

Class of 2014:

First Destinations Survey

Institute of Art Design & Technology Dun Laoghaire



iadt Careers Centre

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Section 1: Class of 2014 : INTRODUCTION

The First Destinations Survey of the Class of 2014 was carried out by the Careers Centre in June 2015. Following this Introduction the Report is formatted into two main sections :

Section 2: Data under specific thematic headings e.g. current status, types of employment, main sectors, routes to employment, salary, relevance etc.

Section 3: Listings of employment and further study examples by programme

Overview:

Overall trends reflect the national upturn in the economy and in recruitment/employment levels. The baseline employment figure for this class group shows growth from 59% the previous year (Class of 2013) to 65%. In parallel with this the underlying unemployment rate fell from 17% to 11%. The rate of progression to further studies showed a marginal drop from 22% to 21%.

The headline trends of the past six years of the survey in Section 2.2 show the recovery curve quite clearly. The overall employment figure a year after completion of programmes would appear to have recovered to its pre-2009 level. Similarly, the unemployment rate has returned to approx. 11% from a high of 20% in 2012.

As always, the career outcome variations among graduates are considerable across the range of programmes. The rate and quality of employment among graduates of specialist disciplines aligned to the Digital Media sector, for example, (i.e. multimedia/web engineering, animation, visual communications, modelmaking & visual effects) are generally better. The listing of top employers highlights the targeting of our specialist skills in the areas of design and animation, i.e. IBM (7 graduates), Boulder Media (6 graduates).

The statistics for self-employment among new graduates (see Section 2.3) continue to show an upward trend, reflecting both the entrepreneurial focus of the Faculty of Enterprise & Humanities (15%) and the creative specialisms of the Faculty of Film, Art & Creative Technologies (32%).

Routes to employment:

In response to the question about how graduates found their first job, there is a noticeable shift from passive (e.g. checking employment/company websites) to active strategies (e.g. sending speculative customised cv's to employers) in the jobsearch. The three top jobsearch strategies highlighted were: job sites :26%, networking/connections : 20%; sent cv to company : 24%. Further detailed Q's regarding jobsearch strategies would need to be asked in order to get a clearer picture. However, these statistics do suggest that, as well as the greater availability of jobs overall, an equally important factor in a successful jobsearch by a new graduate is the kind of proactive strategies used. These strategies are a key element of the careers service's Employability Programme.

Salary Levels:

Salary statistics (2.7) are an obvious, if not always reliable, indicator of economic conditions. Graduates were asked to indicate which salary band applied to them. The median band is in the €20

– 25k range. 40% of those who responded to the Salary question indicated they were earning in this band, whereas this figure was 27% for the 2013 cohort. The most noticeable increase in salary is seen in the highest band (€35+); 18% of respondents placed themselves in this band compared to 2% of the class of 2013. This is a clear indicator of the demand particularly for specialist skills in the digital media sector, for which employers are willing to pay well.

Relevance/Job Satisfaction

The Relevance question seeks to represent graduates' assessment of the relevance of their employment to the course they have studied. This of course is a very subjective point, but the 5-point scale from 'Very Relevant' to 'Not at all Relevant' gives a reasonable indication of this. Again, there is an improvement in this measure - up to 49% indicating 'Very Relevant' compared to 37% of those who responded to this question in 2013. There is a more modest increase in overall job satisfaction, with those specifying 'Very Satisfied' going up to 33% from 27%. As in previous years there are considerable variations in the responses to these particular questions across the five departments.

Further/Postgraduate Study

Section 2.10 gives a breakdown of the levels of further and postgraduate study that respondents of the survey have progressed to. Since the cutting back of funding for postgraduate study in the 2012 Budget the First Destinations Survey (carried out just a year after students complete their course) does not manage to capture anything like the fuller story on postgraduate progressions. Relatively few students manage to progress immediately to masters level. In the case of some courses in particular (e.g. Business & Humanities, Applied Psychology) quite a few of the 'filler jobs' noted are taken up by graduates seeking to fund postgraduate study at a later date. Longitudinal surveying would be required to capture the full extent of postgraduate progression.

Jobs / Course Listings:

As in previous reports no attempt is made in the listings of employers and job roles in Section 3 to separate out 'filler' jobs from more discipline-specific jobs. All positions reported in the survey are listed. To get the overall picture for any particular programme it is necessary to read the Overview Section in tandem with the Jobs/Further Study Listings. Again, considerable variation in the relevance and quality of jobs is apparent.

It is hoped that the jobs and further study lists will serve as 'hot tips' for current students who are keen to explore their options. Very often it is possible to put current students in touch with graduates through the Career Centre's Graduate Database if they want more detailed information about particular opportunities listed in the Survey Report.

NOTE: The old programme titles and codes which were in use by the Class of 2014 at the time of completion of their studies are used in this report rather than those introduced in 2015..

Paul Murphy

Careers Officer

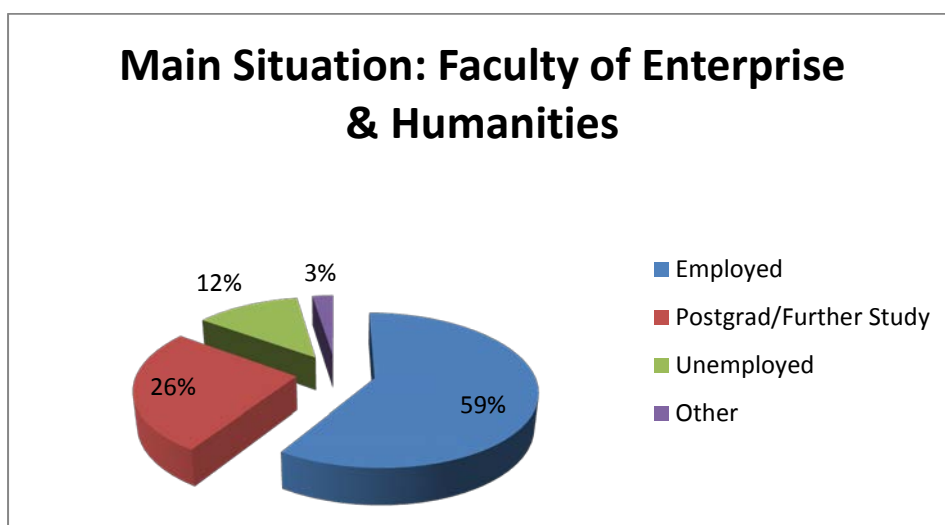
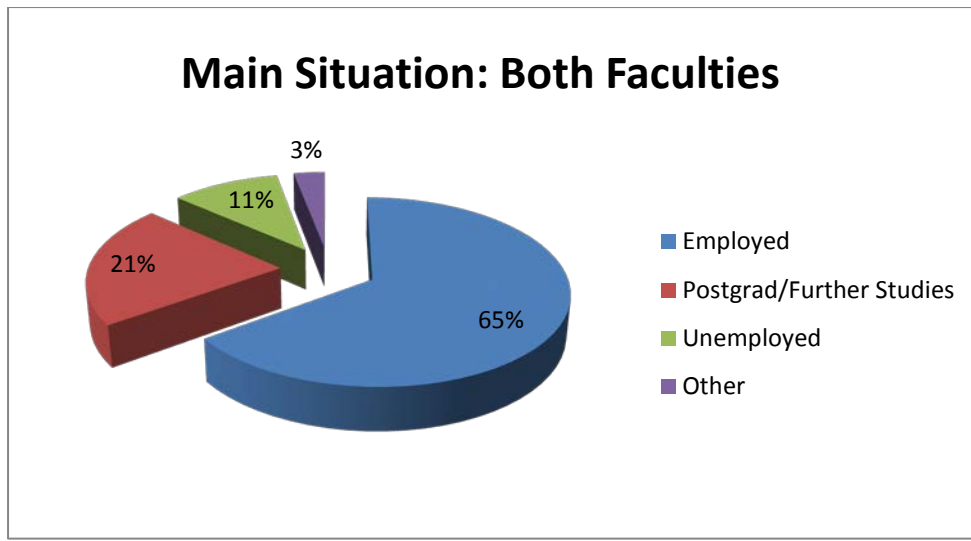
April 2016

Section 2: Overall Findings

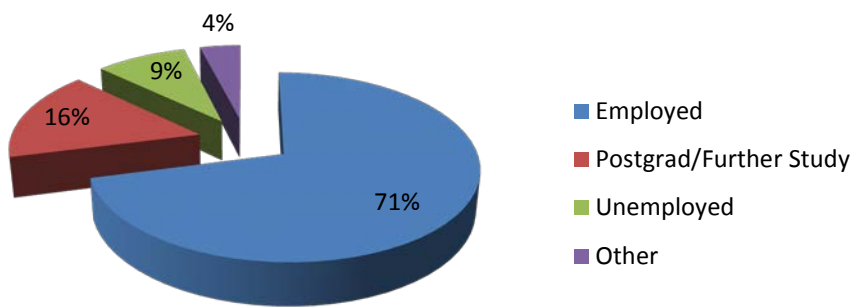
2.1 Present Situation:

During the survey data was gathered on **83%** of the graduate class of 2014.

Respondents were asked to specify first of all what their **main situation** was from a menu of options at the time of the survey.

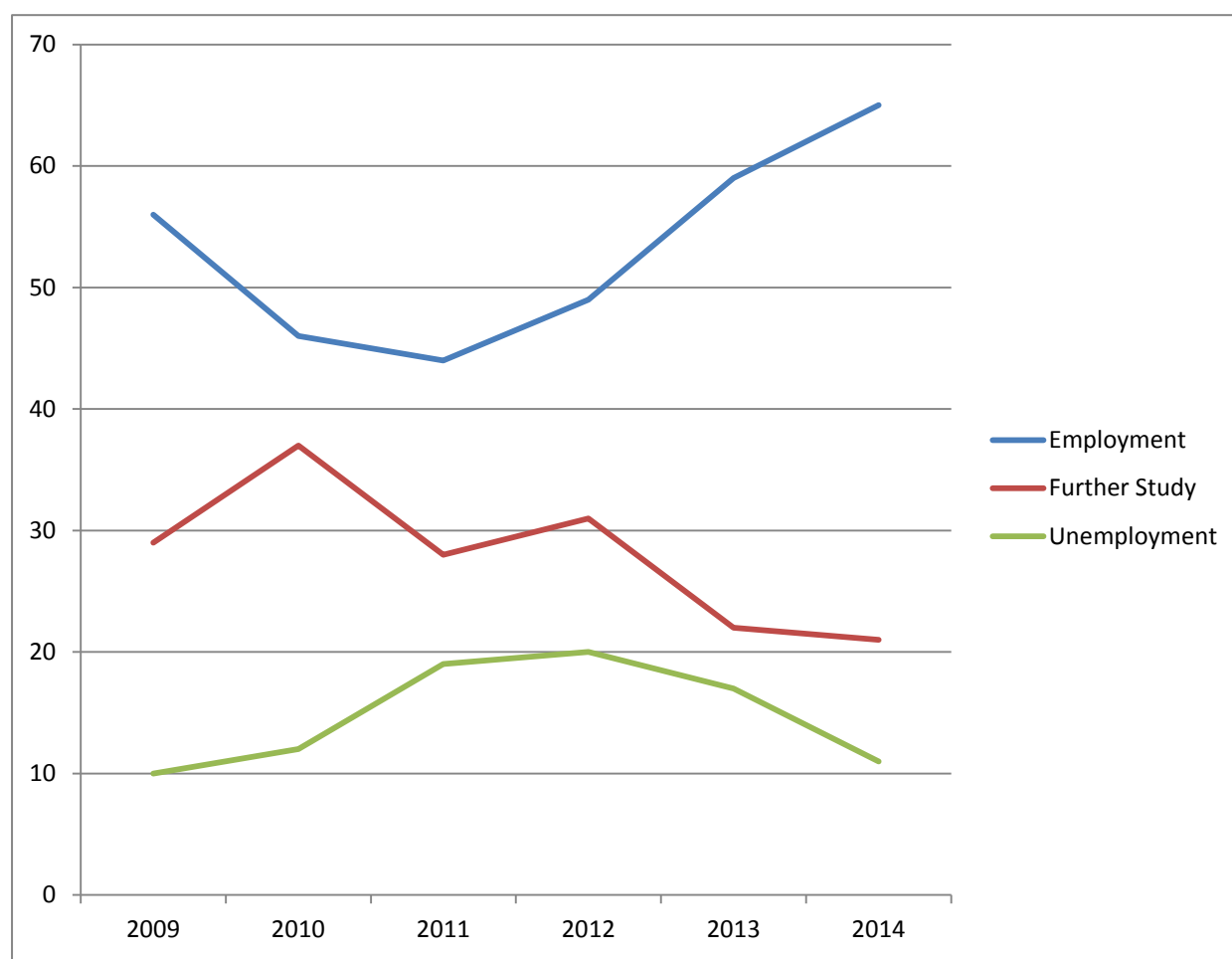


Main Situation: Faculty of Film, Arts & Creative Technologies



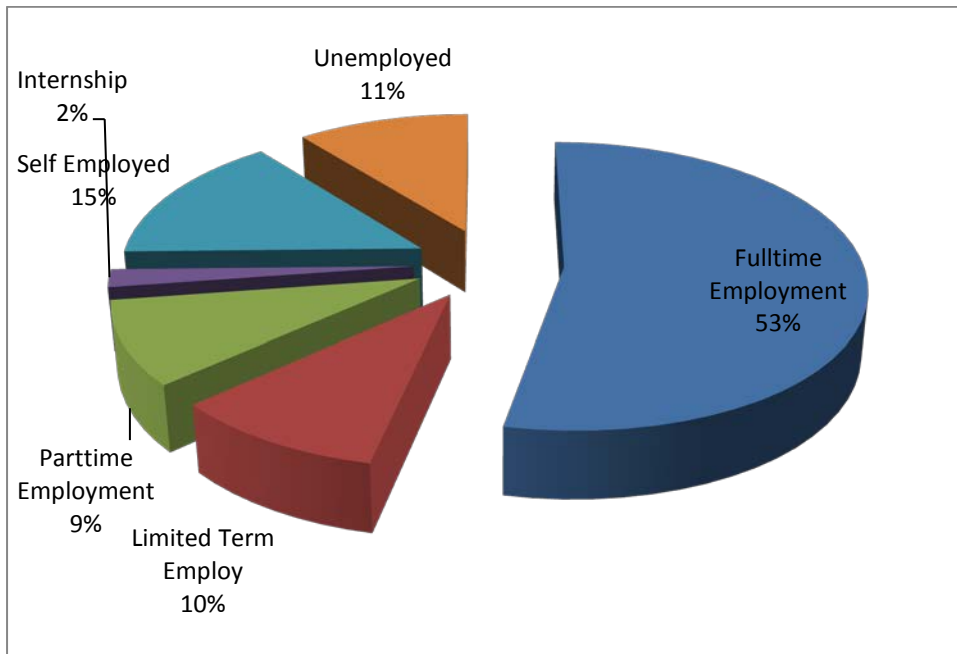
2.2 Headline Trends: a six-year comparison (%)

	2009	2010	2011	2012	2013	2014
Employed (Including self-employment)	56	46	44	49	59	65
Further Study/Postgrad	29	37	28	31	22	21
Unemployed	10	12	19	20	17	11

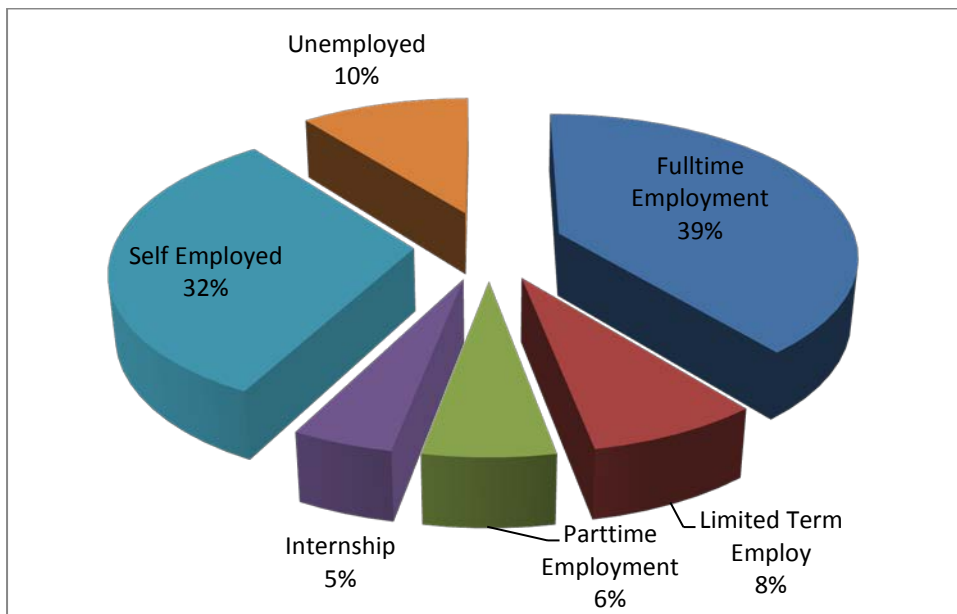


2.3 Categories of Employment

2.3.1 Faculty of Business & Humanities

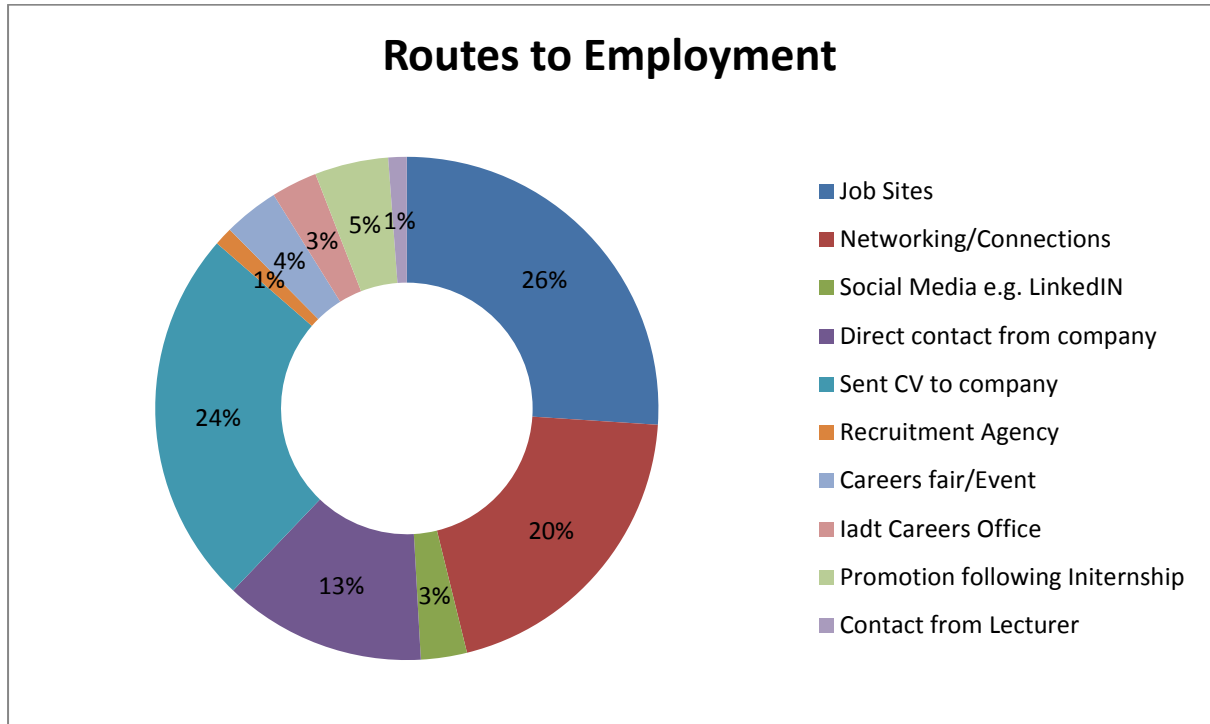


2.3.2 Faculty of Film, Art & Creative Technologies



2.4 Routes to Employment : All courses

Q: How did you find your current job?

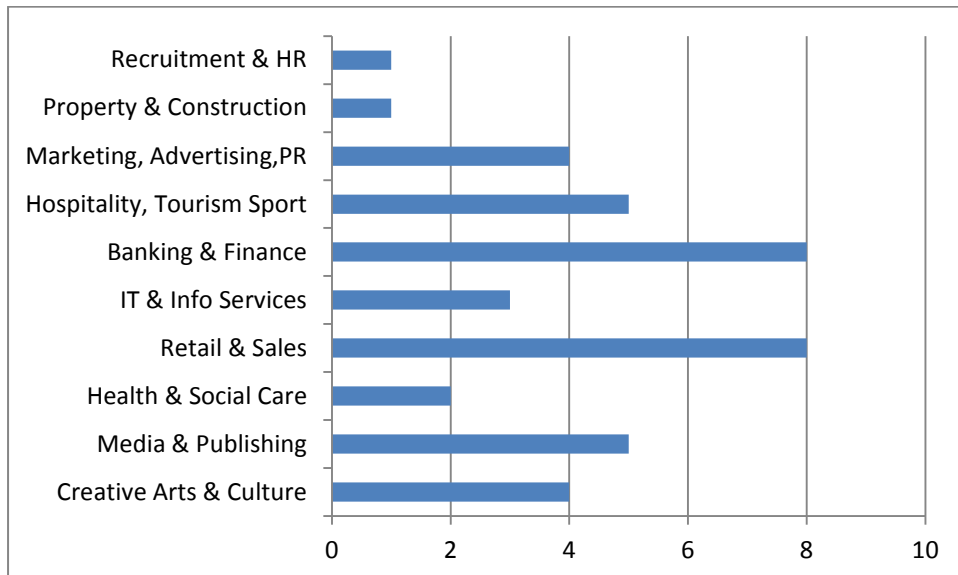


2.5 Top Employers of 2014 Graduates

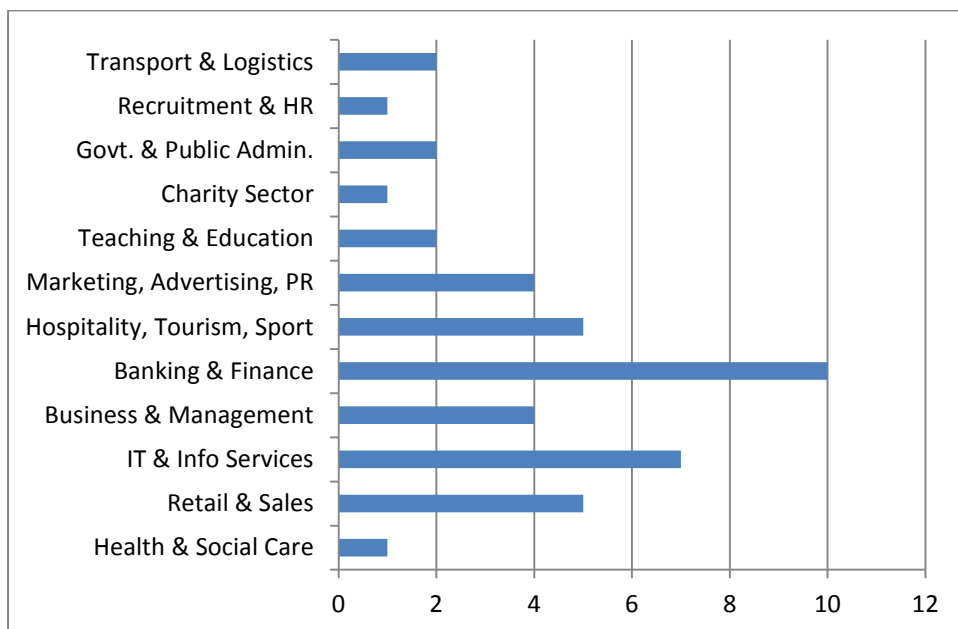
Employer	No Employed
IBM Design	7
Boulder Media	6
OSG Group	4
Ardmore Studios	4
Arckit	3
Modelworks Media	2
Abbey Theatre	2
Lismore Castle Arts	2
Devhaus Corporation	2
RTE	2
Software Design	2
Microsoft	2
Learn Signal	2
Zink Films	2
UCD	2
AIB	2
TV3	2

2.6 Main Sectors of Employment

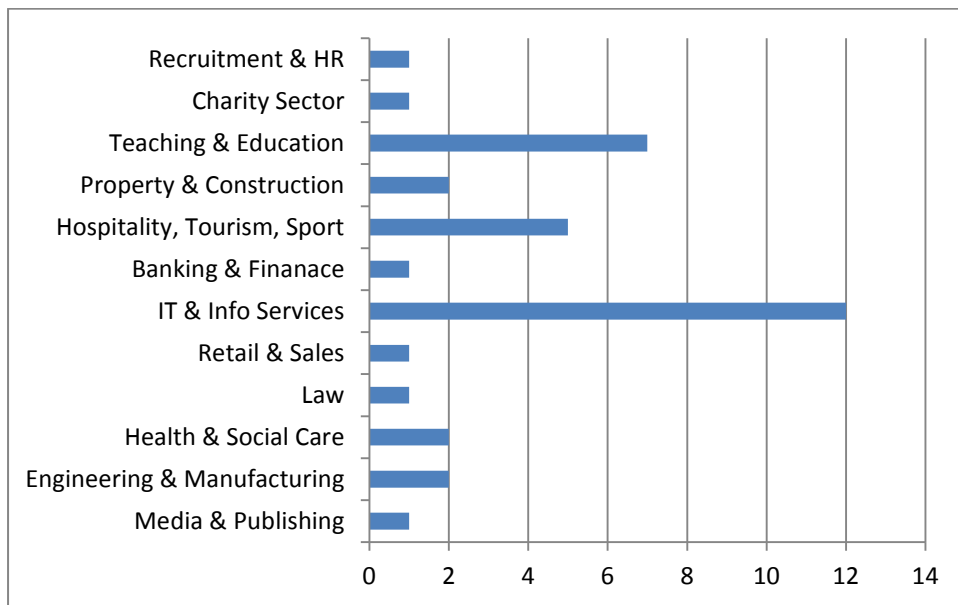
2.6.1 Dept. of Humanities & Arts Management



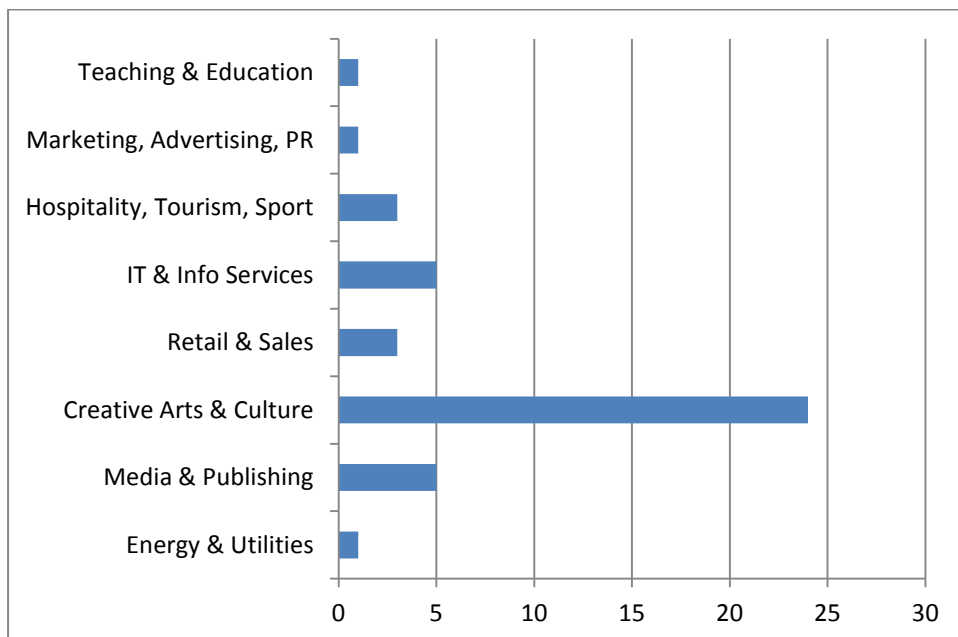
2.6.2 Dept. of Entrepreneurship



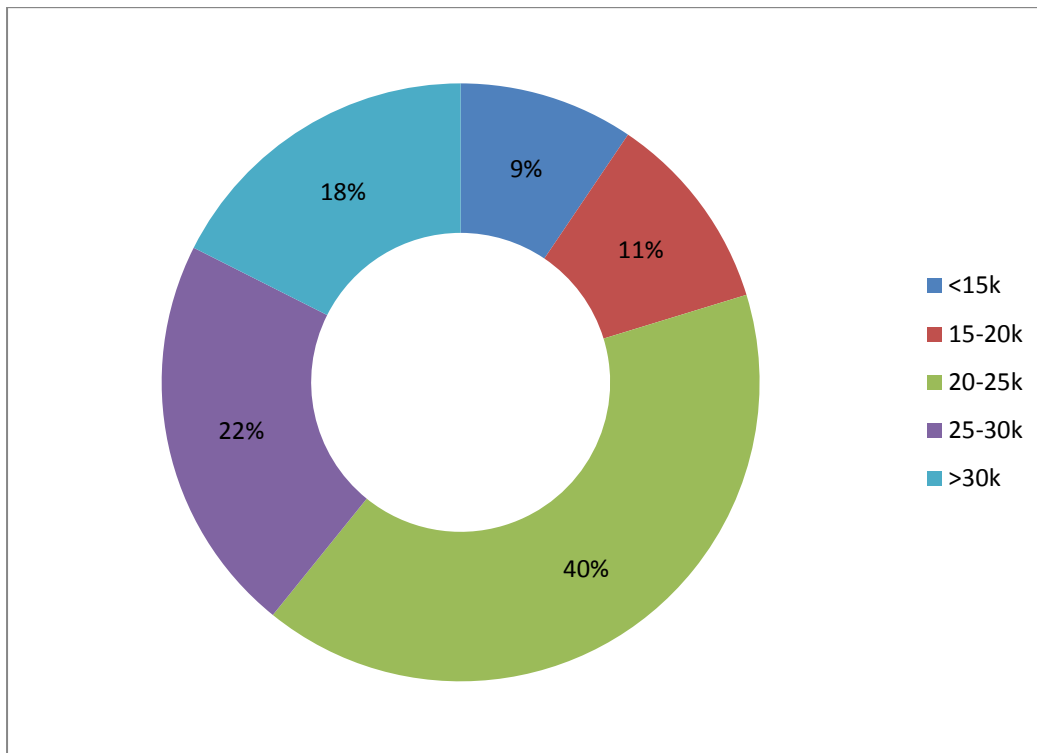
2.6.3 Dept. of Technology & Psychology



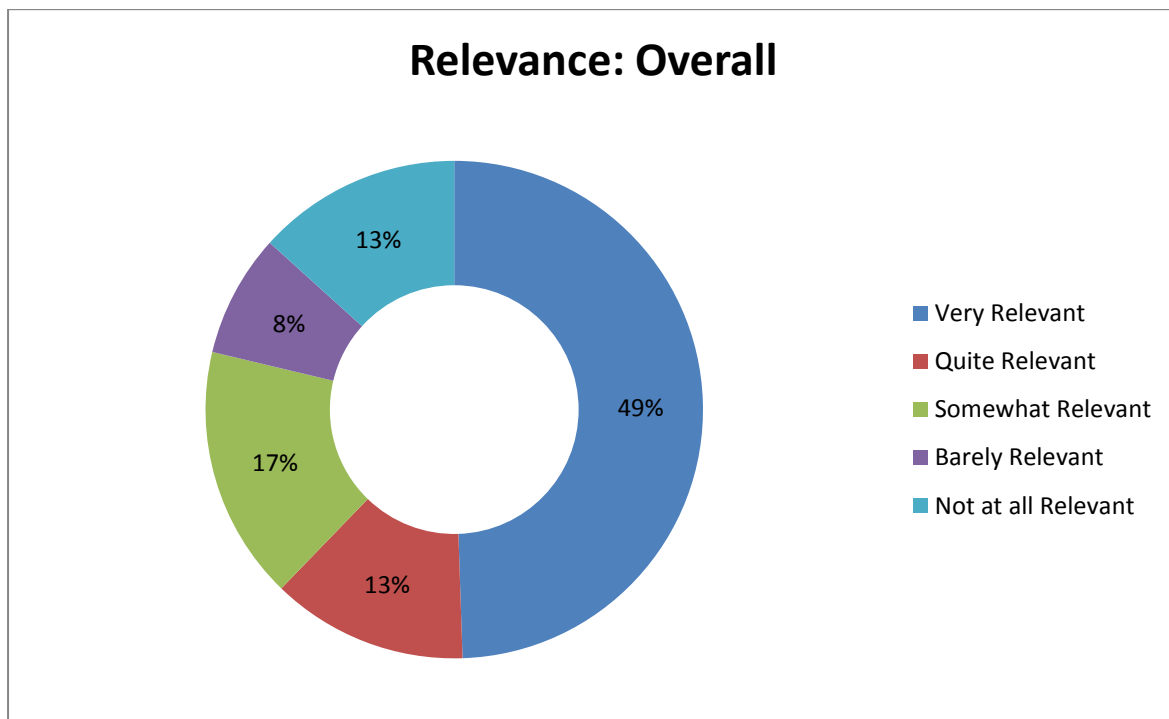
2.6.4 Dept. of Design & Visual Arts



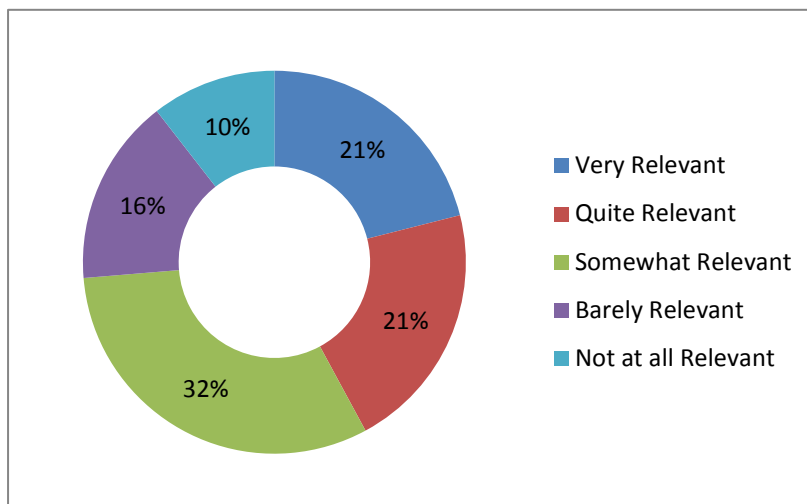
2.7 Salary Bands :All Courses



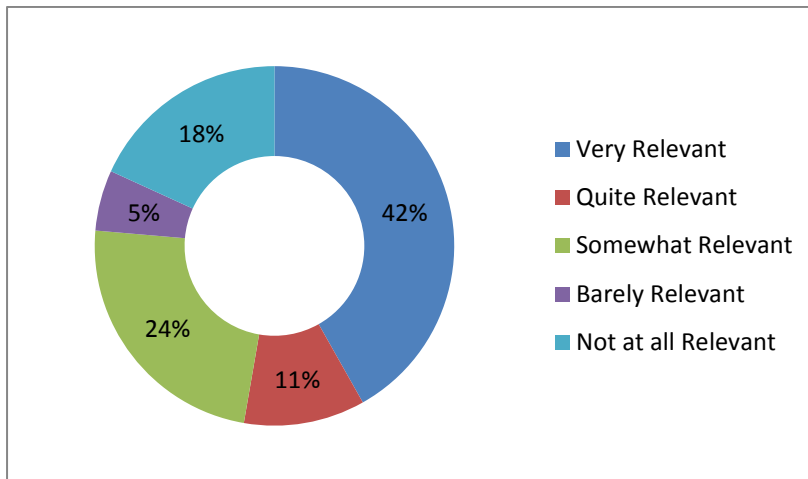
2.8 Relevance of Current Employment to Degree Course



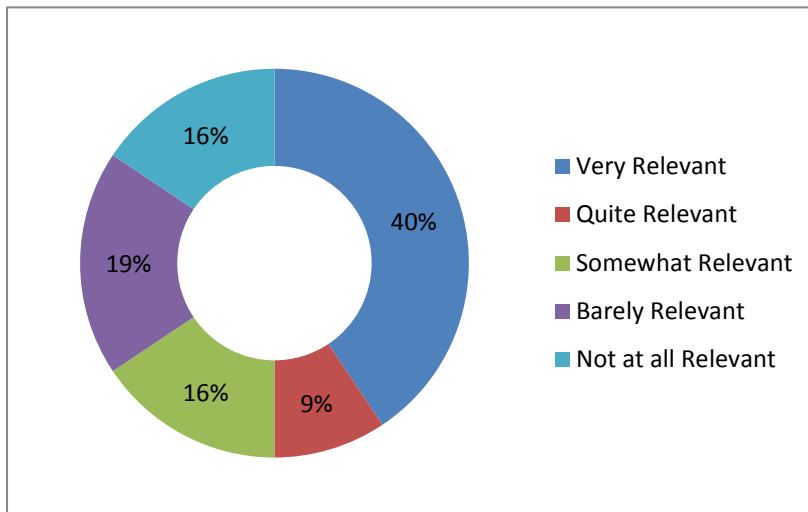
2.8.1 Dept. of Humanities & Arts Management



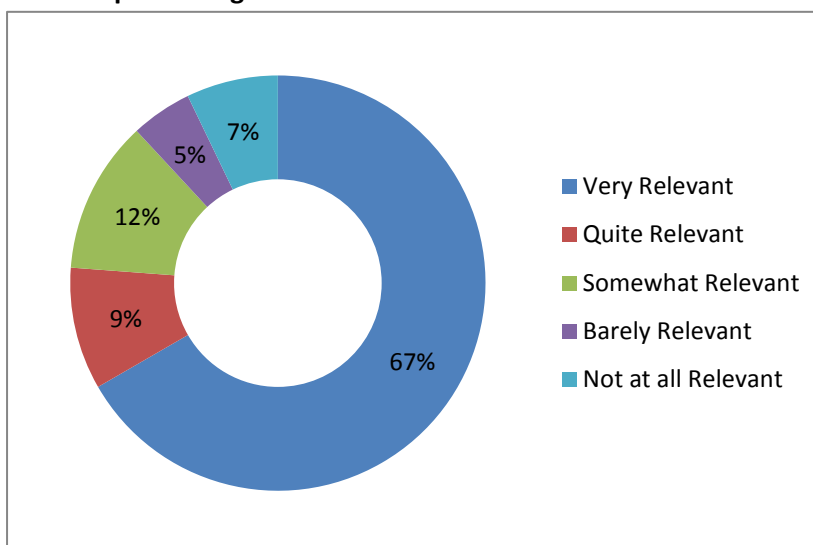
2.8.2 Dept. of Entrepreneurship



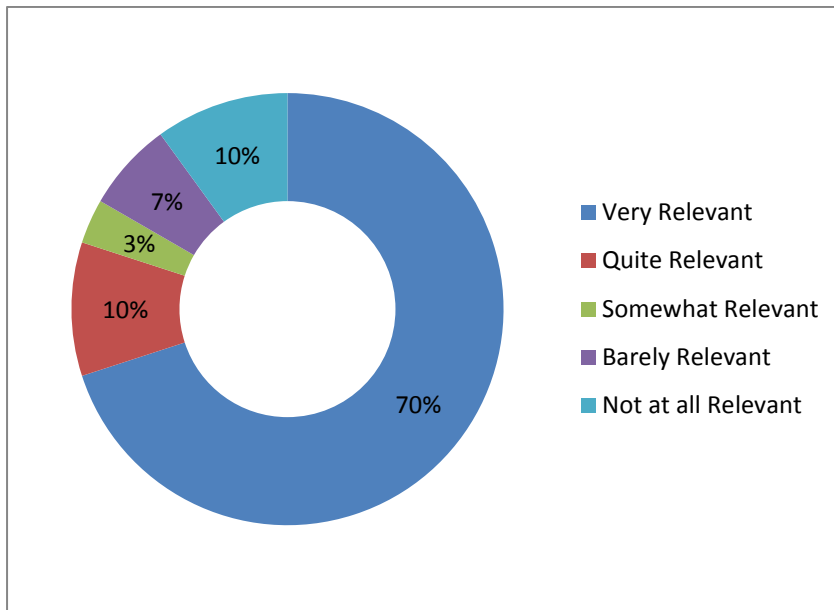
2.8.3 Dept of Technology & Psychology



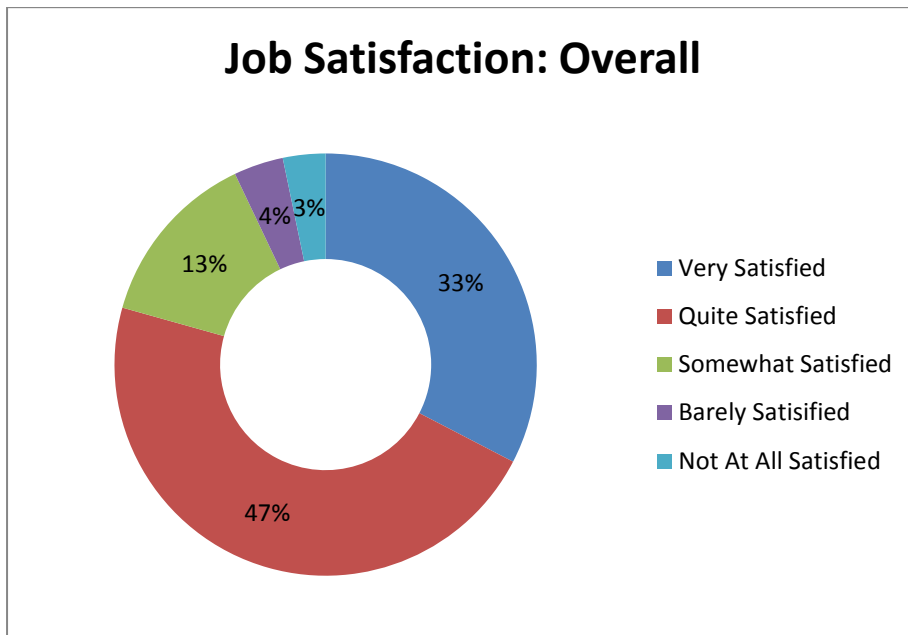
2.8.4 Dept of Design & Visual Arts



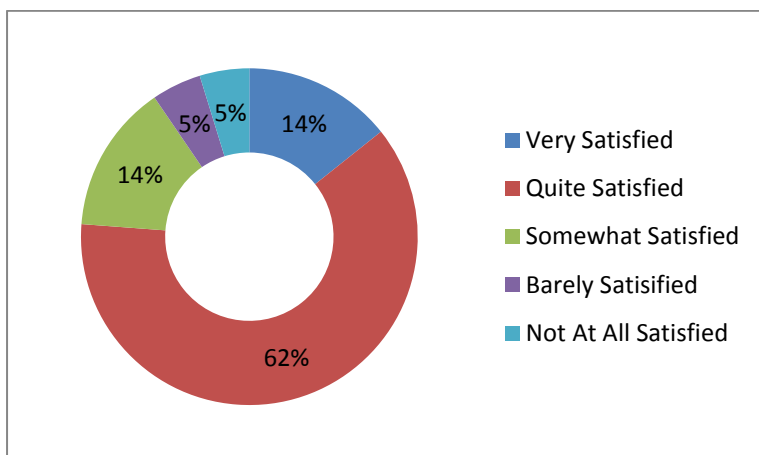
2.8.5 Dept of Film & Media



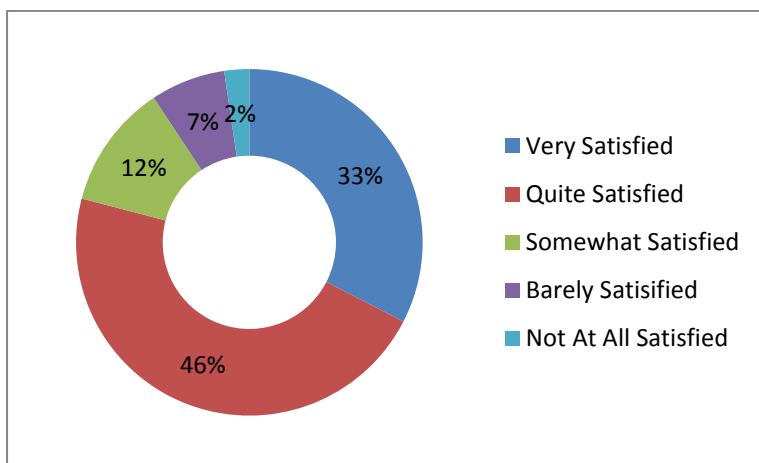
2.9 Job Satisfaction



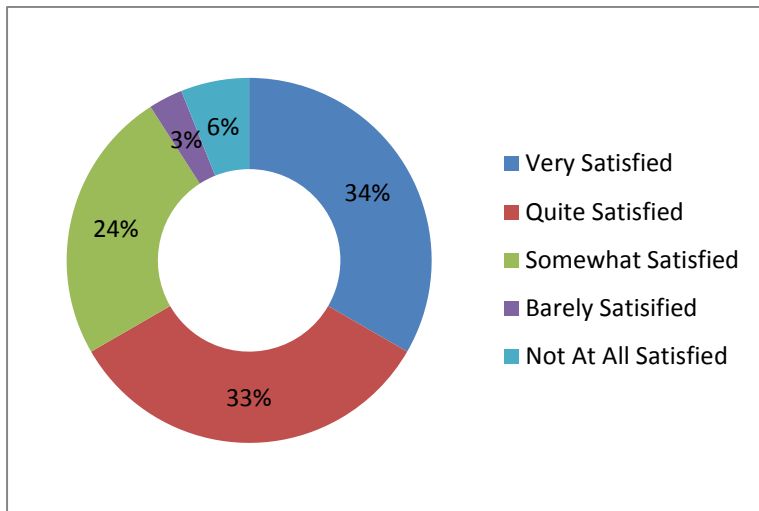
2.9.1 Dept of Humanities & Arts Management



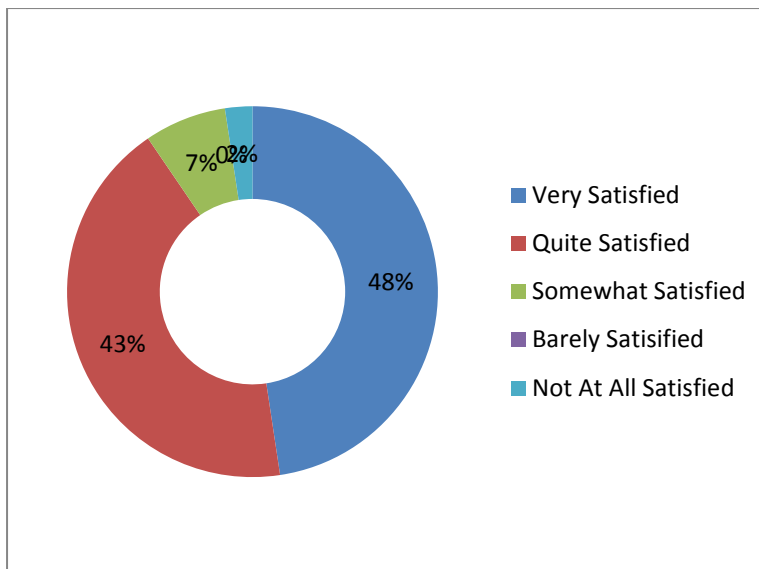
2.9.2 Dept of Entrepreneurship



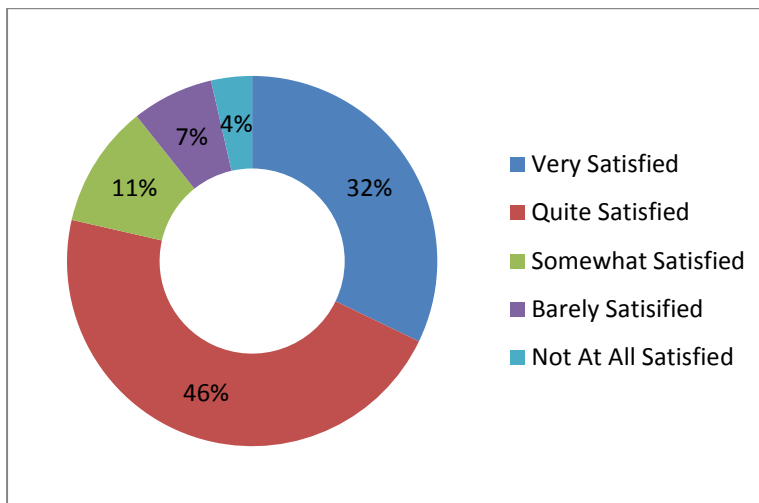
2.9.3 Dept of Technology & Psychology



2.9.4 Dept of Design & Visual Arts



2.9.5 Dept of Film & Media



2.10 Postgraduate/Further Study

	Dept. of Humanities & Arts Man	Dept. of Entrepreneurship	Dept. of Technology & Psychology	Dept. of Design & Visual Arts	Dept of Film & Media	TOTAL
PhD (Level 10)	0	0	2	1	0	3
Masters (Level 9)	8	5	15	5	1	34
PG Diploma (Level 9)	3	5	0	0	0	8
Hons Degree (Level 8)	0	25	16	0	0	31
Other	1	1	0	0	0	2

Section 3: Programme Summaries

FACULTY OF ENTERPRISE & HUMANITIES

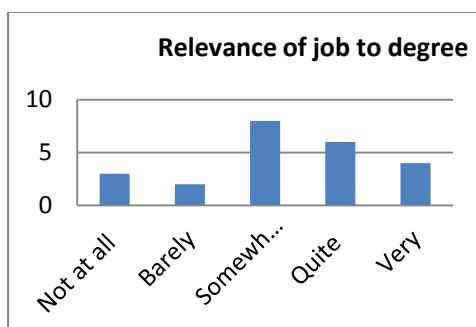
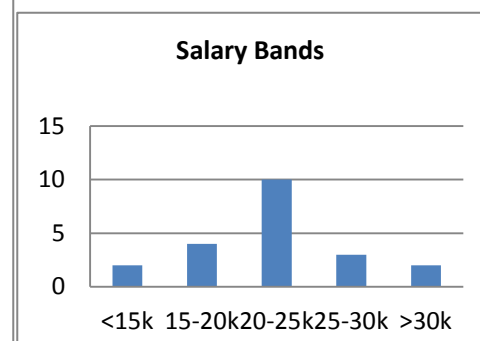
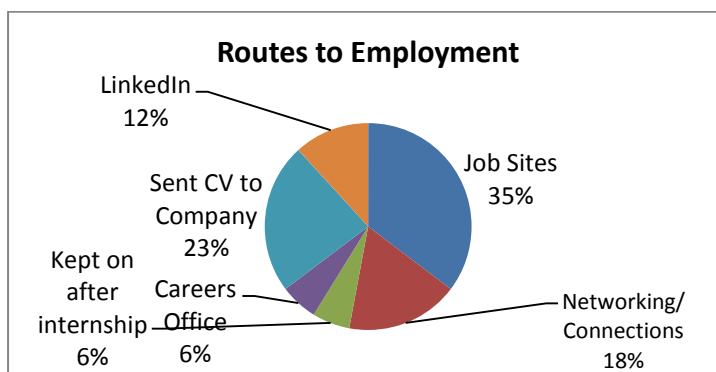
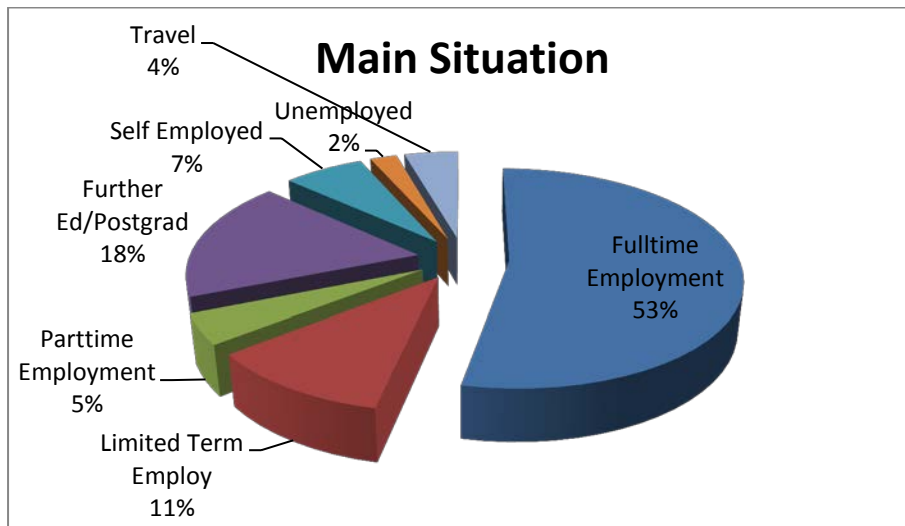
3.1 Department of Humanities & Arts Management

3.1.1 DL241 BA (Hons) in English, Media & Cultural Studies Overview

Total in Class: 52

Data Gathered: 41

No Data: 11



Plans for Postgrad/Further Ed courses:

Of the **22** grads who responded to this Q, **17** said that they intended to pursue postgrad or further ed courses, while **5** said that they did not

DL 241 Class of 2014

BA (Hons) in English, Media & Culture Studies

Employment / Further Education Examples

Company	Website	Job Title
AA	http://www.theaa.ie/	Call Operator
Abbey Court Hostel	http://www.abbey-court.com/	Operations Manager
Allianz Insurance	https://www.allianz.ie/	Unspecified
Brown Thomas	http://www.brownthomas.com/	Sales Assistant
BT Ire.	http://www.btireland.com/	Unspecified
Boutique Hotel	http://www.theboutique.ie/	Receptionist
Coast Stores	http://www.coast-stores.com/	Supervisor
Chill Insurance	https://www.chill.ie/	Account Executive
Creedon Construction	http://www.creedonconstruction.ie/	Unspecified
Dublin City BID	http://www.dublincity.ie/bid-business-improvement-district-scheme	Unspec.
Emerald Marketing	http://www.emeraldgroupmarketingie.com/	Recruitment Coordinator
Eplison Marketing	http://www.epsilon.com/emea/	Junior Account Exec
Extratime.ie	http://extratime.ie/	Sports Journalist
French Estates	http://www.french-estates.ie/	Admin Assistant
Gather&Gather	http://www.mitie.com/	Barista
GOOGLE/Zevas	http://www.zevas.com/	Data Marketing Analyst
Hassle.com	https://hassle.com/ie	Lead Recruiter
IDG Direct	http://www.idgdirect.com/	Lead Generator
JET Programme	http://www.jetprogramme.org/	Teaching English in Japan
L'ao Hamutuk (NGO)	http://www.laohamutuk.org/	Blogging in support of Timor Leste
Lollitots Childcare	http://www.childcare.ie/childcare-detail/lollitots-community-childcare	
Microsoft	https://careers.microsoft.com/	Technical Support X 2 grads
Next	http://careers.next.co.uk/	Sales assistant
Olive Media	http://www.olivemediaco/	Project Manager
Open University (UK)	http://www.open.ac.uk/	Student Recruitment Advisor
PTSB	https://www.permanenttsb.ie/about-us/careers/	Customer Services

RBS	https://www.google.ie/?gws_rd=ssl#q=rbs+jobs+dublin	Financial Crime Assoc.
SAP	https://www.sap.com/careers/index.html	Licence Auditor
Savour.ie	http://savour.ie/	Food Blogger
Sheology Digital	http://www.sheologydigital.com/jobs/	Client Services Executive
Simon Community	http://www.dubsimon.ie/	Unspecified
STAR Translation	http://www.star-ts.com/	Translator
Totally Dublin	http://totallydublin.ie/	Film Critic
Urban Outfitters	http://www.urbanoutfitters.com/uk/index.jsp	Sales assistant
Village Camps (UK)	https://www.villagecamps.com/	Unspecified
YAP	http://www.yapireland.ie/get-involved/work-with-us/	Youth Advocate
Zurich Life	http://www.zurichlife.ie/	Sales
Further Education		Course
TCD	https://www.tcd.ie/English/postgraduate/popular-literature/	MPhil in Popular Literature X2 grads
TCD	https://www.tcd.ie/English/postgraduate/digital-humanities/	MA in Digital Humanities (with computing)
Hibernia College	http://hiberniacollege.com/courses/master-of-arts-in-education/	MA in Education
DCU	https://www.dcu.ie/prospective/deinfo.php?classname=MACL	MA in Comparative Literature

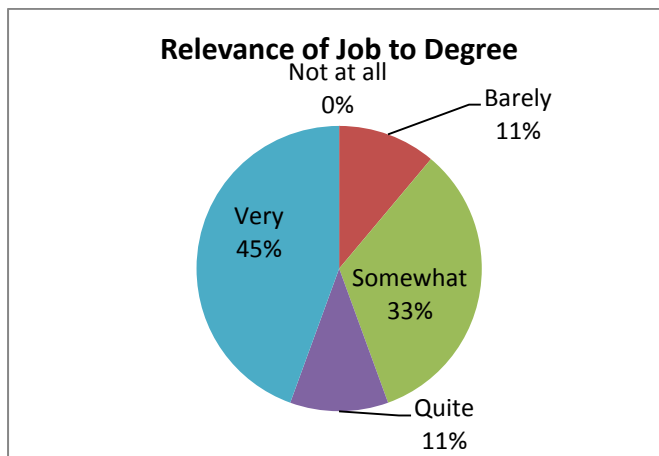
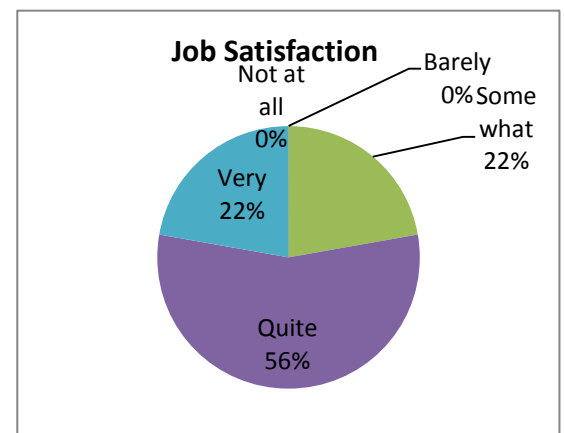
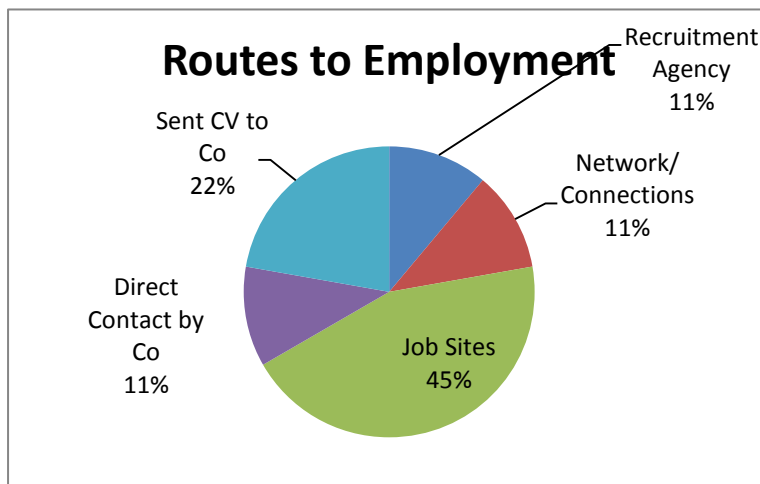
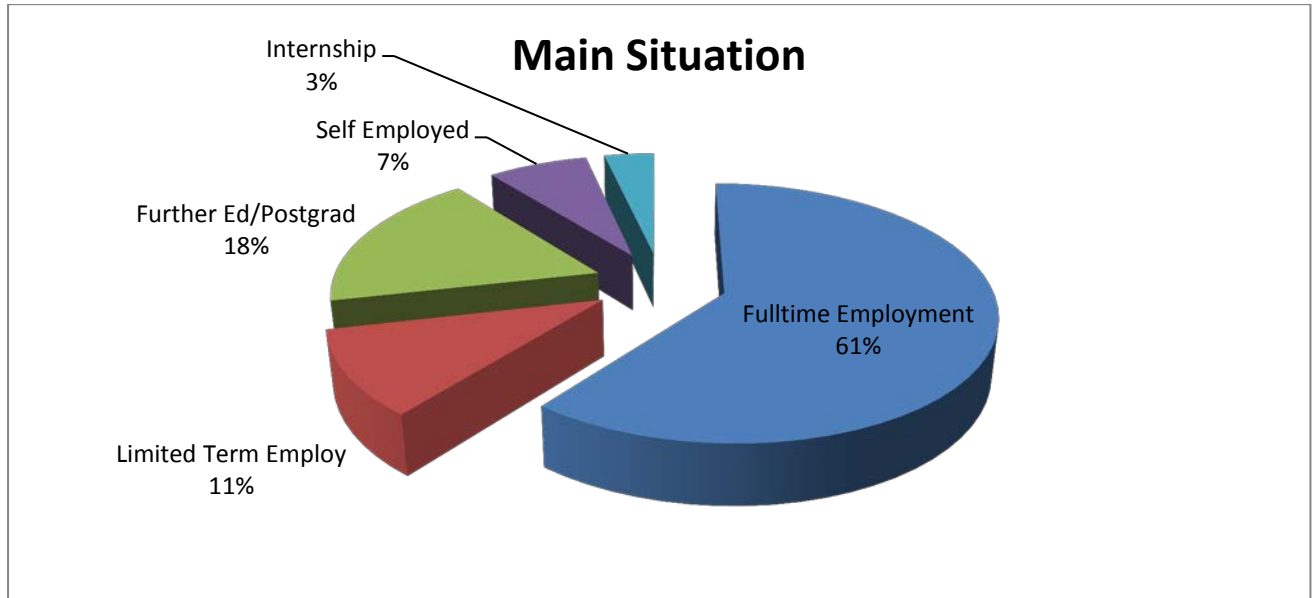
3.1.2 DL242 Bachelor of Arts (Hons) in Business Studies & Arts Management

Overview

Total in Class: 34

Data Gathered: 28

No data: 6



Salary Bands:

Only 5 graduates revealed the salary bands they are in:

20-25k: 3

25-30k: 2

>30k: 1

DL 242 Class of 2014

BA (Hons) in Business Studies & Arts Management

Employment / Further Education Examples

Company	Website	Job Title
Abbey Theatre	http://www.abbeytheatre.ie/	Casting Assistant
The Ark	http://ark.ie/	Internship
Conway Communications	http://conwaycommunications.ie/	Account Executive
Dying Breed Prods	https://www.facebook.com/DyingBreedsCompany/	Producer of Aerial Dynamic Sculpture
Fitzpatricks Castle Hotel	http://www.fitzpatrickcastle.com/	Wedding Coordinator
Green Light Events	http://www.greenlightevents.ie/	Assistant Project Manager
Guidant Group	http://www.guidantgroup.com/	HR Administrator
Hays Recruitment	https://www.hays.ie/	Compliance Executive
H&M	http://www.hm.com/ie/	Trainee Manager
Irish Arts Review	http://www.irishartsreview.com/	Digital Marketing Consultant
Jojo Maman Bebe	http://www.jojomamanbebe.co.uk/	Sales Assistant
MFS (London)	https://www.mfs.com/subs/home	Investment Manager
Next Generation Recruitment	http://www.nextgeneration.ie/	Talent Acquisition Professional
Nineyards Ltd	http://www.nineyards.ie/	Events Production Manager
Nurses On Call	http://www.nurseoncall.ie/	Client Manager
Owen Reilly Estate Agents	http://www.owenreilly.ie	Estate consultant
Pizza Hut	http://www.pizzahutireland.com/	Unspecified
Squarespace	http://www.squarespace.com/about/careers	Office & Events Assistant
Squared Financial Services	http://squaredfinancial.com/en/	Office Manager
Think 'n Blink Promotions	http://thinknblink.ie/	Unspecified
TV3	http://www.tv3.ie/	Researcher/Runner
Weir & Sons	http://weirandsons.ie/	Marketing/E-commerce
Xtravision	http://www.xtra-vision.ie/	Sales
Self-Employed		
2 grads Self-employed in the events management and tourism sectors		

Further Education	Course
UCD Smurfit Graduate School http://www.smurfitschool.ie/ourcourses/part-timemasters/mscindigitalmarketingpart-time/	MSc in Digital Marketing
DCU	Masters - unspecified
DIT http://www.dit.ie/retailandservicesmanagement/postgraddiplomainfashionbuyingandmanagement/	PG Dip Fashion Buying & Management
DIT http://www.dit.ie/news/archive2013/msc-advertising-executive-streamlimited-places-available/	MSc in Advertising
IADT http://www.iadt.ie/en/ProspectiveStudents/FacultiesCourses/FacultyofFilmArtCreativeTechnologies/DL902-MAinBroadcastProductionforRadioandTelevision/	MA in Broadcast Production for Radio & Television

Faculty of Enterprise and Humanities

3.2 Department of Entrepreneurship

3.2.1 Bachelor of Business in Entrepreneurship

DL 231 (Level 7) Class of 2014

Employment / Further Education Examples

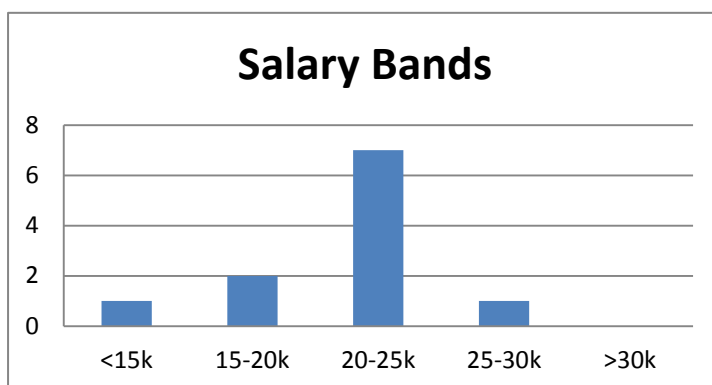
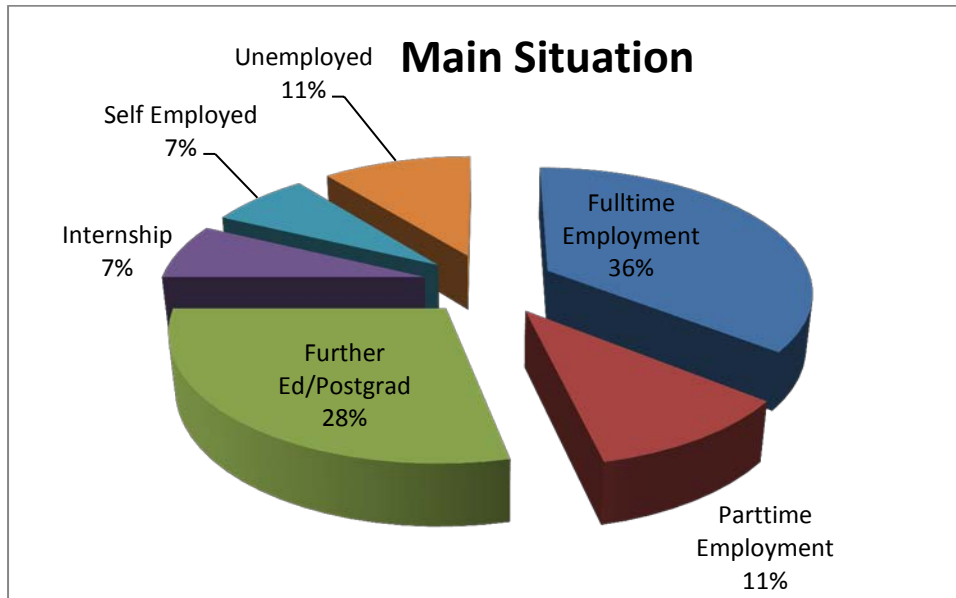
Company	Website	Job Title
Applehouse	http://www.applehousechildcare.com/	Childcare assistant
BC Hydro (Van, Can)	https://www.bchydro.com/index.html	IT Consultant
Belushi Bar (Berlin)	http://www.belushis.com/bars/berlin	Bar Staff
Centra		Sales Assistant
Childaid (London)	http://www.childaidrr.org.uk/	Digital & Communications Manager
Chill Insurance	https://www.chill.ie/	Personal Lines Insurance Broker
expd8	http://www.expd8.com/	Field Marketing
H&M (Ire. & Aus)	https://www.hm.com/ie/	Country Logistics Support (Australia)
Prosperity Media Recruitment	http://www.prosperity.ie/	Digital Talent Spotter
Further Education		Course
24 graduates progressed to DL801 (Level 8) in IADT		
Self Employed		
Bouncy castle hire		

3.2.2 DL 243 Bachelor of Business (Hons) in Entrepreneurship (Add-on) Overview

Total in Class: 25

Data gathered: 23

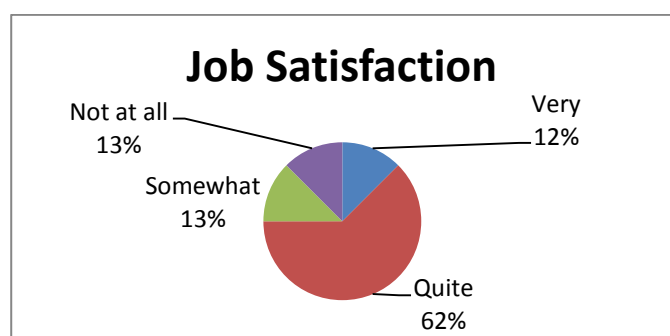
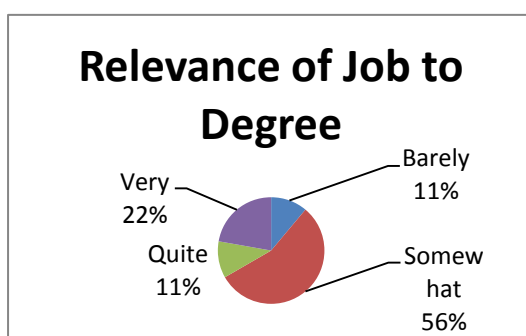
No Data: 2



Routes to Employment:

Of the 5 people who answered this Q:

2 said they got their jobs through networking/connections while 3 said they sourced them through jobs websites



Further Studies/Postgrad: Future Intentions

As well as the 8 grads who specified that they were currently engaged in further ed of postgrad courses, 5 indicated their intention to pursue further studies in the future while 3 indicated that they did not plan to do another course

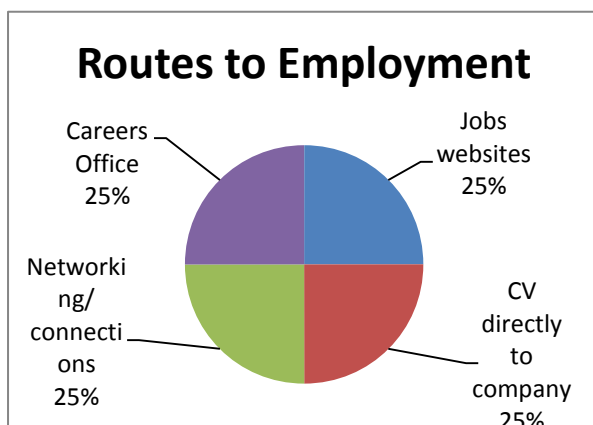
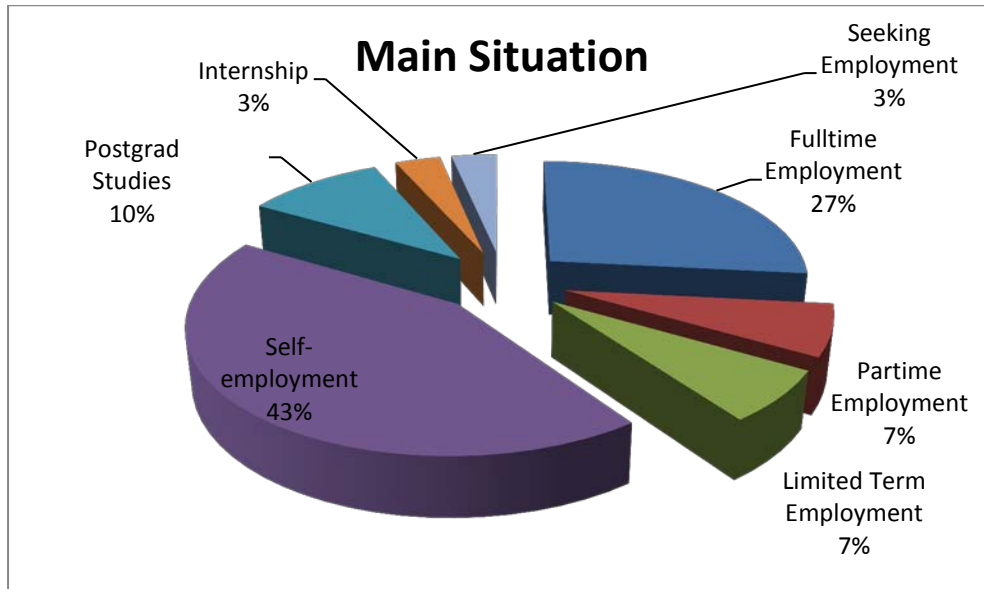
Company	Website	Job Title
Aldi	http://aldirecruitment.ie/	Unspecified
Dell	http://www.dell.ie/	UK Accounts Manager
ESB	http://www.esb.ie/main/home/index.jsp	Internship
Glohealth	https://www.glohealth.ie/	Insurance
IPOS/MRBI	http://www.ipsosmrbi.com/	Market Researcher
Main Street Hub (NYC, USA)	http://www.mainstreethub.com/	Marketing Consultant
Meetingsbooker.com	https://www.meetingsbooker.com/	Unspecified
Phonewatch	http://www.phonewatch.ie/	Customer Care Specialist
Powerscourt Hotel	http://www.powerscourthotel.com	Spa Receptionist
Stillorgan Park Hotel	http://www.talbothotelstillorgan.com/	Bar staff
St Vincent's Hospital	http://www.stvincents.ie/	Data Entry Clerk
Swissport Ireland	http://www.swissport.com/	Passenger Services Agent
SUSI Grants	http://susi.ie/	Administrator
Self-Employed		
Thai Station	http://www.thaistation.ie/	Owner/Chef
A2Zcheck.ie	http://a2zcheck.ie/	Owner/mechanic
Further Education		Course
ITT Dublin	https://www.it-tallaght.ie/index.cfm/page/course?id=146	BSc in Computing
Blackrock Further Education Institute	http://www.bfei.ie/courses/theatrical-media-make-up	Theatrical Makeup
University of Bournemouth	https://www1.bournemouth.ac.uk/study/courses/msc-hotel-food-services-management	MSc in Health & Food Services Management
University of Illinois @ Urbana Champaign	http://catalog.illinois.edu/graduate/graduate-majors/advertising/	MSc in Advertising
DIT	http://www.dit.ie/retailandservicesmanagement/postgraddiplomainfashionbuyingandmanagement/	PG Dip in fashion Buying & Management
DIT	https://www.dit.ie/catalogue/Programmes/Details/DT374	PGDip Finance
DCU		MA in Marketing

3.2.3 DL243f Bachelor of Business (Hons) in Entrepreneurship & Management (Flexible Mode) Overview

No in Class: 37

Data Gathered: 32

No Data 5

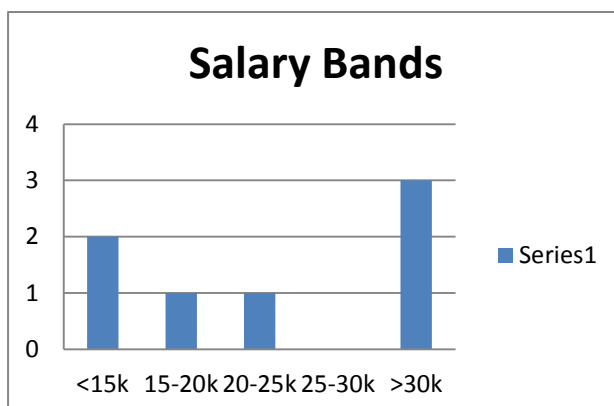


Relevance of Job to Degree:

On a 5-point scale, of those who answered this Q, there was an even spread between *very, quite, barely, not at all*

Job Satisfaction:

Of the five grads who responded to this Q, 3 said they were *very satisfied*, 2 that they were *quite satisfied*



Further Education/Postgraduate:

Apart from the four grads already engaged in further ed courses, there were **7** who said they intended to engage in further education in the future, while **2** said they would not

DL 243f

B Bus in Entrepreneurship & Management (Flexible Mode)

Employment / Further Education Examples

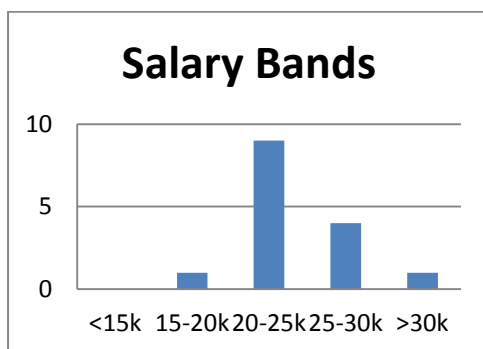
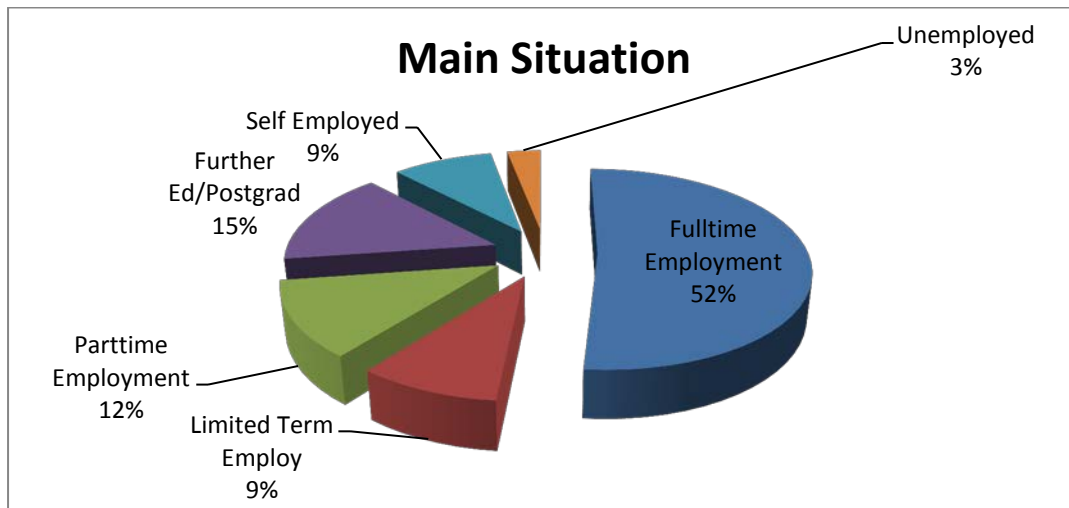
Company	Website	Job Title
Age Action Ireland	https://www.ageaction.ie/	HR Administrator
AIB Officer	http://personal.aib.ie/	Operations & Mortgage Appeals
Ashfield Media Group	http://ashfieldpress.ie/linden/	Intern
Cherry Orchard Equine Centre		Operations Manager
Coram Healthcare	https://www.coramhc.com/	Homecare worker
De Paul Ire.	http://www.depaulireland.org/	Night Support
DLR Libraries	http://libraries.dlrcoco.ie/	Assistant Librarian
Heroics Training	http://heroicstrainingsystems.com/	Corporate Training Consultant
NMBI	http://www.nursingboard.ie/en/homepage.aspx	Nursing administrator
PTSB	https://www.permanenttsb.ie/	Customer Advisor
Pulsate	http://pulsatehq.com/company	Head of Customer Success
SMB Corporation (India)	http://www.smbcorpn.com/	VP of PMO Dept
TCD Finance Office	https://www.tcd.ie/financial-services/	FIS Support
Tiger Retail Ire.	http://www.tiger-stores.ie/	Customer Assistant
Self-Employed		
13 graduates : architecture, manufacturing & engineering, event management, artist, construction management, holistic therapy, buyer, translator, tour guide, financial advisor, model, life coach,		
Further Education		Course
UCD : Graduate Certificate in Innovation, Entrepreneurship and Enterprise		X 2 graduates
http://www.ucd.ie/graduatestudies/coursefinder/taughtprogrammes/grad-cert-innovation/		
ITT Dublin: Diploma in Food Science Technology		
https://www.it-tallaght.ie/index.cfm/page/coursept?id=317		

3.2.4 DL245 Bachelor of Business (Hons) in Entrepreneurship and Management Overview

Total in class: 33

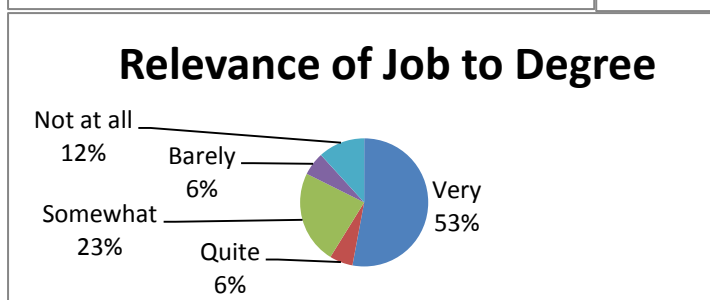
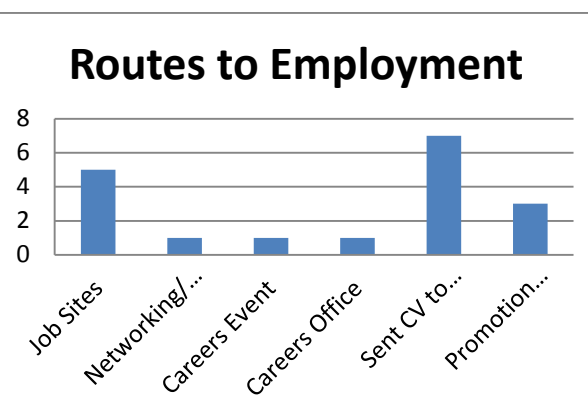
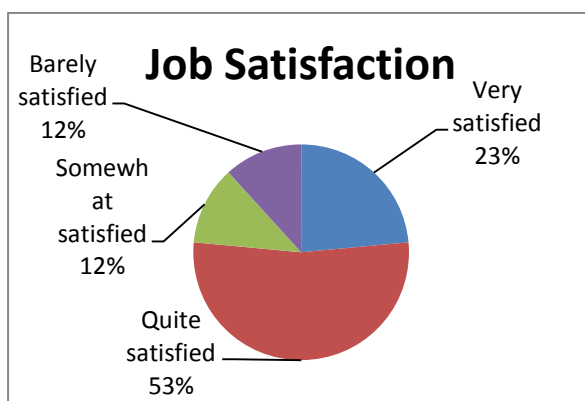
Data collected: 32

No Data: 1



Further Education/Postgrad :

As well as the **5** grads who indicated that they had started further study, **9** indicated an intention to pursue further studies while **12** indicated that they had no plans for this



Company	Website	Job Title
AIB	http://jobs.aib.ie/	Customer Support
AIG	https://www.aig.ie/personal	Sales Agent @ OSG
Aryzta	http://www.aryzta.com/	Graduate Programme
Avoca Fernhouse	http://www.avoca.com/home/	Waiter
Bootstrap	http://getbootstrap.com/	Administrator
Chill Insurance	https://www.chill.ie/	Sales Administrator
Direct Fuels	http://www.directfuels.com/	Sales Coordinator
Enterprise Ireland (Co. Wicklow)	https://www.localenterprise.ie/Wicklow/	Enterprise Dev. Executive
Flashpoint Brighter Digital	http://flashpoint.ie/	Account Executive
Glendalough Hotel	http://www.glendaloughhotel.com/	Waitress
Horse & Hound		Bar Staff
IADT Students Union	http://www.iadtsu.ie/	President
The Image Rights Company	https://www.imagerights.com/	Sales & Design
IPSOS/MRBI	http://www.ipsosmrbi.com/	Researcher
Liberty Asset Man.	http://www.lam.ie/Home	Project Admin & P3 Consultant
Louis Fitzgerald Hotel	http://www.louisfitzgeraldhotel.com/	Reservations Agent
Main Street Hub (NYC)	http://www.mainstreethub.com/	Marketing Consultant
Mothercare	https://www.mothercare.ie/	Junior Buyer
OSG	http://www.osg.ie/	Sales/Customer Service X 3 grads
Propmeup	http://www.propmeup.ie/	Event Manager
SPAR	http://www.spar.ie/	Supervisor
Spirit Motors	http://www.spiritmotorgroup.ie/	Sales Rep
State Street	http://www.statestreet.com/home.html	Fund Account Associate
Sunrise Home (San Fran)	http://www.sunrisehome.com/	Operations Manager
Self-Employed		
Entrepreneur: Marketing & Events Management		
Freddy.com : Clothing Distribution Franchise		
Julie Loves Japan: Design Franchise		

Further Education	Course
DIT http://www.dit.ie/postgrad/programmes/dt329mscaccounting/	MSc in Accounting X 2 grads
University of Westminster http://www.westminster.ac.uk/courses/subjects/law/postgraduate-courses/full-time/p09fpent-llm-entertainment-law	LLM in Entertainment Law
UCD http://www.ucd.ie/sils/graduatestudents/mscinformationsystems/	MSc Information Systems

FACULTY OF FILM ARTS & CREATIVE TECHNOLOGIES

3.3 Department of Technology & Psychology

3.3.1 DL 131

BSc in Computing in Multimedia Programming

Employment / Further Education Examples

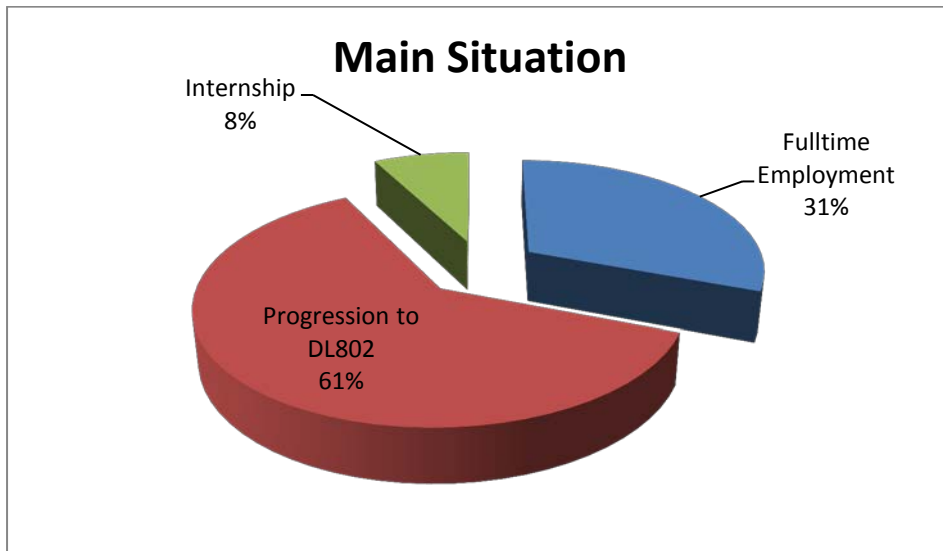
Company		Website	Job Title
Billfaster		http://www.billfaster.com/	Software Developer
HAL Software		http://hal-software.com/	Developer/designer
Self-Employed			
Self-employed web developer			
Further Education			Course
IADT	DL824	BSc(Hons) in Multimedia Systems/Web Engineering	X11 graduates

3.3.2 DL133 Audiovisual Media Technology

Total in Class: 22

Data gathered: 13

No Data: 9



Of those in fulltime employment only two responded to detailed survey Q's:

Routes to Employment:

Jobs websites: 1

Networking/contacts : 1

Salary bands:

20-25K : 1

30-34K: 1

**Seeking alternative
Employment?**

Yes : 1

No:1

**Intending to do further
studies in future?**

Yes : 1

No: 1

DL 133 BEng in Audio Visual Media Technology

Employment / Further Education Examples

Company	Website	Job Title
Eircom Phonewatch	http://www.phonewatch.ie/careers/	Customer Accounts
Intel	http://gradireland.com/graduate-jobs/profiles/48825	Graduate Programme
Questor Analytic	http://www.quaestor.ie/	Electronic Technician
ITech Consult (Ire.)	https://www.linkedin.com/company/itech-consult-recruitment	Telemarketer
Internship		
City BNB	http://www.citybnb.com/	Digital marketing Intern
Further Education		Course
IADT	DL802 BSc (hons) in Digital Media Systems	X 8 Grads

3.3.3 DL144 BSc (Hons) in Digital Media Systems

Employment / Further Education Examples

No in class: 5

Data gathered: 3

No data: 2

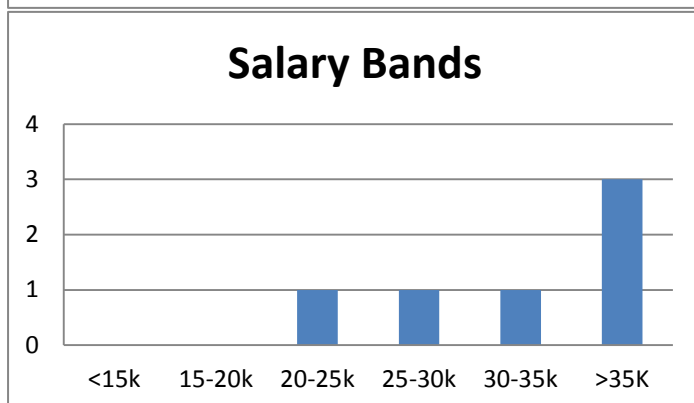
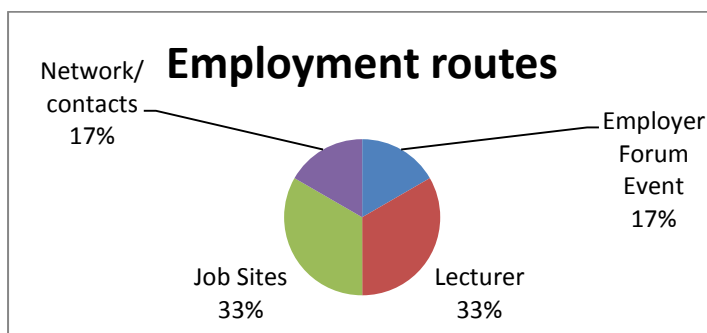
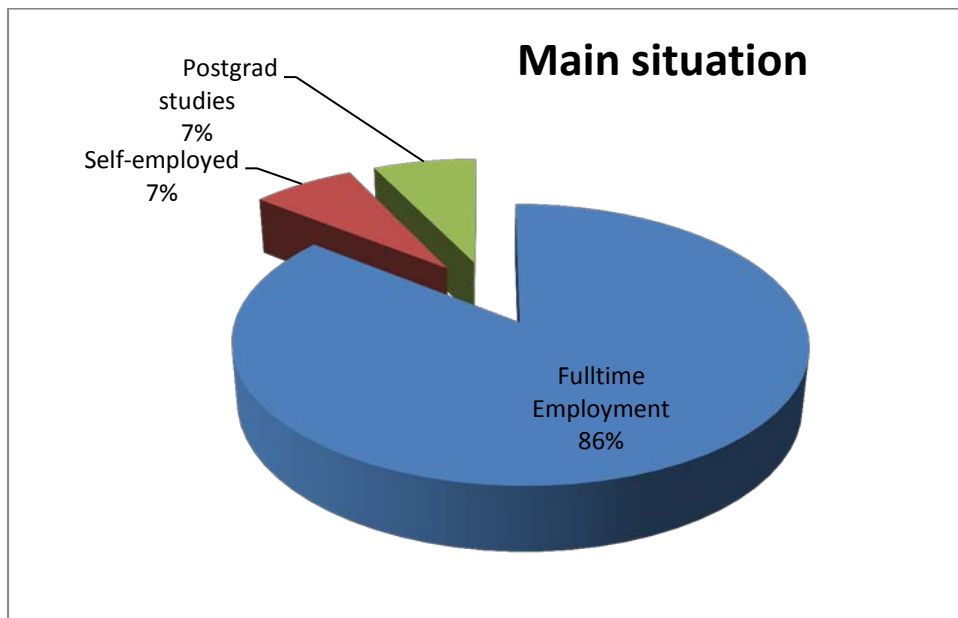
Company	Website	Job Title
Bausch & Lomb	http://www.bausch.com/our-company/careers	Controls Engineer
Kerry Group	http://www.kerrygraduates.com/the-programme	Graduate Programme
JET Programme	https://www.google.ie/?gws_rd=ssl#q=jet+programme	Teaching English in Japan

3.3.4 DL 142/143 BSc (Hons) in Computing in Multimedia Systems/Web Engineering

Total in Class: 15

Data gathered: 14

No data: 1



Job Satisfaction

Graduates of this course expressed a high level of job satisfaction:

Of 7 responses to this Q, 5 said they were *Very Satisfied*, 2 said **Quite Satisfied**

Job Relevance to Degree

6 of 7 grads who answered this Q said that their job was *Very Relevant* to their degree

DL 142/.143 BSc(Hons) in Computing in Multimedia Systems

/Web Engineering

Employment / Further Education Examples

Company	Website	Job Title
Arithon	http://www.arithon.co.uk/	Customer Support
Devhaus Corporation	http://www.devhaus.com/	Web Developer X 2grads
exSite Communications Ltd	http://exsite.ie/	Web Developer
Firstcom Dublin	http://www.firstcom.ie/	Web Developer
IBM Design	http://www.ibm.com/design/	Software Designer X 4 grads
Realex Payments	https://www.realexpayments.ie/	Web Developer
Software Design	http://softwaredesign.ie/	Frontend Developer X 2 grads
Syntrego	http://www.syntrego.com/	Web Developer
TLTalk (Seoul, Korea)	http://tltalk.com/	Product Designer
Wholeworldband	https://www.wholeworldband.com/	Javascript developer
Self-Employed		
IADT	Project work consultancy	
Further Education		Course
TCD	MSc by Research	

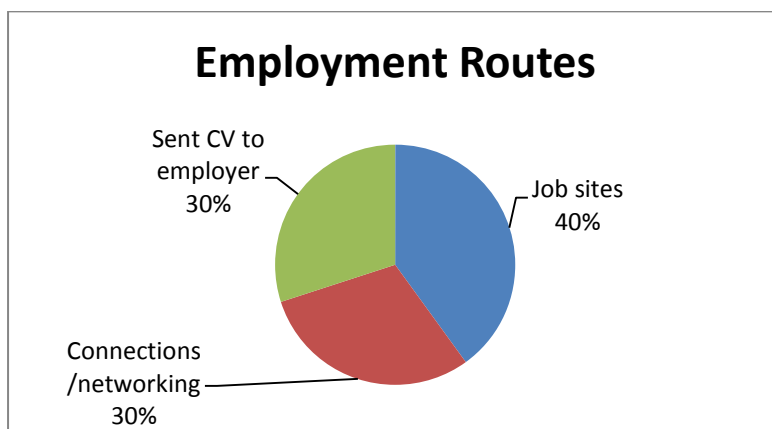
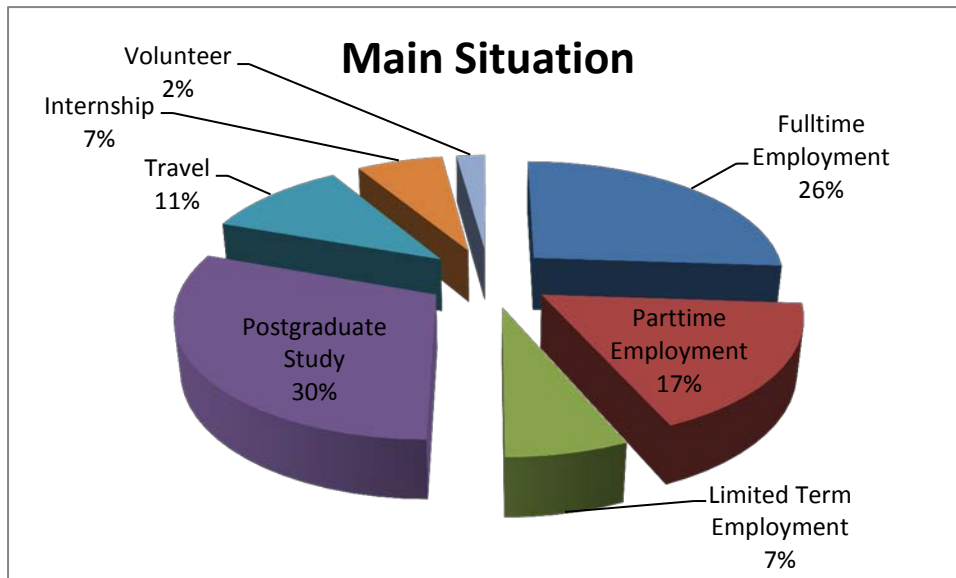
3.3.5 DL141 BSc (Hons) in Applied Psychology

Overview

Total in class: 50

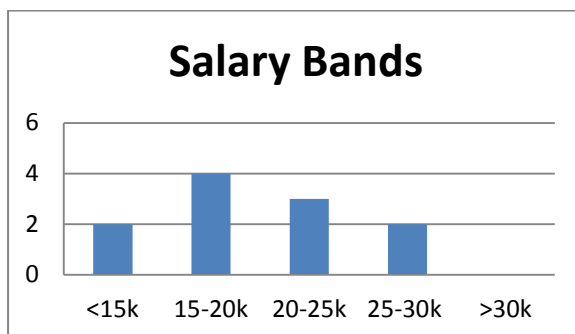
Data gathered: 42

No Data: 8



Further Study:

As well as the higher than average level of grads already engaged in postgraduate study, **8** respondents indicated that they intended to pursue further studies in the future. Main reasons for this: to increase employability and to achieve required qualification.



Relevance of job to degree: of the **10** who responded to this Q, **7** said '*not at all relevant*', **2** said '*barely relevant*', **1** said '*somewhat*'.

Job satisfaction: of the **10** who responded to this Q, **1** said '*quite satisfied*', **7** said '*somewhat satisfied*', **2** said '*not at all satisfied*'

DL141 BA (Hons) in Applied Psychology

Employment / Further Education Examples

Company	Website	Job Title
Adsmart	http://www.adsmart.ie/	Internship
AIB	http://jobs.aib.ie/key/aib-graduate-programme-jobs.html	Graduate Programme
Deutsche Bank	https://www.db.com/ireland/en/content/careers.html	Investigations Analyst
Eistech	http://www.eishtec.com/	Front Line Technical Support
Fusaro's Kitchen (Toronto)	http://www.fusaros.com/	Customer Service
Hays recruitment (London)	https://www.hays.co.uk/	Associate Recruitment Consultant
JET Programme in Japan	https://www.google.ie/?gws_rd=ssl#q=jet+programme	Teaching English
KOD Lyons (Solicitors)	http://www.kodlyons.ie/	Admin/research
Leisureplex		Unspecified
McDonalds		Unspecified
Meetingsbooker	https://www.meetingsbooker.com/	User Experience Intern
Portarlinton Hotel		Waiter
Phoenix Care Centre (HSE)	http://www.hse.ie/phoenixcarecentre	Medical Administrator
Salvation Army	http://www.salvationarmy.ie/republic-ireland	Unspecified
Southmead Primary School (UK)		Learning Assistant
St Catherine's (Wicklow)	http://stcatherines.ie/	Internship
Visual ID	http://visualid.com/	Client Account Executive
Wilton Hotel	http://www.wiltonhotelbray.com/	Waitress
Further Education		Course
UCD	http://www.ucd.ie/medicine/studywithus/graduatestudies/psychotherapy/mscchildartpsychotherapy/	MSc in Child Art Psychotherapy
UCD	http://www.ucd.ie/sociology/graduateprogrammes/taughtprogrammes/msocscsociology/	MSocSc Sociology
(cont./...)		

IADT	Masters by Research	X 2 grads
http://www.iadt.ie/en/Researchers/Research/PostgraduateResearchOpportunities/		
IADT	MSc in User Experience Design	
http://www.iadt.ie/en/ProspectiveStudents/FacultiesCourses/FacultyofFilmArtCreativeTechnologies/DL908-MScinUserExperienceDesign/		
TCD	MSc in Business & Management	
https://www.tcd.ie/business/masters/msc-business-management/		
TCD	MSc in Psychology (ABA)	
http://www.psychology.tcd.ie/postgraduate/applied-behavanalysis/MSc%20Psy%20ABA/index.php		
DIT	MSc in Creative Digital Media	X 2 grads
http://www.dit.ie/postgrad/programmes/dt540bmscincreativigitalmedia/		
TCD	Doctorate in Counselling Psychology	
https://psychology.tcd.ie/postgraduate/d-couns/		
Maynooth University	MSc in Behaviour Analysis & Therapy	
https://www.maynoothuniversity.ie/study-maynooth/postgraduate-studies/courses/msc-behaviour-analysis-and-therapy		
UCD Smurfit Graduate Business School	MSc in Digital Marketing	
http://www.smurfitschool.ie/ourcourses/masters/marketing/mscindigitalmarketing/		
University of Edinburgh	MSc in Human Cognitive Neuropsychology	
http://www.psy.ed.ac.uk/psy_students/postgraduate/msc_human_cognitive_neuropsychology.php		
Irish College of Humanities & Applied Science	MA in Counselling & Psychotherapy	
http://www.ichas.ie/counselling-psychotherapy-courses/m-a-in-counselling-and-psychotherapy		
Queens University Belfast	MSc in Animal Behaviour & Welfare	
http://www.qub.ac.uk/schools/SchoolofBiologicalSciences/StudyattheSchool/Postgraduates/AnimalBehaviourandWelfare/		

FACULTY OF FILM ART & CREATIVE TECHNOLOGIES

3.4 Department of Design & Visual Arts

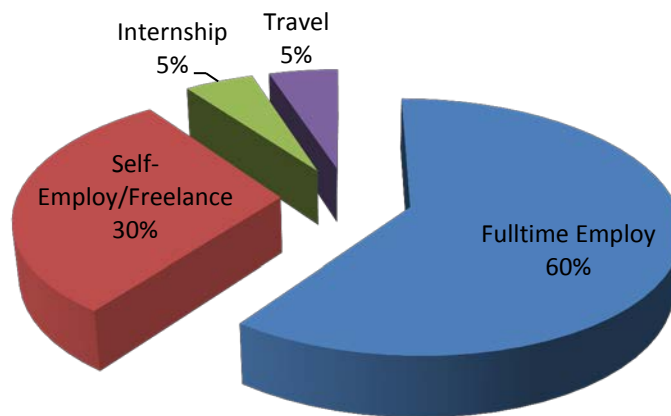
3.4.1 DL043 BA (Hons) Visual Communications

Total in Class: 21

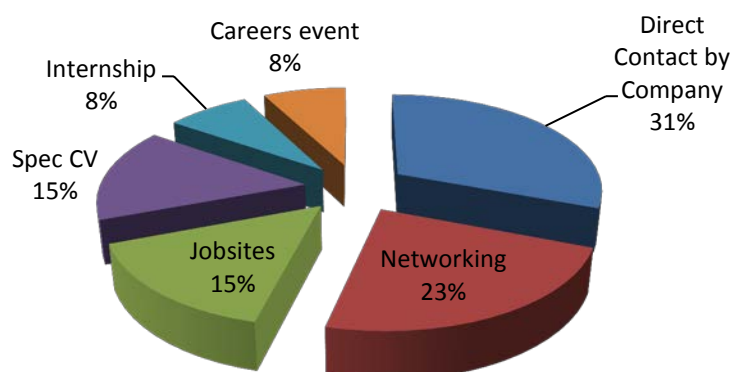
Data gathered: 20

No Data: 1

Employment Status



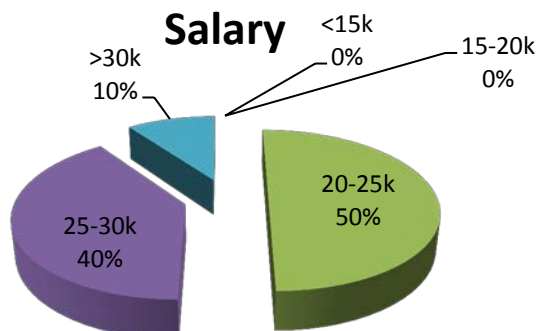
How Jobs Sourced



Relevance :

75% said that their work is **Very Relevant** to their degree course; 20% said that it is **Somewhat Relevant**

Salary



Job Satisfaction:

Very satisfied: 60%

Quite satisfied: 20%

Somewhat Satisfied: 20%

Only **one** grad was actively seeking alternative employment

Footnote - Postgraduate Studies: While no-one from the 2014 class had commenced or applied for a Postgrad course at the time of the survey, 6 indicated that further studies were in their future plans

DL043 BA (Hons) Visual Communications

Employment / Further Education Examples

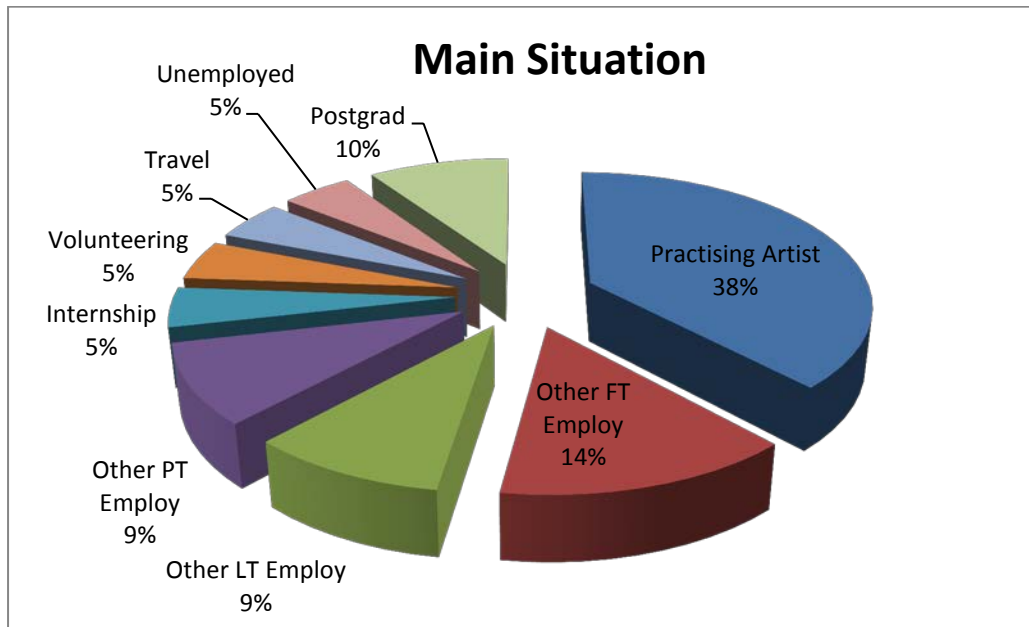
Company	Website	Job Title
Artizan Creative	http://www.artizan.ie/	Junior Designer
Boys & Girls	http://boysandgirls.ie/	Internship
Bradley Design	http://bradleybrand.ie/	Internship
Byron Creative	http://www.byroncreative.ie/	Internship
Clarins Ire.	https://careers.clarins.co.uk/	Visual & Merchandising Exec.
IBM (X 3 grads)	http://www.ibm.com/design/	Associate Designer
Inland Waterways Assoc. (NI)	http://www.iwai.ie/	Designer
Mace Promotions	http://www.macepromotions.com/	Graphic Designer
Pixel Design	http://www.pixeldesign.ie/	Junior Designer
Radical	http://radical.ie/	Junior Interaction Designer
Science Gallery	https://dublin.sciencegallery.com/	Internship
Temp Buddy	https://tempbuddy.com/	Junior Designer
256 Media	http://www.256media.ie/	Designer
Web Summit	https://websummit.net/	Junior Designer
Writing for Tiny	http://www.writingfortiny.com/#/home	Design & Illustration
Youth Nation	http://youthnation.com/	Head of Graphics
Self-Employed		
FREELANCE	X 5 grads	
Further Education		Course
IADT	Bachelor of Business (Hons) in Entrepreneurship	

3.4.2 DL044 BA (Hons) Visual Arts Practice

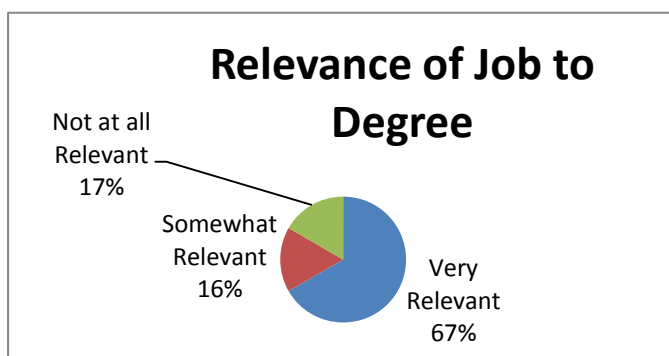
Total in Class: 28

Data gathered: 21

No Data: 7



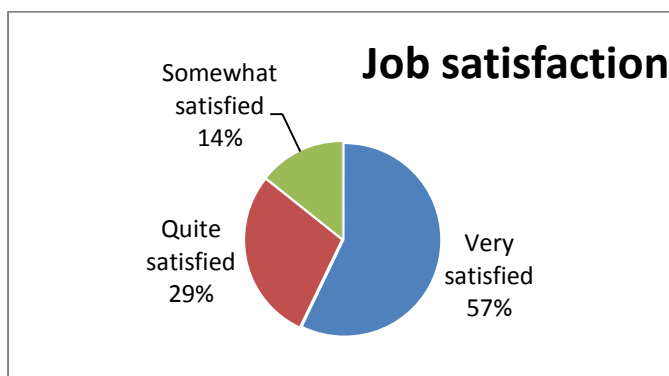
Note: FT = Fulltime, PT = Parttime, LT = Limited Term



Postgraduate Studies

2 graduates from the class are currently doing postgraduate courses;

4 others specified an intention to pursue postgraduate studies in the future



Salary

Only 5 graduates specified their salary bands:

3 : <15k

2: 20 -25k

DL 044

BA (Hons) Visual Arts Practice

Employment / Further Education Examples

Company	Website	Job Title
Kettles Hotel		Unspecified
Lismore Castle Arts	www.lismorecastlearts.ie	Artist (X2 grads)
MOMA (NYC)	http://www.moma.org/	Intern
Guerilla Aerial (art collective)	https://www.facebook.com/GuerillaAerial	Art Director
Sphere 17 (Youth Organ.)	http://www.sphere17.ie/	Arts facilitator (Volunteer)
St Ultan's Childcare Unit	http://www.cdysb.ie/Projects/	Arts coordinator
Yesterdays.ie	http://www.yesterdays.ie/	Online gifts: retail/sales
Wicklow VEC		Art Teacher (Parttime)
Residency		
Talbot Gallery	http://www.talbotgallery.com/	Performance Artist
Self-Employed		
Freelance/Independent artist		X 7 grads
Freelance in TV industry(London): BBC, Channel 4 etc.		Film Editor
Further Education		Course
NCAD	www.ncad.ie	PME Art & Design Education
Sandberg Institute (Amsterdam)	http://sandberg.nl/	Masters: The Dirty Art Dept.

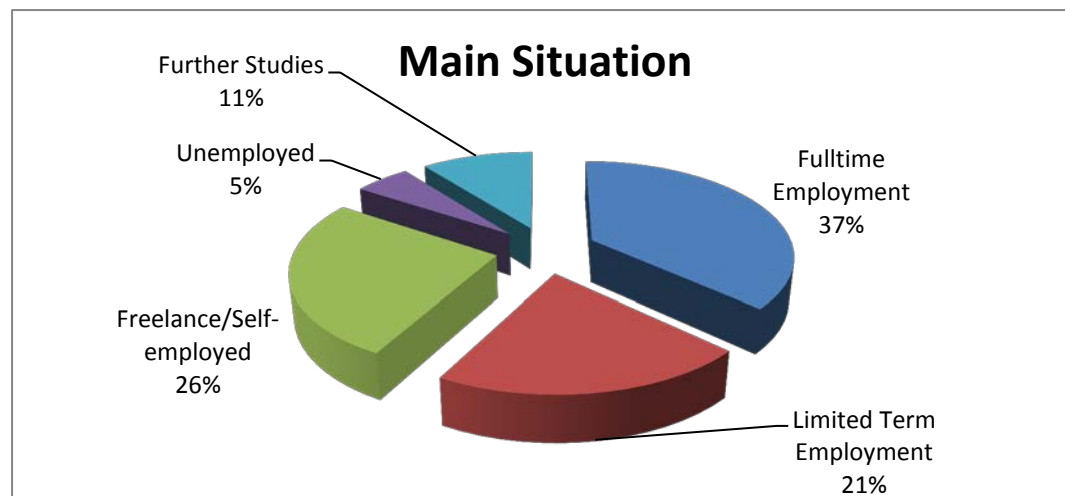
3.4.3 DL046 Model Making, Design & Digital Effects

Overview

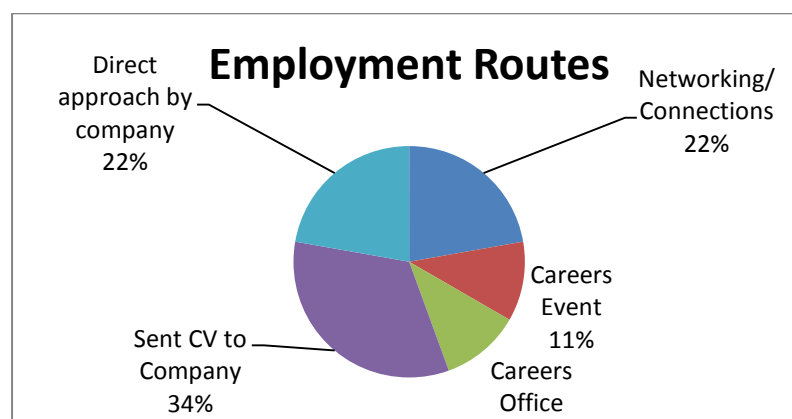
Total in Class: 23

Data Gathered: 18

No Data: 5

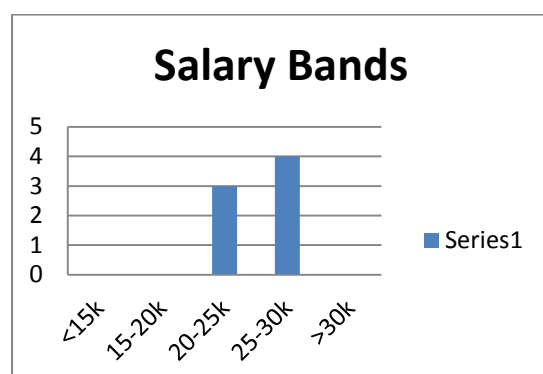


NOTE: Pattern of employment in this sector is mainly a combination of limited term project work and freelance work



Relevance:

Of the 9 grads who responded to this Q, 7 said their job was **Very Relevant** to their degree and 2 said it was **Quite Relevant**



Job Satisfaction:

Of the 8 grads who responded to this Q, 3 said they were **Very Satisfied** with their job while 5 said they were **Quite Satisfied**

Further Studies: 2 grads have commenced postgrad courses at Masters level.

Only one other indicated an intention to pursue postgrad studies in the future.

Employment / Further Education Examples

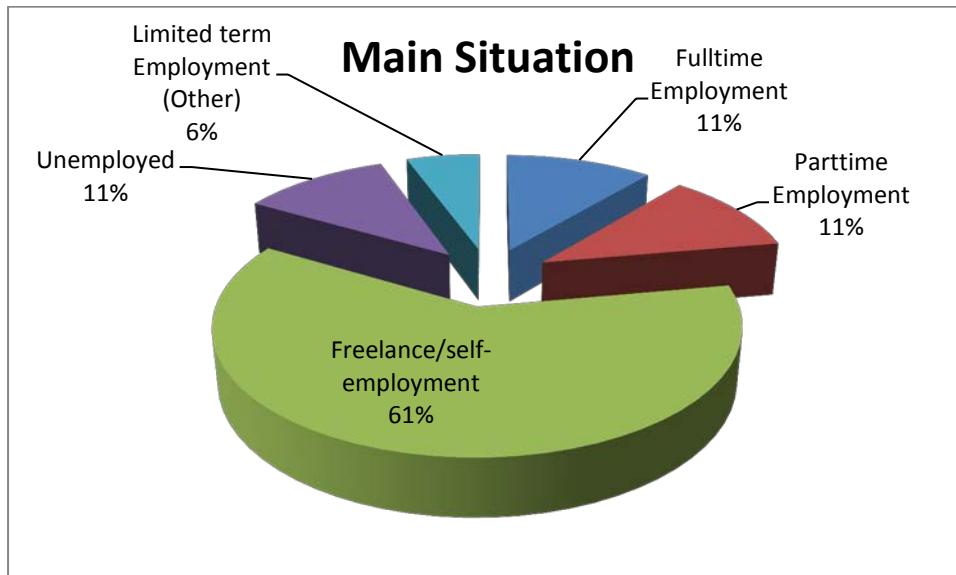
Company	Website	Job Title	
Arckit	http://arckit.com/	Modelmaker	X 3 grads
April & the Bear	http://www.aprilandthebear.com/	Model & Print maker	
Discovery Programme (Archaeological Research)	http://www.discoveryprogramme.ie/	3D Modeller	
Deluxe Group	http://www.thedeluxegroup.com/	3D Modeller	
Modelworks Media	http://www.modelworksmedia.com/	Junior Modelmaker	X 2grads
Olive Media	http://www.olivemedia.co/	3D Developer	
PanPan Theatre	http://panpantheatre.com/	Unspecified	
Penny Dreadful Season 3	http://www.ardmore.ie/	Trainee Sculptor	X 3grad
Telegael	http://www.telegael.com/	Stop Motion developer	
This is Happening (Collective)		Stage Design/building	
Vikings Season 4	http://www.history.com/shows/viking	Trainee sculptor	
Self-Employed			
FREELANCE	X 6 grads		
Further Education		Course	
DIT		MSc in Creative Digital Media (Digital Games)	
Gainsfort Academy (Carlow)	http://gainsfort.com/academy/	Itec Makeup Artistry Dip	
UCC		MSc in Interactive Media	

3.4.4 DL047/048/049 BA (Hons) in Design for Stage & Screen Overview

Total in Class: 24

Data Gathered: 19

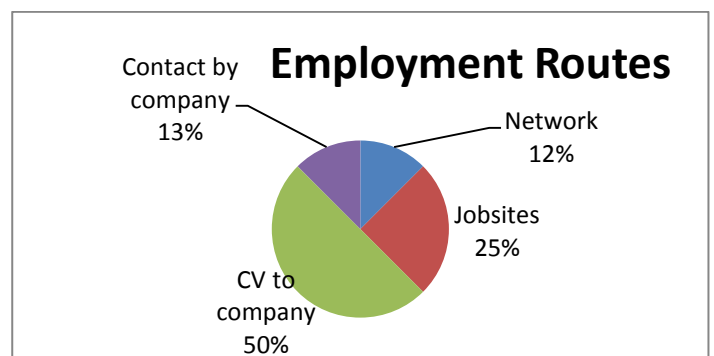
No Data: 5



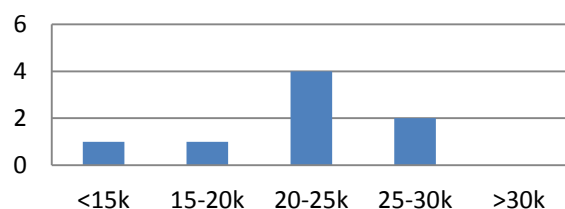
Relevance:

Of the 6 grads who answered this Q.:

3 said their work was **Very Relevant** to their degree, **1** said it was **Quite Relevant**, and 3 said it was **Not at all Relevant**.



Salary Bands



Further Studies

No graduate from the class had either applied for or begun a course; however, of the **15** who answered the Q about their intentions **6** said that they planned to undertake further studies in the future.

DL047/048/049

BA (Hons) Design for Stage & Screen

Production Design/Costume Design/Makeup Design

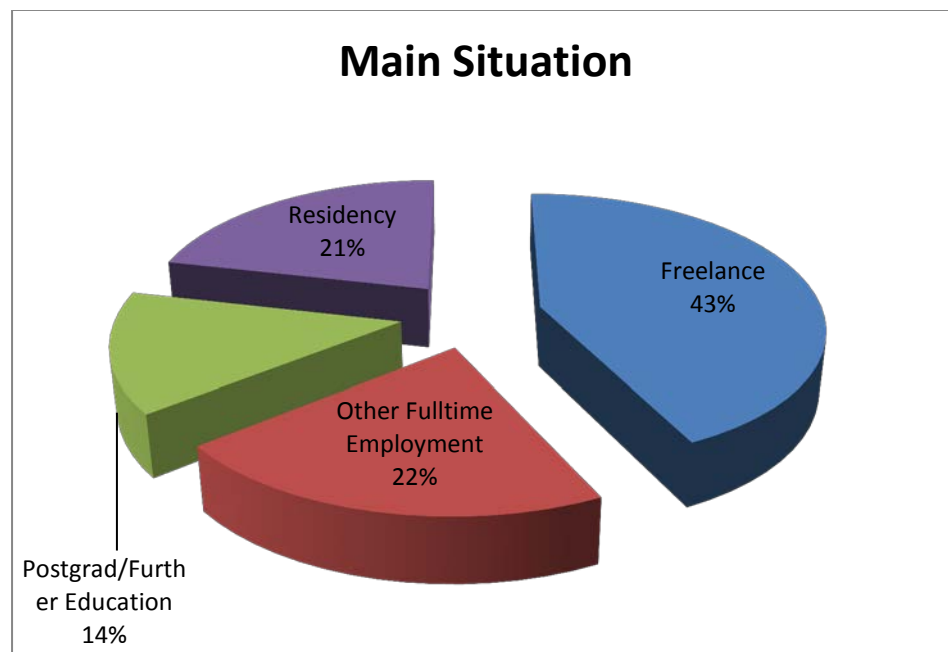
Employment Examples

Company/Productions	Website	Job Title
ADF Productions (Ardmore Studios)	http://www.ardmore.ie/	Costume Trainee
Art Depts: Gaiety, Olympia, Peacock Theatres		Production Design Assistant
Art Depts: Abbey Theatre, Dublin Theatre Festival		Production Design Assistant
B&Q		Customer Advisor
Blackbird Restaurant, Rathmines		Unspecified
Bedeck Ltd. (Furniture)		Sales asst.
IADTSU		Education Officer
Podium Ltd.	http://podium.ie/	Event Design & Production
Punk Rock (Lyric Theatre, Belfast)		Production Design Assistant
Element Pictures : Redrock	http://elementpictures.ie/tv/	Trainee Art Director
Ripple World Pictures	http://rippleworld.com/	Assistant Art Director
3 Q's Restaurant		Customer Service
Vikings Series 3		Makeup assistant
Self-Employed		
FREELANCE	X 10 grads	

3.4.5 DL 052 MA in Visual Arts Practice

No in Class: 14

Data gathered: 14



Employment / Further Education Examples

Company	Website	Role
Abbey Theatre	http://www.abbeytheatre.ie/	Front of House
Fennelly's (Callan, Co Kilkenny)	https://www.facebook.com/fennellysbridgest	Curator
Leitrim Sculpture Centre	http://www.leitrimsculpturecentre.ie/	Web developer
Residency		
UCD College of Science	http://www.ucdartinscience.com/	
Sitation (Dublin)	http://sitation.com/	
Fire Station Studios	http://www.firestation.ie/	
Self-Employed		
Freelance: various disciplines : artist, photographer, curator, filmmaker		X 8 graduates
Further Education		
		Course
Bennington College, Vermont, USA	http://www.bennington.edu/	MFA in Writing & Literature
Northumbria University	https://www.northumbria.ac.uk/	PhD in Philosophy

FACULTY OF FILM ART & CREATIVE TECHNOLOGIES

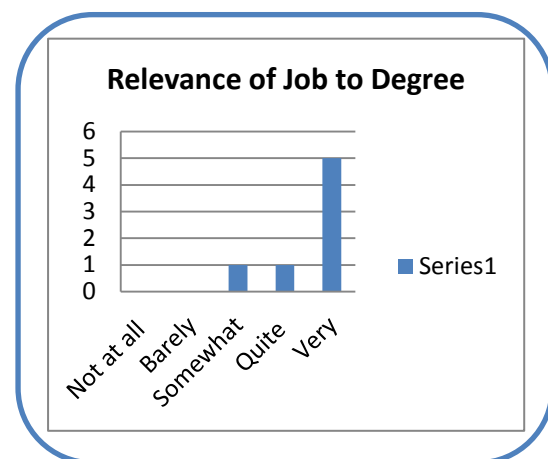
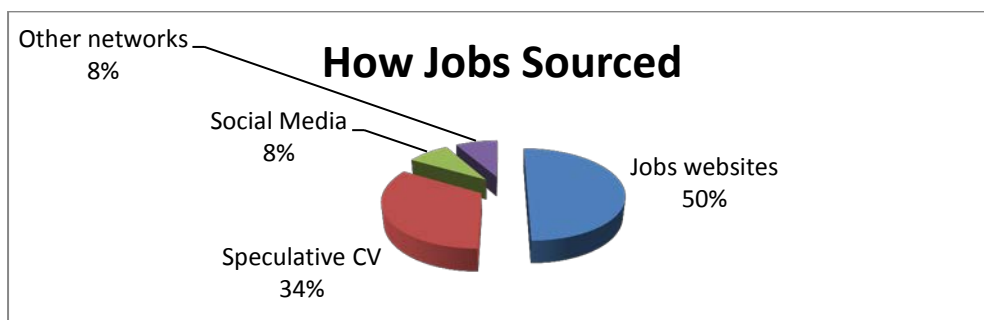
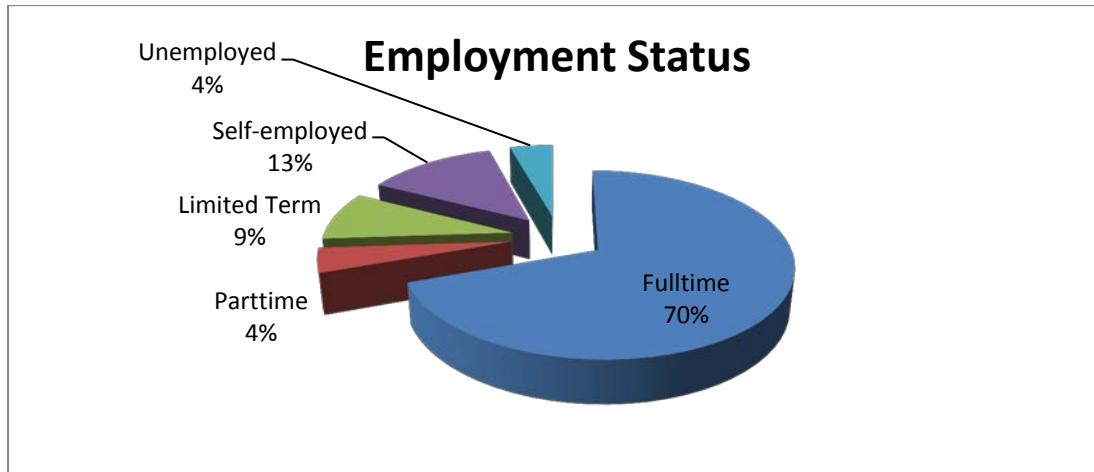
3.5 Department of Film & Media

3.5.1 DL041 BA (Hons) in Animation : Overview

Total in Class: 26

Data obtained: 23

No Data: 3



Job Satisfaction:

I am paid well : 66% agreed or strongly agreed

I enjoy my tasks: 66% agreed or strongly agreed

My work is challenging: 66% agreed

Good prospects: 66% agreed or strongly agreed

Further Study: No graduate had commenced further study since completing the course. Only one graduate expressed intention to do further study in the future

Salary: 5 graduates indicated level of salary:

>30k: 2

20 – 30k: 2

<15k: 1

DL041

BA (Hons) Animation

Employment / Further Education Examples

Company	Website	Job Title
Achica (London)	https://www.achica.com/	Junior Artworker (Lifestyle Store)
Boulder Media (X 6 grads)	http://www.bouldermedia.tv/	Various: animator, background artist etc.
Cartoon Saloon	http://www.cartoonsaloon.ie/	Compositor
Galleria Agencies	http://www.galleriaagencies.com/	Sales & Marketing Manager
Giant Animation	http://giant.ie/demo/	Storyboard Artist
Glue VFX	http://www.glue.ie/	VFX Artist/3D Modeller
Learn Signal (X 2 grads)	https://learnsignal.com/	Motion graphics animator
Pewter Games Studios	http://www.pewtergamesstudios.com/	Character Designer/animator
Strzegom Cultural Centre (Poland)		Not specified
Trickshot Films	http://www.trickshotfilms.com/	Maya Generalist
Zink Films (X 2 grads)	http://www.zinkfilms.com/	Character Animator
Internships		
Piranha Bar	http://www.piranhabar.ie/	3D Visual Effects Animator
Pink Kong Studios	http://www.pinkkongstudios.ie/	2D artist
Self-Employed		
FREELANCE (X 3 grads)		Projection Mapping etc.
Further Education		Course
Irish Taxation Institute	http://www.taxinstitute.ie/	Part 1 Tax Exams

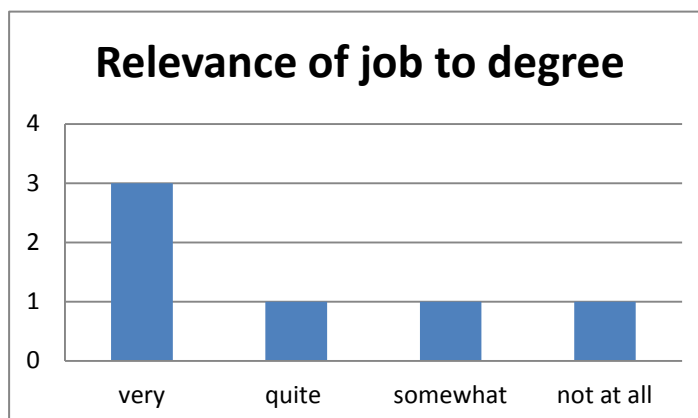
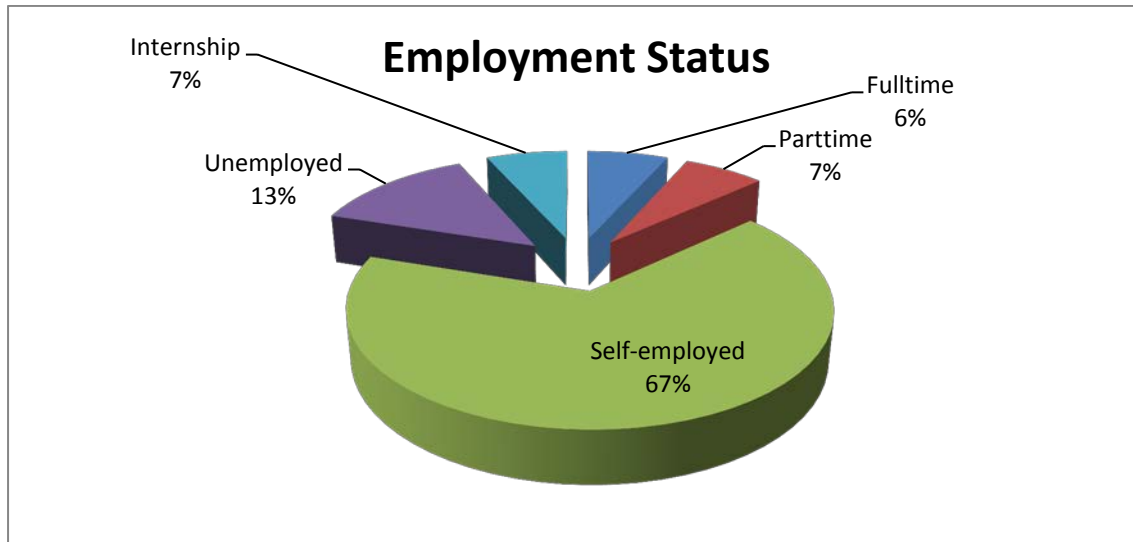
3.5.2 DL042 BA (Hons) Photography

Overview

Total no. in class: 23

Data gathered: 16

No data: 7



Self-Employed:

This was by far the largest category of employment for this class. Most graduates categorised themselves as 'freelance' photographers; one described herself as an 'entrepreneur'

Salary:

Most respondents preferred not to specify their salary level.

Of the 5 that did :

20-25k: 3; 15-20k: 1 , <15k:1

DL042

BA (Hons) Photography

Employment/Further Study Examples

Company	Website	Role
Golden Discs		Retail assistant
Sirius Arts Centre (Cobh)	www.siriusartscentre.ie	Unspecified
Sportsfile	http://www.sportsfile.com/	Sports Photographer
Self Employed		
Freelance Photographers/Artists : X 10 graduates		
Further Study		
Masters of Fine Art: Art in the Digital World, NCAD	www.ncad.ie	
Residency		
2015: Mart Project Space (Rathmines) Artist in Residence	http://www.mart.ie/project/	

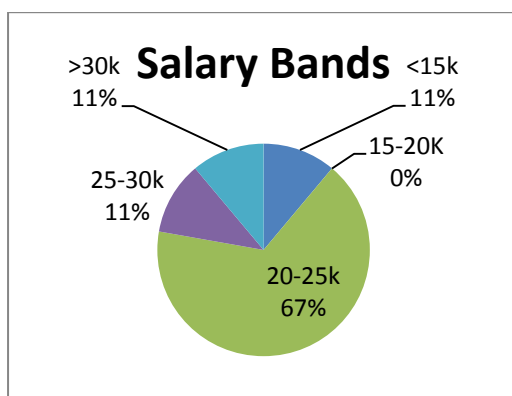
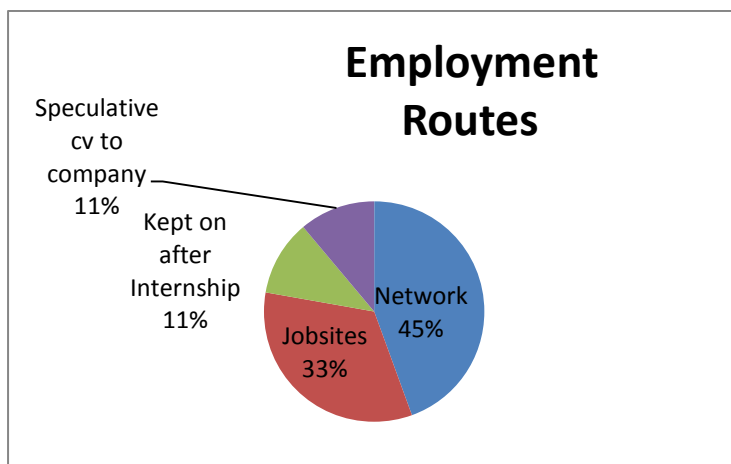
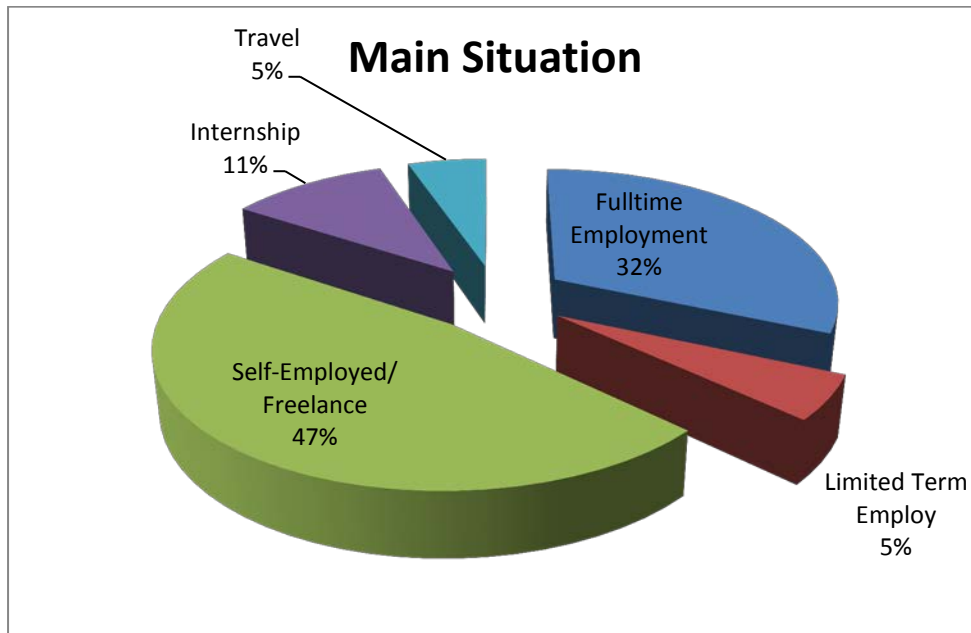
3.5.3 DL045 BA (Hons) in TV & Film Production

Overview

Total no. in class: 28

Data gathered: 19

No Data: 9



Postgraduate Studies:

While no graduate from the class had either commenced or applied for further studies at time of survey, 4 indicated an interest in undertaking a course in the future.

Seeking alternative employment:

Of the 7 who responded to this Q, 5 said that they were not seeking alternative employment at the time, while 2 said that they were

DL 045

BA (Hons) in Film & Television Production

Employment Examples

Company	Website	Role
Antidote Productions	http://www.antidote.ie/	Production Asst.
Constant Motion Pictures	https://twitter.com/ConstantMotionP	Pick-ups coordinator
Creative Events Ire.	http://www.creativeevents.ie/	Sound Engineer
Creative Nation	http://www.creativenation.ie/	Video Producer/Editor
Dearg Films	https://twitter.com/deargfilms	Production Runner
Fantastic Films	http://www.fantasticfilms.ie/	2 nd Asst Director
Film Ireland	http://filmireland.net/	Movie Reviewer
Hello World Comms (NYC)	http://hwc.tv/	AV Technician
IADT	http://www.iadt.ie/en/	Asst. Lecturer in Sound Design
JET Programme	http://www.ie.emb-japan.go.jp/	Teaching English in Japan
One Productions	http://www.oneproductions.com/	Internship
Rothco	https://rothco.ie/	Director/Editor
Screen Scene	http://www.screenscene.ie/	Post Production Intern
TV3: Red Rock	www.tv3.ie/	Clapper Loader
Umlaut Films (San Fran., USA)	http://umlautfilms.com/	Production Intern
Self-Employed		
FREELANCE	X 9grads	Various: Director, Producer, DOP, Cinematographer, Camera, Sound, Script, Editor, Colourist

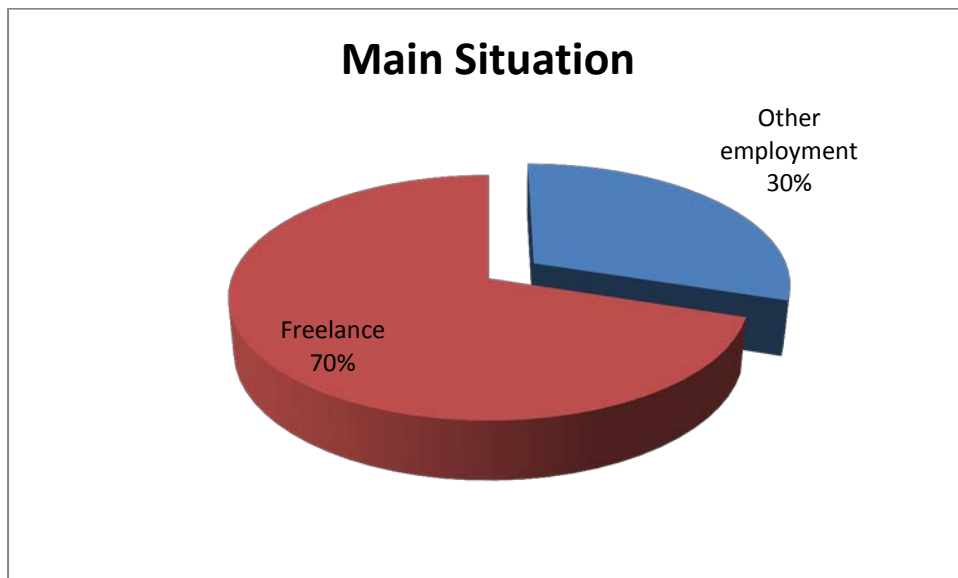
3.5.4 DL 051

MA in Screenwriting

No in Class: 12

Data gathered: 10

No Data: 2



Employment Examples

Company	Website	Job Title
Big Sky Films	http://bigskyfilm.com/	Writer/Director/Producer
Moviesoft.com	http://www.moviesoft.com/	CEO
RTE	http://www.rte.ie/	Actor
Self Employed		
Freelance X 7 grads	Various roles e.g. film producer, actor, writer, director, editor, props buyer	

3.5.5 DL 056

MA in Broadcast Production for Radio & TV

No in class: 14

Data gathered: 10

No Data: 4



Employment / Further Education Examples

Company	Website	Job Title
Classic Hits 4FM	http://future.classichits.ie/	Broadcast Researcher
EMC Post Production	http://emcpost.com/	Production Runner
Openet	http://www.openet.com/	Marketing Admin
Pure Pharmacy	http://www.purepharmacy.ie/	Sales Assistant
Dublin South FM	http://dublinsouthfm.ie/	Co-Presenter
TV3	http://www.tv3.ie/	Sports Researcher
IADT	http://www.iadt.ie/en/	Tutor: Film 7 TV Post Prod
University of Liberal Arts, Bangladesh	http://www.ulab.edu.bd/	Adjunct Lecturer
RTE TV Progs	http://www.rte.ie/	Director
Self-Employed		
Freelance	Production Assistant , Videographer, Researcher,	
		X 3 grads
Internship		
RTE	http://www.rte.ie/	Researcher