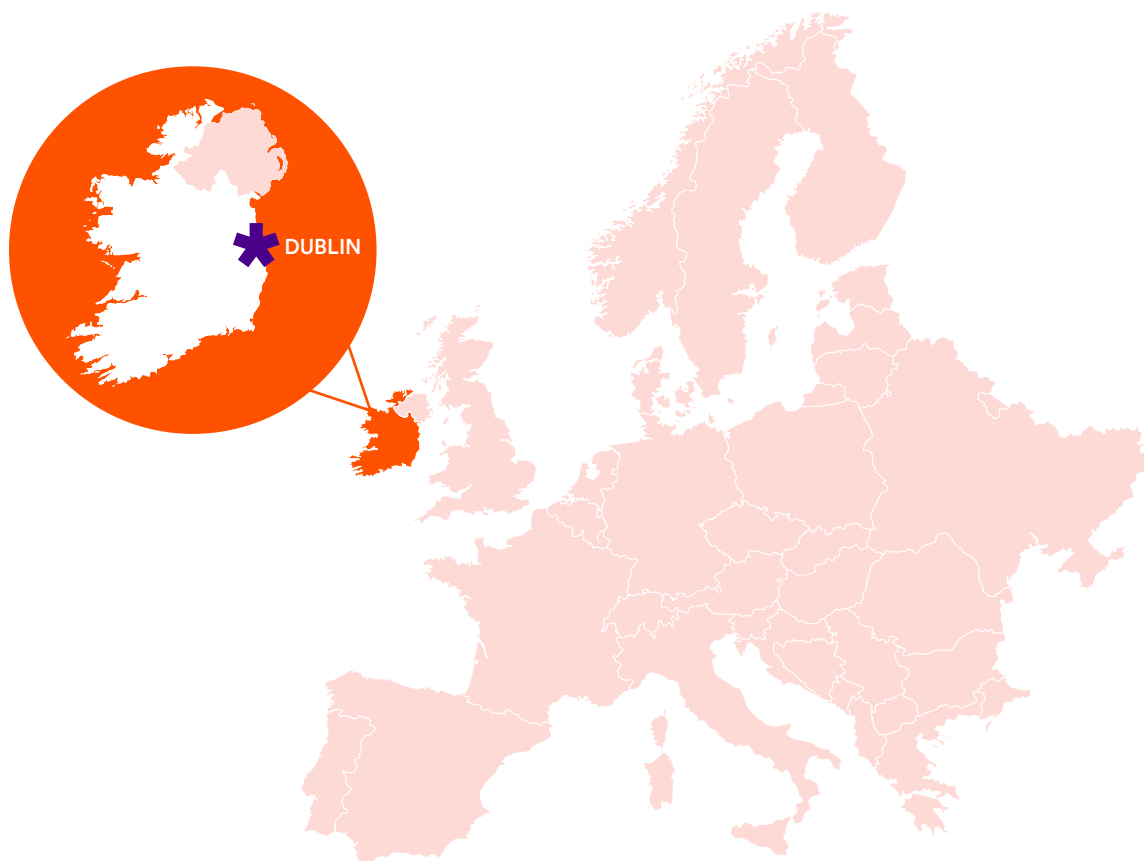
The Campus

Location

The IADT Campus is located in South County Dublin, 14km from the City Centre and next to the suburban coastal town Dún Laoghaire. This fantastic location offers students easy access to all of the facilities that Dublin City and Dún Laoghaire town have to offer.

We know that getting to and from college with ease is a priority for students. Public Transport links to IADT are excellent with frequent buses (e.g. 46A, 75) providing connection to Dún Laoghaire (Dart + Main Line) Station, Dublin City and suburbs. Free, secure parking for cars and bicycles is provided for all students. There are recently upgraded cycle lanes throughout Dún Laoghaire-Rathdown.

Dublin, one of Europe's most vibrant capital cities, is home to 1.27 million people. Known for its rich historical heritage and its vibrant culture, it is a welcoming place for students. Touring the island of Ireland is easy, fun and accessible from IADT.

In Dún Laoghaire and nearby locations, students can enjoy watersports, rock-climbing, the beautiful habour area, eating out, shopping and a lively nightlife. Recent developments in the locality have seen Dún Laoghaire become even more popular with tourists as well as many people from around Dublin who travel here to enjoy the sea air, the atmosphere and its famous ice cream.

Location is also key for the future careers of our students in Business, Media, Technology, Arts, Film and Cultural sectors with high employment rates in Dublin and across Ireland.

DUBLIN

Transport links to IADT

To Drogheda, Dundalk and Belfast

N

Balbriggan

DART

Malahide

DART

Howth

Howth Junction

GREEN

O'Connell St Upper

46A

Phoenix Park

RED

Connolly

Docklands

W

RED

Smithsfield

Jervis

Abbey Street

Busáras

The Point

Heuston

SW

Tara Street

Pearse

St. Stephen's Green

W **N** **SW**

Grand Canal Dock

75 To Tallaght

Dundrum

IADT ✳

Dún Laoghaire

75 **46A**

Sandyford

Bray

DART

Greystones

GREEN

Brides Glen

Wicklow

Gorey

To Wexford and Rosslare Europort

SE

Legend

46A ┈┈┈	Bus	
75 ▪▪▪	Bus	
RED ═══	Luas – Tram	
GREEN ═══	Luas – Tram	
DART ━━━	Train	
SE ━━━	South Eastern Commuter – Train	
N ━━━	Northern Commuter – Train	
W ━━━	Western Commuter – Train	
SW ━━━	South Western Commuter – Train	

At the forefront of education in art, design, film, media and interactive media, our future-facing facilities are excellent.

Course Facilities

Specialised, industry-standard equipment includes TV and radio studios, digital video editing, photographic studios, computer labs, and advanced workstations (e.g. Silicon Graphics, Macintosh and PC platforms).

IADT Library

The Library is a particularly welcoming facility at IADT, with a friendly team at hand to support and advise visitors. Students can readily source the information needed to complete assignments, as well as develop research skills and learn how to navigate different sources of information.

Level one is a relaxed and colourful area where discussion and collaboration is encouraged, with comfortable seating, white boards and presentation facilities. Level two is a silent study area, and is also where the print book collection is located. The Library also provide laptops (both Windows and Mac) on loan, fully loaded with specialised software that is ready-to-use.

Pitch

The all-weather floodlit football pitch is available for use by student clubs and teams.

IADT in conjunction with Dún Laoghaire Rathdown County Council have awarded Sport Scholarships to exceptional student athletes.

New Digital Media Building

A new Digital Media Building at IADT built to accommodate 920 students across a wide range of disciplines such as Design, Animation, Visual Effects, Business and Technology is due for completion in March 2025. This facility will house 19 state-of-the-art digital design studios, advanced computer laboratories and classrooms with five seminar rooms.

Minister for Further and Higher Education, Research, Innovation and Science Simon Harris TD said:

"The project will develop and transform IADT's existing facilities. This state-of-the-art development will improve the educational experience for current and future generations of students."

This building's cutting-edge digital facilities will allow the Institute to significantly expand our offering in high-demand programmes such as Design, VFX and 3D Animation. This will also enable the Institute to grow our existing provision across our distinct portfolio of Applied Arts, Technology, Business, Humanities and Psychology programmes.

The National Film School

Welcome to Ireland's centre of excellence for education and training in film, animation, broadcasting and the screen arts.

For almost 30 years, IADT has provided the highest standard of applied film education thanks to its world-class facilities, and excellent staff/visiting lecturers who have industry and academic experience. Story and craft are at the centre of what we teach.

The National Film School (NFS) provides state-of-the-art facilities, including two purpose-built high-definition film and television studios, two radio studios, control rooms, a scene dock, lecture rooms, a broadcast newsroom, sound, editing and grading suites.

We are proud of the high achievements of our student productions in competitions and festivals at home and abroad, and of our graduates' diverse careers. Notable alumni include writers/directors Peter Foott (The Young Offenders) and Kirsten Sheridan (In America); directors Aisling Walsh (Elisabeth is Missing) and Ciaran Donnelly (Vikings); cinematographers Darran Tiernan (Perry Mason) and Robbie Ryan (The Favourite); make-up designer Tom McInerney (Vikings); documentary filmmaker Ken Wardrop (His & Hers).

IADT was named by Variety Magazine in 2020 as one of the world's top film schools.

Clubs + Societies

Clubs + Societies are at the heart of the student experience. Whatever interests you, there is something for everybody. And if you can't find what you are looking for, there's always room to set up a new one! The first step to getting involved is to contact the SU Clubs + Societies Officer at clubssocsiadt@gmail.com.

ABBA Society	Games Society	Pool
Animation	Golf Club	Psychology Society
Business + Enterprise Society	Gothic + Horror Society	Reading Group
Climbing Society	Lego/Puzzle	RPG
Cosplay	LGBTQSA/QSA	Salsa
Craft Fair	Mature Students	Surfing Society
Cycling/Bike Maintenance	Football Society	Tag Rugby
Debating Society	Music (DJ and Music) Society	The Eye Magazine
Drama Society	Photography	Volleyball
Enactus	Poetry Society	Writers/Creative Writing Society

IADT graduate films win five top awards at the Royal Television Society Student Awards, two best film and three major craft awards, beating all UK & Irish Film Schools.

Business

Erasmuns Adjei currently studying Business Management won the Dún Laoghaire Rathdown County Council sponsored Sports Scholarship. He plays for the IADT football team and professionally for Newry City FC in Northern Ireland.

Animation

IADT animation students won six of the nine International Student Animation Awards at the annual Animation Dingle Festival.

Applied Psychology

Applied Psychology graduate Laura Mahon was awarded the prestigious George Moore Scholarship to study a Master's in Art Therapy at George Washington University.

Business Management graduates Grace O'Sullivan and Ellen Weber co-founded and run Glitz n' Pieces and were shortlisted for the Image PwC Businesswoman of the Year Awards.

Graphic Design

At the IDI Graduate Awards ceremony, Graphic Design students secured 47 nominations from which there were 11 winners – including the Grand Prix - and 21 commendations.

IADT Students

Electric Picnic exclusively invited IADT students to showcase their wild and wonderful creations to a 70,000 strong audience. Students designed and created a menagerie of fantastical wild animals and curious things for the festival.

Electric Picnic

Creative Music Production

Creative Music Production student Jennifer Connolly was shortlisted to represent Ireland in Liverpool at the 67th Eurovision Song Contest.

Student Wellbeing

The Student Experience Team provides inclusive support services to IADT students. Our team is here for you to ensure your needs are met and that you enjoy your experience studying at IADT. We have an excellent First Year Focus programme to help you settle into college life.

First Year Focus

Moving from second to third level education is exciting and fun and can be challenging for many some. We regularly consult students to find out what matters most to them and how we can best support them throughout their time with us, but particularly during their first few weeks. Over a number of years, we have developed a comprehensive 4-week orientation programme, 'First Year Focus' to help first years to settle in, make friends and find their way around. For further information visit: https://iadt.ie/first-year-focus/.

Access Office

The Access Office engages in community outreach to promote the progression into third level of students from socio–economically disadvantaged backgrounds, mature students, students with disabilities, Traveller/Roma students, and students who are refugees/asylum seekers students.
The Access Office also provides personal, financial and learning supports to IADT students.

Disability Support Service

The service promotes inclusion, advocacy, and active participation in college life. We aim to provide equal access to education for IADT students with a range of disabilities and mental health conditions. You can email the service at disabilityservices@iadt.ie for more information.

Students' Union

The IADT Students' Union (SU) represents and supports all students. Elected representatives from each class form the Union Council. The SU has many functions and means different things to everyone: from representing the entire student body at an academic level or supporting students' welfare needs, to arranging entertainment, cultural and sporting activities. Getting involved in the SU is a great way to get to know people. The SU is affiliated to the Union of Students in Ireland (USI).

Get in Touch

W	iadt.ie/study/college-life
S	@IADTSU
E	presidentiadt@gmail.com

> " I like the college atmosphere of respect and kindness."
>
> – Liam Bradley, 4th Year BA [Hons] Arts Management

Student Wellbeing

Student Learning Centre

The staff in the Student Learning Centre work with any student in IADT whether you are an undergraduate or postgraduate. We offer workshops and individual sessions throughout the academic year. We can help you with academic and study support, time management and attention-related difficulties, and self-care tips. We also provide a specialist support service to students with dyslexia and other specific learning difficulties as well as ADHD, ASD, and mental health conditions. Our Maths tutor can help with Statistics and Maths related subjects including Economics and Business. You can email us at learningdevelopment@iadt.ie and we can arrange an on-campus meeting, a phone call or video chat. The aim of our psychology-led service is to empower students with the tools to become independent learners.

Assistive Technology

We provide training, information and support to students with disabilities/specific learning difficulties. This includes the allocation of and training on Assistive Technology hardware/software, and advice on new developments (web/mobile apps, E-books, cloud computing, etc.).

Careers Centre

This includes Career Coaching (with full access to individual testing tools), information on career opportunities and recruitment processes, progression to further study, careers seminars, and opportunities to engage with employers through employer events and collaborations.
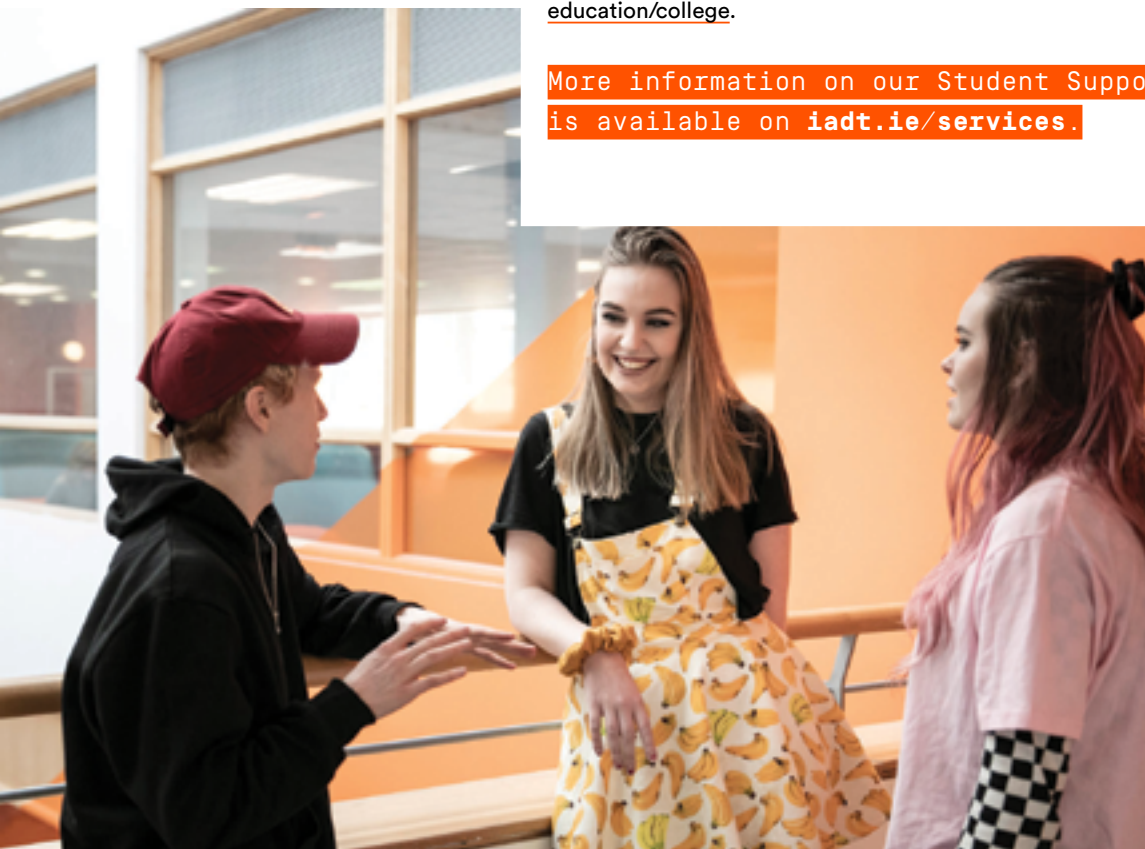
Student Health Centre

We provide general medical and nursing care to students. A GP is available to see students requiring medical assistance, and a nurse provides emergency care, professional advice and referrals to an appropriate professional. A small fee applies to see the GP unless you are the holder of a Medical Card; it is free to see the nurse.

Student Counselling Service

A confidential service is available for students who may be concerned about mental health or psychological issues that may be impacting them. Further mental health information is available on https://spunout.ie/category/education/college.

More information on our Student Support Services is available on iadt.ie/services.

Erasmus+

Erasmus+ encourages mobility by allowing students to:

— Study for a term/semester or for a full academic year at a range of higher education institutions across Europe. Students study a course that is similar to that at IADT.
— Do a traineeship for a term/semester or for a full academic year in a company/organisation in Europe.
— IADT Graduates may apply for the Erasmus+ Graduate Traineeship Programme.

IADT is proud to have Erasmus+ partnerships with over fifty Higher Education Institutions across Europe. Locations include France, Finland, Estonia, Germany, Belguim, Spain, Portugal, Italy, Hungary, The Netherlands, Iceland and others.

The Benefits of Erasmus+

The academic, cultural, social and personal benefits are enormous. Erasmus+ is a valuable opportunity to connect with some of the best educational institutions and companies in Europe in your field of study. It's a great way to exchange ideas, experience the learning environment of a different culture, learn a language and meet new people. Returning students tell us how rewarding they found the intellectual challenge of living and studying/working in a different European environment.

Contact Details

E   erasmus@iadt.ie

W   iadt.ie/study/erasmus

With the support of the Erasmus+ Programme of the European Union

HEA | HIGHER EDUCATION AUTHORITY AN tÚDARÁS um ARD-OIDEACHAS

FilmEU

IADT is one of four European colleges leading a project to create a new European University of Film and Media Arts.
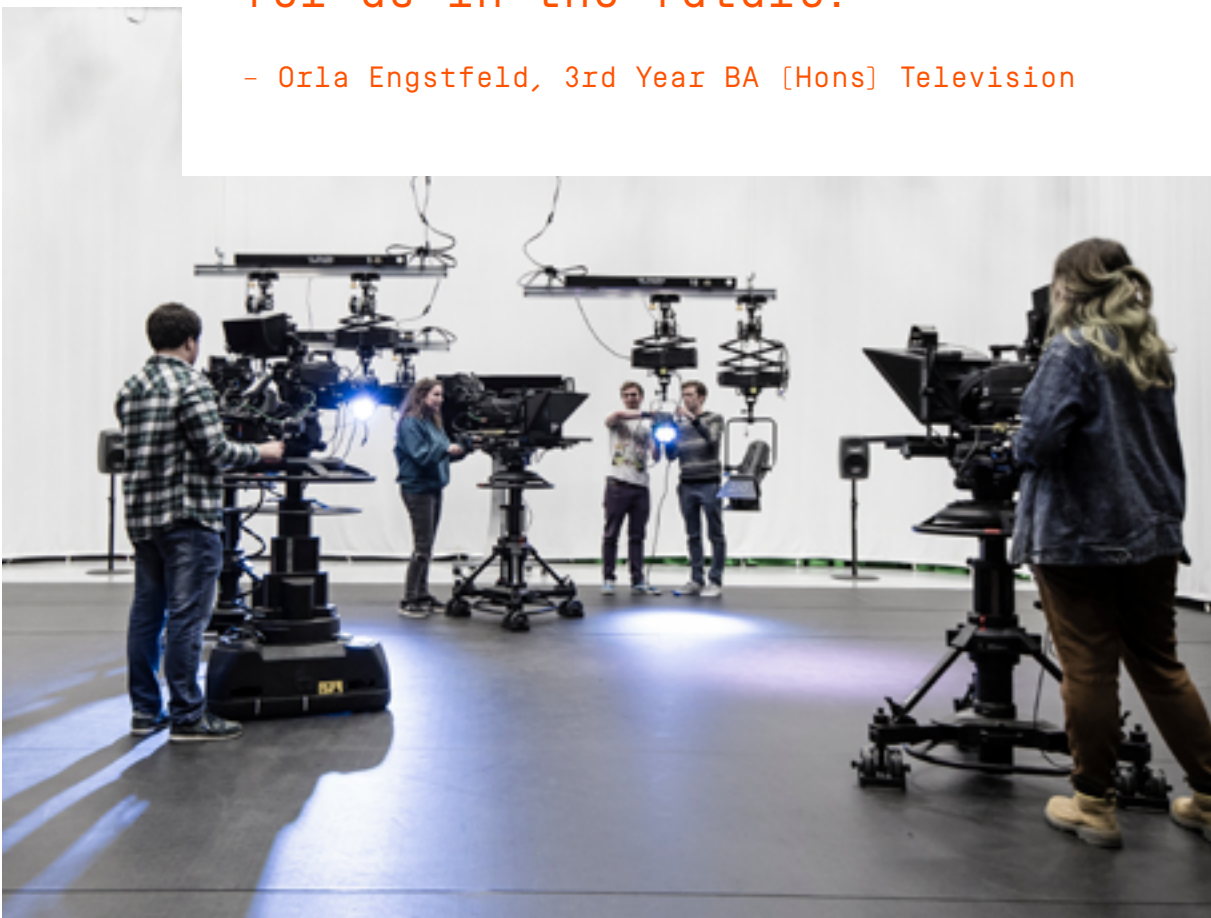
Students at IADT along with those of our FilmEU partners* benefit enormously from this collaboration. FilmEU represents a significant opportunity for future IADT students, as it will foster collaboration, open new opportunities and create exciting new pathways across the creative and cultural industries internationally.

*Lusófona University (Portugal), Luca School of Arts (Belgium), Tallinn University (Estonia), VŠMU – Academy of Performing Arts (Slovakia), LMTA – The Lithuanian Academy of Music and Theatre, VIA University College (Denmark), and NATFA (National Academy for Theatre and Film Arts) – "Krustyo Sarafov" (Bulgaria)

filmeu
European Universities Alliance
for **Film and Media Arts**

❝ FilmEU has enabled me to travel and meet so many creatives from different parts of Europe. It was a great learning experience to see different cultural backgrounds influencing the way we work and I am looking forward to seeing what FilmEU has in store for us in the future!"

– Orla Engstfeld, 3rd Year BA [Hons] Television

Bachelor of Arts [Hons]

Business +
Digital Technology

Get ahead of the competition
with a business degree course
designed for the digital age.
You will combine the day-to-day
practicalities of digital practice
and strategy alongside business
theory, ensuring you are ready for
a dynamic and fulfilling career
in a truly vibrant discipline.

Course Code: DL848 – Level 8

Application: CAO

Duration: 3 years full-time

Places: 30

CAO Points 2023: 236

Portfolio: No

Minimum Entry Requirements:
2 H5 + 4 O6/H7 including:
English: O6/H7
Maths: F2/O6/H7
Foundation Level Maths accepted

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6
Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
IADT is currently developing Erasmus Programme
partnerships for this course.

What is this course about?
You can explore and analyse the fundamentals of business fused with digital technology on this three-year business degree. Graduates who can combine digital excellence with strong business acumen are essential for organisations with digital technology at their core. Specifically, this programme will help you focus on developing digital skills like web applications, digital marketing, enterprise cloud computing, project management, business analysis and digital business transformation. On graduation, you will understand how digital technology underpins business and will have developed the skills to move seamlessly between key stakeholders in digital businesses.

What will I do?
— Explore how the fundamentals of business, management, finance, and marketing operate in digital- and technology-enabled business.
— Develop practical skills in internet and digital business applications, content development, and basic web building.
— Meet our recent graduates working in the tech sector for mentor sessions and at guest lectures or alumni events.
— Investigate digital disruption, digital transformation, and the ever-changing business and technology landscape.
— Build on your critical thinking and analytical skills.
— Take opportunities for work placement or choose to study abroad in year two.

What will I study?
In year one, you will be introduced to the core elements of business and digital through subjects like accounting, management, HR, digital marketing, data analysis, and more.
Year two sees you undertake more specialist modules like Applied Accounting, Data and Cyber Law, Content Creation for Business, and Enterprise Cloud Systems, before taking on your work placement.
The final year of the programme will cover a combination of advanced modules like Financial Strategy, Strategic Management, Graduate Employability, Advanced Digital Marketing, Big Data in Business, alongside more practical subjects like Practice of Selling and Business Digital Transformation.

What will I do after I graduate?
The role of technology and digital strategy has never been more important than in today's business world. Companies of all sizes and sectors now employ qualified people in digital-specific roles. In particular, graduates who understand technology in a business context are in huge demand. On completing this course, you can expect to work in areas like business development, customer relationship management, client services, digital business analytics, digital sales, technology support and customer relationship management, among others. After graduating, you could also choose from a range of postgraduate opportunities at universities in Ireland and abroad.

Bachelor of Arts [Hons]

Digital Marketing

Learn the skill sets needed for this intensive, interactive and hands-on way of connecting with consumers. Discover how to use a diverse range of tools and strategies to devise, design, and develop digital marketing strategies and solutions for businesses and brands.

Course Code: DL840 – Level 8

Application: CAO

Duration: 3 years full-time

Places: 25

CAO Points 2023: 192

Portfolio: No

Minimum Entry Requirements:
2 H5 + 4 O6/H7 including:
English: O6/H7
Maths: F2/O6/H7
Foundation Level Maths accepted

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
IADT has developed a partnership with the University of Applied Sciences, Hochschule Mainz in Germany specifically for students on the Digital Marketing programme.

What is this course about?

By equipping you with traditional marketing theory and practice, and the latest digital tools, you will learn how businesses reach, connect, and promote products through digital means. This programme offers you a clear overview of the role of digital marketing and its capabilities to deliver marketing objectives. In addition, it will give you the opportunity to develop practical and transferable digital marketing skills. It is 100% continuous assessment, ensuring a practical focus. Smaller class sizes and student-focussed lecturing staff provide the learning platform to help you understand the needs of the online consumer and develop digital marketing strategies that will optimise engagement with the marketplace.

What will I do?

— Become familiar with the content and language of management, finance, and marketing, as well as digital marketing.
— Develop practical skills in web building and learn how to use social media platforms effectively.
— Learn how to evaluate digital and online business models and how consumers behave online.
— Undertake site visits to companies and learn from a host of guest lecturers who will share lessons from their professional digital marketing journey.
— Develop an online digital marketing strategy for a business as part of a final year project.
— Take opportunities for work placement or choose to study abroad in year two.

What will I study?

In year one, you will be introduced to key topics including Introduction to Management, Digital Marketing, Digital Skills and Web Applications. You will also create an online personal brand to connect and engage with professionals in the digital marketing industry.

Year two sees you learn about more specific topics including Online Consumer Behaviour and Content Development & Creation before starting your work placement or studying abroad.

In your final year, you will grow your expertise with more technical modules like Search Engine Optimisation & Data Analytics and Digital Business Transformation. You will also work on a consultancy project, developing a digital marketing strategy before presenting recommendations directly to clients.

What will I do after I graduate?

From digital marketing executives and social media managers to content marketing developers, customer relationship managers, and search engine optimisation (SEO) specialists, your skills will be in demand for a variety of roles. Digital marketing as a business discipline is undergoing major growth and development, and has become the primary way of connecting with customers today. Our business graduates work in multinationals such as Salesforce, Google, Facebook and LinkedIn and for companies of all sizes and sectors across the economy. After graduating, you could also choose from a range of postgraduate opportunities at universities in Ireland and abroad.

Bachelor of Business [Hons]

Business Management

Get to the core of what drives everyday business life on a course packed with purpose and practicality. Combine best-practice theory and teaching with immersive work placement, providing the opportunity to deploy skill sets and learnings in a real-world commercial context.

Course Code: DL823 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 35

CAO Points 2023: 235

Portfolio: No

Minimum Entry Requirements:
2 H5 + 4 O6/H7 including:
English: O6/H7
Maths: F2/O6/H7
Foundation Level Maths accepted

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in France, Spain, Finland, Italy and Latvia.

What is this course about?
Create the solid foundations you need for a successful business career across numerous disciplines including accounting, marketing, management, and more. You can reap the benefits of studying practical projects linked to real-world business scenarios. You will also enjoy the added benefits of small class sizes while learning from the first-hand experience of teaching and lecturing staff who have all worked in a range of business roles. Being 80% continuous assessment and 20% exam-based, you will benefit from a more hands-on approach than a traditional exam-focus. Carefully chosen placements can be undertaken in a variety of companies and have been previously facilitated in companies like HedgServ, Louis Vuitton, and Energie Fitness.

What will I do?
— Learn how to analyse business problems and generate practical solutions while developing analytical and research skills.
— Run your own business throughout your time in college and learn from hands-on business projects.
— Fine-tune creative and innovative skills in a supportive environment and get involved in our student entrepreneurial bootcamp.
— Meet graduates for mentor sessions and at guest lectures and alumni events.
— Gain the practical, technical and interpersonal skills to embark on a successful business career.
— Undertake a capstone business project, based on business simulations, drawing on all your learning.
— Take opportunities for work placement or choose to study abroad in year three.

What will I study?
In year one, you will begin your studies with introductory modules in Marketing, Internet Applications, Management and complementary modules.
Year two sees the introduction of more practical subjects including Sales & Negotiation, and Project Planning alongside more advanced aspects of finance, maths, and the internet.
In your third year, the practical aspects of the programme come to the fore with a 17-20 week work placement alongside other subjects including Case Studies, Finance 3, Microeconomics, Services Marketing, and Research for Business.
Final year studies will see you undertake subjects like finance, management, marketing, and HR as well as your final year capstone business project.

What will I do after I graduate?
This wide-ranging degree opens up many doors for you and opportunities exist in a range of areas including technology, financial services, marketing, advertising, retail, fundraising, business development and more. Examples of graduate jobs include Global Sales Manager, Business Development Manager, Business Relationship Manager, Financial Planner, Trading Analyst, HR Leader, Project Development Manager, Sponsorship Manager, and Global Partnerships Director, amongst many other options. Our graduates work in over 500 companies including the likes of Salesforce, Morgan McKinley, BNY Mellon, Hubspot, and Accenture. After graduating, you could also choose from a range of postgraduate opportunities at universities in Ireland and abroad.

Bachelor of Business

Applied Entrepreneurship

Develop practical, hands-on experience on this specialist programme designed to kickstart your career. Covering all aspects of entrepreneurship, from management and marketing to digital and finance, you will learn from expert practitioners in best-in-class facilities, getting you ready to run your own business.

Course Code: DL701 – Level 7

Application: CAO

Duration: 3 years full-time

Places: 25

CAO Points 2023: 125

Portfolio: No

Minimum Entry Requirements:
5 O6/H7
English: O6/H7
Maths: F2/O6/H7
Foundation Level Maths accepted

Further Education Entry Requirements:
Any full QQI/FETAC Level 5 or Level 6 Awards may be used for application to this programme.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in France, Finland and Latvia.

What is this course about?
Whether employee or entrepreneur, the knowledge and transferable skills you learn on this immersive, purposeful programme are in high demand in the business world. With a focus on everyday commercial life, its practical nature means it is 80% continuous assessment and 20% exam–based. From day one, you will learn to apply classroom theory to real world business scenarios, by establishing and running your own business in a local market. At various stages on the course, you will also undertake a work placement and examples of previous placements include Volkswagen, Sky, and The Sugar Club.

What will I do?
— Run your own business throughout your time in college. Assessments will be based on your business.
— Participate in our intensive student entrepreneurial bootcamp and develop problem-solving and critical thinking skills.
— Benefit from the practical approach and small class sizes while also mixing with students of many disciplines like film, psychology, technology, animation and design.
— Investigate how businesses develop and experiment with new products, services, and business opportunities.
— Fine-tune selling and negotiation skills in a supportive environment with the help of a very experienced and student-focussed teaching team.
— Take opportunities for work placement or choose to study abroad in year two.

What will I study?
In your first year, you will explore introductory modules in a range of core business areas including Management, Marketing, Finance, and Analytics.
Year two sees you undertake more practical modules like Innovation & Creativity, Practice of Selling, Online Business Development, and Macro Economics before undertaking your 17-week work placement.
In your final year, you will have the opportunity to explore subjects like Social Enterprise, Social Media Marketing, Business Law, Data Management, Research for Business, Micro Economics, and Family Business.

What will I do after I graduate?
Ireland is home to a very healthy entrepreneurship and start-up culture and our graduates run their own businesses in the health, food, retail, and marketing industries amongst others. Many of these businesses are not just based in Ireland, but can be found in the USA, Canada and England too. Or, like previous graduates, you might join companies like Accenture, Indeed, Oracle, Brown Thomas, AIB, Dell, Google, Salesforce, An Bord Bia, EY, Sherry Fitzgerald, State Street, Microsoft, TikTok, AIB, LinkedIn, or other private or public enterprises. For further study options, you might choose an additional add-on year for the IADT Degree Bachelor of Business (Honours) Entrepreneurship (Level 8 Award).

Bachelor of Business [Hons]

Entrepreneurship

Interested in turning innovation to wealth creation? If you have successfully completed a Level 7 degree in any business discipline, this one-year add-on course will develop and enhance your knowledge and skills.

Course Code: DL801 – Level 8

Application: Non-IADT students – CAO
Current IADT students – apply directly to IADT

Duration: 1 year add-on (full-time)

Places: 50

CAO Points 2023: N/A

Portfolio: No

Minimum Entry Requirements:
180 credits and an overall GPA of 2.00 (40%) or higher in an ordinary degree in Business, e.g. DL701, or equivalent.

Advanced Entry Requirements:
Closing Date for Advanced Entry – 31st August 2024.

What is this course about?
Being both active and participatory, the focus of this course is on strategies to turn innovation into wealth creation. Expand your skills and gain a solid foundation in all aspects of the business world on this dynamic, interactive course. Develop skills to work in business environments or set up as an entrepreneur, while benefiting from the direct coaching and instruction of experienced teaching staff.

What will I do?
— Understand how to analyse business problems and generate practical solutions.
— Improve communication, presentation, critical thinking and problem-solving skills.
— Develop skills in web building, data analytics and digital marketing.
— Embrace real world networking and mentoring opportunities.
— Actively participate in case study analysis in strategic entrepreneurship.
— Learn through continuous assessment and feedback.

What will I study?
This **one-year** add-on course covers a broad range of topics including strategic entrepreneurship, digital marketing, strategic marketing practice, business and technology, business ethics, human resource management as well as tax and finance.

What will I do after I graduate?
Graduates can set up and run a business. Alternatively they may progress to careers in technology, finance, marketing and general management such as a business development consultant, recruitment consultant, channel marketing coordinator, senior account executive, restaurant manager, social media consultant, fundraising officer, digital marketing manager, regional sales director, investor services supervisor, and people and organisational development co-ordinator. Check out the 'IADT Business Alumni Group' on LinkedIn to see the paths graduates have taken.

Further study options are available at master's level in Ireland and abroad.

Bachelor of Arts [Hons]

English + Equality Studies

Equality, diversity and inclusion are key to the future of society and the workplace. Combine the study of social justice and equal rights with the study of literature in this unique and exciting degree.

Course Code: DL841 – Level 8

Application: CAO

Duration: 3 years full-time

Places: 20

CAO Points 2023: 262

Portfolio: No

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: H4

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in Spain and France.

What is this course about?
Drawing on areas as diverse as sociology, law, and cultural theory, this three-year course offers you the unique opportunity to study literature and equality in one programme in Ireland. You will analyse and critically examine social, economic, political, and cultural issues relating to gender, race, ethnicity, sexuality, disability, age, religion, family/marital status, membership of the Traveller community and social class. The literature element of the degree will give you the opportunity to analyse and interpret different forms of writing from various historical periods and cultural contexts. This course meets the requirements of the Teaching Council for teaching English at post-primary level.

What will I do?
— Study a range of literary works, looking at their history, genre and themes.
— Critically examine the history of equality in law and society.
— Investigate the social, cultural and economic dimensions of society in Ireland and the wider world.
— Explore the relationship between representation, culture and politics.
— Gain comprehensive knowledge on legal frameworks that provide the foundation to employment in the field of law and justice.
— Acquire transferable skills in research methods, methodology and practice.
— Examine what equality, diversity and inclusion mean in today's culture and workplaces.
— Take an optional year for work placement or to study abroad.

What will I study?
In year one, you will study modules on literature beginning with The Early Novel, 18th Century Writing, and moving to Discussions on Poetry, American Literature, and Theatre.
In year two, modules include Irish Literature and International Modernist Literature. A dedicated module on 19th and 20th century writing will be complemented by modules like Critical Theory, and others that build on the students' understanding of law and sociology.
In the final year, you will undertake a final project to showcase your writing and research skills. You will also complete modules relating to contemporary literature, employment law and technology.

What will I do after I graduate?
As a graduate of this course, you will have multiple options across a variety of careers including journalism, publishing, advertising, public relations, radio, research, international relations and politics, trade unionism, human rights and advocacy, film production, policy development, television, teaching, law, human resources, and more. You can also expect to find opportunities in equality, diversity, inclusion, and policy development as well as advocacy in the public sector or non-governmental organisations. Postgraduate opportunities include the Professional Master's of Education courses to teach English at second level, Master of Business in Equality, Diversity and Inclusion, as well as other fields of graduate scholarship including literature, philosophy, law, sociology, sustainability, governance, politics and equality studies.

" I like the course content and how the course is so broad. It has given me the skills to go into different career paths and also provides the opportunity to study a master's abroad."

– Praise Adetuyi, 4th Year BA [Hons] New Media Studies

Bachelor of Arts [Hons]

English + Media Studies

During this three-year Level 8 honours degree you are invited to discover how literature and media shape cultures and societies, and impact people and communities. From traditional media like print and TV to digital and social tools, you will learn how to develop the writing, editing, and critical thinking skills required to work in journalism, communications and beyond.

Course Code: DL849 – Level 8

Application: CAO

Duration: 3 years full-time

Places: 40

CAO Points 2023: 230

Portfolio: No

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: H4

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in Spain and France.

What is this course about?
Whether you see your future in writing, teaching, or elsewhere, this programme allows you to analyse and interpret different forms of literature and media from various historical periods and cultural contexts. You will engage with poetry, drama, novels, and short stories as well as cinema, TV, and journalism, alongside new and emerging forms of screen media. You will explore each of these elements while developing your critical thinking, communication, and analytical skills through close reading, and debate, as well as critical and creative engagement with various forms of text. This course meets the requirements of the Teaching Council for teaching English at post-primary level.

What will I do?
— Study a range of literary works and forms, looking at their history, genres and themes.
— Develop critical and analytical writing and research skills.
— Learn to articulate a well-informed and independent argument, and debate key concepts from literature and media history and theory.
— Refine your writing and communication skills
— Enhance your understanding of a wide range of cultures and intellectual traditions.
— Expand your understanding of the history of the media - from cinema and television to new emerging forms of screen media.
— Take an optional year for work placement or to study abroad.

What will I study?
In year one, you will study modules on literature beginning with The Early Novel, 18th Century Writing, and moving to Discussions on Poetry, American Literature, and Theatre.
In year two, modules covered include Irish literature, international modernist literature, and 19th & 20th century writing.
Year three sees you undertake a project that will showcase writing and research skills. You will also complete modules relating to censorship, politics and the media, contemporary literature, posthumanism, and technology. Alongside this, you can choose to specialise your learning in fields relating to gothic or postmodern literature, law and literature, or folklore.

What will I do after I graduate?
On graduation from this programme, you can choose to work in many areas including journalism, publishing, advertising, public relations and radio. Graduates have also developed careers in sectors like research, international relations and politics, trade unionism, human rights and advocacy, film production, television, teaching, and broadcasting.
Postgraduate opportunities include the Professional Master's of Education courses to teach English at second level, as well as other graduate fields including literature, philosophy, law, sociology, sustainability, governance, politics and equality studies. Graduates of similar courses at IADT have gone on to study at postgraduate level in Cambridge University, Goldsmiths, Trinity College Dublin, and many more.

Bachelor of Arts [Hons]

New Media Studies

Develop the content creation skills demanded by the digital revolution. Learn how to write blogs, produce podcasts, make short documentaries and tell stories through social media and digital platforms of all types on a course packed with practical learning.

Course Code: DL837 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 40

CAO Points 2023: 218

Portfolio: No

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: H6/H7

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in Spain, Estonia, Italy, Germany, The Netherlands, Poland and Latvia.

What is this course about?
Bringing together storytellers, video makers, content creators, and blog writers, this programme combines theory and practice to offer students a comprehensive grounding in a hugely exciting area of study. As a creative and curious student, you will enjoy telling stories through a range of audio-visual applications while discovering how new media impacts everyday culture and society. You will learn through collaborative and individual practice to develop skills across all media platforms. Using dedicated technical spaces, radio studios, audio-visual equipment and the filming facilities of the National Film School, you will spend your time to become a vibrant, creative, and critical practitioner.

What will I do?
— Make short videos and documentaries for TV and social media and develop your production skills in radio and TV studios.
— Enhance your skills in blogging, podcasting, e-journalism, newswriting, script-writing, and production skills for digital and traditional media
— Refine skills in storytelling for social networks, podcasts, television, and radio.
— Acquire the skills to develop and manage a social media portfolio for cultural organisations, festivals, political groups, and more.
— Develop media production skills by working in the National Film School
— Take opportunities for work placement or choose to study abroad in year three.

What will I study?
In year one, you will learn the basic production principles of creative work for video and radio, as well as foundation levels in media and film theory and exploring new media contexts.
Second year sees you develop creative and technical skills while delving deeper into the history and context on a range of Issues.
In third year, you will have the chance to study abroad and prepare for work placement.
In your final year, you will undertake self-directed and collaborative projects for IADT's annual graduate exhibition, while completing an independent critical and creative project on a topic of your choice.

What will I do after I graduate?
The Irish film and media industry is booming and graduates of IADT are in high demand. On graduation, you can expect to develop your career in areas like media, broadcasting, production, journalism, and social media. New Media Studies graduates in particular are equipped in all the technical and craft skills required for multiple media platforms, enabling you to find work as a blogger, researcher, and content developer among many other roles.

Further study options are available and graduates have also progressed to MA Level in diverse areas including media production, archive studies, scriptwriting and film studies.

Bachelor of Arts [Hons]

Arts Management

Learn how to run festivals and manage events. Become a business specialist for the creative and cultural sectors. Develop your commercial instincts and acquire the knowledge and skills to manage and promote cultural events and venues.

Course Code: DL822 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 30

CAO Points 2023: 261

Portfolio: No

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: O6/H7
Maths: F2/O6/H7

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in Spain, Estonia, Italy, Croatia and Latvia.

What is this course about?
Providing a unique mix of business and arts subjects, our Arts Management programme is the only undergraduate degree of its type in Ireland. By combining public relations and event management with the study of the music industry and the cultural role of music itself, it provides you with the opportunity to work in the creative sector or in more general business roles. You will also learn how to run events in the visual and the performing arts, helping you to understand the dynamics of marketing and management in the exciting world of heritage, tourism and the cultural industries.

What will I do?
— Study the arts and the cultural industries from a business perspective.
— Develop a range of practical skills in events management, social media marketing, and content curation.
— Gain hands-on experience in running events, managing marketing campaigns and setting up cultural businesses.
— Benefit from small class sizes and an industry-experienced teaching team.
— Learn through experience on cultural field trips, work placements and industry projects.
— Deepen your digital skills and know-how with lab-based classes in digital marketing, social media and software skills.
— Take opportunities for work placement or choose to study abroad in year three.

What will I study?
In year one, you will take the first steps in the music industry and events management, studying introductory arts modules and core business modules.
Year two sees you further develop your knowledge in the sector, and being introduced to law, digital marketing and research methods.
In year three, for the first semester, you will study the creative and cultural industries and advanced music industries, as well as design thinking, and communications. You will prepare for your work placement or Erasmus programme in the second semester.
In your final year, you will gain a higher-level strategic view of the arts and business, with modules in Strategic Arts Management and Finance, PR, and HR.

What will I do after I graduate?
On completion of this course, you will have developed the key skills required to work in the arts and the cultural industries, opening you up to a career in many areas including music management, festival management, marketing, hospitality, heritage, museums, social media, human resources, as well as tech, finance, and the public sector. Graduates have gone on to work with major venues and festivals including Madison Square Garden New York, Glastonbury, Electric Picnic, and Body + Soul. Others have founded their own events companies and festivals. After graduating, you could also choose from a range of postgraduate opportunities at universities in Ireland and abroad.

Bachelor of Arts [Hons]

Art

Discover the breadth and potential of a career in art through a combination of practical and academic teaching and learning. Explore, experiment, and understand the medium of art, from traditional to digital forms and techniques, on a course steeped in creativity, imagination, and method.

Course Code: DL827 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 50

CAO Points 2023: 515 – Combination of Leaving Certificate and Portfolio points

Portfolio: Yes – see Portfolio Guidelines

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: O6/H7

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in Estonia, Finland, France, Hungary, Iceland, Italy and Sweden.

What is this course about?
This degree encompasses many art mediums, including paint, sculpture, video, photography, print, performance, curation, and art writing. You can choose to focus on one discipline or work in a multidisciplinary manner, across different media. Our academic staff are experienced in many fields and work together on a programme designed to help you explore and reflect on your own experience through art. You will become adept at experimental making, and will explore art history and visual culture, artistic techniques, and emerging technologies. You will work in a range of environments from on-campus facilities to national cultural institutions like IMMA and the National Gallery.

What will I do?
— Develop your creativity and self-expression through workshops in several key disciplines.
— Expand your interpretative and critical skills with lectures and group discussions on art, media, and culture with fellow students.
— Investigate the architecture, history and location of significant buildings and sites, like IMMA.
— Collaborate with students and professional artists to organise exhibitions and presentations for diverse audiences.
— Find out how to apply for art grants, how to present work, and get an introduction to basic business skills.
— Complete an ambitious project for the Graduate Exhibition in your final year.
— Take opportunities for work placement or choose to study abroad in year three.

What will I study?
In first year, you will be introduced to core artistic principles through practical studio experiments. You will also participate in a public exhibition and attend classes on histories of art, visual culture, film, photography, and screen media.
By year two, you will have built up confidence with materials, techniques, planning and visualisation, and will connect with students on other courses through an elective module.
Year three sees you deepen your expertise while gaining project management and organisational skills through a business module.
By year end, you will choose a research topic, setting you up for the **final year** which focuses on the completion and public presentation of your own research.

What will I do after I graduate?
With a comprehensive grounding in art education combined with a focus on the daily realities of working in the world of art, there is a multitude of opportunities open to you on graduating. You can be a professional artist, making work for exhibitions in galleries or public spaces. Or you might help your community to produce local arts projects, or develop an art-based business like illustration, or an art-focused social enterprise. Graduates have progressed to internships at MoMA (New York) and postgraduate courses in Fine Art (Slade, UCL London), Medical Art (University of Dundee) and Irish Studies: Literature & History (NUI Galway).

Bachelor of Arts [Hons]

Graphic Design

Learn to make visually stunning
and socially relevant design that
stands out on any media platform,
in print, on screen, or in the
environment. Become a critical
and creative thinker, solving
communication problems through
engaging design work that can
inform, persuade and motivate.

Course Code: DL826 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 30

CAO Points 2023: 558 – Combination of Leaving Certificate and Portfolio points

Portfolio: Yes – see Portfolio Guidelines

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: O6/H7

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in Finland, Poland, Belgium, Portugal, Italy, and Germany.

What is this course about?
Our BA (Hons) in Graphic Design has been developed to help you become a versatile designer who can formulate messages, and create and edit stories, campaigns and communications across a wide range of media. From books and magazines, through to digital media, advertising, and branding, the programme has been carefully calibrated and fine-tuned to guide, train, and equip you in the art of visual communication that can have a real impact on people's lives. As Ireland's most prestigious design programme, the BA in Graphic Design at IADT won the Grand Prix Award for Design Education at the 2022 Institute of Designers in Ireland (IDI) Student Awards.

What will I do?
— Become a versatile visual designer and critical thinker who can work as an individual and in multi-disciplinary teams.
— Visualise effectively using a range of hand-based and digital methods and tools including photography/ videography, screen printing, and supporting applications.
— Critically analyse and creatively solve problems using a range of research methods including design thinking approaches, human-centred and planet-centred research methods.
— Create effective visual communication through the combination of designing typography, images, colour, sound, motion and interaction.
— Develop and produce a unique design portfolio in preparation for professional practice.
— Take opportunities for work placement or choose to study abroad in year three.

What will I study?
First year will see you learn fundamental visual design and composition skills, and how to effectively communicate in a variety of different media formats.
In year two, you will further develop your practical design skills and critical understanding of graphic design before being introduced to the core principles of experience design and the basics of web design.
In year three, you will focus on honing your core skills and practicing them in real world graphic design contexts, with the option of work placement abroad.
In your final year of the programme, you will showcase your work with your peers in IADT's graduate exhibition, helping you gain invaluable skills.

What will I do after I graduate?
You can choose from a variety of career paths including design roles in graphics, digital, user experience (UX), and product design. Other more specialist areas cover motion graphics, packaging, experience/spatial design, research, and design journalism. Many of our graduates currently work in the public and private sectors in a wide variety of fields and industries including business, finance, healthcare, and technology. Additional career paths include art director and design consultant. Your skills and education will be highly sought after both at home and abroad. Postgraduate opportunities at IADT include the MA in Design for Change and MSc in User Experience Design and a Master's by Research.

Bachelor of Arts [Hons]

Design for Film

The only course in Ireland which brings together set designers, costume designers, make-up and character designers, model makers and digital artists, all learning highly specialised skills in a professional, collaborative context.

What is this course about?
This course engages and teaches with a focus on collaboration, immersion, and creativity. As you progress through the course, you can choose one of the following specialisms - set, costume, character & make-up, model making, or games/VFX design. Students benefit from dedicated technical spaces, ambitious studio briefs, and the extensive filming facilities of the National Film School. By developing and perfecting your skills and experience in a professional environment, you'll get practical insights and an understanding of your future profession in a working-world context.

What will I do?
Following a shared first year, study one of five specialist pathways:
— **Costume Design:** Work creatively to conjure and invent dramatic worlds through clothing and how it is worn.
— **Character/Makeup Design:** Learn the craft of character makeup and prosthetics for feature films, television, music videos, and theatre, and dance performances.
— **Games/VFX Design:** Specialise as a digital designer for computer games and visual effects.
— **Modelmaking:** Design and create 3D and digital representations of ideas and concepts in a variety of contexts such as film, gaming, architecture, exhibitions and street theatre.
— **Production Design:** Learn how to work closely with a director and a creative team, communicating through the use of scale models, sketches, paintings, technical drawings and digital media.

What will I study?
In first year, you will learn the basic design principles of creative work for film-character, narrative breakdown, storyboarding, and world-building.
By second year, you will begin dedicating your time towards your chosen specialism. The collaborative nature of the programme will also see you working with students on film and television programmes in the National Film School.
In third year, you will split your time between hands-on research, developing your specialism, and taking up work placement opportunities.
In your final year, you will complete projects for IADT's annual graduate exhibition, while also undertaking a deep dive into a topic of your choice.

What will I do after I graduate?
Many graduates are currently working in their specialist areas, be it costume design, character design, set design, model making or VFX for film, television, theatre and/or performance industries. From home-based projects like Dancing with the Stars and Game of Thrones, to international shows like The Witcher and Carnival Row, our graduates have worked on major commissions and blockbuster productions. You are also equipped to move into related roles in design for experience, spectacle, festival, events, heritage, museum, fashion and retail as well as architectural and spatial visualization. After graduating, you could also choose from a range of postgraduate opportunities at universities in Ireland and abroad.

Bachelor of Arts [Hons]

3D Animation

Explore the multi-disciplinary world of modern television content creation, and learn how to tell stories across factual, comedy, non-fiction, and formatted genres at one of the world's top film schools.

Course Code: DL847 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 20

CAO Points 2023: 726 – Combination of Leaving Certificate and Portfolio points

Portfolio: Yes – see Portfolio Guidelines

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: O6/H7

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in France and Germany.

What is this course about?
As the first dedicated 3D animation undergraduate degree in Ireland, this course can equip you with the creative, technical, and production expertise to prepare you for a career in this exciting and creative field. It will allow you to understand the highly artistic and technical practices that are involved in creating characters, stories, and worlds using advanced digital technologies. Building on IADT's long standing BA (Hons) in Animation and our international collaborations, you will learn the fundamentals of digital design, storytelling, and animation principles as well as how to build, light, and composite animation sequences and stories.

What will I do?
— Study both advanced technical and creative skills to understand 3D animation pipelines, including character, design, world-building, animation principles, lighting, and rendering along with other specialised areas.
— Develop the critical thinking skills and individual point-of-view that will distinguish you as an artist and thinker.
— Learn from real-world experiences through live projects, work placements, group projects, and collaboration with peers in a variety of ways.
— Take opportunities for work placement or choose to study abroad in year three.
— Collaborate with your friends and classmates in an end-of-year major creative project.

What will I study?
In first year, you will gain a solid grounding in the core technical, animation, and production skills needed to make 3D animations.
In year two, you will build on those core competencies and start to identify the areas in which you want to specialise. You will also develop a solid understanding of the animation pipeline that mirrors current industry practices.
Year three sees you given an opportunity to experiment and benefit from practical industry and professional experience.
In your final year, all that experience is brought together in a graduate film that you can lead or collaborate on with classmates.

What will I do after I graduate?
In the dynamic Irish or international animation and related audio-visual industries, there has never been more employment opportunities. As an IADT graduate, potential roles include technical and creative positions across the animation pipeline and can touch on any industry that involves 3D components. You will be equipped with the creative, technical and production expertise to choose from multiple pathways on graduation, allowing you work in the animation, film and television, games, motion graphics or the visual effects industries. Further IADT study options include the MA in 3D Animation and the MA in Broadcast Production.

Bachelor of Arts [Hons]

Animation

Imagine, create, and immerse yourself in new worlds and characters, bringing them to life on pages, screens, and platforms. Combine your love of drawing with exceptional teaching and practical instruction in world-class facilities, setting you up for a career in a fast-growing industry.

Course Code: DL832 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 30

CAO Points 2023: 1007 – Combination of Leaving Certificate and Portfolio points

Portfolio: Yes – see Portfolio Guidelines

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: O6/H7

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in France, Portugal, Belgium and Germany.

What is this course about?
In an environment where imagination and creativity is valued and fostered, this programme offers a rewarding and inspiring education for the animators of tomorrow. You will learn through a series of project modules, where you will be challenged to merge art skills, film thinking, animation performance and strong digital practice to bring imaginative creations to life onscreen. You will also work with external clients, industry partners, fellow students, experienced lecturers, and animation filmmakers in cutting-edge studios. In addition, you can learn to manage your own creative projects where you will be free to make your own creative decisions.

What will I do?
— Learn high-level art skills, with particular emphasis on drawing and on design, film-thinking skills, and classical animation performance.
— Develop digital skills in a range of software types, to create animation in 3D and in 2D.
— Make your own creative and stylistic decisions, in order to contribute to this constantly growing and evolving medium.
— Study entrepreneurial and business skills, time management, presentation, critical analysis and creative collaboration.
— Work on both individual and group projects, often for leading national clients - from NGOs and charity organisations to IADT's higher education partners.
— Take opportunities for work placement or choose to study abroad in year three.

What will I study?
In years one and two, you will focus on integrated project modules including Draw, Character, and World. In these years, you will also learn drawing, art and design fundamentals, storyboarding and layout, animation principles, history of film and animation, research and writing skills, and digital skills.
Year three will see you working within groups while learning more about the animation business and entrepreneurship, before having the option to go on industry placement or study abroad.
In your final year, you will complete a BA dissertation and a major studio project which you will design and propose for yourself, while also collaborating with other students to make a graduation film.

What will I do after I graduate?
Ireland has a busy network of successful studios where you can find work as an animator, background artist, compositor, technical director, art director, lead creative, or director. Our graduates are found throughout the industry in companies like Brown Bag, Boulder Media, Cartoon Saloon, Giant, Lighthouse, Studio Meala and more besides. You can form your own creative teams, pitching for short film projects or creative commercial work. We want you to create the new animation projects of the future, in the new studios of the future – delivering truly original new work. Graduates can also continue their studies with us through a new IADT Masters in Animation study programme.

Bachelor of Arts [Hons]

Television

Explore the multi-disciplinary world of modern television content creation, and learn how to tell stories across factual, comedy, non-fiction, and formatted genres at one of the world's top film schools.

Course Code: DL844 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 20

CAO Points 2023: 924 – Combination of Leaving Certificate and Portfolio points

Portfolio: Yes – see Portfolio Guidelines

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: O6/H7

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in Finland, Slovakia, Spain, Estonia, Czech Republic, Portugal, Belgium, and France.

What is this course about?

As a modern, industry-facing practical programme, this course is designed to help you build a career in any aspect of the media industry. It will allow you to realise your storytelling abilities in a challenging and creative environment, with simulated real-world experiences. Being an intensely practical course, it focuses on major factual television genres, giving unparalleled access to industry-standard facilities throughout, including our European EBU-standard broadcast studios and state-of-the-art LED lighting. Named by Variety Magazine in 2020 as one of the world's top film schools, the National Film School at IADT has taught film and television for over 30 years.

What will I do?

— Learn and create work with like-minded and enthusiastic creative students.
— Gain a broad practical, technical, and multi-platform media education.
— Develop single and multi-camera television and mixed media content creation skills.
— Get a thorough understanding of the modern media landscape.
— Benefit from industry-standard training in single camera factual television, documentary, VR/XR and immersive technologies.
— Find out about online, emerging, and traditional distribution modes.
— Build a portfolio of work and credits that will ready you for a career in the screen industries.
— Take opportunities for work placement or choose to study abroad in year three.

What will I study?

Year one is about ensuring you have the core skills required to make content in several forms and styles. Through work on-location and in single and multi-camera studio environments, you will build the foundations needed to make high-quality work.

Year two is another step forward as you undertake bigger and more complex assignments including personal and collaborative projects that can expand your knowledge of what media can achieve.

Year three brings in multi-camera drama and immersive technologies as you learn new production techniques required in industry.

Your final year allows you to work on and lead graduate projects that you can use to illustrate your skills and readiness for industry.

What will I do after I graduate?

The Irish Film & TV sector has never been more successful which means your skills will be in high demand. You can expect to work in a variety of TV-specific and related roles including television, online content, broadcast media, advertising, production, in-house production, and corporate and state bodies – as well as roles across the broader arts and cultural sectors. Graduates in the past have won or been nominated in major international awards and festivals. Postgraduate opportunities for taught and by-research postgraduate programmes in film and screen arts include MA in Screenwriting, MA Broadcast Production, KinoEyes international Joint MA in Filmmaking.

> "Lecturer/student relations are professional without feeling daunting. Being able to have lighthearted conversations with lecturers that aren't just academic really helps bring students into a more comfortable space to discuss work being generated."

– Ethan Taylor, 2nd Year BA (Hons) Graphic Design

dabble

Bachelor of Arts [Hons]

Film

Learn how to tell stories and express yourself through the medium of filmmaking at one of the world's top film schools. Develop and create drama, documentary and experimental film on this challenging and creative practice-based course.

Course Code: DL843 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 20

CAO Points 2023: 994 – Combination of Leaving Certificate and Portfolio points

Portfolio: Yes – see Portfolio Guidelines

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: O6/H7

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in Finland, Slovakia, Spain, Estonia, Czech Republic, Portugal and Belgium.

What is this course about?
Named by Variety Magazine in 2020 as one of the world's top film schools, the National Film School has taught film and television for over 30 years. Over four years you will gain a deep understanding of the craft of film making. Studying film at the NFS will empower you to find your own voice as a storyteller but also to creatively collaborate with your classmates and lead creative teams. You will be given the opportunity to write scripts, shoot films, and explore cinema culture and tradition, while working individually and in teams, to create powerful films and develop your creative voice.

What will I do?
— Learn each of the practical and technical skills of production, script writing, direction, cinematography, location sound, and post-sound & editing before choosing one specialism from year three on.
— Create work of all kinds including live action drama, documentary, commercials, promotional, and non-narrative.
— Acquire practical skills while developing strong storytelling abilities.
— Develop a network among your peers and within the industry.
— Understand film distribution and how to establish yourself in the business.
— Take opportunities for work placement or choose to study abroad in year three.
— Leave college with a portfolio of work that reflects up-to-date industry standards.

What will I study?
Year one is focused on the core skills of practical film making and deepening your understanding of the language of film. You will benefit from a grounding in all the six core craft areas of direction, production, writing, editing, cinematography, and sound.
Year two builds on this base, bringing in documentary and more artistic approaches to film making.
Year three will see you start to specialise in one area and gain industry experience on professional shoots.
Your final year is when you will work on graduate films - developing your minor project first, and making the film in term two in your specialist craft area.

What will I do after I graduate?
IADT film graduates can be found working throughout the audio-visual sector in Ireland and abroad, with many having started their own company or working in a freelance capacity in roles like screenwriter, cinematographer, sound designer, documentarian, and feature film editor. Other career opportunities also exist in VFX, television, online content, commercial production, production facilities, motion graphics, in-house production facilities, corporate and state bodies.
If you would like to continue your studies, postgrad courses include MA in Screenwriting, MA in Creative Production + Screen Finance, Viewfinder international Joint MA in Cinematography, and KinoEyes international Joint MA in Filmmaking.

Bachelor of Arts [Hons]

Photography + Visual Media

Find out how the worlds of documentary image-making, video, commercial and fine art photography seamlessly integrate with new technologies and experimental film. Become an empowered, creative image-maker with the skills needed for a professional career.

Course Code: DL833 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 25

CAO Points 2023: 549 – Combination of Leaving Certificate and Portfolio points

Portfolio: Yes – see Portfolio Guidelines

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: O6/H7

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in Finland, Estonia, Czech Republic, Sweden and Italy.

What is this course about?

Photography encompasses much more than taking photos. This programme is a deep dive into the ever-changing and dynamic world of lens-based media. Modern photographers are film makers, designers, artists, and creative entrepreneurs. Here you will gain the practical skills and theoretical knowledge underpinning contemporary lens-based and digital media practices. The course also gives you the opportunity to explore multiple avenues-of-inquiry that incorporate traditional documentary practice, digital image-making, experimental film, and software-based work. Graduates go on to forge careers in diverse creative, commercial, and contemporary art practices.

What will I do?

— Command and develop a deep expertise of digital and analogue photography.
— Work in studio and on-location.
— Explore new technologies and methodologies, and their impact on contemporary approaches to image-making.
— Make films in each year while collaborating with students in other programmes.
— Learn how to design and style images for publication, social media and online.
— Explore traditional, contemporary, and emerging lens-based media practices and criticism.
— Develop best practice and key skill sets through practical and theoretical studies.
— Participate in exhibitions on site and in public galleries.
— Take opportunities for work placement or choose to study abroad in year three.

What will I study?

Years one and two are foundational with students learning the core skills of the modern photographer. This includes in-studio projects, working in darkrooms, digital images, and learning how to manipulate images for multiple platforms and contexts. You will also have moving image modules each year, collaborating with other programmes. Elective options allow you to tailor some of your learning.

Year three has a film strand and an opportunity to find a professional placement. Throughout the year, you will deepen your knowledge of visual culture that supports your practice.

Your final year is built around the end-of-year project and preparations to exhibit this work at the annual IADT Graduate Show.

What will I do after I graduate?

On graduation, you can expect to work nationally and inter-nationally in diverse creative, commercial, and contemporary art practices including digital media, publishing, advertising, architectural photography, fine art, documentary, gallery/project management, and fashion/editorial. You might also set up your own businesses catering for a range of photographic needs and requirements. Recent graduates have found work as archivists for the office of public works, lecturers in higher education, managers of independent photographic studios, magazine editors, fashion photographers, news/documentary photographers, wedding photographers, curators, gallery managers, and practising artists. After graduating, you could choose from a range of postgraduate opportunities at universities in Ireland and abroad.

Bachelor of Arts [Hons]

Creative Music Production

Take a unique opportunity to gain industry experience and contacts in Ireland's leading studios and performance spaces. Learn from some of the finest industry practitioners in today's music scene.

Course Code: DL838 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 45

CAO Points 2023: 804 – Combination of Leaving Certificate and Portfolio points

Portfolio: Yes – see Portfolio Guidelines

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: O6/H7, Maths: O6/H7
Foundation Level Maths not accepted

Further Education Entry Requirements:
Any full QQI/FETAC Level 5 or Level 6 Awards may be used for application to this course. Applicants require at least a pass (O6/H7) in Maths in the Leaving Certificate or a pass in a mathematical methods module as part of the QQI/FETAC Award.

International Study Opportunities:
For this course, IADT has developed Erasmus Programme partnerships with colleges in Portugal.

What is this course about?
Designed with the needs of the contemporary music industry in mind, this course offers a creative pathway enabling and enhancing the production and practice of music and audio. Combining creativity with technical capabilities at the early stages of the programme, you will learn to be proficient in industry-standard tools, processes, and client-artist relationships. Delivered collaboratively with the Sound Training College (STC), you will learn the trade of modern music production in some of Ireland's leading commercial recording studios and performance spaces.

What will I do?
You will learn how to use industry-standard recording equipment and software from some of the finest music industry practitioners in Ireland.

Following a shared first year, study one of two pathways:
Creative Music Production
Gain in-depth knowledge of studios and music production software. Focus on the integration of sound engineering and audio creation skills. Topics include audio electronics, audio programming, production for games. Cultural context is offered via research-based modules.

Creative Music Practice
Develop musicianship as an instrumental performer while focusing on the creation of music and audio. Develop performance skills and learn to use technology creatively. Genre and ensemble provide opportunities for collaboration across instruments

What will I study?
In first year, you will get an understanding of the fundamentals of music production as well as covering other core areas like production practice, acoustics, broadcast, and more.
Year two sees you take on common subjects like client-based composition and production, while also undertaking the first year of elective study in one of the two streams; Creative Music Production or Creative Music Practice.
For year three, research methods are added alongside common modules and further exploration into your chosen elective stream.
And in your final year, you will study creative entrepreneurship as well as developing your professional portfolio, readying you for your career ahead.

What will I do after I graduate?
On graduation, you can work towards undertaking a range of specialist roles including Sound Designer, Project Management, Sound Engineer and Producer, Audio Innovation Specialist, Audio Coding Specialist, and many more. Graduates have moved on to roles all over the world, working with huge acts like REM, George Michael, Sinead O'Connor, and Emeli Sandé, amongst others. And from international recording studios, production companies, and AV specialists to major organisations like RTÉ and Ryanair, our graduates have excelled in all sorts of technology and innovation roles. After graduating, you could also choose from a range of postgraduate opportunities at universities in Ireland and abroad.

Bachelor of Science [Hons]

Applied Psychology

Study human behaviour and investigate why our brains produce the thoughts and feelings they do. Understand those thoughts, feelings, and emotions on a course that combines academic theory with the practical application of psychology, readying graduates for a career in this fascinating area.

Course Code: DL825 – Level 8

Application: CAO

Duration: 4 years full-time

Places: 65

CAO Points 2023: 414

Portfolio: No

Minimum Entry Requirements:
2 H5 + 4 O6/H7
English: O6/H7
Maths: O6/H7
Foundation Level Maths not accepted

Further Education Entry Requirements:
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules. Applicants require at least a pass (O6/H7) in Maths in the Leaving Certificate or a pass in a mathematical methods module as part of the QQI/FETAC Award.

International Study Opportunities:
IADT is currently developing Erasmus Programme partnerships for this course.

What is this course about?
This absorbing and practical programme offers you a unique opportunity to study how psychology applies to daily living and to explore how it can create new ways to improve quality of life. On this course accredited by the Psychological Society of Ireland, you will study core subjects including social psychology, cognitive psychology, and research methods. In addition, you will engage with real-world, practical applications of psychology in areas like technology, health, media, education, and rehabilitation. After completing a comprehensive grounding in psychology, and having the benefit of intensive teaching and instruction from experts in their field, you will be ready for further study or employment in a variety of specialisms.

What will I do?
— Study all the core psychology subjects and learn how to apply theory to practice in today's world.
— Enjoy a practical and innovative approach to assessment, including small-scale research projects, making a game, creating a blog, presentations, designing a poster, and larger projects in collaboration with employers and external agencies.
— Develop and gain the skills employers will seek, including teamwork, communication, and critical thinking.
— Choose to specialise in either Psychology + Technology or Psychology + Practice from second year onwards.

What will I study?
In first year, you will be introduced to the principles of psychology, along with practical skills like research methods, while also studying specific modules on Psychology of Design, Cyberpsychology, User Experience Design and Personality Differences.
Year two sees you explore psychology in a range of applications and you will begin to specialise in either Psychology + Technology or Psychology + Practice.
In year three, you will be introduced to new areas like mental wellbeing, neuroscience and emerging technologies, before going out on your first professional practice placement.
For your final year, you will undertake your own personal research project, while also covering areas like transpersonal and forensic psychology.

What will I do after I graduate?
A growing awareness of the importance of mental health and well-being, alongside a deeper understanding of how psychology impacts daily life ensures there are more career opportunities than ever before. As an applied programme, with a choice of pathways from year two, this course gives you a competitive edge in technology, user experience, social science, and other sectors. If you decide to undertake further study, postgraduate opportunities are available in many areas including counselling, clinical psychology, forensic psychology, educational and organisational psychology, cognitive neuroscience, speech & language therapy, sport psychology, cyberpsychology, user experience, multimedia, and e-learning. IADT offer Master's Programmes in Cyberpsychology and in User Experience Design.

Bachelor of Science [Hons]

Creative Computing

Learn to design, code, and craft exciting digital experiences. Focus on contemporary technology skills – such as programming, app development, and artificial intelligence – while applying the creative practices needed to design enjoyable and valuable user experiences.

What is this course about?

By providing the opportunity to apply and develop your creativity in the thriving and dynamic area of computing, this course equips learners with knowledge and practical experience in core computing skills. From programming, databases, and networks, to web design and mobile app development, you will acquire core skills and combine them with creative techniques like interaction and user experience design, creative media design, and prototyping. Throughout the course, you will engage with current industry-standard tools and technologies. By giving you a core grounding in computing knowledge, you can adapt to this rapidly evolving aspect of computing, setting you up for the workplace or further study.

What will I do?

— Experience a highly practical, primarily lab-based teaching environment where you will interact with a team of industry-practice lecturers in small groups.
— Design and create digital experiences from day one, including exciting apps, websites, games, and virtual reality experiences.
— Develop a variety of media elements (text, graphics, audio, images, video, and animations) and develop websites/apps with HTML, CSS, PHP, and JavaScript.
— Encounter more advanced technologies later in the course and take opportunities to specialise in the likes of artificial intelligence, virtual/augmented reality, data visualisation, gaming, and data science.
— Take opportunities for work placement or choose to study abroad in year three.

What will I study?

In first year, you will get to grips with exciting modules in key areas like digital media, web design, programming, and more.
In year two, you will cover interaction design, creative coding, and advanced web development alongside a range of other areas.
By year three, you can choose from a range of electives as well as specialist subjects like Business + Entrepreneurship, and undertake your first professional placement and practice.
In your final year, you pick from a range of advanced elective modules and complete your major project, getting you ready for a career in the sector.

What will I do after I graduate?

With digital transformation playing a major role in companies of all sizes and sectors, computing professionals have never been in more demand. As a graduate of this course, you can work in a number of roles including web designer, web developer, app designer, app developer, user experience designer, game developer, project manager, database administrator, and systems administrator, amongst many more. Recent graduates have found work with market-leading technology companies like SAP, Optum, Workday, Google, Vodafone, IBM, Accenture, Microsoft, and Eir. You can also explore further study options within IADT (MSc UX Design, MSc Cyberpsychology, and Master's by Research) and beyond.

"
The atmosphere is friendly and relaxed throughout the college. The huge mix of personalities and interests makes everyone feel welcome."

– India Heath, 2nd Year BSc [Hons] Creative Computing

Portfolio Requirements

If you are applying to any of the courses that require a portfolio submission, make yourself familiar with our Portfolio Guidelines.

A portfolio is a collection of your work – both finished and in progress – that showcases your interests and enthusiasms. It should demonstrate curiosity, inventiveness and ideas through a wide range of media, as well as your ability to develop your projects around selected themes. You can include course and school projects as well as any independent work. We like to see a portfolio that demonstrates a high level of visual skill, creativity, self-motivation, experimentation, flexibility and stylistic variation.

We offer a portfolio masterclass at our Open Days. Check iadt.ie for dates.
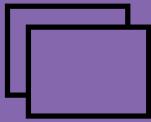
Project Day

If you do not have a portfolio of work that you feel strongly about due to exam pressures, or because you have been out of education for a while, you can be assessed on your performance on the Project Day without the need to submit a portfolio for the following courses:

DL826	BA (Hons) Graphic Design
DL827	BA (Hons) Art
DL832	BA (Hons) Animation
DL833	BA (Hons) Photography + Visual Media
DL845	BA (Hons) Design for Film

The Project Days take place during the February mid-term break. Dates will be published on iadt.ie. Please note that you can attend the Project Day in February and also submit a portfolio in March. You can use your Project Day content as part of your portfolio. You may also submit a project and a portfolio. The deadline of 5pm 11th March 2024 is the same date for both the Portfolio and Project Day submission.

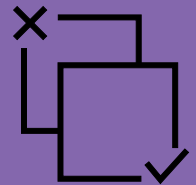To download a copy of our Portfolio Guidelines visit **iadt.ie/portfolio**

Be organised

Decide how to present your work to your best possible advantage.

Be selective

Highlight your best work. We appreciate quality not quantity, so include no more than 25 pieces. Show work that is relevant to the course you are applying to, and demonstrates hard work, commitment and quality.

Be clear

If teamwork is included, identify your role.

Include notebooks

cuttings, creative sketchbooks or visual diaries. These are relevant if they show your interest in the discipline.

Include a CV

for each course you are applying to. Note details of hobbies, technical skills and involvement in activities relevant to that course. Information on age or educational background is not used for assessment purposes, so there's no need to include it.

Be original

Don't include artwork that is a copy of someone else's work.

Admissions

Applying Through the CAO

All applications for admission to the first year of Ordinary Degree and Honours Degree courses must be made directly to the CAO (cao.ie).

Closing Dates

Application	1st February 2024
Late Application	1st May 2024*
Change of Mind	1st July 2024

Courses that require a portfolio submission (as specified in the course pages above) are referred to by the CAO as Restricted Application, as they have special requirements (portfolio assessment). To ensure that you are considered for these courses, you must follow the CAO instructions precisely. In particular, your application must reach the CAO by 1st February 2024. There is no facility for late applications to the CAO in the case of Restricted Application courses. Therefore, you cannot introduce a Restricted Application course as a new choice (Change of Mind) after 1st February 2024**. However, you can change the order of preference of your courses until 1st July 2024.

*   Late application deadline applies to all courses that are not 'Restricted Application'.

** Exceptional circumstances apply.

Mature and Non-standard Applicants

We welcome applications from mature students to all courses. Mature applicants – i.e. those who are 23 years of age or over on the 1st of January in the year of entry to a course – are not required to meet the minimum entry requirements as specified for standard applicants.

Mature and non–standard applicants must apply to the CAO by the above closing dates and tick the relevant box (mature student or disability/ specific learning difficulty) on the CAO application. You will then receive the 'Supplementary Information Form' from the CAO for completion. You may then be invited to an informal interview to discuss your application.

If applying for a course that requires a portfolio, mature and non–standard applicants must submit their portfolio for assessment as above. The 1st February application deadline applies to such applications.

International Students (Non-EU)

We welcome international students to IADT. IADT courses are delivered through the English language. Prospective international undergraduate students must apply directly to IADT by the relevant closing dates. Please refer to the international students section at iadt.ie for more information.

For further information, please email international@iadt.ie.

Advanced Entry at IADT

In certain circumstances applications may be made for admission to undergraduate courses at post–Year 1 Level. Availability of places differs from year to year. Please refer to the advanced entry section of iadt.ie for the latest information.

Sometimes in certain courses no places become available. Prospective applicants for advanced entry (to Years 2 or 3) of our undergraduate courses should contact admissions@iadt.ie for further information.

Closing Dates	Advanced Entry applications to Portfolio-based courses: 5th May 2024
	Advanced Entry applications to Non Portfolio courses: 31st August 2024

Admissions Office

T	+353 1 239 4621
E	admissions@iadt.ie

HEAR + DARE Schemes

IADT is part of the HEAR (Higher Education Access Route) national admissions scheme for school leavers from socio-economically disadvantaged backgrounds. HEAR allocates reduced points places to eligible school leavers under 23 years of age.

IADT is part of the DARE (Disability Access Route to Education) national admissions scheme for school leavers with disabilities. DARE allocates reduced points places to eligible school leavers with disabilities under 23 years of age.

Find out more in the student services section on iadt.ie or contact:

- -

Access Office

T	+353 1 239 4628
E	access@iadt.ie

- -

> **"** I love my course, I learn so many new things and expand my creativity like never before. Our lecturers provide us with guidance but also encourage us to explore our ideas and to push our ideas further which allows me to grow as an animator."

— Samira Sikder, 2nd Year BA [Hons] Animation

Entry Requirements

How are applicants selected?

For standard applicants, selection is based on points. These are calculated by adding together the points scored in the best six subjects in a single sitting of the Leaving Certificate Examination (or equivalent). In the courses for which a portfolio is required, additional points to a maximum of 600 are added, based on the outcome of the portfolio assessment.

Maths Requirements
Some courses will accept Foundation Level Mathematics while others require Ordinary Leaving Certificate Mathematics. Please refer to the entry requirements for each individual course.

Bonus Points for Higher Level Maths
A bonus of 25 points will be allocated to students who achieve a grade H6 or above in Higher Level (HL) Mathematics. This means that the maximum cumulative LC points total will increase from 600 to 625 (maximum points plus bonus points).

The bonus points will only be relevant in cases where the subject HL Mathematics (including bonus points) is scored as one of the candidate's six best subjects for points purposes. Consequently, if HL Mathematics (cumulative points score) is not among these six subjects, the bonus points will not be included in the total points score.

EU/Other International Examinations
All EU students presenting for admission to IADT with a clear equivalent to HL Mathematics as one of their EU school leaving subjects will be awarded bonus points. Please refer to the EU qualifications section on the CAO website cao.ie.

Irish Language Requirements
Foundation Level Irish, at F2 or higher, will meet the minimum language requirement for entry to all courses, but currently no points are added.

"With so many lecturers working in the industry I find the learning process to be more organic and beneficial. A lot of what I learnt has given me the right skills to put on a CV when looking for work outside of college."

– Daragh O'Shea, 3rd Year BA [Hons] Television

Entry Requirements

Calculating Your Leaving Certificate Points

Higher Level Grade	Points	Ordinary Level Grade	Points	Foundation Level Grade	Points
H1	100	–	–	–	–
H2	88	–	–	–	–
H3	77	–	–	–	–
H4	66	–	–	–	–
H5	56	O1	56	–	–
H6	46	O2	46	–	–
H7	37	O3	37	–	–
H8	0	O4	28	–	–
–	–	O5	20	F1	20
–	–	O6	12	F2	12
–	–	O7	0	F3	0
–	–	O8	0	F4	0

Leaving Certificate Vocational Programme Link Modules (LCVP):

LCVP is accepted as a sixth Leaving Certificate subject and is counted for points purposes as follows:

LCVP Grade	Points
Distinction	66
Merit	46
Pass	28

GCSE / GCE Requirements

Applicants are scored on the basis of a maximum of four different subject results at A and/or AS Level. For scoring purposes, a combination of a smaller number of "A-Levels" and "AS Levels" will be permitted as follows:

1. The best four A-Level results in a single sitting.
2. The best three A-Level results in a single sitting, plus the best AS Level result from the previous or the same sitting.
3. The best two A-Level subject results in a single sitting, plus the best two results at AS Level from the previous or the same sitting.
4. The best one A-Level subject result in a single sitting, plus the best three results at AS Level from the previous or the same sitting.
5. The best four AS Level subject results in a single sitting.

GCSE / GCE Scoring System

Grade	A-Level	All AS Levels (+ 4th A-Level where presented)
A*	180	60†
A	150	60
B	130	55
C	100	40
D	65	25
E	45	20

† Applies to A-Level only

Entry Requirements

Minimum Leaving Certificate Entry Requirements for IADT Courses
See course information for the minimum entry requirements.

QQI / FE Links Scheme
IADT is committed to encouraging QQI / FE award holders to progress onto our courses. For details of QQI / FE courses and Higher Education Links, please refer to qqi.ie.

Applications are made through the CAO, and all relevant closing dates and conditions apply.

If you have any full QQI / FE Level 5 or Level 6 award, you are eligible to apply for a place on our Ordinary Degree (Level 7 award) course – DL701.

If you have any full QQI / FE Level 5 or Level 6 award, with a minimum of three distinctions, you are eligible to apply for a place on any of our Honours Degree (Level 8 award) courses.

Please note that some courses (Applied Psychology, Creative Computing and Creative Music Production) require at least a pass (O6/H7) in Mathematics in the Leaving Certificate or a pass in a Mathematical Methods module as part of your QQI / FE award.

Points are awarded on the basis of QQI / FE results. See qqi.ie or cao.ie for details on the scoring system used.

Some courses require a portfolio in addition to your QQI / FE award. Please see the individual course listing and details on portfolio assessments.

Recognition of Prior Learning (RPL)
We accept applicants who may not hold the required qualification, but who may have proven relevant experience and whose academic background may be non-traditional. Those who wish to apply for admission on the basis of accreditation of prior learning must follow our Recognition of Prior Learning (RPL) procedure:
– Completion of application form, identified academic work and preparation of a portfolio of evidence.
– Internal assessment (for some courses, applicants are interviewed).
– If the applicant is offered a place, standard registration procedures then apply.
Applicants wishing to apply for admission to courses on the basis of RPL should contact the Admissions Office at admissions@iadt.ie.

For further information please see the Recognition of Prior Learning page at iadt.ie.

Registration, Fees + Grants

After you have accepted a place, our Office of Academic + Student Affairs will contact you regarding registration. Registration is online; you will be provided with all the relevant information via the email address used on your CAO application.

Induction + First Year Focus for all new students generally takes place during the second full week of September. New students are expected to be in attendance for this week.

If you accept a place and subsequently decide not to take it up, you must immediately inform our Admissions Office by email (admissions@iadt.ie) so that your place can be offered to the next person on the waiting list. If you do not register on the appointed date, your place may be forfeited.

General information in relation to registration will be made available at iadt.ie at the end of August in each year.

Student Contribution
An annual Student Contribution is payable by all full-time students. This fee, subject to change from year to year, includes an Examination Fee and is payable for each year of study. All students are required to pay the Student Contribution on Registration. Students who receive a grant will have this charge refunded. Those in receipt of Back to Education Allowances may qualify for an exemption from the student contribution.

An application under the Higher Education Grant Scheme to cover the cost of the Student Contribution must be submitted to Student Universal Support Ireland (SUSI) through susi.ie or studentfinance.ie.

For families with more than one student attending Higher Education, please note that you will be required to pay each Student Contribution in full, and then claim the reduction on the second and subsequent contributions through tax relief. Further information on Student Contribution is available from citizensinformation.ie.

Tuition Fees

Currently, EU nationals (subject to residency requirements) attending full-time Ordinary Degree and Honours Degree courses are not normally required to pay tuition fees. However, non-EU nationals must do so. Details are available from our Office of Academic + Student Affairs or the student finance page on iadt.ie.

If you are an EU national and have previously attended a third level institution, this may affect your entitlement to free tuition fees and maintenance grants. The general principle, with some exceptions, is that you will only receive financial support once for a given stage/year of study.
Further information on tuition fees is available from citizensinformation.ie.
Please contact us on feesgrants@iadt.ie if you have specific queries.

Tax Relief

Tax relief may be available for tuition fees and student contributions paid in respect of approved third level courses. Further information on tax relief is available from citizensinformation.ie.
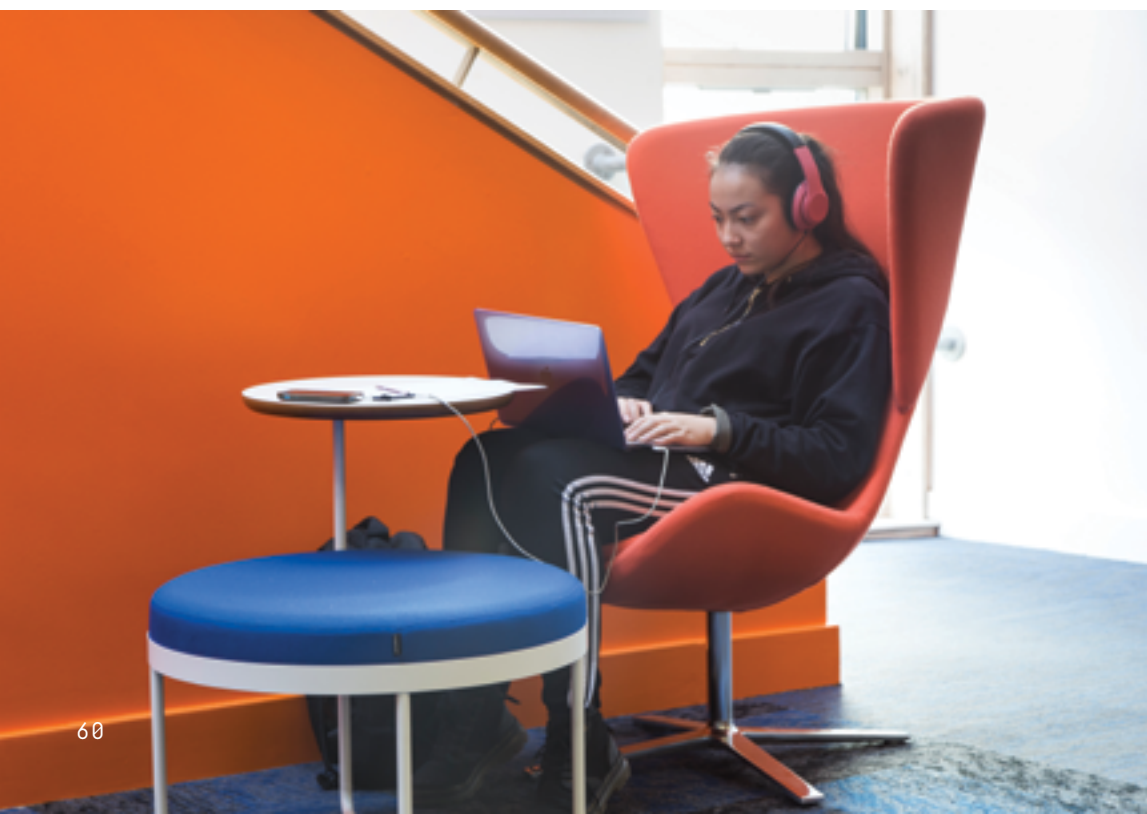
Rate of Fees

The rate of fees is determined by the Higher Education Authority (HEA) each year and is subject to change. Rates are normally available by the end of August.

Please check the student finance page on iadt.ie for details. Further information on fees in general may be available from studentfinance.ie or hea.ie.

Can I avail of any grants?

Get details of maintenance grant schemes and other supports at studentfinance.ie.

Applications must be made through susi.ie; or studentfinance.ie. Decisions regarding eligibility are made by your grant authority and not by IADT.

International Students

Prospective international undergraduate students must apply directly to IADT by the relevant closing dates. When we assess applications we establish qualification equivalences to ensure that each applicant meets the required academic threshold for entry. Certified transcripts and English translations of qualifications not issued originally in English must be submitted with your application.

If English is not your first language then you will need to submit evidence of one of the qualifications listed below before an offer of a place can be made. A copy of the relevant certificate must be submitted with your application.

The IADT Application Portal will open 11th November 2023.

Acceptable Qualifications

IELTS	Composite score in the range 6.0 – 6.5 with not less than 6.0 in any one component.
TOEFL	Computer based test 215 **or** Internet based test 80.
UCLES	Proficiency in English: Grade C **or** Advanced English: Grade A.
DET	Duolingo English Test: Overall score of 110 is required with no less than a score of 100 in the following components: Literacy; Comprehension; Conversation; Production.

If you do not currently hold the relevant certificate, please indicate which certificate (and examining body) you intend to submit, and when you intend to undertake the assessment. English tests must be taken within the last two years to be considered valid. These must be submitted by the 19th of May 2024 to enable us to process them before offers are made.

Contact Details

E	international@iadt.ie

Take the next step and get in touch

Open Days

25th November 2023
9th March 2024

Spotlight Sessions

January 2024

Project Days

12th to 14th February 2024

Portfolio Submission Deadline

11th March 2024

Graduate Show

30th May 2024

Dates may be subject to change.
Check our website iadt.ie for
regular updates.

+ dates for your diary

You +

Institute of
Art, Design +
Technology
Dún Laoghaire

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