

March 2019

DÚN LAOGHAIRE COMPANY – AMBR EYEWEAR SCOOPS TOP PRIZE AT NF SHOWCASE 2019!

We are nearly at the end of the first quarter for 2019 and it has been a real buzz! May this trend continue! The first big event for 2019 was the New Frontiers 2019 showcase in January which celebrated the achievements of the companies that 'graduated' from the New Frontiers programme. It was a great event and we would like to thank William Fry Solicitors for hosting the event and for their generous sponsorship of the 'Leading Entrepreneur Award'.

Ambr Eyewear – An eye opening win at the NF Showcase Awards 2019



Ambr Eyewear were the winners of the Leading Entrepreneur Award at the New Frontiers 2019 Showcase. (Left to right: Dan Nugent, Co-Founder, Ambr Eyewear, John Larkin, Chairman, William Fry, Leo Moore, Partner Technology Group, William Fry. Ambr Eyewear were also ranked in the 'Hot 100' Irish Startups' – which was compiled by the Sunday Business Post.

We also managed to 'pack' a lot into the month of February! We welcomed New Frontiers participants from The Link (TUD Blanchardstown) Hothouse (TUD, Grangegorman) and Synergy (TUD, Tallaght) and the RDC (Dundalk Institute of Technology) to a networking event focusing on digital media for start-ups. It was great to see the NF participants from different programmes sharing their experiences. We also enjoyed hosting the 'Pitch Perfect' session where 10 IADT students shared their business plans and goals after a three week 'Enterprise Bootcamp'.

It is 'Au Revoir' not 'Good bye' to CheckVentory who are 'scaling up' to larger offices in Dún Laoghaire – we will be meeting in McCormack's after work on **Thursday, 28 March** to wish them well! Be sure to be there!

Ann Marie Phelan – Enterprise and Innovation Manager, The Media Cube, IADT

March 2019

MEDIA CUBE NEWS

Drones Consultants Ireland – Winner of the European Space Oscars!



Congratulations to Ian Kiely and his team at [Drones Consultants Ireland](#) who have been featured in the 'Hot 100 Irish Startups' published by the Sunday Business Post! This listing charts the progress of Drone Consultants Ireland who were the winners of the [Galileo Masters Accelerator 2018 European Satellite Navigation Competition](#) which was held in Marseilles in December 2018. It is a great endorsement for DCI and their winning 'Jack in the Box' entry!

The 'Jack in the Box' creation is a self-sustaining, aircraft deployable drone system that can be parachuted to remote and inaccessible locations, supplying flight bursts of 10 continuous hours for up to 500 expedition hours as opposed to 25 minutes flight time for a standard drone and has immediate applications in search & rescue, environmental and disaster scenarios. Drones Consultants Ireland are currently participating on the Propeller Shannon program and have been providing advisory services for The European Commission. We look forward to working with Ian on his projects over the next year!

March 2019

MEDIA CUBE NEWS

Adrian - CheckVentory – Bon Voyage – Staying Local!



We are always glad when a start-up evolves into a 'scale-up' and it is inevitable that a 'scale-up' will graduate from the Media Cube – but it is always hard to say goodbye! This is particularly the case with Adrian Walsh of [CheckVentory](#). Adrian and his team have contributed greatly to the 'heart' of the Media Cube and they will be missed!

Adrian Walsh is a former Managing Director of Fiat Group and he came to the Media Cube on the New Frontiers programme in 2013.

Adrian's plan was to create a platform for the automotive industry that would enable the auditing of vehicles to be carried out quickly and easily using mobile technology. Adrian's product was quickly recognised as an asset.

In 2014, CheckVentory was awarded CSF funding and in 2015 Adrian won the coveted Docklands Innovation Award and a prize of 10k for 'The Most Investible Start-up'. It was the first of many other nominations and awards that CheckVentory have won!

CheckVentory are moving to offices in Patrick Street in Dún Laoghaire. To mark this event, we will be meeting for drinks on **Thursday, 28 March at McCormack's Pub** to wish Adrian and his team well – be sure to make it!

March 2019

MEDIA CUBE NEWS



Left to right: Cameron Lilly, Senior VP Canada, Technology & Financial Services, Enterprise Ireland; David Heneghan, co-founder and CEO, CX Index, and Richard Bruton TD, Minister for Communications, Climate Action and Environment.

Congratulations to David Heneghan of [CX Index](#) (M205) who have acquired Holt Renfrew, which is part of the Selfridges Group as a client. CX Index was founded in 2012, the company assists its clients in accurately capturing their customer feedback.

CX Index clients in Ireland include CarTrawler, Brown Thomas and SuperValu.

CX Index has recently agreed deals in Canada with ATB financial, an Alberta based retail bank, and Loyalty One, a subsidiary of the NYSE listed Alliance Data, whose Air Miles programme has more than 11 million active accounts in two-thirds of all Canadian households. An impressive entry into the Canadian Market!

We wish David and his team continued success in 2019.

March 2019

NEW FRONTIERS NEWS

The Convex Lens - moving up in the world (and to Room M103)



There is no stopping Cian O'Flaherty and his company, [the Convex Lens](#)! Since completing the New Frontiers programme, Cian and his team are working with [Vivid Homes](#), an affordable housing non-profit in the UK as well as winning two contracts with Dún Laoghaire-Rathdown and Limerick County Councils respectively with their [Safecility system](#). The Convex Lens have moved into M103 from the New Frontiers co-working space – we wish them every success with their expansion plans!

Introducing – New Frontiers 14.2 Participant - Rosalind Beere – Chi Fit Tea



A warm welcome to Rosalind Beere of [Chi Fit Tea](#)! Rosalind has commenced New Frontiers 14 Phase 2 and taken a desk at the Media Cube. Rosalind holds a PhD in Strategy and was a lecturer for 15 years. Rosalind became interested in blending her own tea after an accident that made her decide to kick her addiction to caffeinated drinks. After trying out various green teas, Rosalind decided to try blending her own healthy teas that would also taste good!

Rosalind developed 6 more products and launched the company in January 2018! Every product in the Chia Fit range has been blended by Rosalind to taste delicious and help people benefit from all the wonderful health and well-being benefits from these teas. Be sure to follow her on twitter [@chifittea](#) and read the recent coverage on [evoke.ie](#)

March 2019

NEW FRONTIERS NEWS

BidRecruit - No barriers to growth!



It's full speed ahead for Caroline Gleeson, co-founder of [BidRecruit](#) and New Frontiers 11 Alum, with BidRecruit seeing significant growth in 2018 and no plans to slow down for 2019!

BidRecruit has now grown its staff from 4 to 9 with plans to hire 3 more this year, they have now expanded into the UK and will be launching in Poland Q1 this year.

BidRecruit recently reached the final of the [Google 'Adopt A Startup'](#) Programme and secured HPSU funding from Enterprise Ireland. BidRecruit is smart, fast and cost-effective recruiting software for HR & Hiring Managers. Using A.I. and automation technology, BidRecruit ties together 3 steps to successful hiring: Engage, Manage and Report which enable users to make real savings in their hiring process. We wish Bidrecruit continued success for 2019.

Zendra Healthcare – One of the Top 25 – Health Innovation Hub Ireland



Congratulations to David and Thomas Coleman whose company Zendra Health has been selected as one of the winning 25 companies to participate in Health Innovation Hub Ireland [Class of 2019](#). They will be partnered with a clinical team in the HSE to work on an innovative project to improve health outcomes using the [Zendra Health](#) platform. David and Thomas are graduates of the New Frontiers programme and are based in M009 on the ground floor – they are 'ones to watch'

March 2019

Media Cube News

Value Science – a New Frontiers success!



A warm welcome to David Homan and his team at Value Science who have moved into M305. David is a graduate of the New Frontiers 12 programme and was based in the NF co-working space before expanding his team to include: Abhinav Jain, SatyaSainath Pulaparthi and John Fogarty. Be sure to introduce yourselves at our 'CheckVentory' meet-up in McCormack's pub on **Thursday, 28 March after 5pm.**

Introducing – Houssem Jerbi – SMART PMO



'Serious Respect' to Houssem Jerbi who joined us a few months and is now based in M208. Houssem is a chief data scientist who started his entrepreneurial journey with a PhD in Artificial Intelligence. For the last twelve years Houssem led high-impact AI & analytics projects with global tech companies including Facebook and served as a consultant for government projects and multiple start-ups. Houssem founded Smart PMO to provide an AI platform that helps companies to optimize the performance and minimize the risk and costs of their project portfolios.

When Houssem is out of the office, he is coaching soccer to junior teams. Be sure to drop into M208 and say hello!

March 2019

MEDIA CUBE NEWS

Welcoming New Frontiers to IADT!



(Left to right: Michelle Moloney (Hothouse) Paula Carroll (New Frontiers Co-Ordinator), Jessica Fuller, (Head of Creative Engagement, IADT), Peter Kilmartin, (Spicy Dog Media and IADT Student), Jack Murray, MediaHQ) Colm O'Maolmhuire (The Linc) and David McDonell (Synergy Centre)

In early February 2019, we were delighted to host a New Frontiers networking event for the NF participants in the Dublin and North East Region. It was a great event! The emphasis on the day was to train the participants to use digital media to market their businesses effectively.

It was great to welcome Colm O'Maolmhuire from The Linc Centre, (TUD, Blanchardstown), David McConnell from the Synergy Centre (TUD, Tallaght) and Michelle Moloney from Hothouse (TUD, Dublin) as well as the participants from their New Frontiers programmes. Special thanks to our guest speakers which included Jack Murray from [Media HQ](#), Peter Kilmartin, an IADT student who has launched [Spicy Dog Media](#), John Colville representing [Weebox](#), Anthony Quigley, founder of the [Code Institute](#), James McCann from [ClearStory](#) and Greg Fry from [3XE Digital](#).

March 2019

IADT NEWS

IADT Student Enterprise Bootcamp – incubating the next generation of start-ups!



16 students studying different courses around the Media Cube were participating in the IADT 2019 Student Enterprise Bootcamp, which was designed to give students a 'taster' of what to expect on the New Frontiers programme. Ten students made it to the final 'Pitch Perfect' session which included a panel of judges that included Lisa Cunningham (Vogue Business Development), Conor O'Connor (Enterprise Equity), Ann Marie Phelan (Enterprise & Innovation Manager) and Dr. Therese Moylan (Head of Department of Entrepreneurship, IADT).

The three overall winners were Martha Gilheaney, a graduate of BA [Hons] in Arts Management, IADT, Ronan Seery, a first year student studying BA [Hons] in Arts Management, IADT and Hugh Devine, currently studying a Bachelor of Business [Hons] in Entrepreneurship at IADT, who won awards for Most Developed Business, Best Innovative Business and Most Promising Promoter respectively. We will update you on their progress!

IADT Summer Schools – Now taking Bookings!



IADT are now taking bookings for their part-time summer courses that will be run during the months of June and July 2019. The courses include digital photography, animation portfolio preparation and advanced photo shop. Ideal for secondary school students! To find out more about the courses, click [here](#).

March 2019

IADT NEWS

Media Cube welcomes Foróige Student Enterprise Pitches!



We were delighted to assist Foróige and the Department of Enterprise in hosting a series of 'Pitches' being given by enterprising students from a variety of Secondary Schools! The ideas and enthusiasm shown by the students prove entrepreneurship can begin at school!

Left to right: Gemma Carton, Senior Youth Officer, Foróige, Elana Desmond, 'Apronella' Collinstown Park Community College, Ian Kiely, Drone Consultants Ireland, Siobhan Gallagher, Lecturer, IADT.



It was an enjoyable two days and we hope to work with Foróige again – a 'Shout out' is also due to Ian Kiely, DCI who acted a panelist and gave very positive encouragement and feedback to the students!

Left to right: Ann Marie Phelan, (Enterprise and Innovation Manager), Fionnghuala Ní Néill, (Media Cube Administrator) Valerie Scully, Senior Youth Officer, Foróige, Tiarnán Brady, (IADT Student Enterprise Society) and

Therese Moylan, Department of Enterprise, IADT.