

June 2018

SUMMER HAS FINALLY ARRIVED!

The summer holiday season has started and I'd like to wish everyone at the Media Cube a great summer break! Our first piece of good news - Congratulations to Tony Burke and Keith Curley of GladCloud (M309) who won the Wayra UK pitch competition at the [TechConnect Live](#) showcase.



[GladCloud](#) have won three months of pre-acceleration in the Wayra UK London Academy where they will have free office space sharing a building with Twitter UK, adjacent to Piccadilly Circus. To view the London office click [here](#). The prize also includes access to Wayra's best-in-class coaches, including experts in customer development, sales, investor readiness and pitching.

(Left to right, Keith Curley, GladCloud, Harry Davies, Head of Investor Relations at Wayra UK and Niall Shanley, Director of Wayra Ireland).

A mentor from Wayra's network will be assigned to GladCloud and the team will be invited to Wayra events including the opportunity to pitch to Telefónica, O2 and Wayra partners where appropriate. GladCloud will also be on the Fast Track to the Wayra Finals for Potential Investment. Watch this space – GladCloud is definitely a high flier!

Looking forward to seeing many of you at the [DLR Summit](#) later this week!

Ann Marie Phelan – Enterprise and Innovation Manager, The Media Cube, IADT

June 2018

MEDIA CUBE NEWS

Media Cube Alumni - Your Smile Direct – 10 Million in Investment!



Some IADT graduates from the disciplines of Programming, Applied Psychology, Visual Communication and English, Media and Cultural Studies who enjoyed the start-up experience at Your Smile Direct. Well done to Aoife, Charm, James, Kate and Oisin; and kudos to Graham Byrne for recognising the talent emerging from IADT! The company moved to larger premises in Stillorgan in October 2017.

Having witnessed the sheer hard graft and long hours that were put in by Graham and the team of [Your Smile Direct](#), when they were based in the Media Cube, it is no surprise that the company is a growing success. In 2016 Graham Byrne, a [New Frontiers](#) participant was sharing a hotdesk room with fellow New Frontiers Cubists, [MyDealDoc](#). Your Smile Direct grew rapidly and moved to offices in Stillorgan in October 2018 to accommodate their team of 52 employees – they plan to employ 100 by the end of 2018! Your Smile Direct has now completed a €10 million series A funding round and has walk-in clinics in Stillorgan, London, Paris, Milan, Glasgow and plans to expand to Canada and Australia. Congratulations to Graham Byrne and the Your Smile Direct team – your success is well deserved!

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MEDIA CUBE NEWS

Introducing – New Company – Clear Story!



Many of you have already met James McCann and Rebecca Lee from [ClearStory](#) who recently moved to M208. We are delighted to announce that Clear Story are now expanding their team and moving next door, to M209! Clearstory are currently recruiting for a PR Account Executive - you can find more information about the role [here](#).

ClearStory are planning a social evening in July on the roof (weather permitting!). Watch this space!

CX Index – ISO 27001 – now recruiting for new talent!



Congratulations to David Heneghan (M105) of [CX Index](#) which recently received ISO 27001 Certification, the international standard that describes best practices for an information security management system (ISMS). Compliance with this certification validates that CX Index has implemented comprehensive information security practices that protect its users and their information. CX Index underwent in-depth testing and assessment by a third-party auditor to validate compliance with the standard. In addition, CX Index has added Nikki LeFlore to their team and are actively seeking new team members to work on product development! To find out more click [here](#).

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IADT NEWS

IADT student wins Tracknstop Student Video Competition!



A 'Massive' thank you to vehicle software company [Tracknstop](#) who generously sponsored the IADT Student Video competition. Congratulations to Cian Desmond, whose film '[Dirty Dishes](#)' won the first prize. The second prize was awarded to Alan Power for his [animated short](#) and 'fair dues' to Peter Kilmartin of [Spicy Dog Media](#) and Mark O'Reilly Murphy for their corporate-styled videos. The competition was an enjoyable 'CSR' experience for both the students and the judges!

IADT Summer Courses – Portfolio Preparation courses – June and July 2018!

For those of you who have a student in your home, who will be applying for CAO courses, where a portfolio is mandatory, IADT is offering a series of portfolio preparation courses in mid-June and early July at IADT. These courses have been credited as being highly effective in equipping students with the skills to build and present a portfolio for the Leaving Certificate and other purposes. To find out more, click [here](#).

COMPETITIONS

Image #The Pitch Awards – now open for applications



[Image Magazine](#), whose headquarters are located in Dún Laoghaire have launched #ThePitch - an exciting competition for female entrepreneurs. The prize is sponsored by Samsung Ireland, offering 100k worth of Samsung products and Digital Marketing support. To enter go to image.ie/thepitch. The closing date is midnight, 9 July 2018.

The Irish Times Innovation Awards – now open for entries!

It's definitely the season for Enterprise Awards! [The Irish Times Innovation Awards](#) are one of the best known awards for start-ups and we would encourage you to apply. For more information about the awards, [click here](#). If you would like to have your entry reviewed, Ann Marie would be delighted to assist!

Women Mean Business Awards - now open for applications!



The Women in Business Awards is now celebrating its 16th year. Sharon Kavanagh Banks from [Luminosity](#) (a Media Cube New Frontiers company) was a previous finalist. Please pass this information about the awards to any female entrepreneurs who you know would benefit from entering. For more details, [click here](#).

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COMPETITIONS

Sool Nua launch the 2018 World Ice-Cream Index Competition!

Sool Nua (Cube Alumni: 2014-2017!) may have left the building but they have launched their popular worldwide hunt to find the best ice-cream parlour in the world! If you know of an ice-cream shop that deserves a nomination, click [here](#) for more information. Let's hope an Irish business will win this year!

FUNDING

Competitive Start Fund – Fintech and Deep tech – opening 19 June 2018

Enterprise Ireland have announced a new Competitive Start Fund that will focus on companies engaged in [Fintech and Deep tech](#) and early startups designed for the Financial Services Sector. If you are interested in applying for the fund, [Ann Marie](#) would be delighted to work with you. The closing date for applications is 3pm, Tuesday 3 July 2018.

EVENTS

Demonstrations with Fused by Fiona (A Media Cube New Frontiers Grad!)



There is no stopping Fiona Uyema whose range of Japanese sauces: Clever Classic, Glorious Ginger, Cheeky Chilli have made her a stand out female entrepreneur for New Frontiers! If you would like to see her in action, Fiona will be a panelist for the NEFF producer table at the [Taste of Dublin Festival](#) – mark it in your diary - Thursday 14 June at 2pm! If you are in CityWest on 23 June, be sure to sign up for demonstration at [KAL](#), where Fiona will show you how to prepare breads and simple salads for the summer!

June 2018

EVENTS

Sandyford BID – Morning Meetup on Digital Leadership - 20 June 2018



Digital Leadership -
How to stay ahead in
the 21st century

DATE: **Wednesday 20th June**
TIME: **7.30 – 8.45am**

VENUE: **Woodfire & Green**
19 Corrig Road
Sandyford Business District



Liam O'Brien
Ken Finnegan
Louise O'Connor
John Byrne



Taking place as part of 

Sandyford BID will be holding a meetup on 20 June in Woodfire & Green, Sandyford. The panel of experts are: Liam O'Brien, Director of Strategy & External Affairs, [Vodafone Ireland](#), Ken Finnegan - Director of Technology and Innovation at the [Harbour Innovation Campus](#), Louise O'Connor Chief Digital Officer, [Abodoo](#) and John Byrne, CEO at [Corlytics](#) – Click [here](#) to book your place!

Girls in Tech - Learning about Failure Seminar – Wed, 20 June 2018

[Girls in Tech](#) are holding an evening event focusing on turning failure into success – Speakers include: Siobhán Chofaigh – CEO, [Mint Tek Circuits](#), Santina Doherty - Co-Founder & CEO, UnRavel, Seth Smith - Founder & CEO of [RocketMessage](#). To book your place click [here](#).

LEO – DLR – Trading Online Voucher Briefing – 23 July 2018

LEO DLR will be holding their next seminar on the Trading Online Voucher scheme on 23rd July at the Royal Marine Hotel. For more details about the scheme, click [here](#).

LEO – DLR – Applications for Lean programme now open!



LEO DLR will be 'rolling out' two Lean programmes for small enterprises to enable them to scale upwards. The first programme will commence on 5 September 2018. The programme will comprise of 3 half-days of workshop training and 5 sessions of one-to-one training. To book click [here](#).