

**Institute of
Art, Design +
Technology
Dún Laoghaire**

2020

GRADUATE OUTCOMES SURVEY

Annual Report
for Dun
Laoghaire
Institute of Art,
Design and
Technology

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INTRODUCTION

This annual report summarises the data gathered for the 2020 Graduate Outcomes Survey issued by the Higher Education Authority (HEA). Since 2017, it has been mandatory for all Institutes of Technology and Universities to participate in the nationwide Graduate Outcomes Survey using the template provided by the HEA. The survey was distributed to graduates six months after graduation, in March 2020. Due to COVID-19, the survey was not issued to 2019 graduates. Therefore, this report will, at times, compare the 2020 data to those reported in 2018.

This report contains two sections. The first section provides a general summary of the graduate information for the whole of IADT and its two faculties: Faculty of Film, Art and Creative Technologies (FACT), and Faculty of Enterprise and Humanities (FEH).

The second section provides a more detailed analysis of graduate information at department- and programme-level. An overview of graduate response rates, economic status, employment and unemployment, further study and training, and student experience will be provided for IADT's five departments: Department of Design and Visual Arts; Department of Film and Media; Department of Technology and Psychology; Department of Entrepreneurship; and Department of Humanities and Arts Management.

Many people helped make the 2020 Graduate Outcomes Survey possible. Heartfelt thanks must go to David Doyle and his critical support getting this project off the ground in terms of initial contact with students, updating databases, and compiling response data.

We enjoyed a phenomenal response rate to this year's survey which was down, in no small part, to our amazingly talented Student Ambassador Team of Tara Farrell, Katherine Michael, and Clare O'Brien, who ran our Graduate Outcomes Survey call centre for three weeks in May, and some wonderful competition prizes.

Huge thanks and gratitude are also due to the indomitable Dr Christine Horn and Louise Horan Gahan for their unending support, skill, and expertise in putting this report together.

Dr Christine Horn, the time and care you gave to this project from its very inception went far above and beyond. Wholehearted thanks.

It was a complete pleasure working with all of you.

And finally, to our 2020 Graduates, your participation in such numbers has been so meaningful for us. It allows us to develop, grow, change, and strategise.

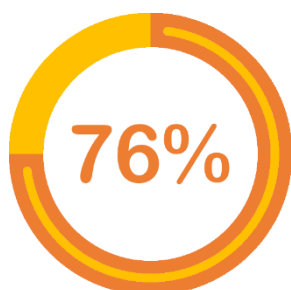
May all roads rise to meet you.

Dawn O'Connor,

*IADT Careers and
Employability.*

SECTION 1: INSTITUTE OVERVIEW

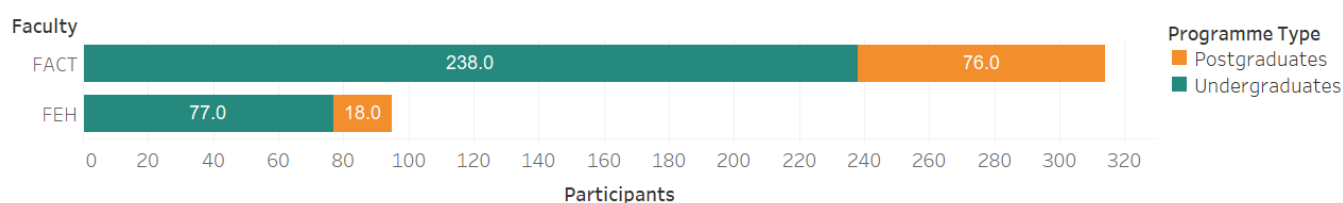
Response Rate



Overall response rate: 76%

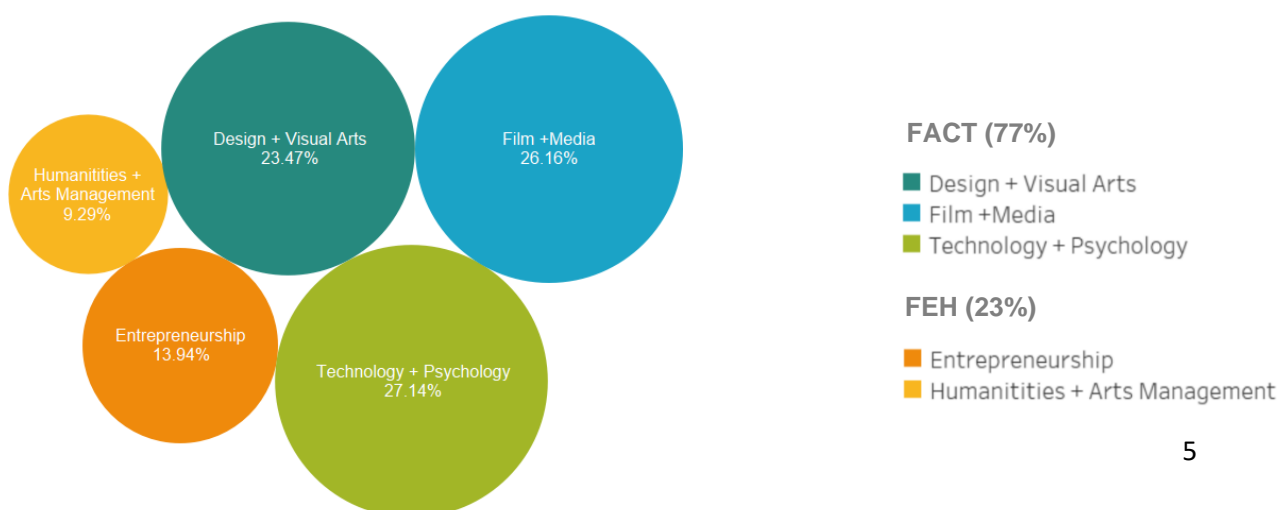
This year's graduate survey saw a promising increase in response rate compared to the 38% response rate recorded in 2018. 409 of the 540 IADT 2020 graduates invited to take the survey partook.

Survey Respondents by Faculty



FACT graduates accounted for 77% of respondents while FEH accounted for just 23%. Likewise, 77% of respondents were undergraduates and 23% were postgraduates. Although the number of respondents from each faculty varied greatly due to the difference in faculty size, overall response rates for FACT (75%) and FEH (77%) were similar.

Survey Respondents by Department



ECONOMIC STATUS

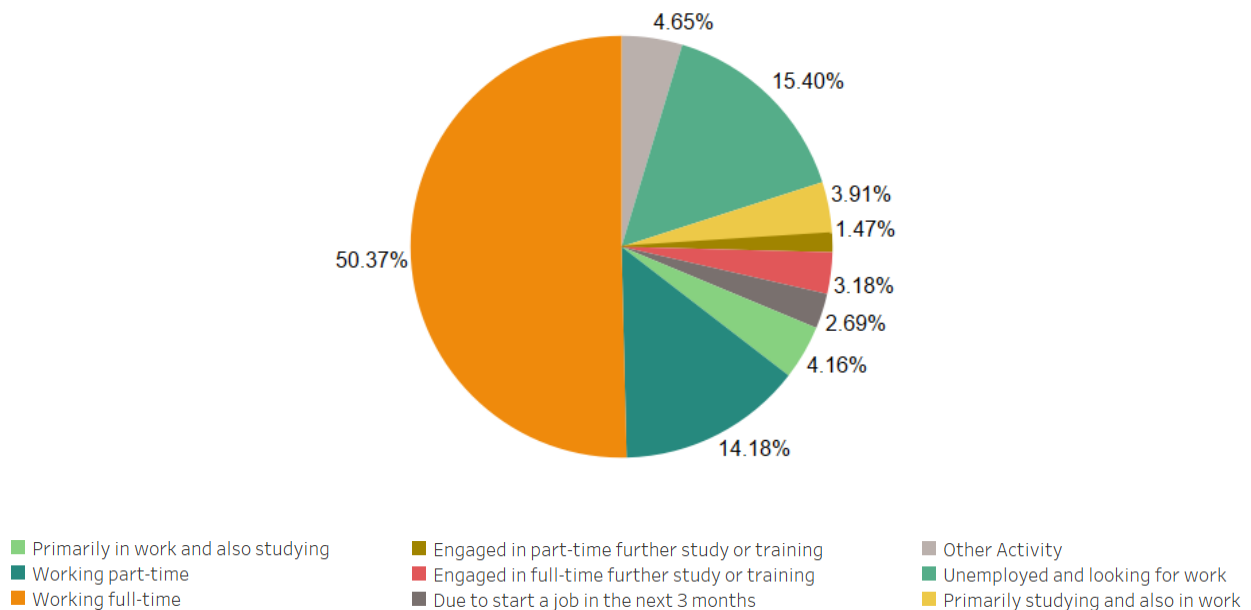
Respondents in Employment



Respondents in employment: 75%

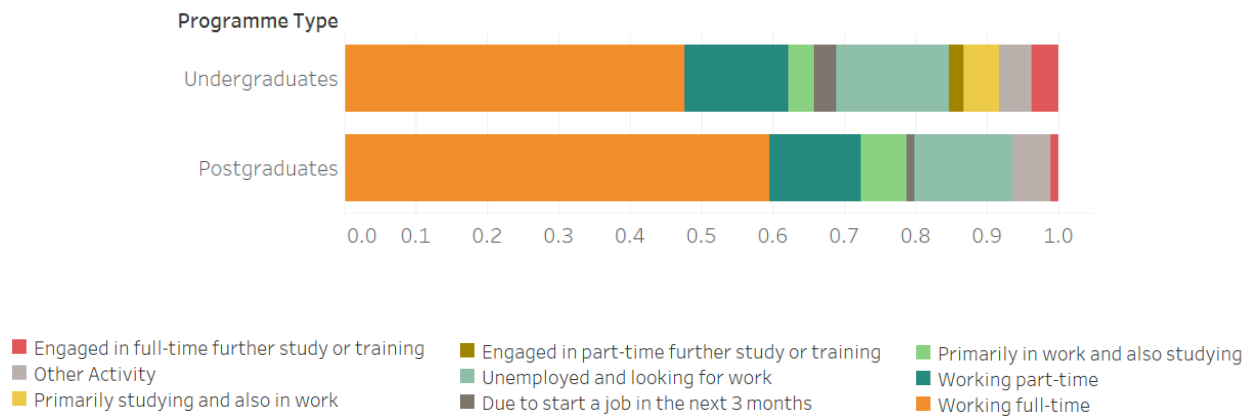
Amongst the 409 IADT graduates surveyed in March 2020, 75% of responding graduates were employed in some capacity (including those who were due to start work in the next three months).

Economic Status Overview



64% of responding graduates were in either full-time or part-time employment alone, while 8% were working and studying simultaneously. Almost 13% of graduates were engaged in further study or training, with approximately 5% of graduates engaged in either full-time or part-time study or training alone, 4% primarily working and also studying, and 4% primarily studying and also working. Finally, 15% of graduates were unemployed and looking for work six months after graduation, and almost 5% were engaged in another activity.

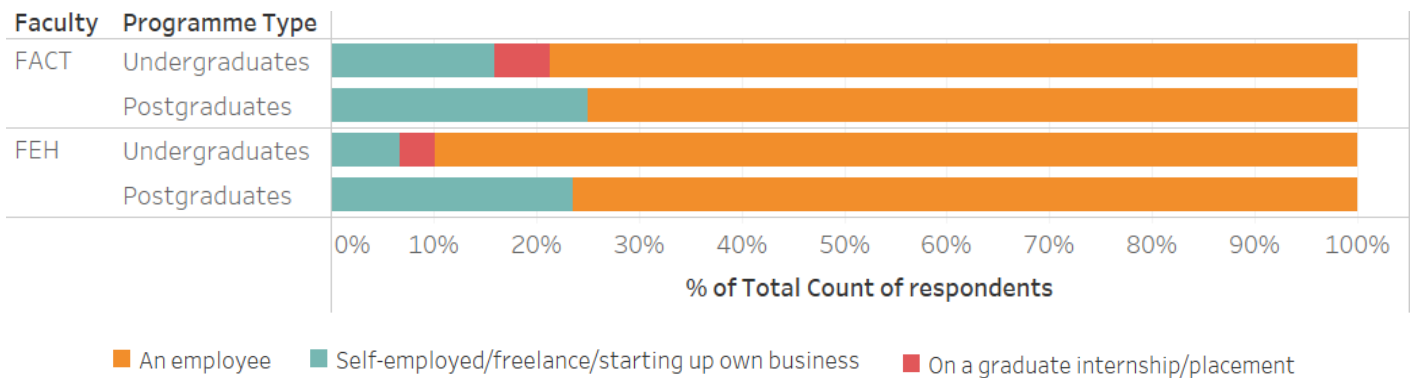
Economic Status by Programme Type



74% of responding undergraduates were in employment (including participants who were due to start a job in the next 3 months) compared to 80% of postgraduates. 9% of undergraduates were both working and studying, compared to 6% of postgraduates. Finally, undergraduates had an unemployment rate of 16% compared to 14% among postgraduates.

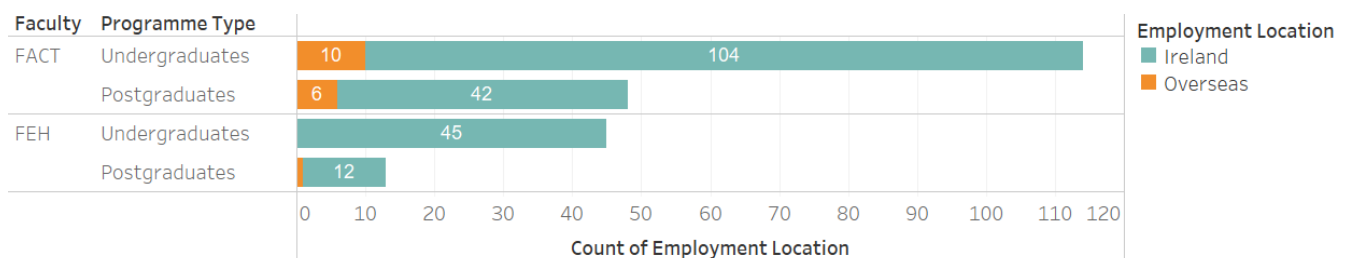
EMPLOYMENT

Employment Type



The chart above illustrates the percentages of graduate employment types by programme type (undergraduate or postgraduate) and faculty (FACT or FEH), for programmes with more than five graduate answers. Most graduates indicated they were employees (78% of undergraduates and 75% of postgraduates). Postgraduates had higher rates of self-employment (23% from FEH, 25% from FACT) compared to undergraduates (6% from FEH, 16% from FACT), while a small number of undergraduates (3% from FEH, 5% from FACT) were on a graduate internship/placement.

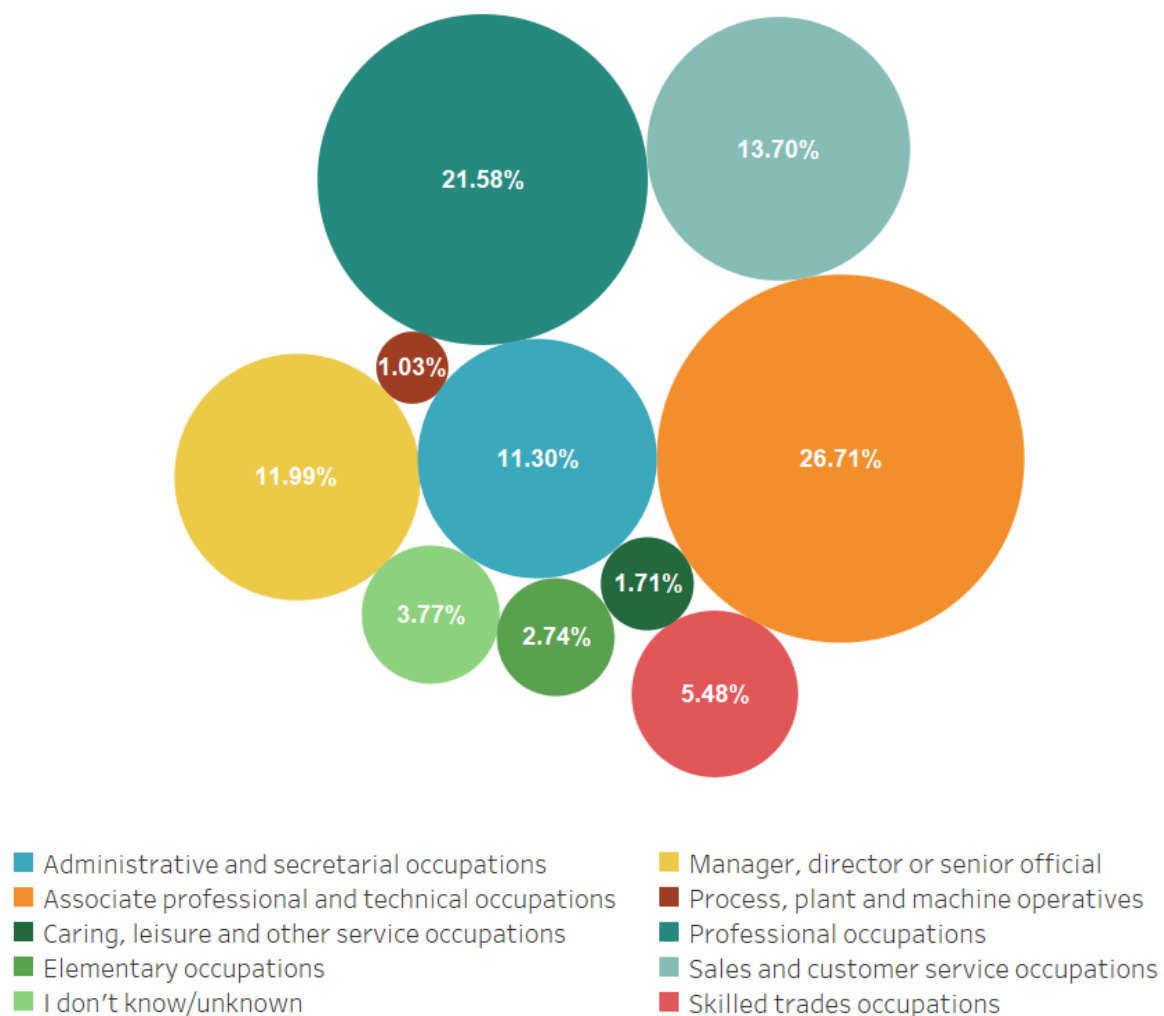
Employment Location



Regarding employment location, 92% of employed graduate respondents were working in Ireland compared with 8% working overseas (where Ireland included both the Republic of Ireland and Northern Ireland). Graduates working overseas were in

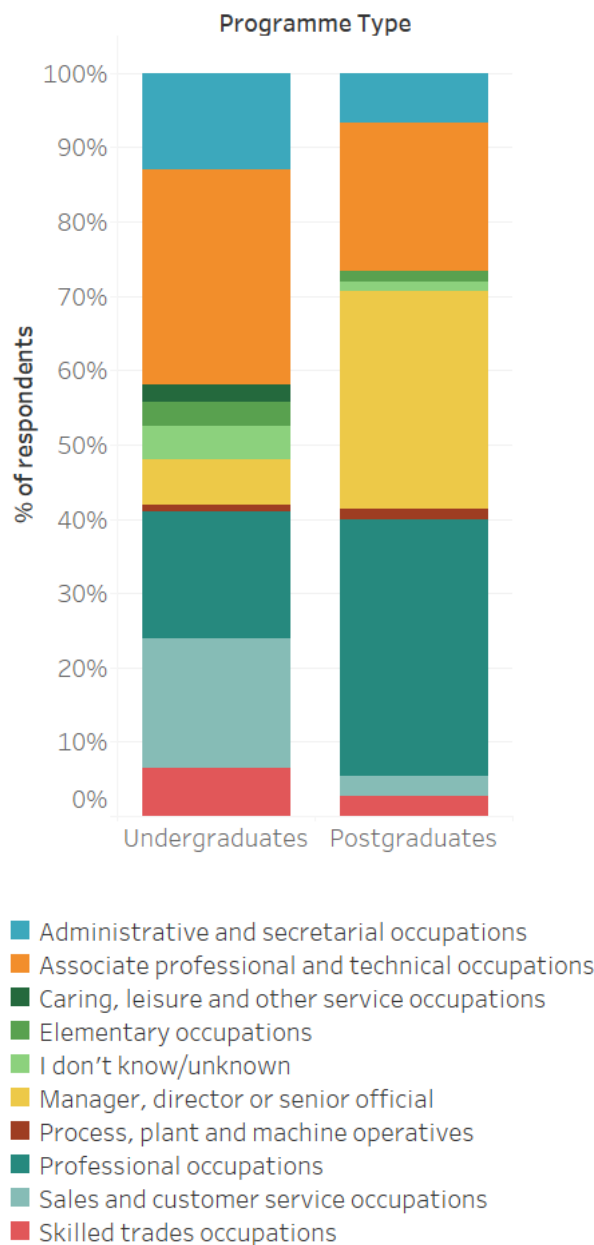
Brazil, Canada, Germany, and the United States. Of the five departments, Technology and Psychology had the highest number of graduates (both undergraduates and postgraduates) working overseas.

Occupation



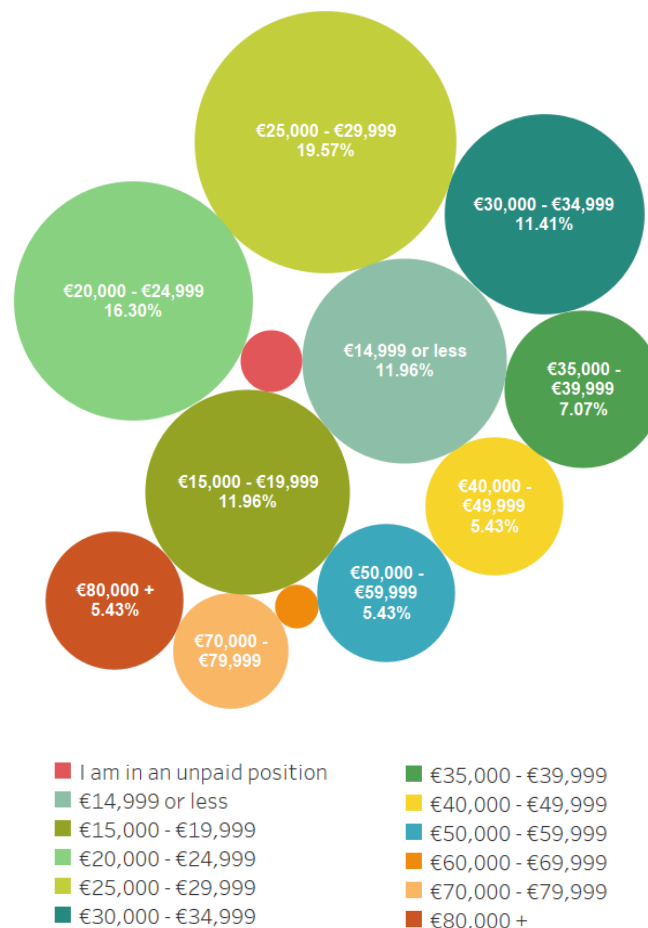
Professional and technical occupations accounted for 48% of graduate occupations, followed by sales and customer service (14%), managerial (12%), and administrative and secretarial (11%) occupations. The two least populated occupations were caring, leisure and other service occupations (2%) and process, plant, and machine operatives (1%).

Occupation by Programme Type



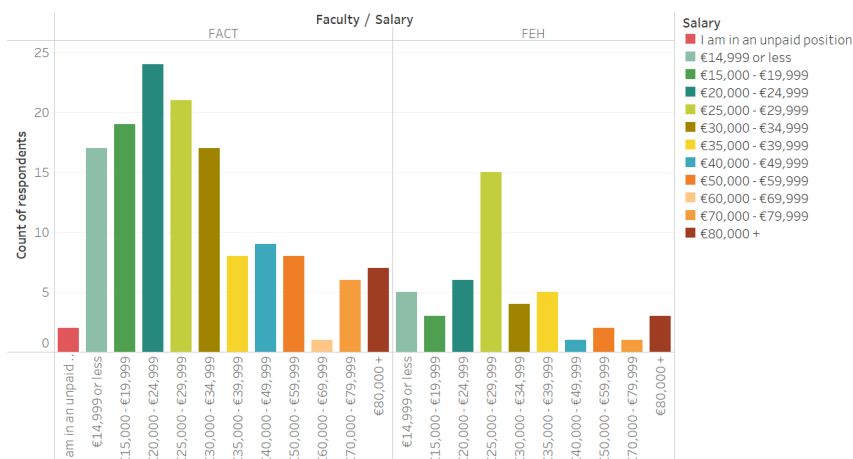
Regarding occupation across programme types, more postgraduates were in professional occupations and managerial, director or senior official roles than undergraduates, while undergraduates were in more associate professional and technical roles, as well as administrative, secretarial, sales, and customer service occupations.

Salary Bands



As was the case in 2018, the most common salary band for graduates across the institute was €25,000–€29,000, with 20% of graduates earning within this salary band. 71% of responding graduates were earning below €35,000, 18% were earning €35,000–€59,999, and just 5.43% of graduates were earning €80,000 or above. The two least common salary bands were unpaid positions (1.09%) and the €60,000–€69,999 salary band (0.54%).

Salary Distribution by Faculty

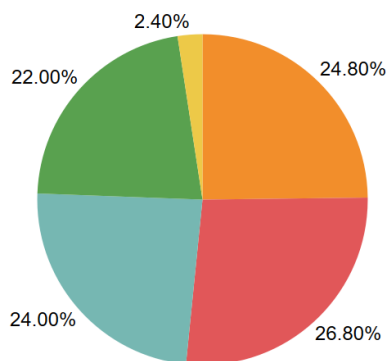


The most common salary band for FACT graduates (17%) was €20,000–€24,999 compared to €25,000–€29,999 for FEH graduates (33%). FEH had no graduates in unpaid positions compared to 1.44% of FACT graduates.

Top 2020 Employers

| Company | Website | Graduates |
|------------------------|---|-----------|
| IADT | https://iadt.ie | 6 |
| Studio Meala | https://studiomeala.com | 5 |
| Supervalu | https://supervalu.ie | 5 |
| Accenture | https://www.accenture.com/ie-en | 4 |
| RTE | https://www.rte.ie | 3 |
| Disney | https://disney.co.uk | 2 |
| Microsoft | https://www.microsoft.com/en-ie | 2 |
| Permanent TSB | https://www.permanenttsb.ie | 2 |
| Deloitte Digital | https://www.deloittedigital.com | 2 |
| Kavaleer Productions | https://www.kavaleer.com/ | 2 |
| Piranha Bar | https://www.piranhabar.ie/ | 2 |
| Netflix | https://www.netflix.com/ | 2 |
| Vodafone | https://www.vodafone.ie | 2 |
| Think House | https://www.thinkhouse.ie/about | 2 |
| HMH | https://www.hmhco.com/ | 2 |
| Clocktower Productions | https://clocktower.org/about | 2 |
| Ashford Studios | https://www.screenireland.ie/filming/studios/ashford-studios | 2 |
| Cartoon Saloon | https://www.cartoonsaloon.ie/ | 2 |

Relevance of Programme



- Yes: the qualification was a formal requirement
- Yes: while the qualification was not a formal requirement, it gave me an advantage
- No: the qualification was not required
- No: I was already in the job when I received the qualification
- I don't know

When asked about the relevance of their recently obtained qualification for obtaining their current role, 52% of responding employed graduates across the institute said the qualification was either formally required or gave them an advantage at obtaining the role. 46% said their qualification was not required, and just over 2% did not know whether the qualification was relevant.

UNEMPLOYMENT

Unemployment Rate



Overall unemployment rate: 15%

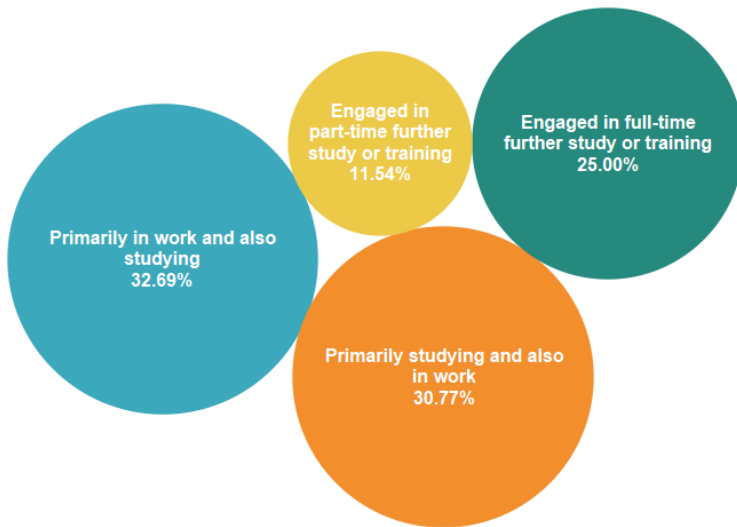
This year's graduates had a higher unemployment rate of 15% compared to 9% in 2018. This is unsurprising considering how the COVID-19 pandemic has affected general unemployment figures. More undergraduates (12%) were unemployed compared to postgraduates (3%), and more FACT graduates (14%) compared to FEH graduates (2%).

Unemployment Situation



The chart above describes several reasons graduates were unemployed six months after graduation, including illness, home duties, travelling, resignation, redundancy, or contract completion. When unemployed graduates were asked if they had worked in the six months following graduation, graduates had most frequently remained unemployed and looking for work since graduation (46%). More undergraduates fell into this category (83%) than postgraduates (17%). The next most frequently reported reason for unemployment was job loss, redundancy, or contract completion, with 22% of graduates falling into this category (71% of which were undergraduates, 29% of which were postgraduates).

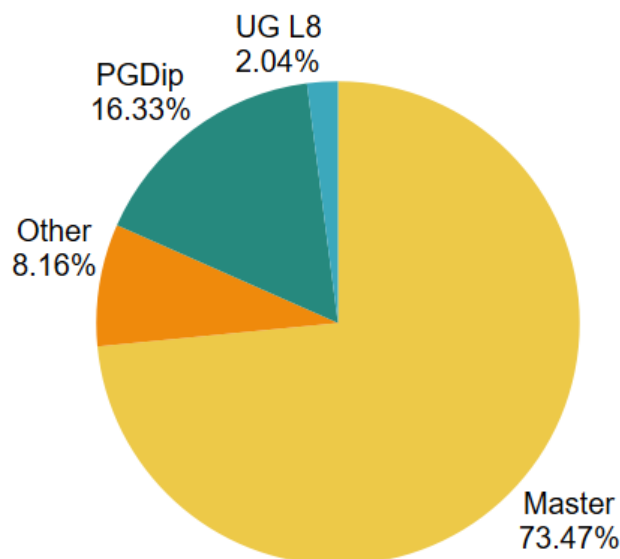
FURTHER STUDY/TRAINING



The chart to the left provides a breakdown of the 13% of graduate respondents engaged in further study or training six months after graduation. 63% of studying graduates were both studying and working simultaneously.

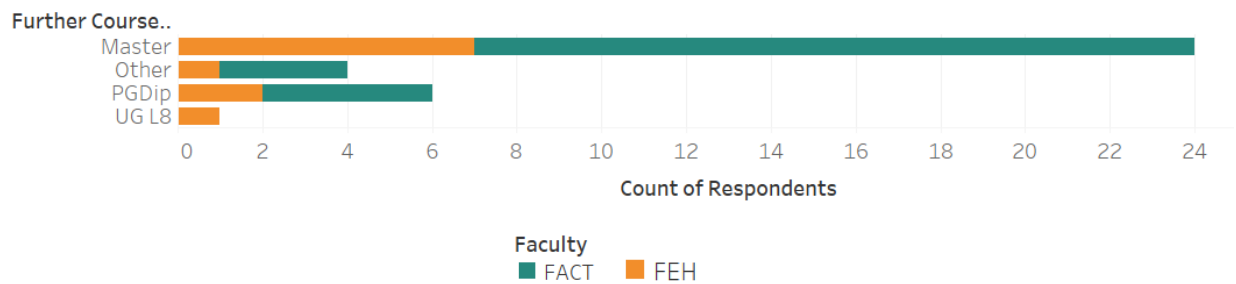
There were 14 graduates who continued further study at IADT but did not respond to this survey. Thus, their data is not reflected in the information below.

Award Sought



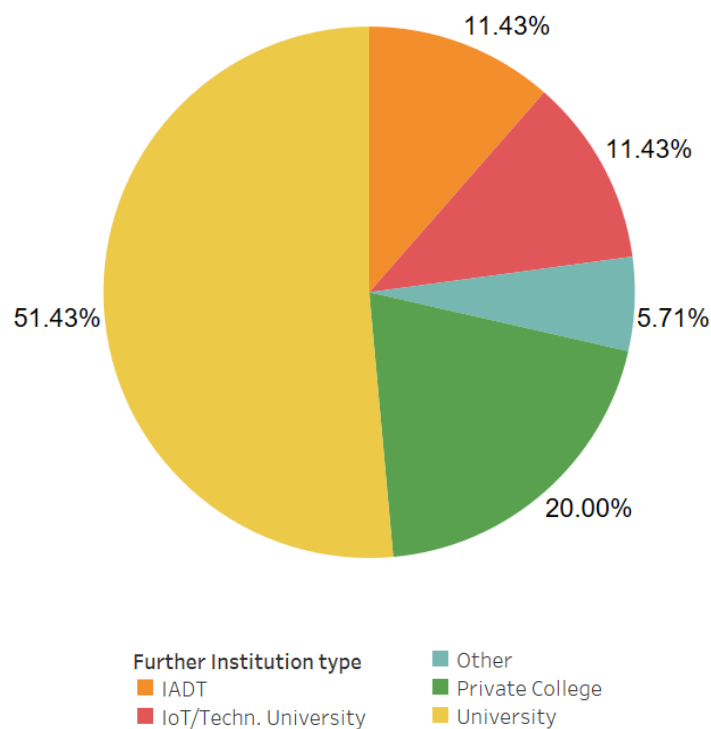
The pie chart above illustrates the awards sought by responding graduates engaged in any form of further study. 90% of graduates were pursuing either a master's degree (74%) or postgraduate diploma (16%).

Award Sought by Faculty



The chart above illustrates the award levels sought by graduates in each faculty. Although FACT accounted for 69% of responding graduates in further study due to its larger size, both the FACT graduates (71%) and FEH graduates (64%) were most commonly pursuing a master's degree. No FACT graduates were pursuing a Level 8 undergraduate degree compared to 3% of FEH graduates.

Location of Further Study



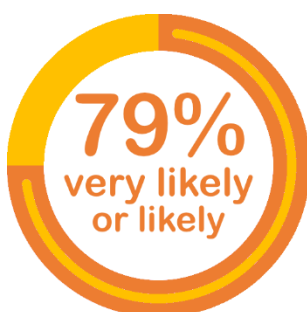
Just over half of responding graduates engaged in further study or training were studying at a university, while 31% were either studying at IADT (11%) or a private college (20%). Finally, 17% of studying graduates were either in an institute of technology/technological university (11%) or another setting (6%).

Reasons for Further Study



Studying graduate respondents reported various reasons for pursuing further study, all of which are included in the chart above. 30% of studying graduates pursued further study to change or improve their career options, while 17% wished to develop a broader or more specialist range of skills/knowledge. Just over 26% of studying graduate respondents said further study was either a requirement for future employment and progression (13%) or an opportunity for ongoing professional development (13%). 7% of graduates chose further study because they had not found a suitable job, and 17% did not know why they chose further study. In the least picked category, only 3% of studying graduate respondents were primarily motivated by being interested in the course content.

Student Experience

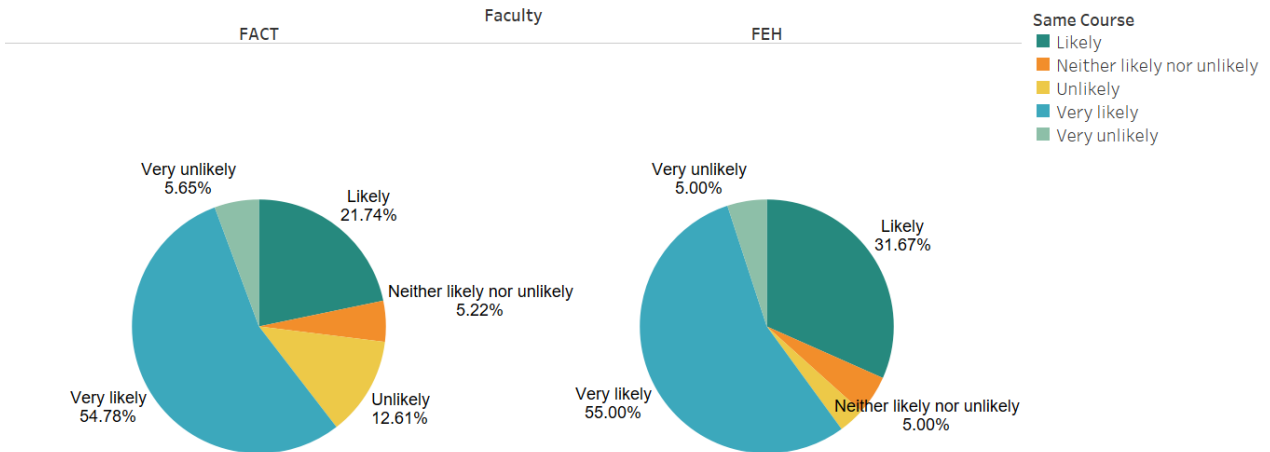


“How likely or unlikely is it that you would study the same course again?”

Across the institute, 79% of graduate respondents said they would be either very likely (55%) or likely (24%) to study the same course again. 16% of surveyed graduates would be either unlikely (11%) or very unlikely (5%) to study their course again.

Student Experience by Faculty

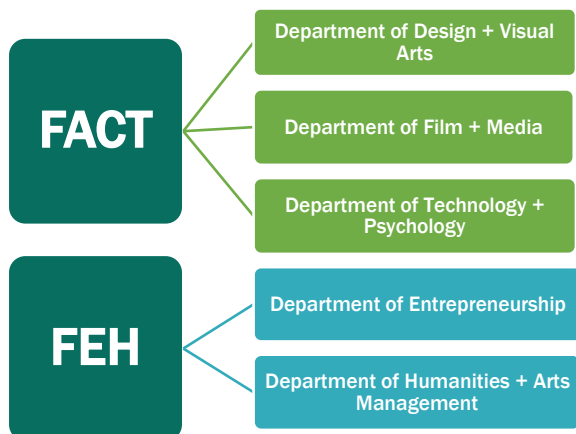
How likely or unlikely is it that you would study the same course again?



Although the breakdown of student experience feedback was generally consistent across the two faculties, a higher percentage of FACT graduates indicated they would be unlikely to do their course again (13%) compared to FEH graduates (3%). FEH also had more “likely” votes (32%) compared to FACT (22%).

SECTION 2: OVERVIEW BY DEPARTMENT

Introduction

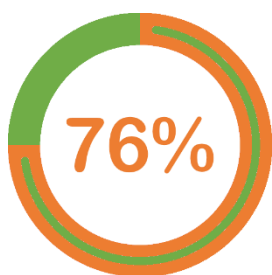


This section of the Graduate Outcomes Report will provide an overview of the key information pertaining to response rate, economic status, employment, unemployment, and student experience feedback for each department in IADT. At the end of each department overview, a brief summary (including response rate, employment and unemployment, and graduate employers) will be provided for programmes in the department with sufficient response numbers.

This overview will start with the three departments from the Faculty of Film, Art and Creative Technologies (FACT), and followed by the two departments from the Faculty of Enterprise and Humanities (FEH).

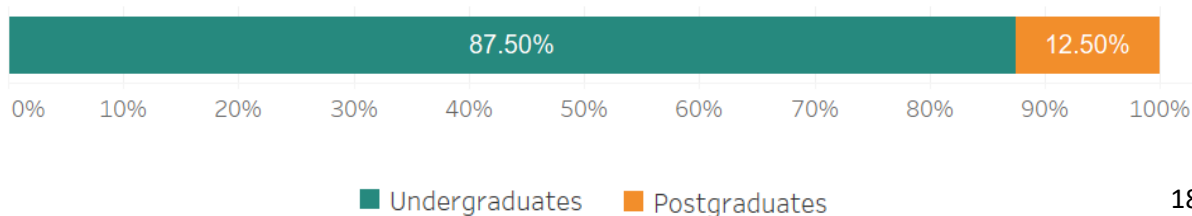
Department of Design + Visual Arts

Response Rate



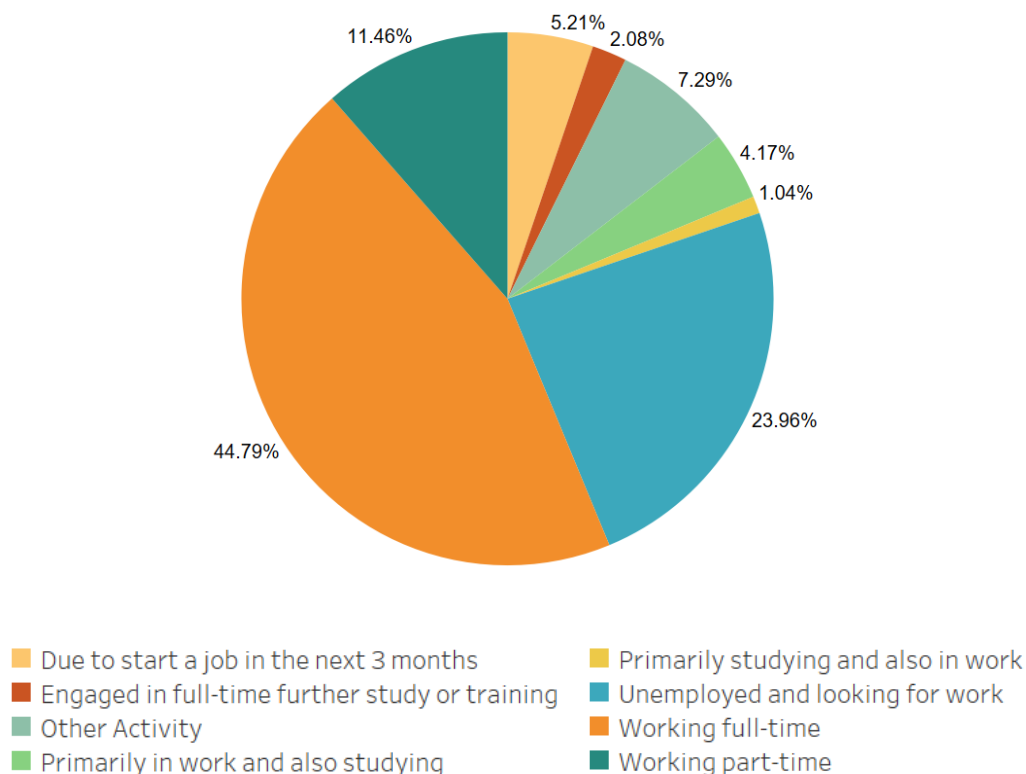
Overall response rate: 76%

96 of the 127 contacted graduates from the Department of Design + Visual Arts took part in the 2020 survey. 87.5% of the department's respondents were undergraduates and 12.5% were postgraduates.

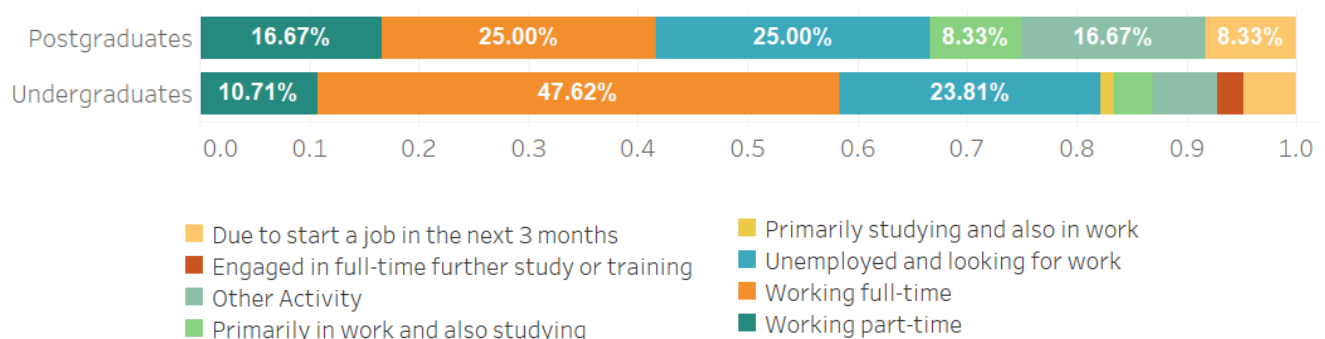


■ Undergraduates ■ Postgraduates

Economic Status



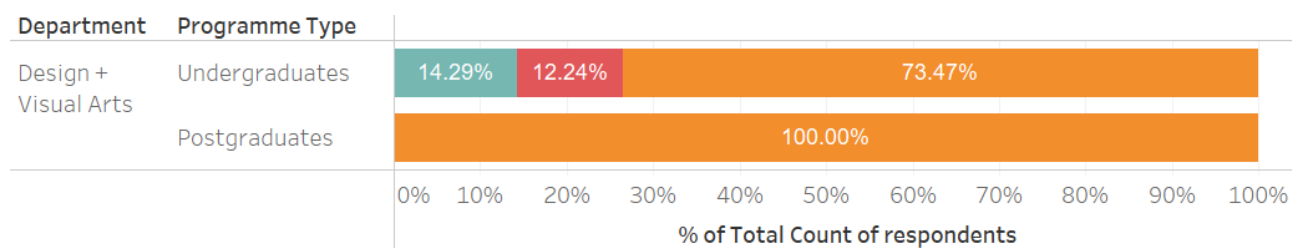
Amongst the responding graduates from the Department of Design + Visual Arts, almost 71% of graduates were employed in some capacity (including those due to start work in the next three months) in March 2020. 56% of graduates were in either full-time or part-time employment alone, while 5% were either primarily working and also studying (4%), or primarily studying and also working (1%). Just over 7% of graduates were engaged in further study or training, with approximately 2% of graduates engaged in full-time study or training alone, and 5% working and studying simultaneously. 24% of graduates were unemployed and looking for work six months after graduation, and over 7% were engaged in another activity.



Six months after graduation, a higher percentage of surveyed undergraduates (48%) were working full-time compared to postgraduates (25%), while a higher percentage of postgraduates were in part-time work (17%) compared to undergraduates (11%).

EMPLOYMENT

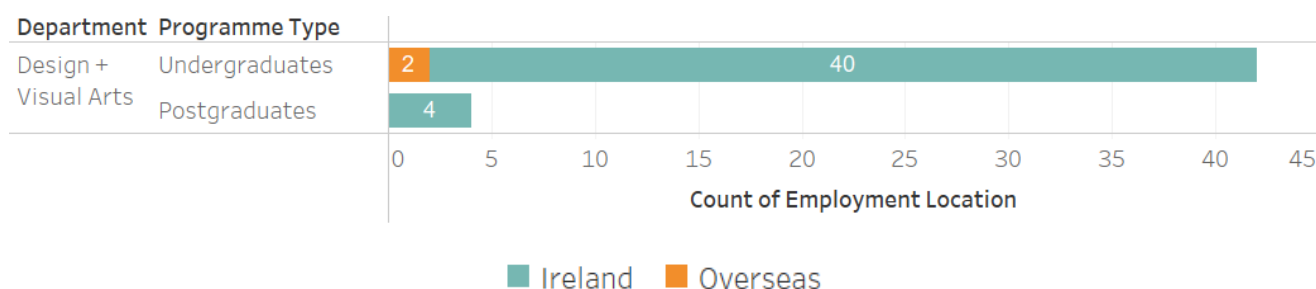
Employment Type



■ An employee ■ Self-employed/freelance/starting up own business ■ On a graduate internship/placement

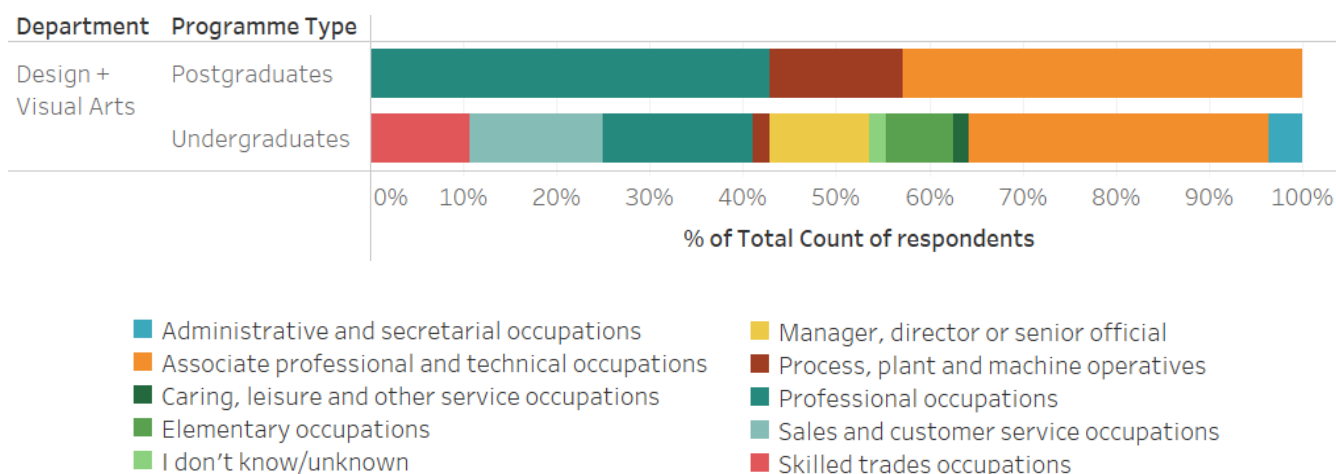
Six months after graduation, 73% of responding Design + Visual Arts undergraduates were employees compared to 100% of responding postgraduates.

Employment Location



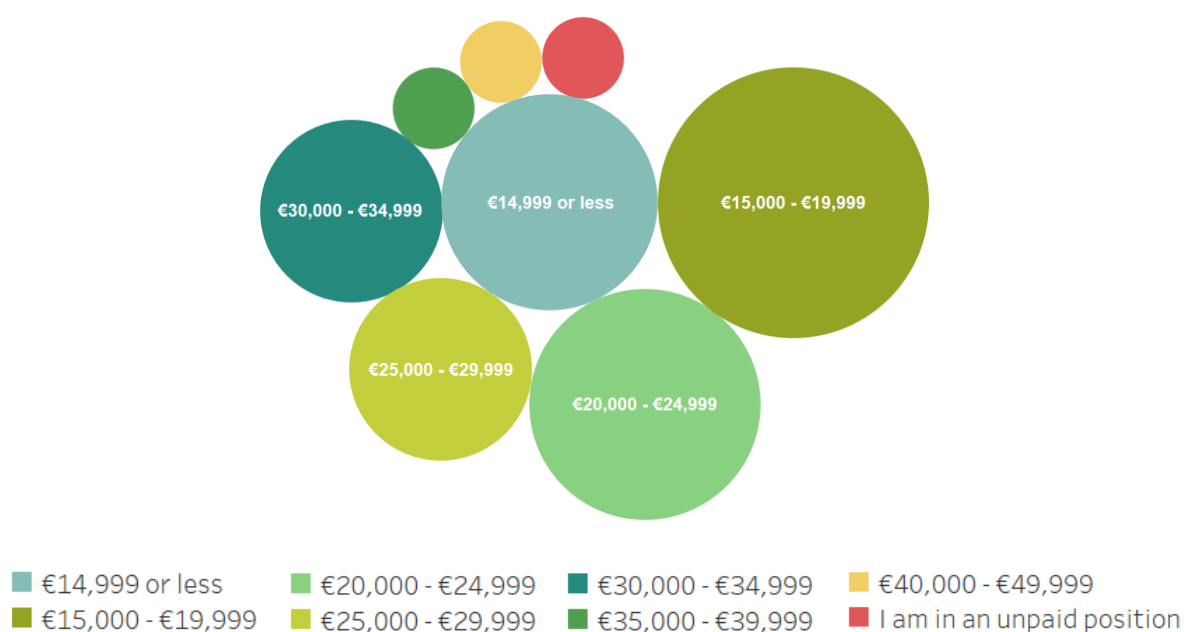
96% of responding Design + Visual Arts graduates in employment were working in Ireland, with 100% of postgraduates in Ireland compared to 95% of undergraduates.

Occupation



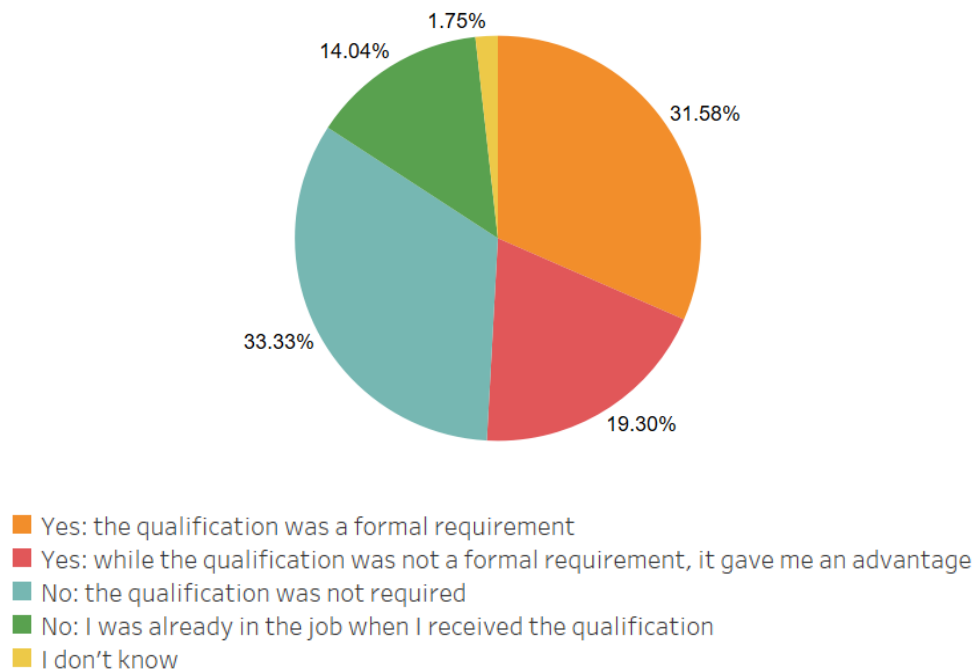
Overall, just over half (52%) of responding Design + Visual Arts graduates were in either professional occupations (19%) or associate professional and technical occupations (33%). There was less variation in occupation type for postgraduates, with most postgraduates (86%) falling into the two aforementioned categories.

Salary Bands



The most common salary band for Design + Visual Arts graduates was €15,000—€19,999, with 28% of graduates falling into this salary band. Approximately 92% of graduates were earning under €35,000. The highest earning graduates in the department (3%) were earning €40,000—€49,999.

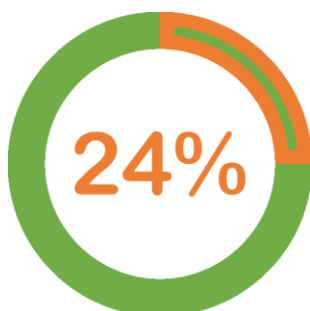
Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 51% of employed graduates said the qualification was either formally required or gave them an advantage at obtaining the job.

UNEMPLOYMENT

Unemployment Rate



Department unemployment rate: 24%

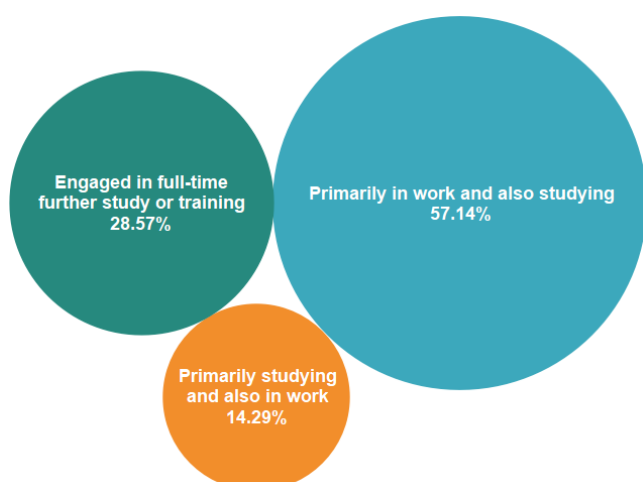
24% of responding graduates from the Department of Design + Visual Arts were unemployed in March 2020. Although this figure seems high, the impact of COVID-19 on creative professions is an important factor to consider.

Unemployment Situation

| | | | | |
|-------|--|--|---|--|
| Other | No, I have been looking for a job since graduation | | Yes, but I was let go/made redundant/the contract ended | |
| | | | No, I was engaged in home duties (e.g. childcare) but I'm now looking for a job | No, I was travelling but I'm now looking for a job |
| | | | Yes, but I resigned from my job to seek employment elsewhere | |

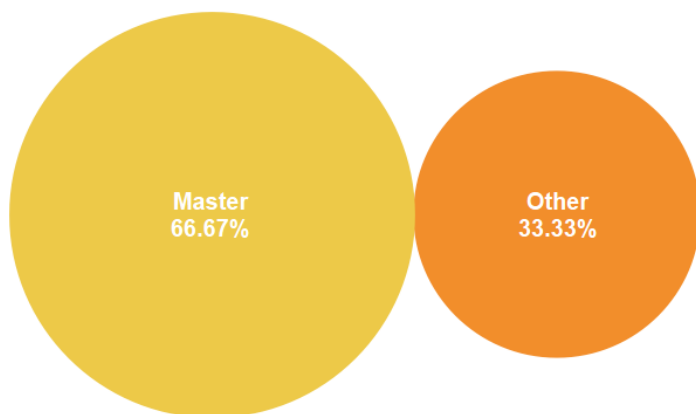
When unemployed graduates were asked if they had worked since graduation, 39% of responding graduates said they had been looking for work since graduation and 13% said that they had worked but had since either been let go, made redundant, or their contract ended. Other reasons provided for unemployment included attending to home duties, travelling, and resigning from a previous job to seek employment elsewhere.

FURTHER STUDY/TRAINING



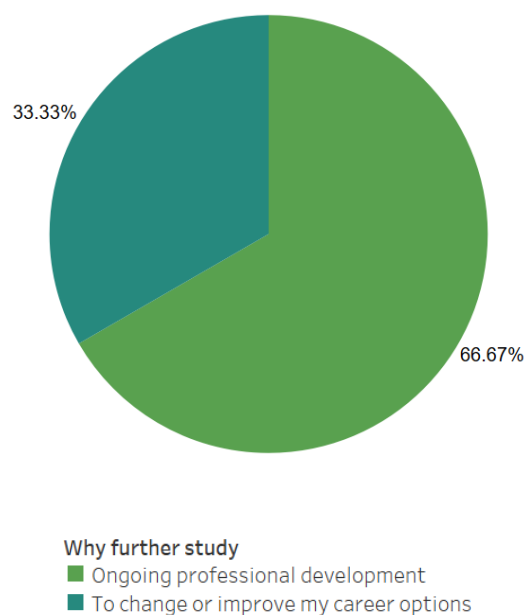
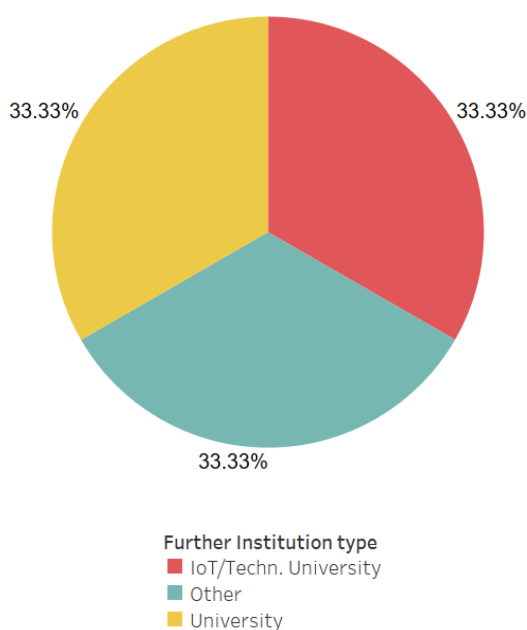
The chart to the left provides a breakdown of the 7% of graduate respondents from the Department of Design + Visual Arts engaged in further study or training six months after graduation. 71% of studying graduates were both studying and working simultaneously. While no graduates were studying part-time, almost 29% were studying full-time.

Award Sought

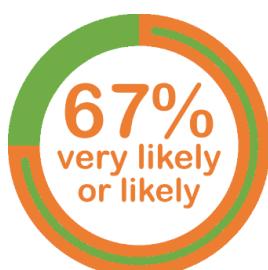


The bubble chart on the left illustrates the awards sought by Design + Visual Arts graduates engaged in further study. Two-thirds of responding graduates were pursuing a master's degree.

Location of/Reasons for Further Study



Student Experience



“How likely or unlikely is it that you would study the same course again?”

Within the Department of Design + Visual Arts, 67% of responding graduates said they would be either very likely (47%) or likely (20%) to study the same course again. 23% would be either unlikely (16%) or very unlikely (7%) to study their course again.

SUMMARY BY PROGRAMME

Bachelor of Arts (Hons) in Visual Communication Design

- Programme response rate: 88%
- Programme employment rate (including those working full-time, part-time, and studying and working simultaneously): 86%
- Programme unemployment rate: 14%

The table below lists a selection of employers provided by graduate respondents from the Visual Communication Design programme.

| Company | Job Title | Website |
|------------------------------|-----------------------------|---|
| ACNE Dublin | Creative | http://www.acnedublin.com |
| Annie Vintage | Business Owner | https://anniesvintageclothing.co.uk |
| Atelier David Smith | Graphics Design Intern | https://www.atelier.ie |
| Boyle Design Group | Junior Designer | https://www.instagram.com/blackwaterco |
| Bradley the Brand Agency | Intern Designer | https://bradleybrand.ie |
| Cheeky Panda | Graphic Designer | https://uk.cheekypanda.com |
| Cloud Picker Coffee Roasters | Junior Designer | https://cloudpickercoffee.ie |
| Fabrik Creative Media | Junior Designer | http://www.fabrik.ie |
| Persuasion Republic | Graphic Designer | https://persuasionrepublic.ie |
| Strata3 | Junior Designer | https://allhuman.com |
| Think House | Multi-Disciplinary Designer | https://www.thinkhouse.ie/about |
| Three Internship | Graphic Designer | https://www.three.ie/careers.html |
| Together We Create | Junior Designer | https://www.togetherwecreate.com |
| Unthink | Design and Development | https://www.unthink.ie |

Bachelor of Arts (Hons) in Art

- Programme response rate: 72%
- Programme employment rate (including those working full-time, part-time, working and studying simultaneously, and due to start employment in the next three months): 48%
- Programme unemployment rate: 38%

The table below lists a selection of employers and further study destinations provided by graduate respondents from the Art programme.

| Company | Job Title | Website |
|--------------------------------------|---|--|
| Bastion | Carpenter | http://bastionkinsale.com |
| Copenhagen Contemporary Dance School | Trainee Filmmaker | https://www.cph-dance.com |
| ElleArtPrint | Owner | https://www.instagram.com/ellaartprints |
| Pine Forest Art Studio | Teacher | https://www.pineforestartcentre.com |
| St. Andrew's College | Special Needs Assistant | https://www.sac.ie |
| Windy Ridge Garden Centre | Store Manager | https://www.windyridgegardencentre.ie |
| Institute | Course | Website |
| IADT | Higher Diploma in Filmmaking; MA in Arts + Research Collaboration | https://iadt.ie/courses/film/ https://iadt.ie/courses/art-and-research-collaboration/ |
| Munster Technological University | MA in Art Therapy | https://study.edu.eu/ireland/study-programs/ma-art-therapy/ |

Bachelor of Arts (Hons) in 3D Design, Modelmaking + Digital Art

- Programme response rate: 74%
- Programme employment rate (including those working full-time, part-time, studying and working simultaneously, and due to start employment in the next three months): 75%
- Programme unemployment rate: 20%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the 3D Design, Modelmaking + Digital Art programme.

| Company | Job Title | Website |
|------------------------------|-----------------------------------|---|
| Arachnid FX | - | https://www.arachnidfx.com |
| Betramont Production Company | Art Department Trainee | https://Betramont+Designated+Activity+Company |
| Boarding Schools Ireland | International Student Coordinator | https://www.boardingschoolsireland.com |
| Imvizar | 3D Artist and Design Consultant | https://www.imvizar.com |
| Navi Group | 3D Designer | http://navi.ie |
| Institute | Course | Website |
| Arachnid FX | Modelmaking Training | https://www.arachnidfx.com |

Bachelor of Arts (Hons) in Design for Stage + Screen

- Programme response rate: 72%
- Programme employment rate (including those working full-time, part-time, studying and working simultaneously, and due to start employment in the next three months): 62%
- Programme unemployment rate: 24%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the three Design for Stage + Screen programmes.

| Company | Job Title | Website |
|-----------------------|-------------------|---|
| Ashford Studios | Costume Trainee | https://www.screenireland.ie/filming/studios/ashford-studios |
| Clockwork Productions | Work Room Trainee | http://clockworkproductions.ie |
| Disney | Costume Trainee | https://disney.co.uk |

| Mr Malcolm's List | Costume Trainee | https://www.imdb.com/title/tt12545566/ |
|------------------------------|---------------------------------------|---|
| Think House | Designer | https://www.thinkhousehq.com |
| Ashford Studios | Costume Trainee | https://www.screenireland.ie/filming/studios/ashford-studios |
| Clockwork Productions | Work Room Trainee | http://clockworkproductions.ie |
| Tailored Films | Production Designer | https://tailoredfilms.ie |
| Self-employed | Artist | - |
| Institute | Course | Website |
| UCD | MA in Archives and Records Management | https://www.ucd.ie/history/study/graduateprogrammes/ma_archives/ |

Master of Arts in Art + Research Collaboration

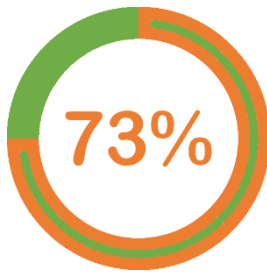
- Programme response rate: 80%
- Programme employment rate (including those working full-time, part-time, and due to start employment in the next three months): 50%
- Programme unemployment rate: 25%

The table below lists a selection of employers provided by graduate respondents from the Art + Research Collaboration master's programme.

| Company | Job Title | Website |
|--------------------------------|-----------------------|---|
| Local Authority Kildare | Assistant Arts Admin | https://kildare.ie/countycouncil/index.html |
| Self-employed | Artist; Visual Artist | - |
| The Irish Times | Customer Care Admin | https://www.irishtimes.com |

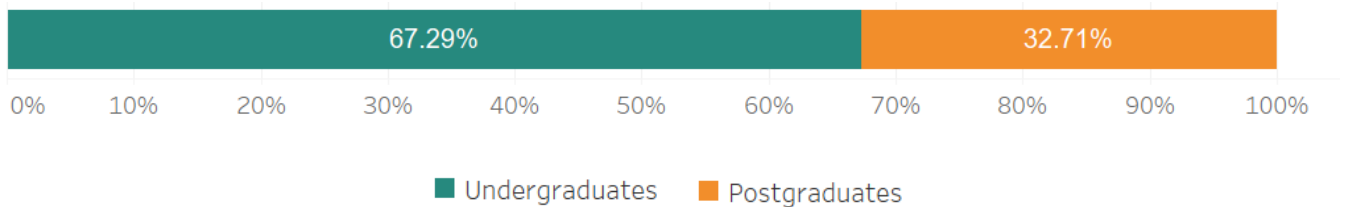
Department of Film + Media

Response Rate

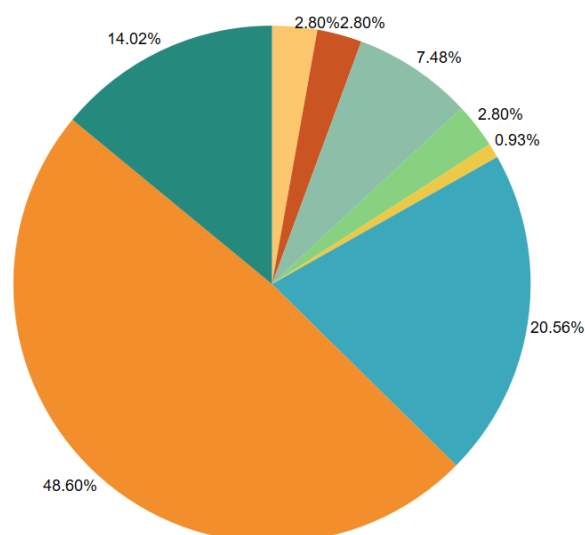


Department response rate: 73%

107 of the 147 contacted graduates from the Department of Film + Media took part in the 2020 survey. 67% of the department's respondents were undergraduates and 33% were postgraduates.

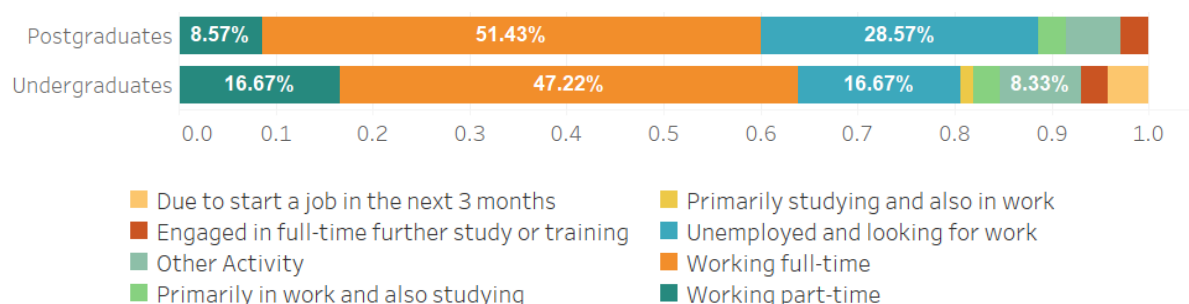


Economic Status



- | | |
|--|---------------------------------------|
| ■ Due to start a job in the next 3 months | ■ Primarily studying and also in work |
| ■ Engaged in full-time further study or training | ■ Unemployed and looking for work |
| ■ Other Activity | ■ Working full-time |
| ■ Primarily in work and also studying | ■ Working part-time |

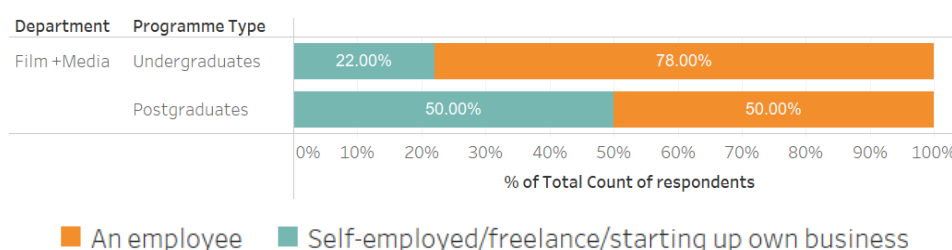
Amongst the 107 graduates from the Department of Film + Media surveyed in March 2020, 69% of responding graduates were employed in some capacity (including graduates who were due to start work in the next three months). 63% of graduates were in either full-time or part-time employment alone, while 4% were working and studying simultaneously. Almost 7% of graduates were engaged in further study or training, with approximately 3% of graduates engaged in full-time study or training alone, 3% primarily working and also studying, and 1% primarily studying and also working. Approximately 21% of graduates were unemployed and looking for work six months after graduation, and over 7% were engaged in another activity.



Six months after graduation, a higher percentage of surveyed postgraduates (29%) were unemployed and looking for work compared to undergraduates (17%), and a higher percentage of undergraduates were in part-time work (17%) compared to postgraduates (9%).

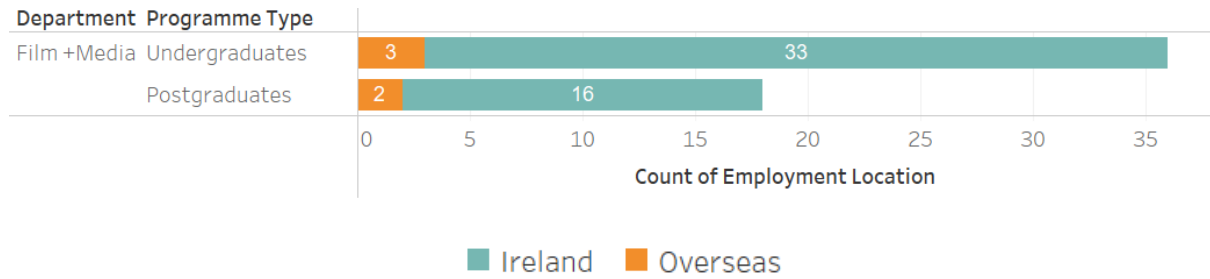
EMPLOYMENT

Employment Type



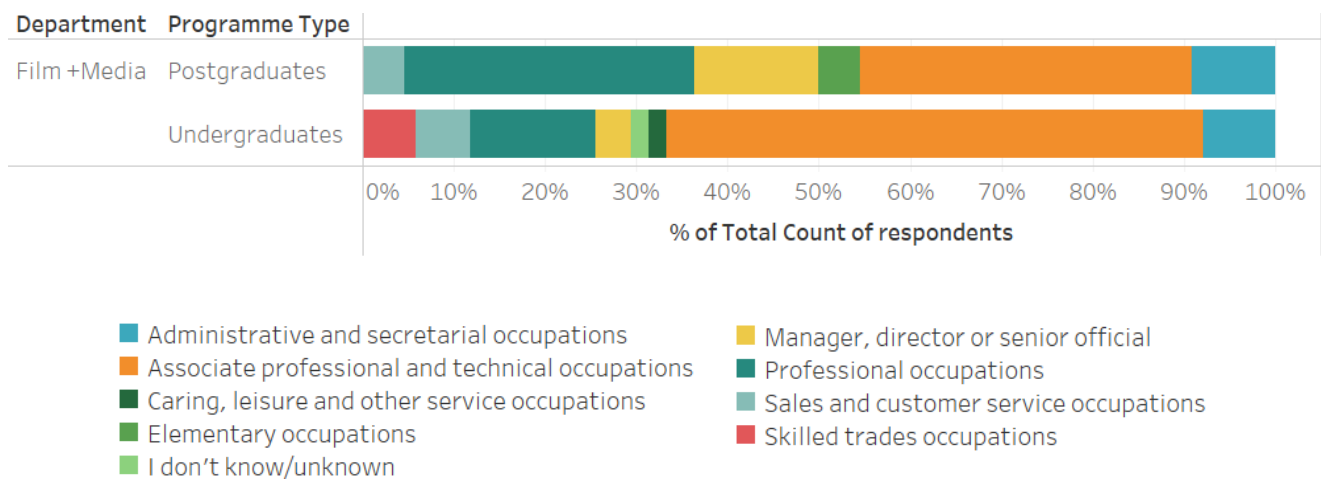
Six months after graduation, 78% of responding Film + Media undergraduates were employees compared to just 50% of responding postgraduates. The other half of postgraduates were either self-employed, freelance, or starting their own business, which reflects the entrepreneurial nature of the industry.

Employment Location



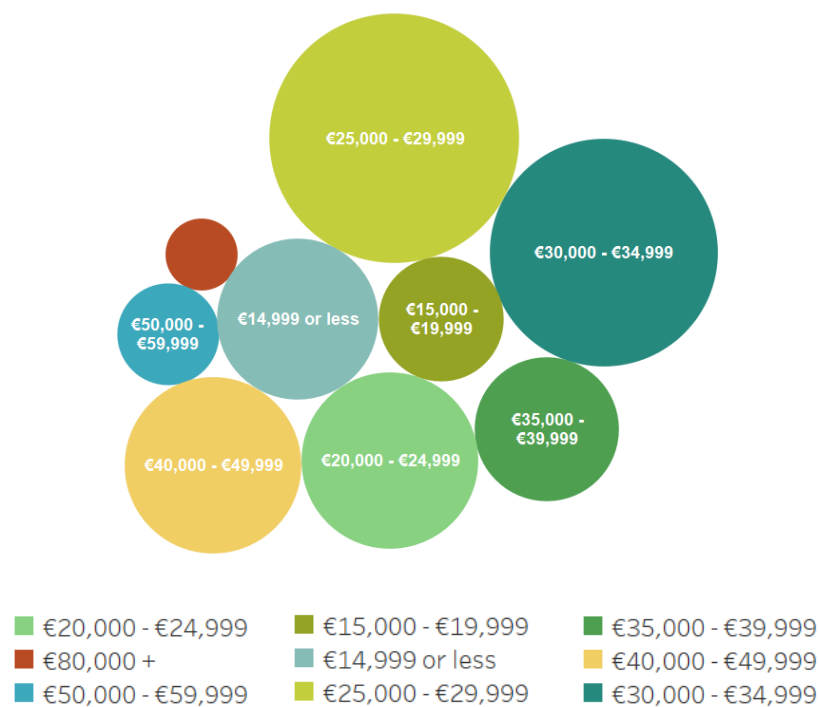
91% of responding Film + Media graduates in employment were working in Ireland, with 92% of undergraduates in Ireland compared to 89% of postgraduates.

Occupation



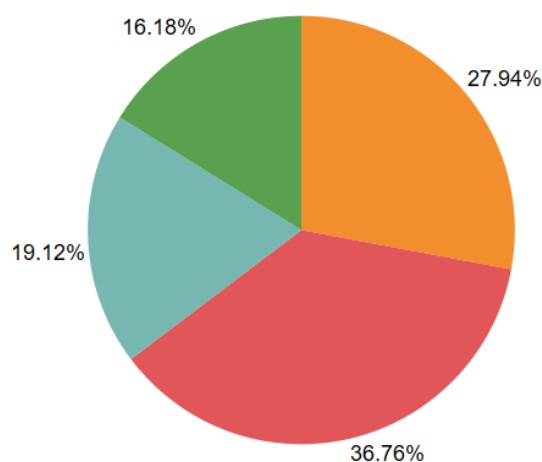
Overall, 71% of responding Film + Media graduates were in either professional occupations (19%) or associate professional and technical occupations (52%). There was less variation in occupation type for postgraduates, with most postgraduates (82%) falling into either the two aforementioned categories (68%), or manager, director, and senior official roles (14%).

Salary Bands



The most common salary band for responding Film + Media graduates was €25,000—€29,999, with 24% of graduates falling into this salary band. Approximately 78% of graduates were earning between €20,000 and €49,999. The highest earning graduates in the department (2%) were earning €80,000 and above.

Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 65% of responding employed graduates said the qualification was either formally required or gave them an advantage at obtaining the job.

- Yes: the qualification was a formal requirement
- Yes: while the qualification was not a formal requirement, it gave me an advantage
- No: the qualification was not required
- No: I was already in the job when I received the qualification

UNEMPLOYMENT

Unemployment Rate



Department unemployment rate: 21%

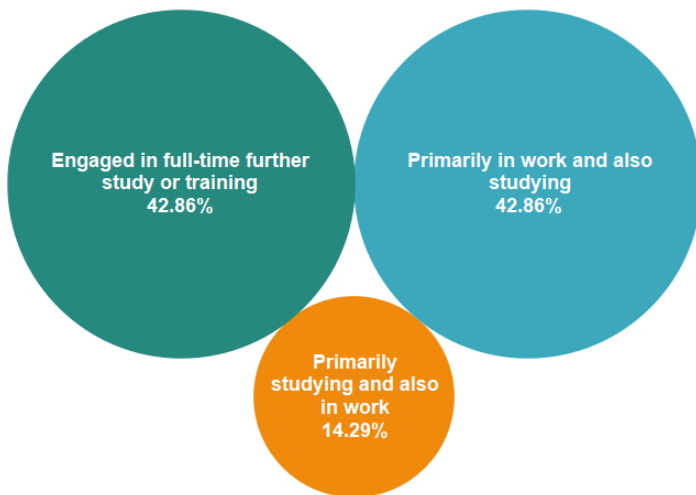
21% of responding graduates from the Department of Film + Media were unemployed in March 2020. Although this figure is high compared to other departments, the impact of COVID-19 on the media and entertainment industry is an important factor to consider.

Unemployment Situation



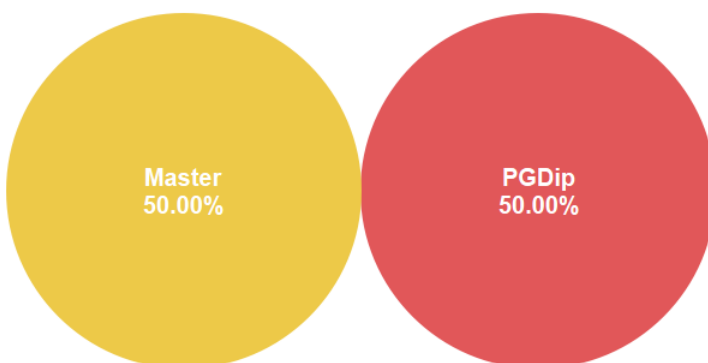
When unemployed graduates were asked if they had worked since graduation, 50% of responding graduates said they had been looking for work since graduation and 27% said that they had worked but had since either been let go, made redundant, or their contract ended. Other reasons provided for unemployment included attending to home duties and experiencing temporary illness.

FURTHER STUDY/TRAINING



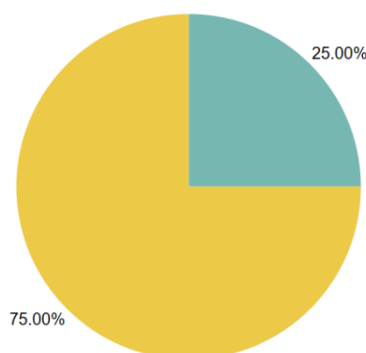
The chart to the left provides a breakdown of the 7% of graduate respondents from the Department of Film + Media engaged in further study or training six months after graduation. 57% of studying graduates were both studying and working simultaneously. While no graduates were studying part-time, almost 43% were studying full-time.

Award Sought



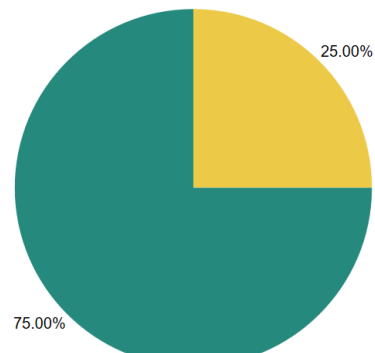
The bubble chart on the left illustrates the awards sought by responding Film + Media graduates engaged in further study. Half of graduates were pursuing a master's degree and the other half were pursuing a postgraduate diploma.

Location of/Reasons for Further Study



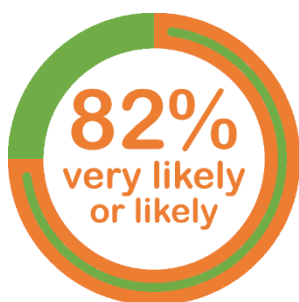
Further Institution type

- Other
- University



Why further study

- Requirement for finding and progressing in future employment
- To change or improve my career options



“How likely or unlikely is it that you would study the same course again?”

Within the Department of Film + Media, 82% of responding graduates said they would be either very likely (59%) or likely (23%) to study the same course again. 14% would be either unlikely (10%) or very unlikely (4%) to study their course again.

SUMMARY BY PROGRAMME

*Only programmes with sufficient response numbers included

Bachelor of Arts (Hons) in Animation

- Programme response rate: 86%
- Programme employment rate (including those working full-time, part-time, working and studying simultaneously, and due to start employment in the next three months): 66%
- Programme unemployment rate: 22%

The table below lists a selection of employers and further study destinations provided by graduate respondents from the Animation programme.

| Company | Job Title | Website |
|-----------------------------|---|---|
| And Maps and Plans | Film Director | https://www.andmapsandplans.com |
| Aramark | Sales Assistant and Freelance Animator | https://northerneurope.aramark.com |
| Boulder Media | Animator | https://www.bouldermedia.tv/en-ie |
| Cartoon Saloon | Animation Artist | https://www.cartoonsaloon.ie |
| Cavalier Productions | Junior Scene Prep Artist | https://cavalier-productions.com |
| Freelance | Animator | - |
| HMH Howton Mifflin Harcourt | Motion Graphic Designer and 2D Animator | https://www.hmhco.com |

| | | |
|-----------------------------|---|---|
| Kavaleer Productions | Junior Animator; Other | https://kavaleer.com |
| Piranha Bar | Junior CGI Generalist; Visual Effects Artist + Compositor | https://piranhabar.ie |
| Sixteen South | Junior Layout Artist | https://sixteensouth.tv |
| Studio Meala | Lead Clean-up Artist; Junior 2D Character Animator; Animator; Clean-up Animator; Supervisor | https://www.studiomeala.com |
| Institute | Course | Website |
| IADT | MA in Art + Research Collaboration | https://iadt.ie/courses/art-and-research-collaboration/ |

Bachelor of Arts (Hons) in Photography

- Programme response rate: 73%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 91%
- Programme unemployment rate: 0%

The table below lists a selection of employers and further study destinations provided by graduate respondents from the Photography programme.

| Company | Job Title | Website |
|---------------------------|-------------------------------|---|
| Basecamp Dublin | Group Sales Manager | https://basecamp.ie |
| Derrycourt Company | Site Administrator | https://www.derrycourt.ie |
| Facebook | Trending Analytics | https://www.facebook.com |
| Self-employed | Photographer; Visual Artist | - |
| SGS Ireland | - | https://www.sgs.ie |
| Shutterstock | Content Researcher | https://www.shutterstock.com |
| Institute | Course | Website |
| Ulster University | MA of Fine Art in Photography | https://www.ulster.ac.uk/courses/202122/photography-mfa-26905 |

- Programme response rate: 88%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 72%
- Programme unemployment rate: 17%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the Film + Television Production programme.

| Company | Job Title | Website |
|-------------------------------------|---|---|
| Clocktower Productions | Extras Testing Coordinator; Other | https://www.solocheck.ie/Irish-Company/Clocktower-Productions-Designated-Activity-Company-685575 |
| Disney | Production Assistant | https://disney.com |
| Dumbworld | Production Assistant | https://www.dumbworld.co.uk |
| Fine Gael | Digital Officer | https://www.finegael.ie |
| Freelance | Video Editor | |
| Giant Studios | Videographer | https://giantstudios.ie |
| BBC | Production Assistant | https://www.bbc.com |
| Media Pro Productions | Cinematographer | https://www.themediaprostudio.com/en/ |
| NEP Ireland | Broadcast Engineer | https://www.nepireland.com |
| Netflix | Camera Assistant | https://www.netflix.com |
| RTE | Assistant Script Editor | https://www.rte.ie |
| The Tenth Man | Senior Video Editor | https://www.thetenthman.com |
| The Wall Climbing Gym | Dance Teacher + Film Maker | https://www.thewall.ie |
| UCD Medical Research Centre | Creative Content Designer | https://www.ucd.ie/medicine/research/ucdclinicalresearchcentre/ |
| Freelance | 1 st Assistant Director; Production Assistant; Camera Operator; Assistant Video Editor | - |
| Institute | Course | Website |
| National Film and Television School | PG Diploma in Camera, Sound and Vision Mixing | https://digital.ucas.com/coursedisplay/courses/f24a326e-384d-4389-9390-985163dad6a |
| UCD | MSc in Computer Science (Conversion) | https://hub.ucd.ie/usis/!W_HU_MENU.P_PUBLISH?p_tag=PROG&MAJR=T195 |

Bachelor of Arts (Hons) in Creative Music Production

- Programme response rate: 72%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 61%
- Programme unemployment rate: 22%

The table below lists a selection of employers and further study destinations provided by graduate respondents from the Creative Music Production programme.

| Company | Job Title | Website |
|------------------------|--|---|
| Movie Extras | Movie Extra | http://www.movieextras.ie |
| PLI The Lottery | Business Analyst | https://www.lottery.ie/about |
| Self-employed | Guitar Teacher; Music Composition | - |
| Sound Training College | Tutor | https://soundtraining.com |
| The Media Cube | Audio Engineer | https://mediacube.ie |
| Wisseloord Studios | - | https://www.wisseloord.org |
| Institute | Course | Website |
| IADT | Diploma in Cultural Event Management; Applied Digital Business; MA in Broadcast Production | https://www.iadt.ie |

Master of Arts in Screenwriting for Film + Television

- Programme response rate: 100%
- Programme employment rate (including those working full-time and part-time): 54%
- Programme unemployment rate: 31%

The table below lists a selection of employers provided by graduate respondents from the Screenwriting for Film + Television master's programme.

| Company | Job Title | Website |
|------------------|--------------------------------------|---|
| BBC | Self-employed Writer | https://www.bbc.com |
| Fís Éireann | Script Reader | https://www.screenireland.ie |
| Freelance | Journalist | - |
| Lorna FitzSimons | Photographer | http://www.lornafitzsimons.com/#/ |
| RTE | Deputy Head of Television Scheduling | https://www.rte.ie |
| Self-employed | Film Director | - |

Master of Arts in Broadcast Production for Radio + Television

- Programme response rate: 78%
- Programme employment rate (including those working full-time and part-time): 64%
- Programme unemployment rate: 29%

The table below lists a selection of employers provided by graduate respondents from the Broadcast Production for Radio + Television master's programme.

| Company | Job Title | Website |
|------------------------|---------------------------|---|
| Accenture | Communications Consultant | https://www.accenture.com/ie-en |
| Clocktower Productions | Assistant Director | https://www.solocheck.ie/Irish-Company/Clocktower-Productions-Designated-Activity-Company-685575 |
| Freelance | Director | - |
| Not Another Agency | Fashion Model | https://notanotherintl.com/all-models/ |
| RTE | Radio Researcher | https://www.rte.ie |
| The Coop Media | Equipment Manager | https://www.thecoop.ie |
| Virgin Media | Studio Assistant; Other | https://www.virginmedia.ie |

Master of Arts in Creative Production + Screen Finance

- Programme response rate: 57%
- Programme employment rate (i.e., those working full-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Creative Production + Screen Finance master's programme.

| Company | Job Title | Website |
|---------------------------|-------------------------|---|
| Cartoon Saloon | Production Coordinator | https://www.cartoonsaloon.ie |
| Fly Away Home Productions | Producer | https://www.flyawayhomeproductions.ie |
| Metropolitan | HOD on a TV Series | |
| Netflix | Writer's Room Assistant | https://www.netflix.com |

Master of Arts in 3D Animation

- Programme response rate: 33%
- Programme employment rate (i.e., those working full-time): 100%
- Programme unemployment rate: 0%

The only employer information provided by a graduate respondent from the 3D Animation master's programme was Cartoon Saloon (website: <https://www.cartoonsaloon.ie>). The respondent's job title was Animation Consultant.

**No programme summary provided for MA in Cinematography.*

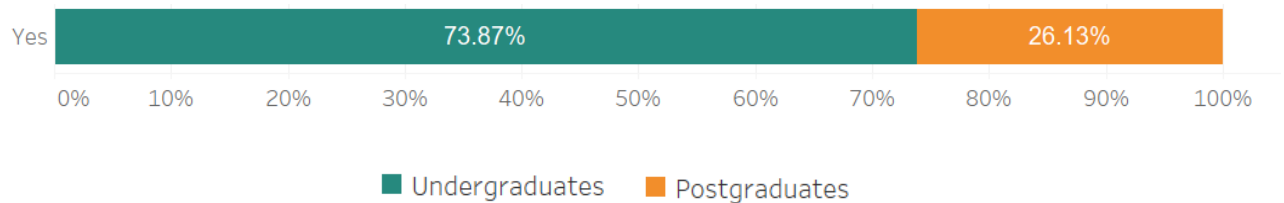
Department of Technology + Psychology

Response Rate

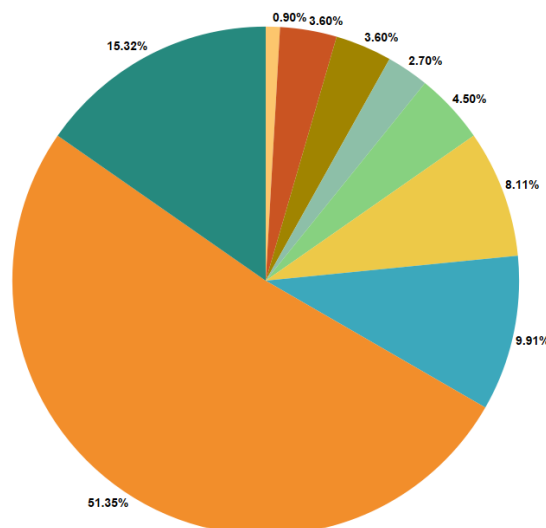


Department response rate: 78%

111 of the 142 contacted graduates from the Department of Technology + Psychology took part in the 2020 survey. 74% of the department's respondents were undergraduates and 26% were postgraduates.

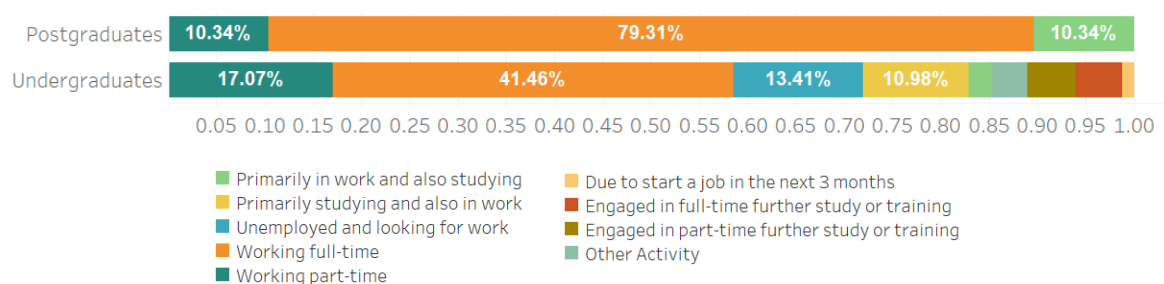


Economic Status



- Due to start a job in the next 3 months
- Engaged in full-time further study or training
- Engaged in part-time further study or training
- Other Activity
- Primarily in work and also studying
- Primarily studying and also in work
- Unemployed and looking for work
- Working full-time
- Working part-time

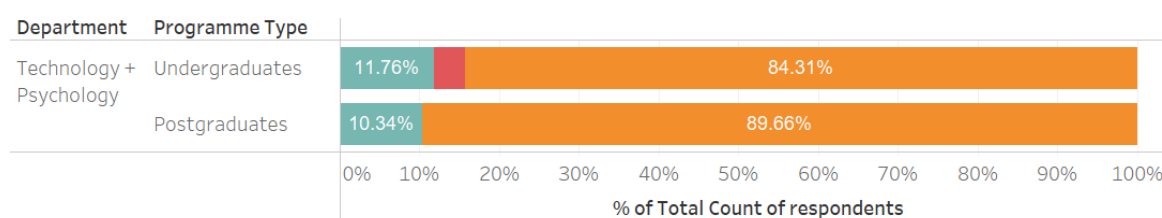
Amongst the responding graduates from the Department of Technology + Psychology, 80% of graduates were employed in some capacity (including graduates who were due to start work in the next three months) in March 2020. 67% of graduates were in either full-time or part-time employment alone, while almost 13% were working and studying simultaneously. 16% of graduates were engaged in further study or training, with approximately 4% of graduates engaged in full-time study or training alone, 4% primarily working and also studying, and 8% primarily studying and also working. Almost 10% of graduates were unemployed six months after graduation, and less than 3% were engaged in another activity.



Six months after graduation, no responding postgraduates were unemployed compared to 13% of undergraduates. A higher percentage of postgraduates were in full-time work (79%) compared to undergraduates (41%), and a higher percentage of undergraduates were working part-time (17%) compared to postgraduates (10%).

EMPLOYMENT

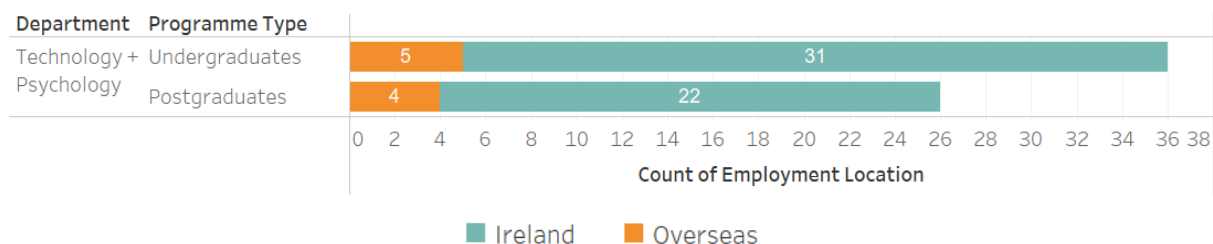
Employment Type



■ An employee
 ■ Self-employed/freelance/starting up own business
 ■ On a graduate internship/placement

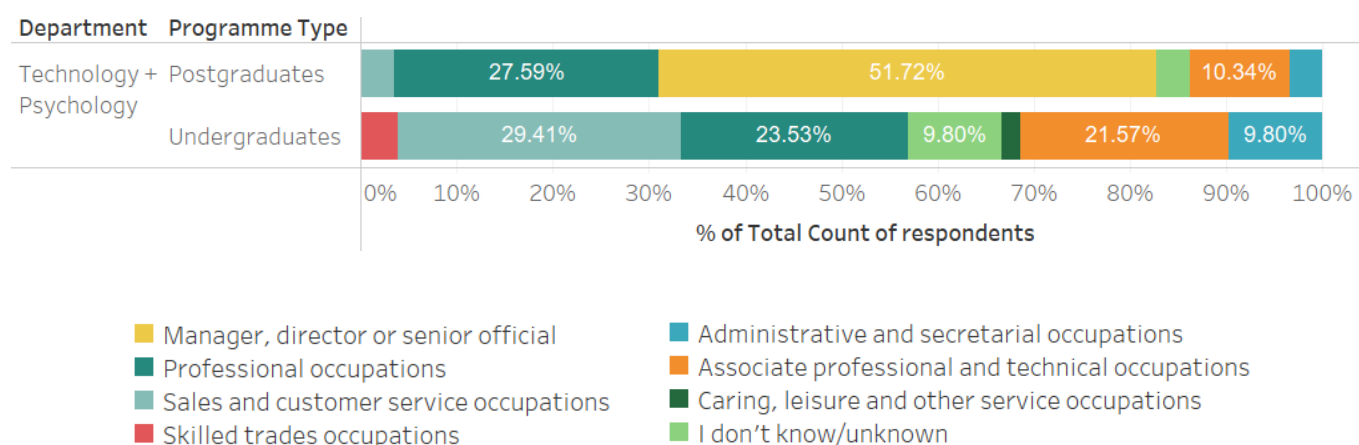
Six months after graduation, 84% of responding undergraduates were employees compared to 90% of responding postgraduates. No postgraduates were on a graduate internship or placement, compared to 4% of undergraduates.

Employment Location



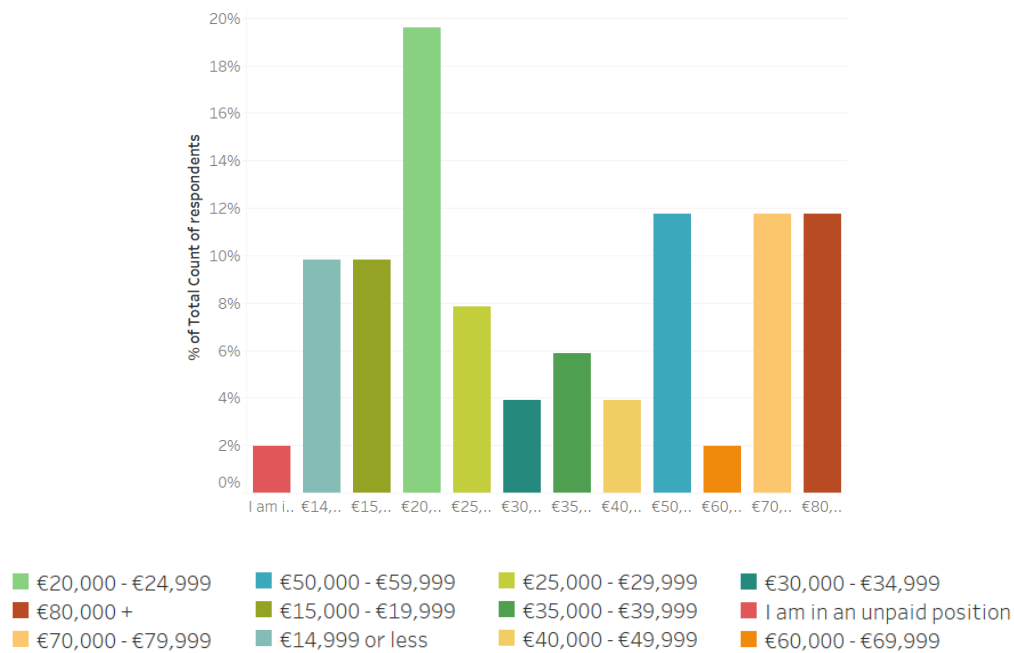
85% of responding Technology + Psychology graduates in employment were working in Ireland, with similar percentages of undergraduates (14%) and postgraduates (15%) working overseas.

Occupation



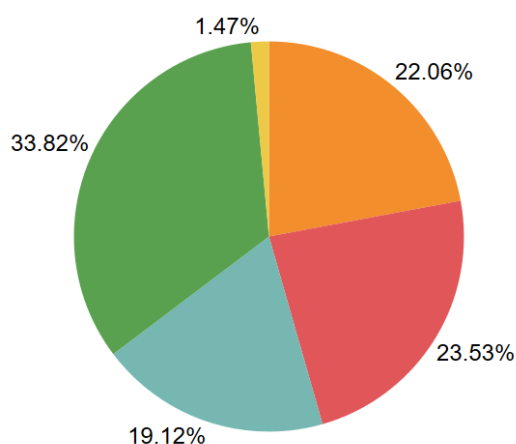
Overall, 61% of responding Technology + Psychology graduates were in either professional occupations (25%), associate professional and technical occupations (17%), or manager, director, or senior official roles (19%). No undergraduates were in manager, director, or senior official roles compared to more than half (52%) of postgraduates. Conversely, 29% of undergraduates were in sales and customer service occupations, compared to just 3% of postgraduates.

Salary Bands



The salary bands for responding Technology + Psychology graduates varied greatly, as illustrated in the distribution above. The most common salary band was €20,000—€24,999, with 20% of graduates earning within this salary band. Almost 24% of graduates were earning above €69,999 per year, and the highest earners in the department (12%) were earning €80,000 and above.

Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 46% of employed graduate respondents said the qualification was either formally required or gave them an advantage at obtaining the job.

- Yes: the qualification was a formal requirement
- Yes: while the qualification was not a formal requirement, it gave me an advantage
- No: the qualification was not required
- No: I was already in the job when I received the qualification
- I don't know

UNEMPLOYMENT

Unemployment Rate



Department unemployment rate: 10%

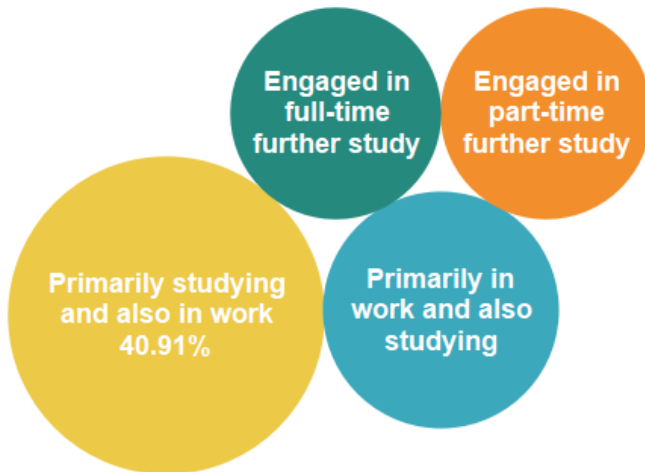
10% of responding graduates from the Department of Technology + Psychology were unemployed in March 2020.

Unemployment Situation



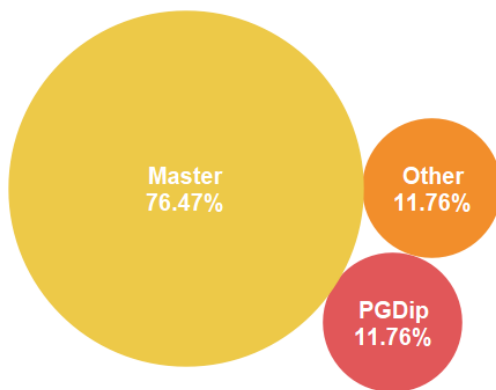
When unemployed graduates were asked if they had worked since graduation, 55% of responding graduates said they had been looking for work since graduation and 27% said they had worked but since either been let go, made redundant, or their contract ended. 9% of unemployed graduate respondents had resigned from a previous job to seek employment elsewhere.

FURTHER STUDY/TRAINING



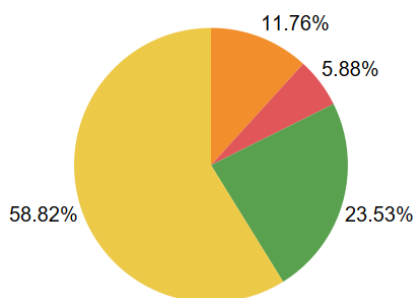
The chart to the left provides a breakdown of the 16% of graduate respondents from the Department of Technology + Psychology engaged in further study or training six months after graduation. 64% of studying graduates were both studying and working simultaneously. More graduates were studying part-time (23%) than full-time (18%).

Award Sought



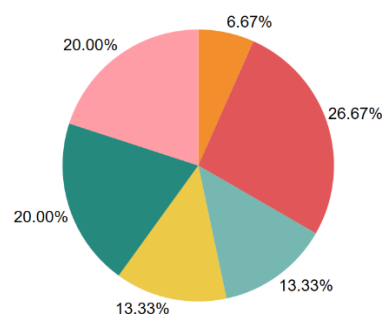
The bubble chart on the left illustrates the awards sought by responding Technology + Psychology graduates engaged in further study. Just over 76% of graduates were pursuing a master's degree, while 12% were pursuing a postgraduate diploma.

Location of/Reasons for Further Study



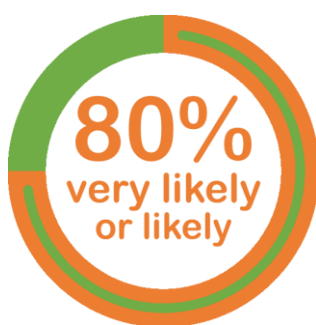
Further Institution type

- IADT
- IoT/Techn. University
- Private College
- University



Why further study

- Because I was interested in the content of the course
- I don't know
- I had been unable to find a suitable job
- Requirement for finding and progressing in future employment
- To change or improve my career options
- To develop a broader or more specialist range of skills or knowledge



“How likely or unlikely is it that you would study the same course again?”

Within the Department of Technology + Psychology, 80% of responding graduates said they would be either very likely (58%) or likely (22%) to study the same course again. 18% of responding graduates would be either unlikely (12%) or very unlikely (6%) to study their course again.

SUMMARY BY PROGRAMME

Bachelor of Science (Hons) in Applied Psychology

- Programme response rate: 75%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 81%
- Programme unemployment rate: 3%

The table below lists a selection of employers and further study destinations provided by graduate respondents from the Applied Psychology programme.

| Company | Job Title | Website |
|-----------------------|---------------------------------------|---|
| Accenture | Social Media Customer Service Agent | https://www.accenture.com/ie-en |
| BT Ireland | Billings Analyst | https://www.btireland.com |
| Gheel Autism Services | Relief Worker with Adults with Autism | https://www.gheel.ie |
| Golden Discs | Supervisor for Team of Online Store | https://goldendiscs.ie |
| Hays Recruitment | Recruitment and Training Coordinator | https://www.hays.ie |
| IADT | Graduate Psychology Researcher | https://iadt.ie |

| | | |
|--|--|---|
| IADT | Deputy President and Vice President for Education in IADSTU | https://iadt.ie |
| McNally Handy | Trainee Surveyor | https://mcnallyhandy.ie |
| Publicis Groupe | Global Procurement Apprentice | https://www.publicisgroupe.com/en/splash-en |
| Sunbeam House Services | Supervisor/Instructor with Adults with Intellectual Disabilities | https://sunbeam.ie |
| Terraglen Residential Services | Social Care Worker | https://terraglen.ie |
| Tesco | Customer Service Assistant | https://www.tesco.ie |
| Ultimate AI | Sales Development Representative | https://www.ultimate.ai |
| Institute | Course | Website |
| DCU | MSc in Psychology and Wellbeing | https://www.dcu.ie/courses/postgraduate/school-psychology/msc-psychology-and-wellbeing |
| London College of Fashion | Applied Psychology in Fashion | https://www.arts.ac.uk/subjects/business-and-management-and-science/postgraduate/msc-applied-psychology-in-fashion-lcf |
| NCI | Higher Diploma in Computing | https://www.ncirl.ie/Courses/NCI-Course-Details/course |
| Technological University Dublin | MA in Criminology | https://www.tudublin.ie/study/postgraduate/courses/criminology/ |
| Trinity College Dublin | MSc in Entrepreneurship | https://www.tcd.ie/business/msc/entrepreneurship/ |
| UCC | MSc in Arts in Applied Psychology | https://www.ucc.ie/en/ |
| UCD | MA in Psychological Science | https://hub.ucd.ie/usis/ |
| Utrecht University | MSc in Clinical Psychology; MSc in Neuropsychology | https://www.uu.nl/masters/en/clinical-psychology https://www.uu.nl/masters/en/neuropsychology |

Bachelor of Science (Hons) in Creative Media Technology

- Programme response rate: 72%
- Programme employment rate (including those working full-time and part-time): 77%
- Programme unemployment rate: 15%

The table below lists a selection of employers and further study destinations provided by graduate respondents from the Creative Media Technology programme.

| Company | Job Title | Website |
|----------------------------------|--------------------------------------|---|
| Cambly | English Tutor Online – all ages | https://www.cambly.com/english?lang=en |
| Free Lance | Filmmaker | - |
| Google | Account Development Representative | https://careers.google.com |
| National Rehabilitation Hospital | Communications Officer | https://www.nrh.ie |
| New Departures Media | Researcher | https://www.newdeparturesmedia.ie |
| The Entertainment Department | Audio Visual Technician | https://www.tedgroup.com |
| Institute | Course | Website |
| UCD | MSc in Computer Science (Conversion) | https://hub.ucd.ie/usis |

Bachelor of Science (Hons) in Creative Computing

- Programme response rate: 79%
- Programme employment rate (including those working full-time, part-time, and due to start employment in the next three months): 67%
- Programme unemployment rate: 27%

The table below lists a selection of employers and further study destinations provided by graduate respondents from the Creative Computing programme.

| Company | Job Title | Website |
|------------------|---|---|
| Accenture | - | https://www.accenture.com/ie-en |
| Aladdin Schools | - | https://www.aladdin.ie |
| Flipdish | Software Engineer; Web Project Coordinator | https://www.flipdish.com/ie/ |
| Mthree | Alumni Associate | https://www.mthree.com |
| Progress Systems | Hardware Technician | https://www.progress.ie |
| Tableau | Success Agent Analyst (Tier 1) | https://www.tableau.com |
| Institute | Course | Website |
| CCT Dublin | Data Analytics for Business | https://www.cct.ie/course/data-analytics |

Master of Science in Cyberpsychology

- Programme response rate: 88%
- Programme employment rate (including those working full-time, part-time, and studying and working simultaneously): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the Cyberpsychology master's programme.

| Company | Job Title | Website |
|---------------------|--|---|
| Advanced | Business Analyst | https://www.oneadvanced.com/about-us/ |
| AJ Products Ireland | eCommerce and Digital Marketing Specialist | https://www.ajproducts.ie |
| FINEOS | Product Manager | https://www.fineos.com |
| Flutter | Operation Excellence Manager; Product Manager | https://www.flutter.com/our-business/our-brands |

| | | |
|---|---------------------------------|---|
| Future Learn | Director of Partnerships | https://www.flireland.com |
| HSE | Content Manager | https://www.hse.ie/eng/ |
| Jing Reilly Human – Centric Consultant | Consultant Market Psychology | https://www.jingreilly.com |
| Microsoft | Senior Marketing Manager | https://www.microsoft.com/en-ie/default.aspx |
| OFM | Accountant/PA | |
| St. Michaels House | Health and Safety Manager | https://www.smh.ie |
| Self-employed | Teacher – Special Needs | - |
| TestReach | Customer Support Representative | https://www.testreach.com |

Master of Science in User Experience Design

- Programme response rate: 94%
- Programme employment rate (including those working full-time and part-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the User Experience Design master's programme.

| Company | Job Title | Website |
|----------------------------------|---|---|
| AIB | User Experience Lead | https://aib.ie |
| Amazon Web Services | Learning Experience Designer | https://aws.amazon.com/?nc2=h_lg |
| Deloitte Digital | Senior User Experience Consultant; Senior UX Designer | https://www.deloittedigital.com |
| DocuSign | Product Manager | https://www.docusign.co.uk |
| GuideWire | Lead UX Designer | https://www.guidewire.com |
| Houghton Mifflin Harcourt | Lead UX Product Designer | https://www.hmhco.com |

| | | |
|------------------------|--|---|
| Human Digital | - | https://www.human-digital.com |
| LetsGetChecked | - | https://www.letsgetchecked.com |
| Origamid | Online Teacher – UX Design and Front-End Development | https://www.origamid.com |
| SAP Ireland | Design Director | https://www.sap.com/index.html |
| Self-employed | UX Designer | |
| TestReach | Product Designer | https://www.testreach.com |
| The Agricultural Trust | Head Commercial Design | - |
| Yatta | Head of Research | https://www.yatta.ai |

Postgraduate Diploma in User Experience Design

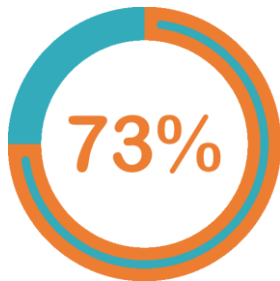
- Programme response rate: 75%
- Programme employment rate (including those working full-time and part-time): 100%
- Programme unemployment rate: 0%

The table below lists a selection of employers provided by graduate respondents from the User Experience Design postgraduate diploma.

| Company | Job Title | Website |
|-----------------------------------|---------------------|---|
| Centre for Effectiveness Services | - | https://search.benefacts.ie/org/b07d6b47-c34a-4c2e-bd3f-00b3e47279b9/centre-for-effective-services/ |
| Friday Agency | UX Director | https://www.friday.ie |
| Propylon | Front End Developer | https://www.propylon.com |
| Self-employed | Designer | - |
| Xwerx | Head of UX | https://xwerx.com |

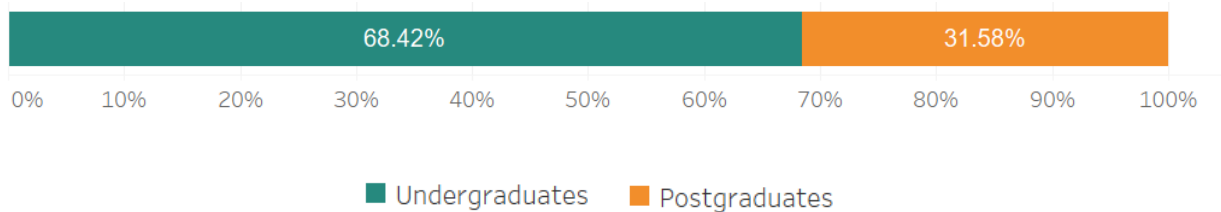
Department of Entrepreneurship

Response Rate

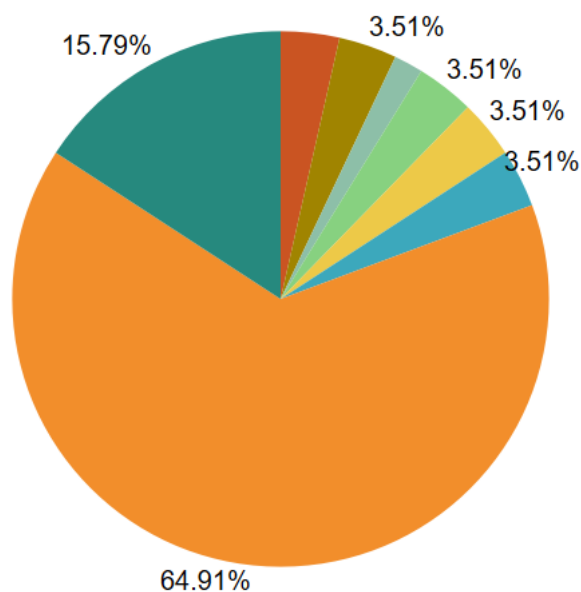


Department response rate: 73%

57 of the 78 contacted graduates from the Department of Entrepreneurship took part in the 2020 survey. 68% of the department's respondents were undergraduates and 32% were postgraduates.

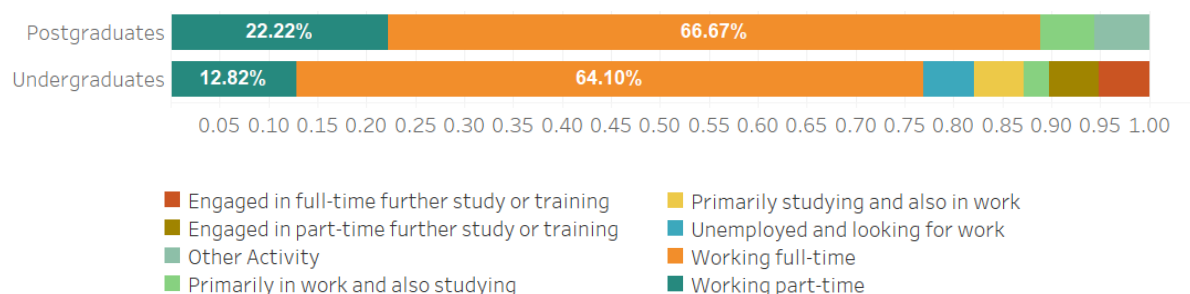


Economic Status



- Engaged in full-time further study or training
- Engaged in part-time further study or training
- Other Activity
- Primarily in work and also studying
- Primarily studying and also in work
- Unemployed and looking for work
- Working full-time
- Working part-time

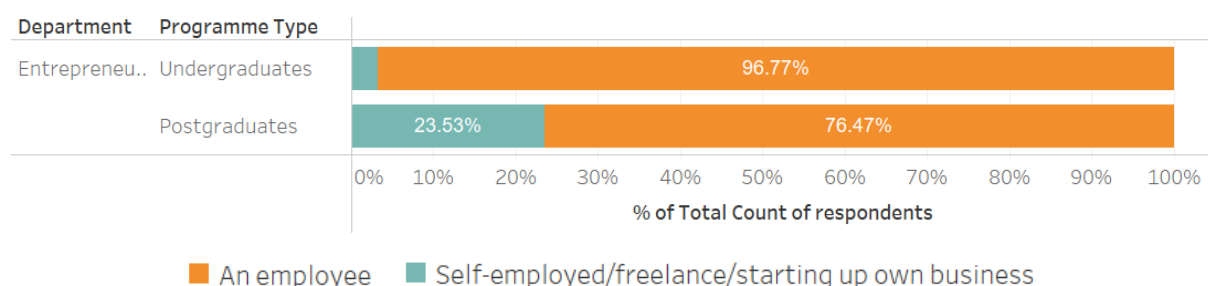
Amongst the responding graduates from the Department of Entrepreneurship surveyed in March 2020, 88% of graduates were employed in some capacity. 81% of graduates were in either full-time or part-time employment alone, while 7% were working and studying simultaneously. 14% of graduates were engaged in further study or training, with approximately 7% of graduates engaged in full-time or part-time study or training alone, 3.5% primarily working and also studying, and 3.5% primarily studying and also working. Less than 4% of graduates were unemployed six months after graduation, and less than 2% were engaged in another activity.



Six months after graduation, no responding postgraduates were unemployed compared to 5% of responding undergraduates. A higher percentage of postgraduates were in part-time work (22%) compared to undergraduates (13%), but both programme types had similar percentages of graduates in full-time employment.

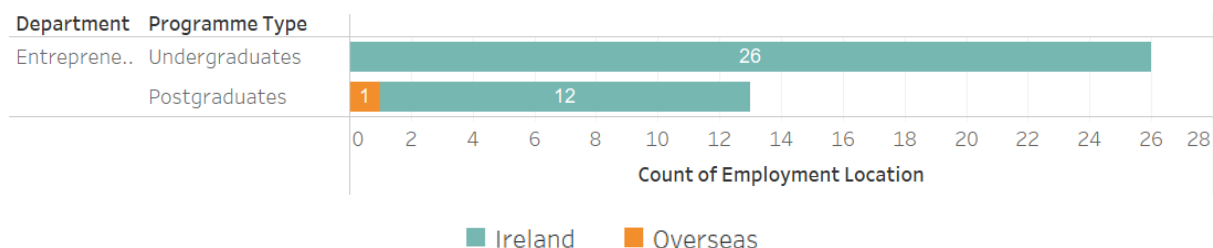
EMPLOYMENT

Employment Type



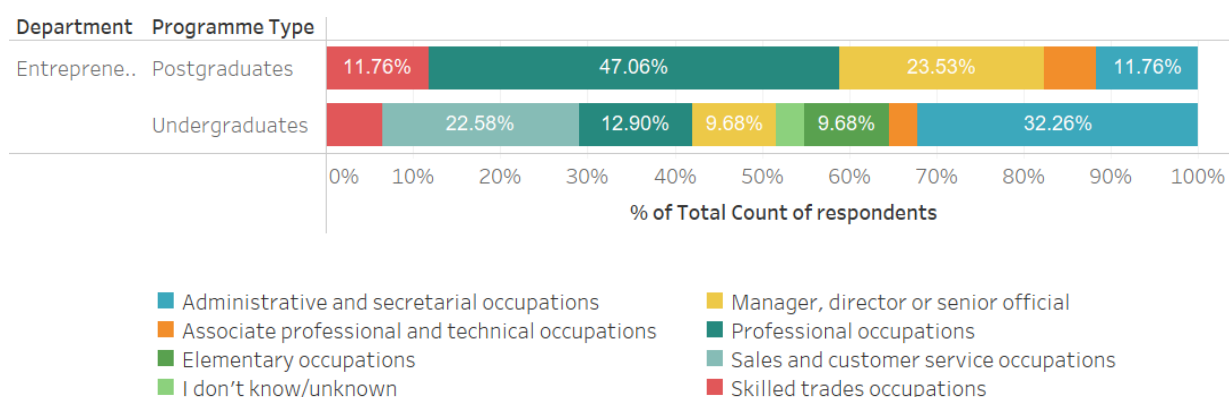
Six months after graduation, almost 24% of responding postgraduates were either self-employed, freelance, or starting up their own business, compared to just 3% of responding undergraduates.

Employment Location



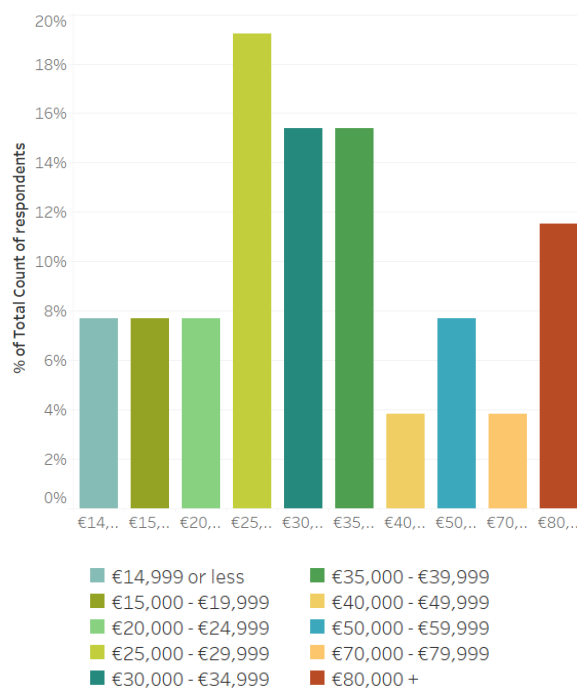
97% of responding Entrepreneurship graduates in employment were working in Ireland, with just one graduate respondent (postgraduate) in the department working overseas.

Occupation



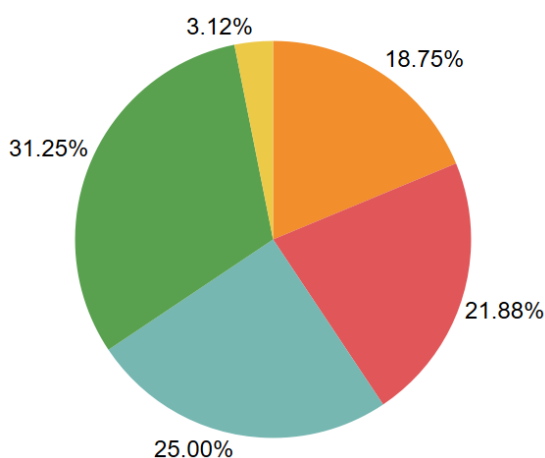
Overall, half of responding Entrepreneurship graduates were in either professional occupations (25%) or administrative and secretarial occupations (25%). A higher percentage of postgraduates (47%) were in professional occupations compared to undergraduates (13%), as was also the case for manager, director, or senior official roles (24% of postgraduates compared to 10% of undergraduates). Conversely, no postgraduates were in sales and customer service occupations, compared to 23% of undergraduates.

Salary Bands



The salary bands for responding Entrepreneurship graduates varied greatly, as illustrated in the distribution above. The most common salary band was €25,000—€29,999, with 19% of graduates falling into this salary band. 73% of graduates were earning under €39,999 per year, with 31% earning between €30,000–39,999. The highest earners in the department (12%) were earning €80,000 and above.

Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 41% of employed graduate respondents said the qualification was either formally required or gave them an advantage at obtaining the job.

- Yes: the qualification was a formal requirement
- Yes: while the qualification was not a formal requirement, it gave me an advantage
- No: the qualification was not required
- No: I was already in the job when I received the qualification
- I don't know

UNEMPLOYMENT

Unemployment Rate



Department unemployment rate: 3.5%

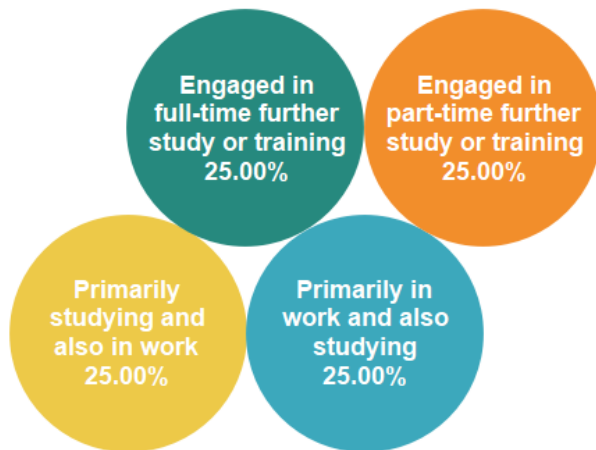
3.5% of responding graduates from the Department of Entrepreneurship were unemployed in March 2020.

Unemployment Situation



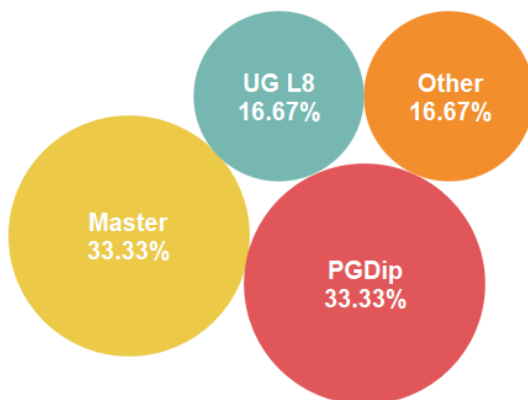
When unemployed graduates were asked if they had worked since graduation, half of responding graduates said they had been looking for work since graduation and the other half said they had worked but had since either been let go, made redundant, or their contract ended.

FURTHER STUDY/TRAINING



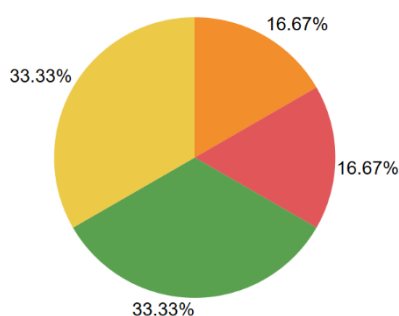
The chart to the left provides a breakdown of the 14% of graduate respondents from the Department of Entrepreneurship engaged in further study or training six months after graduation. Half of studying graduates were both studying and working simultaneously, while the other half were either solely studying full-time (25%) or part-time (25%).

Award Sought



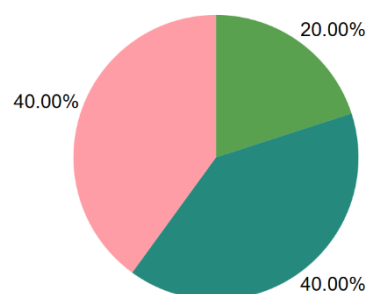
The bubble chart on the left illustrates the awards sought by responding Entrepreneurship graduates engaged in further study. Just under 67% of graduates were pursuing either a master's degree or a postgraduate diploma.

Location of/Reasons for Further Study



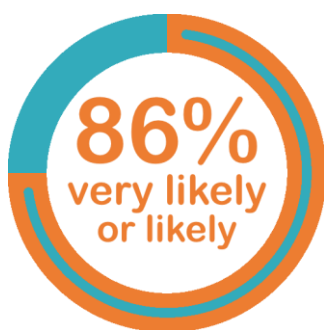
Further Institution type

- IADT
- IoT/Techn. University
- Private College
- University



Why further study

- Ongoing professional development
- To change or improve my career options
- To develop a broader or more specialist range of skills or knowledge



“How likely or unlikely is it that you would study the same course again?”

Within the Department of Entrepreneurship, 86% of responding graduates said they would be either very likely (46%) or likely (40%) to study the same course again. 8% of responding graduates would be either unlikely (5%) or very unlikely (3%) to study their course again.

SUMMARY BY PROGRAMME

*Only programmes with sufficient response numbers included

Bachelor of Business/Bachelor of Business (Hons) in Entrepreneurship

- Programme response rate: 46%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 75%
- Programme unemployment rate: 12.5%

The table below lists a selection of employers and further study destinations provided by graduate respondents from the Entrepreneurship programme.

| Company | Job Title | Website |
|--|--|---|
| Balloon Man Ireland | Event Planner | https://balloonman.ie |
| Irish Life Health | Customer Service Representative | https://www.irishlifehealth.ie |
| Omega Air Refuelling Services | Administrator | http://www.omegaairrefueling.com |
| Primark | Market Researcher and Freelance Writer | https://www.primark.com/en-ie/ |
| The Baby Academy | Customers Success Representative | https://babyacademy.ie |
| Institute | Course | Website |
| UCD Michael Smurfit Graduate Business School | MSc in Marketing | https://www.smurfitschool.ie/programmes/masters/mscinmarketing/ |

- Programme response rate: 96%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 91%
- Programme unemployment rate: 0%

The table below lists a selection of employers and further study destinations provided by graduate respondents from the Business Management programme.

| Company | Job Title | Website |
|--|--|---|
| Headcase | Creative Account Manager | https://www.headcase.ie |
| CPD Catering /God Catering | Managing Director/Owner | https://www.solocheck.ie/Irish-Company/God-Catering-Limited-686100 |
| DMG Media | Account Manager | https://www.dmgmedia.ie |
| Eolas Recruitment | Technical Recruiter | https://eolas.ie |
| Fidelity International | Client Service Associate; Associate (Pensions) | https://www.fidelityinternational.com |
| Imagine Communication | Sales Executive | https://imaginecommunications.com |
| Indeed | Account Executive | https://ie.indeed.com/?r=us |
| McCloskey's | Sales Representative | - |
| Nitro | Customer Account Manager; Sales Development Representative | https://nitro.digital |
| Paddy Power Betfair | Fraud Analyst | https://www.paddypower.com/bet |
| Spanish Point Technologies | - | https://www.spanishpoint.ie |
| Supervalu | Trainee Manager | https://supervalu.ie |
| Institute | Course | Website |
| Griffith College | Accounting | https://www.griffith.ie/faculties/business/courses/ba-hons-accounting-finance |
| International Careers Institute | Paralegal Diploma | https://icieducation.ie/courses/law-and-justice/paralegal-secretarial/ |
| UCD Michael Smurfit Graduate Business School | MSc in International Business | https://www.smurfitschool.ie/programme/s/masters/mscininternationalbusiness/ |

- Programme response rate: 100%
- The two responding graduates from the Master of Business in Digital Entrepreneurship were both working full-time six months after graduation.
- One of them was working as the CEO and Product Designer of Strong Again Gym, while the other was working as a Solution Specialist for Microsoft (website: <https://www.microsoft.com/en-ie/default.aspx>).

Postgraduate Diploma in Digital Entrepreneurship

- Programme response rate: 37%
- Programme employment rate (including those working full-time, part-time, and working and studying simultaneously): 86%
- Programme unemployment rate: 0%

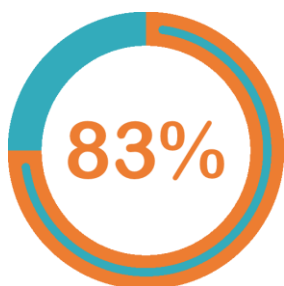
The table below lists a selection of employers provided by graduate respondents from the Postgraduate Diploma in Digital Entrepreneurship.

| Company | Job Title | Website |
|---------------------------|--------------------------------------|---|
| Accenture | Customer Experience Consultant | https://www.accenture.com/ie-en |
| Active Retirement Ireland | Membership Officer | https://activeirl.ie |
| Beacon Clinic | Clinical Photographer | https://www.beaconconsultantsclinic.com |
| FAI | Operations Executive | https://www.fai.ie |
| Self-employed | Design Consultant | - |
| RG Data | Communication and Digital Strategist | https://www.rgdata.ie |

**No programme summary provided for BBus in Applied Entrepreneurship, BBus in Entrepreneurship + Management, and PGDip in Cultural Event Management.*

Department of Humanities + Arts Management

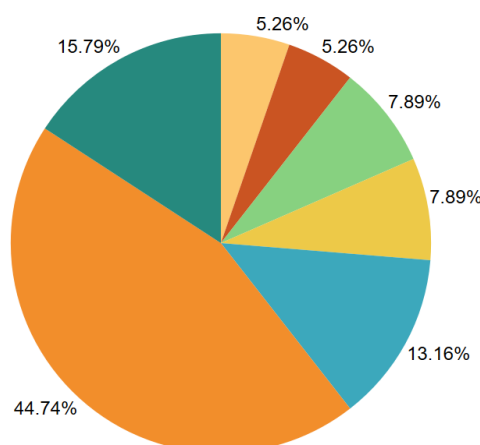
Response Rate



Department response rate: 83%

38 of the 46 contacted graduates from the Department of Humanities + Arts Management took part in the 2020 survey.

Economic Status

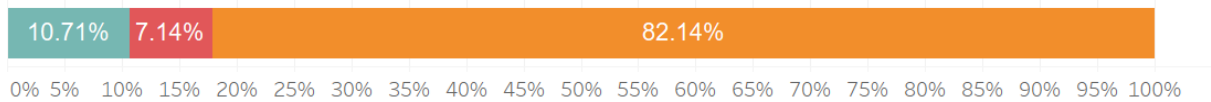


- Due to start a job in the next 3 months
- Engaged in full-time further study or training
- Primarily in work and also studying
- Primarily studying and also in work
- Unemployed and looking for work
- Working full-time
- Working part-time

Amongst the responding graduates from the Department of Humanities + Arts Management, 82% of graduates were employed in some capacity (including those due to start employment in the next three months) in March 2020. 61% of graduates were in either full-time or part-time employment alone, while 16% were working and studying simultaneously. 21% of graduates were engaged in further study or training, with approximately 5% of graduates engaged solely in full-time or part-time study or training, 8% primarily working and also studying, and 8% primarily studying and also working. Approximately 13% of graduates were unemployed six months after graduation.

EMPLOYMENT

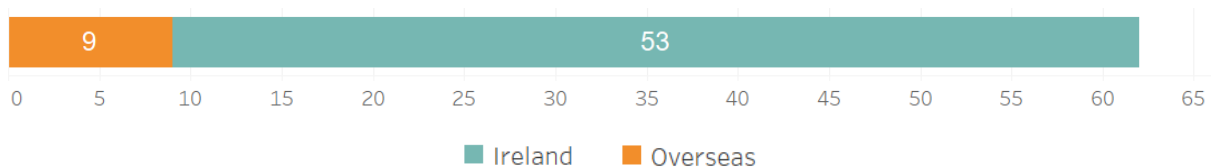
Employment Type



■ An employee ■ Self-employed/freelance/starting up own business ■ On a graduate internship/placement

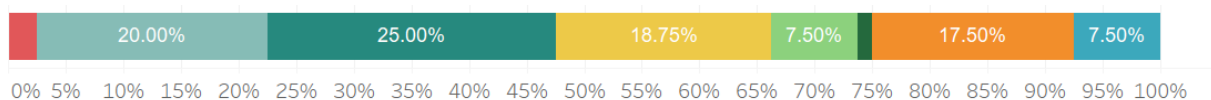
Six months after graduation, most responding postgraduates (82%) were working as an employee. 18% were either self-employed, freelance, or starting up their own business (11%) or on a graduate internship or placement (7%).

Employment Location



85% of responding Humanities + Arts Management graduates in employment were working in Ireland, with just nine graduate respondents in the department working overseas.

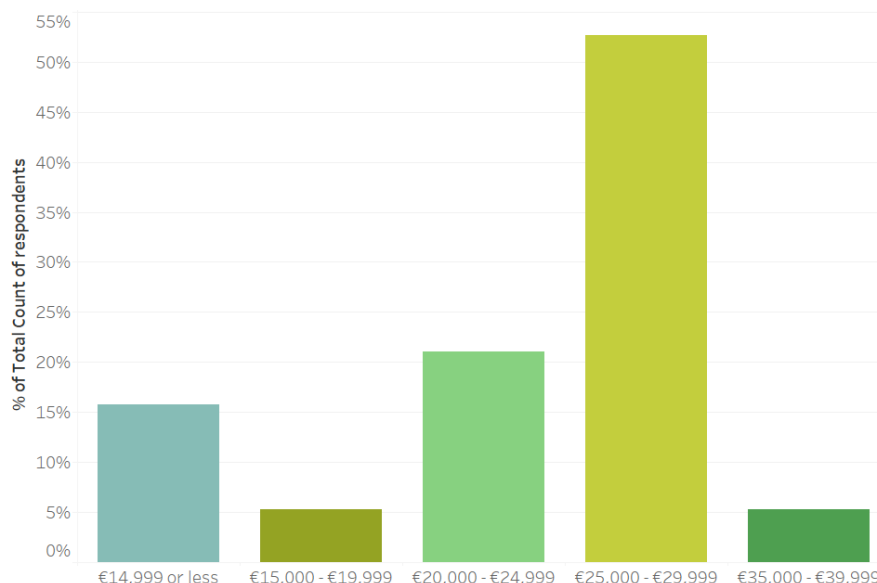
Occupation



■ Administrative and secretarial occupations ■ Associate professional and technical occupations ■ Caring, leisure and other service occupations ■ I don't know/unknown ■ Manager, director or senior official ■ Professional occupations ■ Sales and customer service occupations ■ Skilled trades occupations

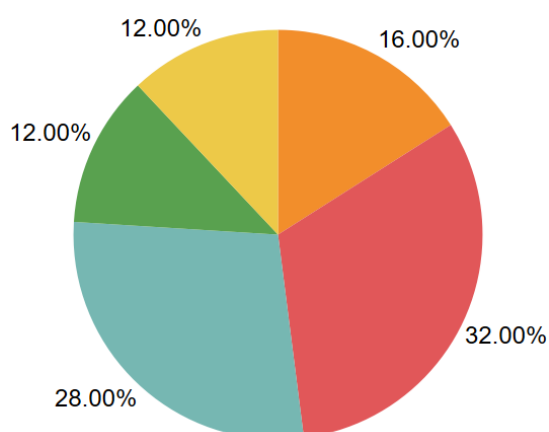
64% of responding Humanities + Arts Management graduates were in professional, sales and customer service occupations, and manager, director or senior official roles.

Salary Bands



The salary bands for responding Humanities + Arts Management graduates are illustrated in the distribution above. The most common salary band was €25,000—€29,999, with 53% of graduates falling into this salary band. 42% of graduates were earning under €25,000 per year, and the highest earners in the department (5%) were earning €35,000–€39,999.

Relevance of Programme



When asked about the relevance of their recently obtained qualification for obtaining their current job, 48% of employed graduate respondents from the department said the qualification was either formally required or gave them an advantage at obtaining the job.

- Yes: the qualification was a formal requirement
- Yes: while the qualification was not a formal requirement, it gave me an advantage
- No: the qualification was not required
- No: I was already in the job when I received the qualification
- I don't know

UNEMPLOYMENT

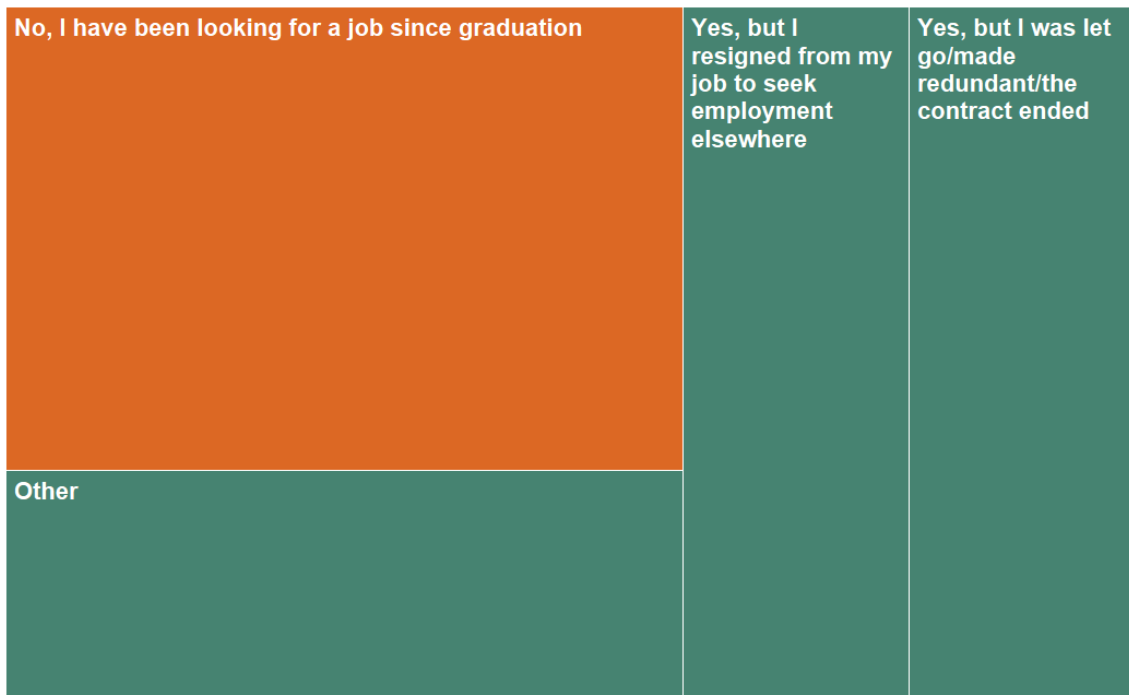
Unemployment Rate



Department unemployment rate: 13%

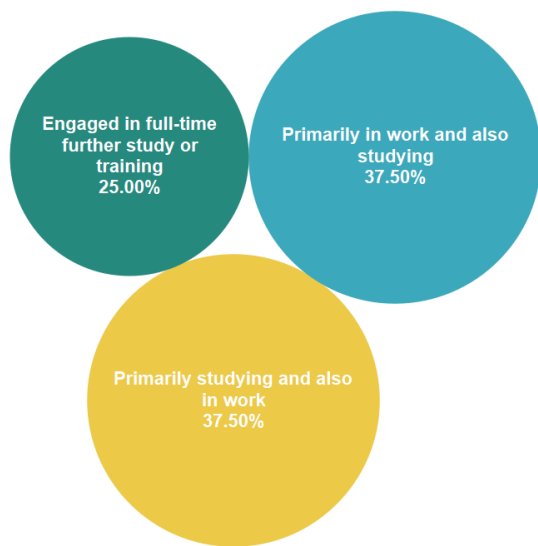
13% of responding graduates from the Department of Humanities + Arts Management were unemployed in March 2020.

Unemployment Situation



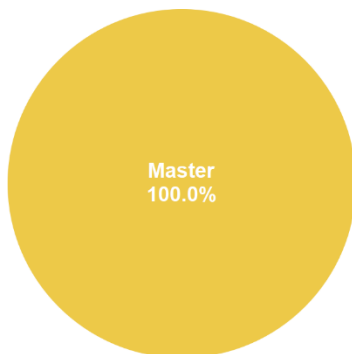
When unemployed graduates were asked if they had worked since graduation, 40% of responding graduates said they had been looking for work since graduation. 40% said they had either worked but since been let go, made redundant, or their contract ended (20%) or resigned to seek employment elsewhere (20%).

FURTHER STUDY/TRAINING



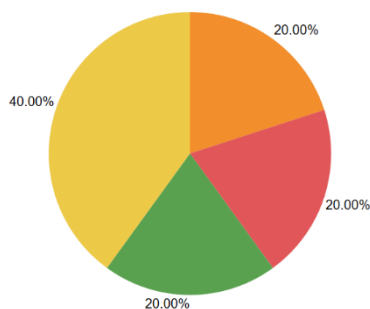
The chart to the left provides a breakdown of the 21% of graduate respondents from the Department of Humanities + Arts Management engaged in further study or training six months after graduation. 75% of studying graduates were both studying and working simultaneously, while 25% were solely studying full-time.

Award Sought



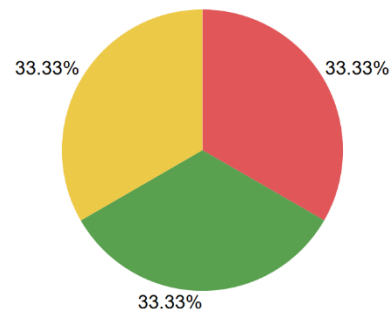
The bubble chart on the left illustrates the awards sought by responding Humanities + Arts Management graduates engaged in further study. All five respondents were pursuing a master's degree.

Location of/Reasons for Further Study



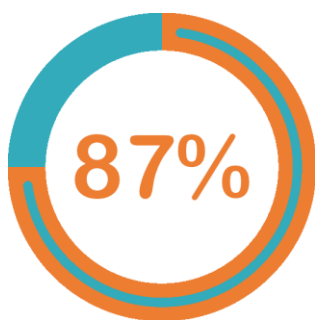
Further Institution type

- IADT
- IoT/Techn. University
- Private College
- University



Why further study

- I don't know
- Ongoing professional development
- Requirement for finding and progressing in future employment



“How likely or unlikely is it that you would study the same course again?”

Within the Department of Humanities + Arts Management, 87% of responding graduates said they would be either very likely (70%) or likely (17%) to study the same course again. 13% of responding graduates would be either very unlikely (9%) or neither likely nor unlikely (4%) to study their course again.

SUMMARY BY PROGRAMME

*Only programmes with sufficient response numbers included

Bachelor of Arts (Hons) in Arts Management

- Programme response rate: 83%
- Programme employment rate (including those working full-time, part-time, working and studying simultaneously, and due to start employment in the next three months): 80%
- Programme unemployment rate: 13%

The table below lists a selection of employers and further study destinations provided by graduate respondents from the Arts Management programme.

| Company | Job Title | Website |
|--------------------------|---|---|
| ClearStory International | - | https://clearstoryinternational.com/ |
| Martinsen Mayer | Recruitment Consultant | https://martinsenmayer.com/ |
| PLANIT | Event Coordinator (Intern) | https://planit.ie/ |
| Permanent TSB | Mortgage Administrator; Payroll Administrator | https://www.permanenttsb.ie |
| WestWood Club | Market Researcher and Freelance Writer | https://westwood.ie |
| Institute | Course | Website |
| Trinity College Dublin | MSc in Finance | https://www.tcd.ie/business/msc/finance/ |

| | | |
|--|---------------------------------------|---|
| Hibernia College | MA in Primary Education | https://hiberniacollege.com/course/professional-master-education-primary-education/ |
| Technological University Dublin | MSc in Journalism | https://www.tudublin.ie/study/undergraduate/courses/journalism-tu985/ |
| UCD | MA in Archives and Records Management | https://www.ucd.ie/history/study/graduateprogrammes/ma_archives/ |

Bachelor of Arts (Hons) in English, Media + Cultural Studies

- Programme response rate: 82%
- Programme employment rate (including those working full-time, part-time, working and studying simultaneously, and due to start employment in the next three months): 83%
- Programme unemployment rate: 13%

The table below lists a selection of employers/further study destinations provided by graduate respondents from the English, Media + Cultural Studies programme.

| Company | Job Title | Website |
|-------------------------------------|--|---|
| Plan B Life | Administrative Assistant (Insurance Brokerage) | https://planblife.ie/ |
| Simply Natural Ireland | Head of Social Media and Marketing | https://www.simplynaturalbeauty.com/ |
| 123.ie | Customer Care Advisor | https://www.123.ie |
| AC Internship Abroad | English Teaching Assistant | https://www.gov.ie/en/ |
| Code Institute | Student Care Advisor | https://codeinstitute.net |
| Fostering First Ireland | - | https://www.fosteringfirstireland.ie |
| IPSOS MRBI and Music Gateway | Market Researcher and Freelance Writer | https://www.musicgateway.com |
| Myself and Dogchester Hotel | Canine Development Professional | http://doggydaycare.ie |
| Institute | Course | Website |
| IADT | MSc in Cyberpsychology | https://iadt.ie/courses/cyberpsychology/ |