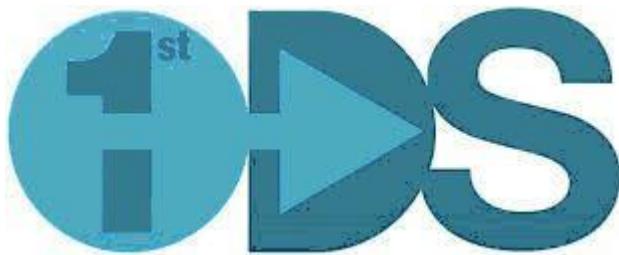




INSTITUTE
STUDENT
SERVICES



Careers Advisory Service



First Destinations Survey
2013



Table of Contents

1. Introduction.....	4-5
----------------------	-----

2. Overall Findings

2.1 Present Situation	7-8
2.2 Employment.....	9-10
2.2.1 Employment: Routes	11
2.2.2 Employment: Sectors	12-14
2.2.3 Employment: Salary.....	15
2.2.4 Employment: Relevance	16-18
2.2.5 Employment: Satisfaction.....	19
2.2.6 Employment: Seeking Alternative Employment	20
2.2.7 Employment: Top Employers in 2013	21-22
2.3 Self-Employment	23-24
2.4 Unemployment.....	25
2.4.1 Unemployment: Seeking Work	26-27
2.4.2 Unemployment: Not Seeking Work	28
2.5 Internships.....	29-30
2.6 Volunteering	31-32
2.7 Post-Graduate/Further Study	33
2.8 Travel	34-35

3. Course Summaries

3.1 Department of Entrepreneurship	
3.1.1 DL231 BBus Entrepreneurship.....	37-39
3.1.2 DL243 BBus (Hons) Entrepreneurship (1 year add-on).....	40-41
3.1.3 DL245 BBus (Hons) Entrepreneurship & Management.....	42-44
3.2 Department of Humanities & Arts Management	
3.2.1 DL241 BA (Hons) English, Media & Cultural Studies	46-48
3.2.2 DL242 BA (Hons) Business Studies & Arts Management.....	49-51

3.3 Department of Design & Visual Arts

3.3.1 DL043 BA (Hons) Visual Communication Design	53-55
3.3.2 DL044 BA (Hons) Visual Arts Practice	56-57
3.3.3 DL046 BA (Hons) Model Making, Design & Digital Effects	58-59
3.3.4 DL047/048/049 BA (Hons) Design for Stage & Screen	60-61

3.4 Department of Film & Media

3.4.1 DL041 BA (Hons) Animation	63-64
3.4.2 DL042 BA (Hons) Photography	65-66
3.4.3 DL045 BA (Hons) Film & Television Production	67-68
3.4.4 DL051 MA Screenwriting for Film & Television	69-70
3.4.5 DL056 MA Broadcast Production for Radio & Television	71-72

3.5 Department of Technology & Psychology

3.5.1 DL133 BEng Audiovisual Media Technology	74-75
3.5.2 DL144 BSc (Hons) in Digital Media Systems	76-77
3.5.3 DL131 BSc Computing in Multimedia Programming	78-79
3.5.4 DL142/143 BSc (Hons) Computing in Multimedia Systems/Web Engineering	80-81
3.5.5 DL141 BSc (Hons) Applied Psychology	82-85
3.5.6 DL155 MSc Cyberpsychology	86-87

Introduction: Class of 2013



The Class of 2013: First Destinations Survey Report carried out in June-July 2014

The annual First Destinations Survey is carried out by the Careers Office each summer, focusing on the previous year's graduation class. The survey report seeks to convey a detailed impression of both the rate and quality of the employment of our graduates. Data gathered on the class of 2013 shows clear signs of an underlying improvement in the graduate employment market compared to the depressed picture of the previous four years.

The use of LinkedIn as a resource in gathering valid data has been a feature of the survey over the last three years. As more and more graduates use this social media site to promote their professional profiles it has become an ever greater source of graduate progressions information. While also using direct contact as in previous years through an online survey and telephone follow-up, it is largely due to LinkedIn that the researcher has been able to gather valid data on no less than **88%** of the 2013 class.

Headlines:

Overall number in employment : 59% = +10% on 2012

Overall number doing further/postgrad study: 22% = -9% on 2012.

Unemployed: 19% : -1% on 2012

The baseline employment figure of 59% represents a 10% improvement on the figure for the Class of 2012. We see a corresponding drop of 9% in the figure of those giving postgraduate or further education as their main situation twelve months after completing their course. This suggests that more graduates are availing of the improving opportunities for employment and postponing further education for the time being. As in other years, the relevance and quality of that employment varies greatly from programme to programme. Graduates of more specialised disciplines such as IT, design and digital media, are finding work which is clearly more relevant to their courses, while graduates of business, humanities and psychology present a more uneven picture in terms of relevance and career progression. While the numbers going on to further study have declined overall, there is still a strong progression to postgraduate courses in particular programmes, such as EMCS and Applied Psychology.

The presentation of the data in this year's report reflects the structural change in iadt from three schools to two faculties. This is seen particularly in Section 2, where survey findings are presented under a range of thematic headings as they apply to the five Departments in the Institute. Graduates were asked first of all to identify the category that best describes their present situation e.g. whether employed, seeking employment, doing further study, taking time out, travelling etc. It should be noted that in many cases more than one of these categories apply in reflecting overall graduate activity in the twelve months after completion of their course. For the baseline data outlined by comparison with previous years in 2.2.2. only the **main current situations** of graduates are counted.

The survey goes on to gather data under a number of headings such as: routes to employment, main sectors, relevance of course to current job, salary, job satisfaction, seeking alternative employment, self-employment, internships, volunteering, further/postgraduate study.

Under Course Summaries the researcher has condensed the key data gathered for each programme. The overview for each course attempts to give an 'at a glance' snapshot of the overall findings under the thematic headings mentioned above. There is also a detailed listing of companies/employers/organizations that graduates have been working for as well as postgraduate and further study courses chosen. This year there is also included a listing of 'Top Employers' i.e. those which appear most frequently in the survey. This data is relevant to current students who may be interested in researching 'hot tips' for their own careers, particularly where there is clear congruence between academic courses and subsequent employment. The high level of 'filler' jobs seen in some course overviews points to both the compromises that new graduates often have to make in the first year or so out of

college and also their resilience in finding work that will allow them to take the next career step e.g. postgraduate study, travel.

A notable feature of this year's survey has been the apparent sharp increase in the number of graduates who have engaged in prolonged periods of travel (i.e. more than just a few weeks' vacation) after college. Reviewing this finding with the researcher, it would appear that the use of LinkedIn has revealed more data about graduates' travels than heretofore. It seems that the difficulty of getting a survey response from grads who were actually out of the country in the past led to an underestimation of this significant category. This year, profiles available on LinkedIn have revealed much more detail on graduate travel.

I would like to acknowledge the work of Colette Moran, a 2014 graduate of Applied Psychology, as Research Assistant for this year's survey. Her energetic gathering of the data and her work in analysing and presenting the findings has given us a report which will be of value to all sections of the Institute.

As always, I am happy to discuss any aspects of the survey with iadt staff. It is my hope that the findings of the survey will be a useful resource in classrooms in the context of promoting the employability agenda among students of all years and disciplines.

Paul Murphy

Careers Officer

September 2014

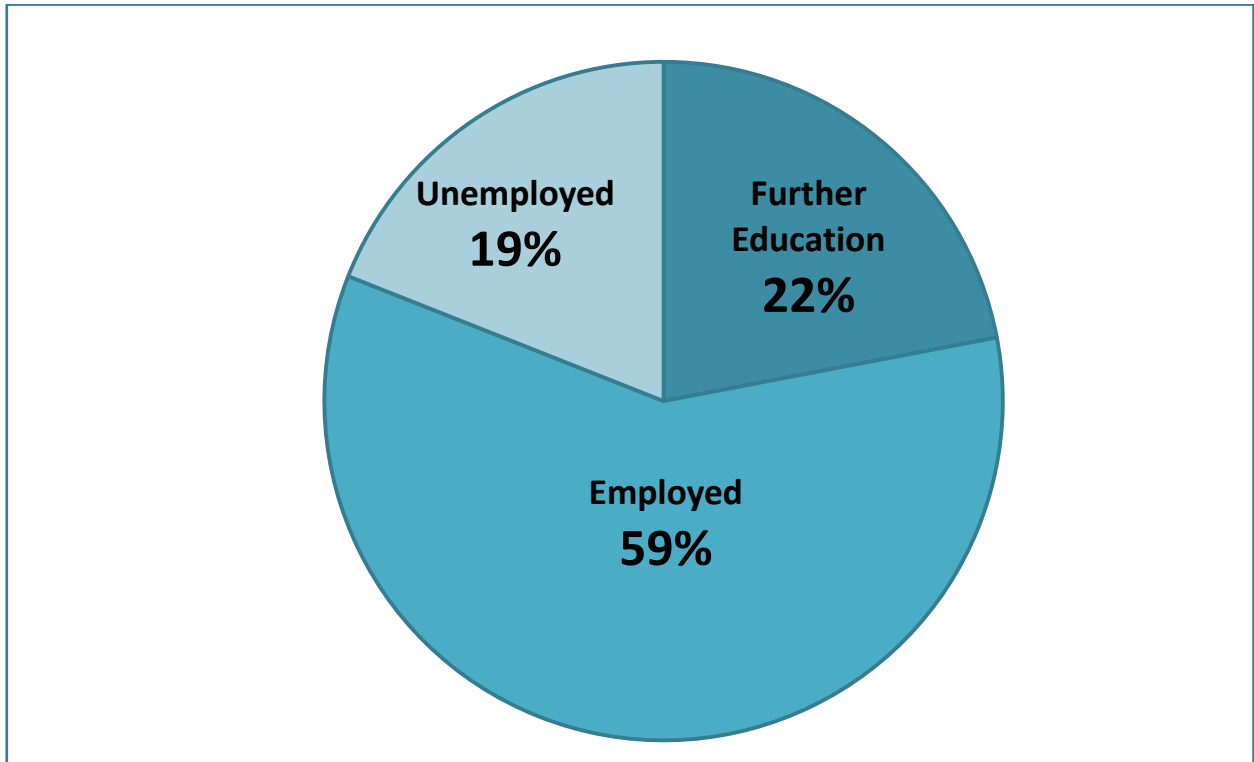
Overall Findings



2. 1 Present Situation

The information presented in this report represents 88% of the graduating class of 2013.

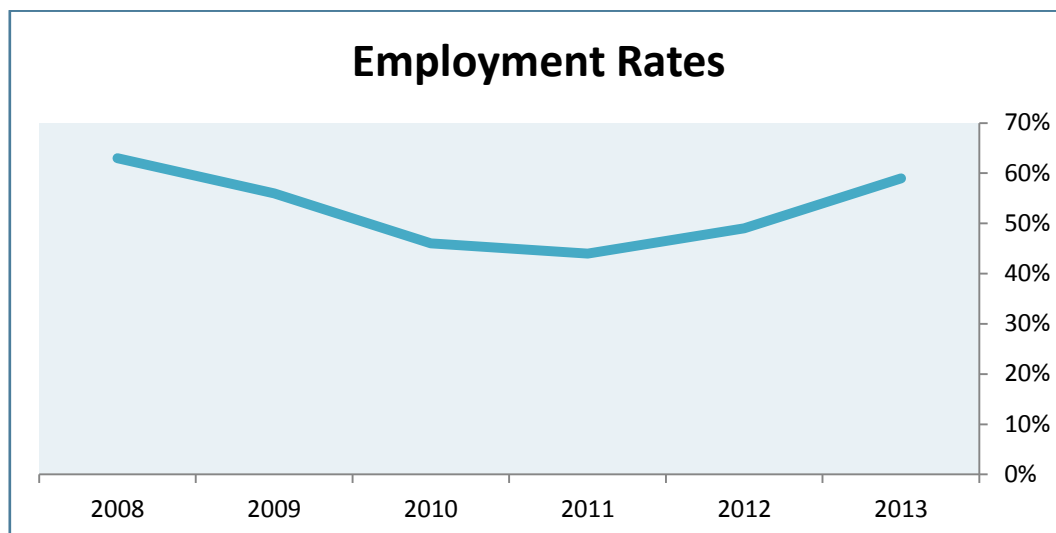
What is your current situation?



It should be noted that graduates were asked to select the option which best reflected their current situation.

Some students related that they were both employed and engaged in further study. For the purposes of the overall data only their main choice is counted here.

Employment Rates: 6 Year Comparison

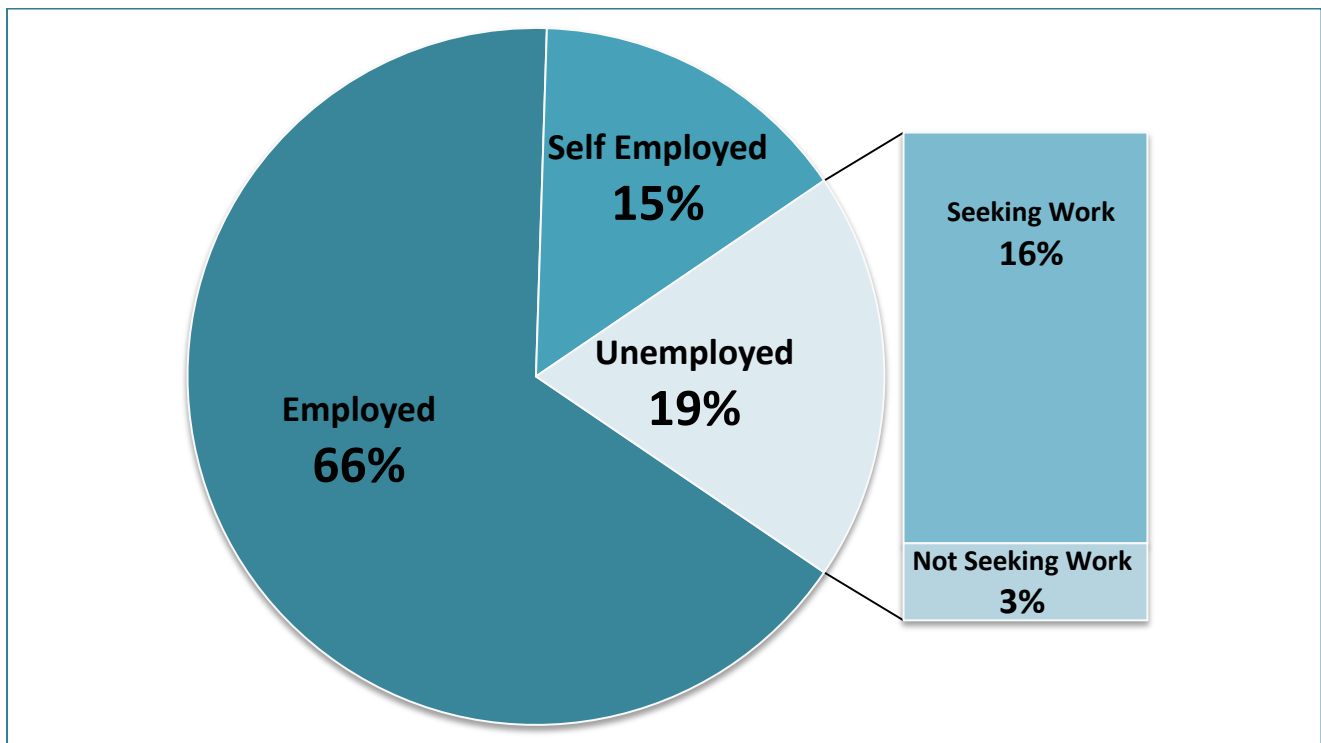


Key Data: 6 Year Comparison

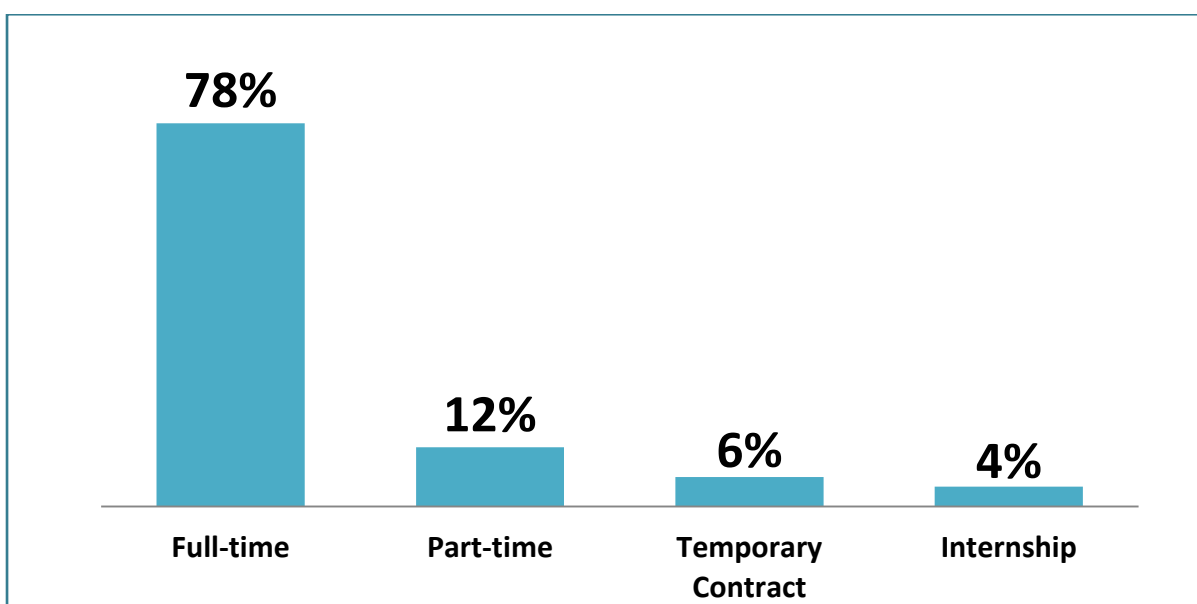
	2013	2012	2011	2010	2009	2008
Employed (Including self-employed)	59%	49%	44%	46%	56%	63%
In Further Study	22%	31%	28%	37%	29%	26%
Unemployed	19%	20%	19%	12%	10%	7%

2.2 Employment

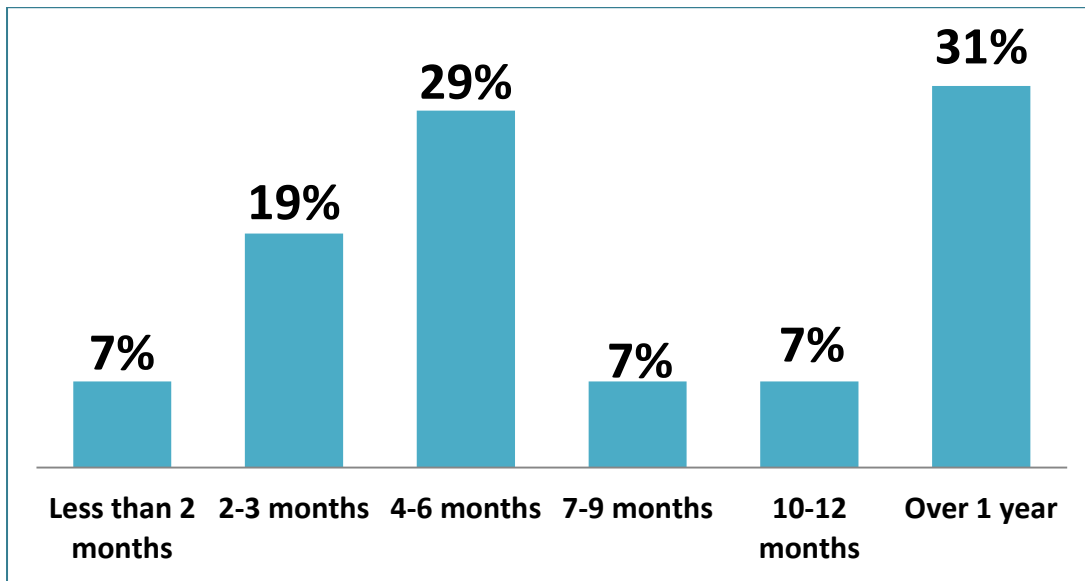
What is your current employment situation?



What is the nature of your employment?

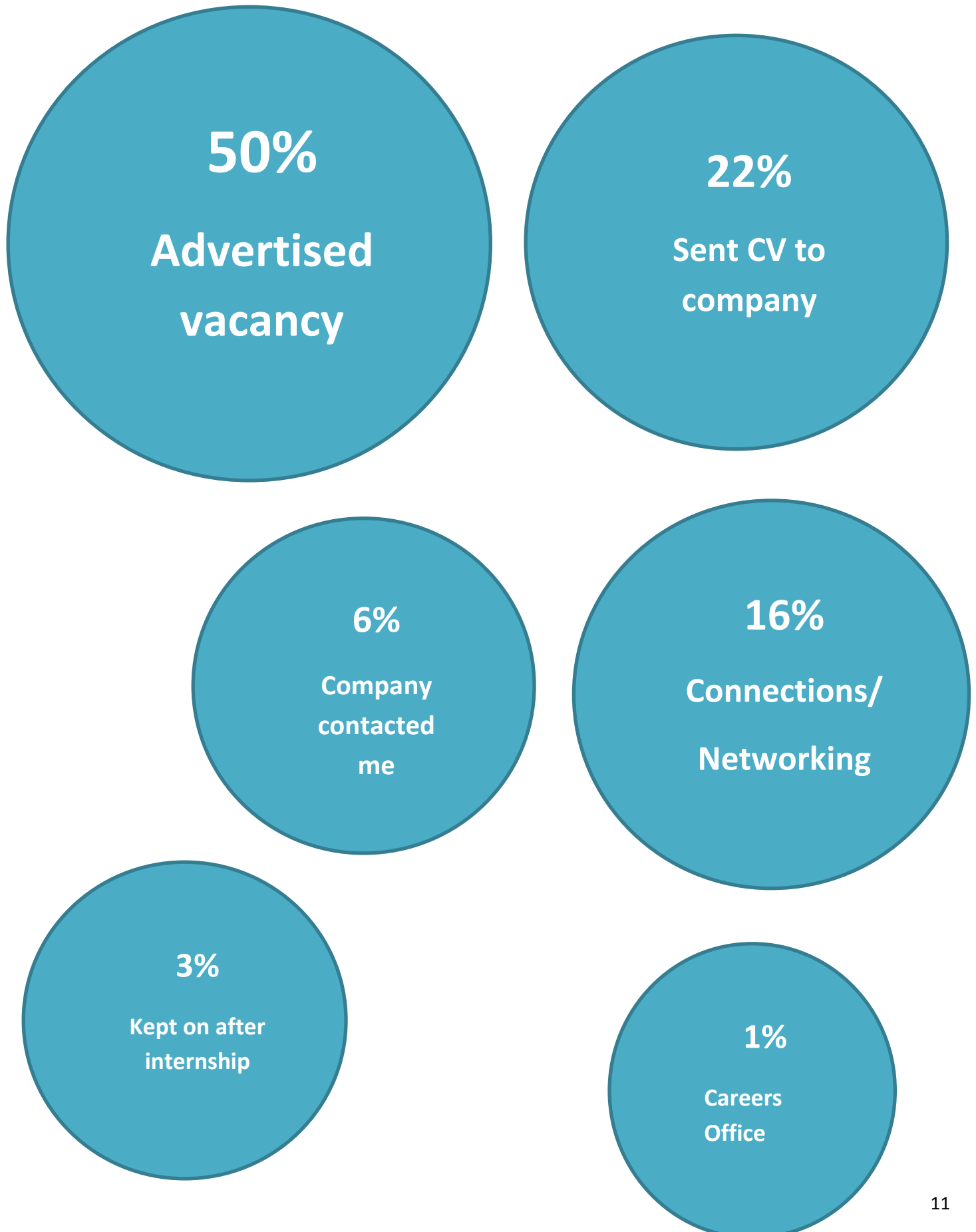


If you are on a temporary contract, what is the length of the contract?



2.2.1 Employment: Routes

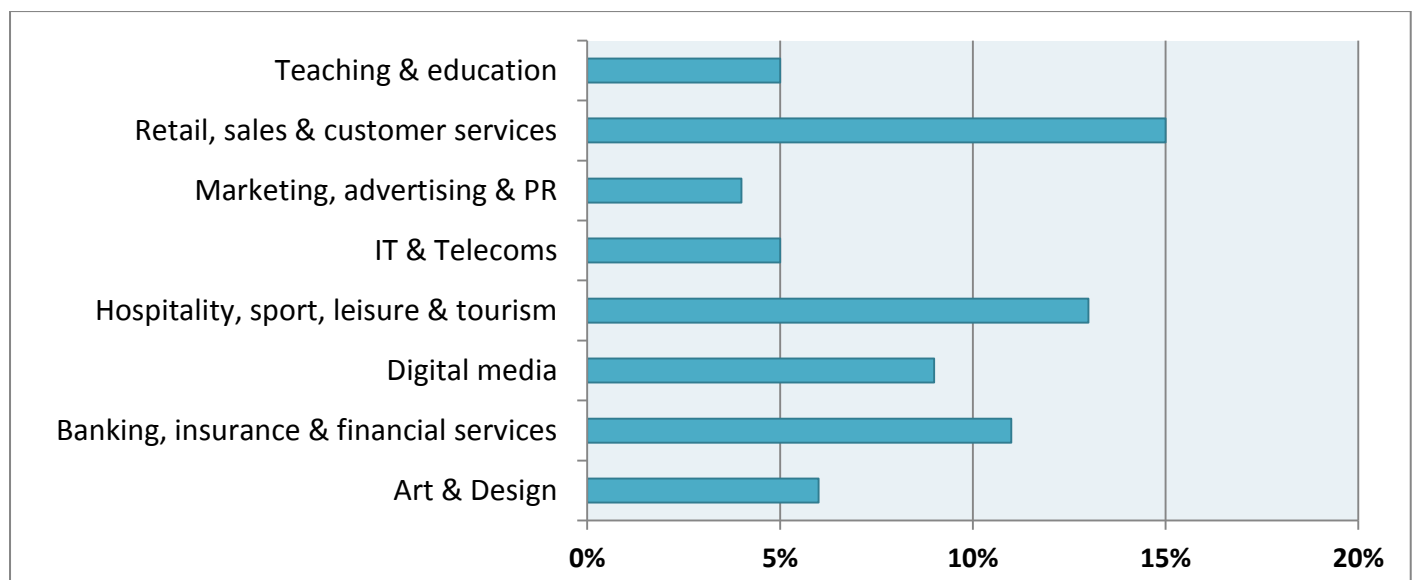
How did you find out about your current/most recent job?



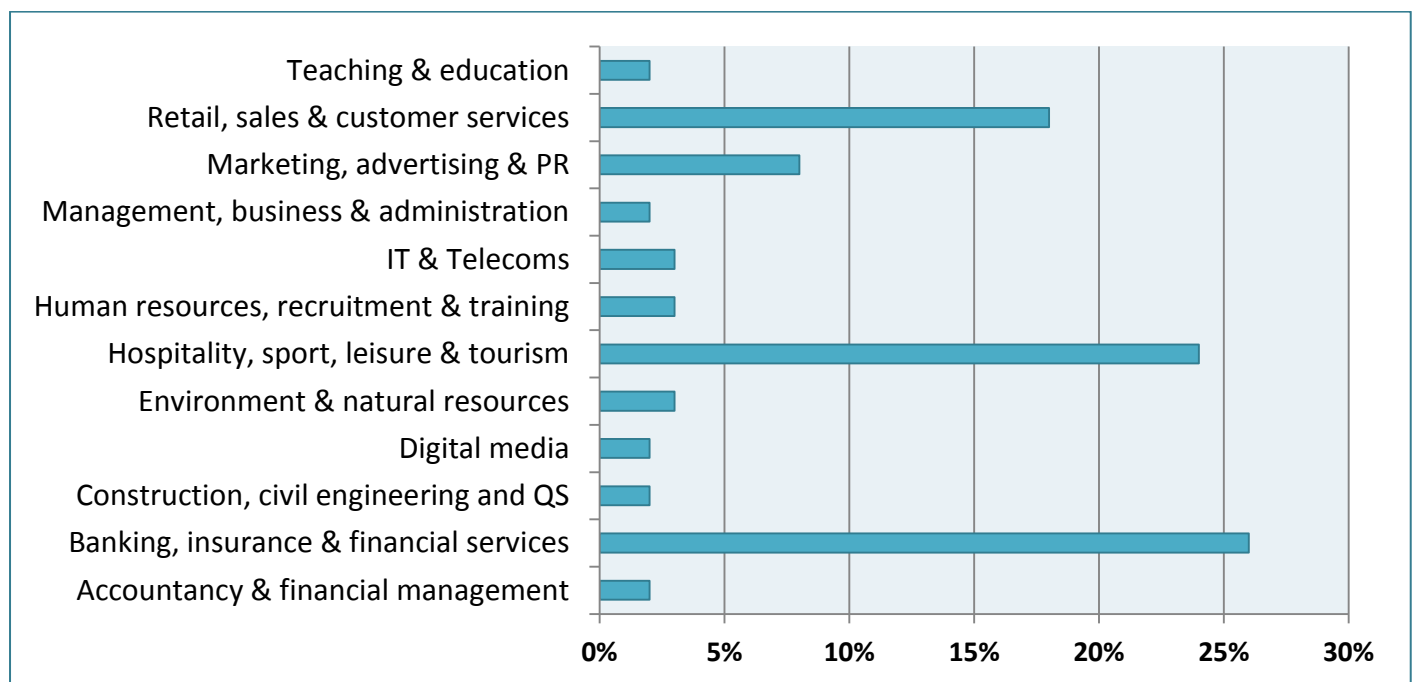
2.2.2 Employment: Sectors

What is the main business activity of your current employer?

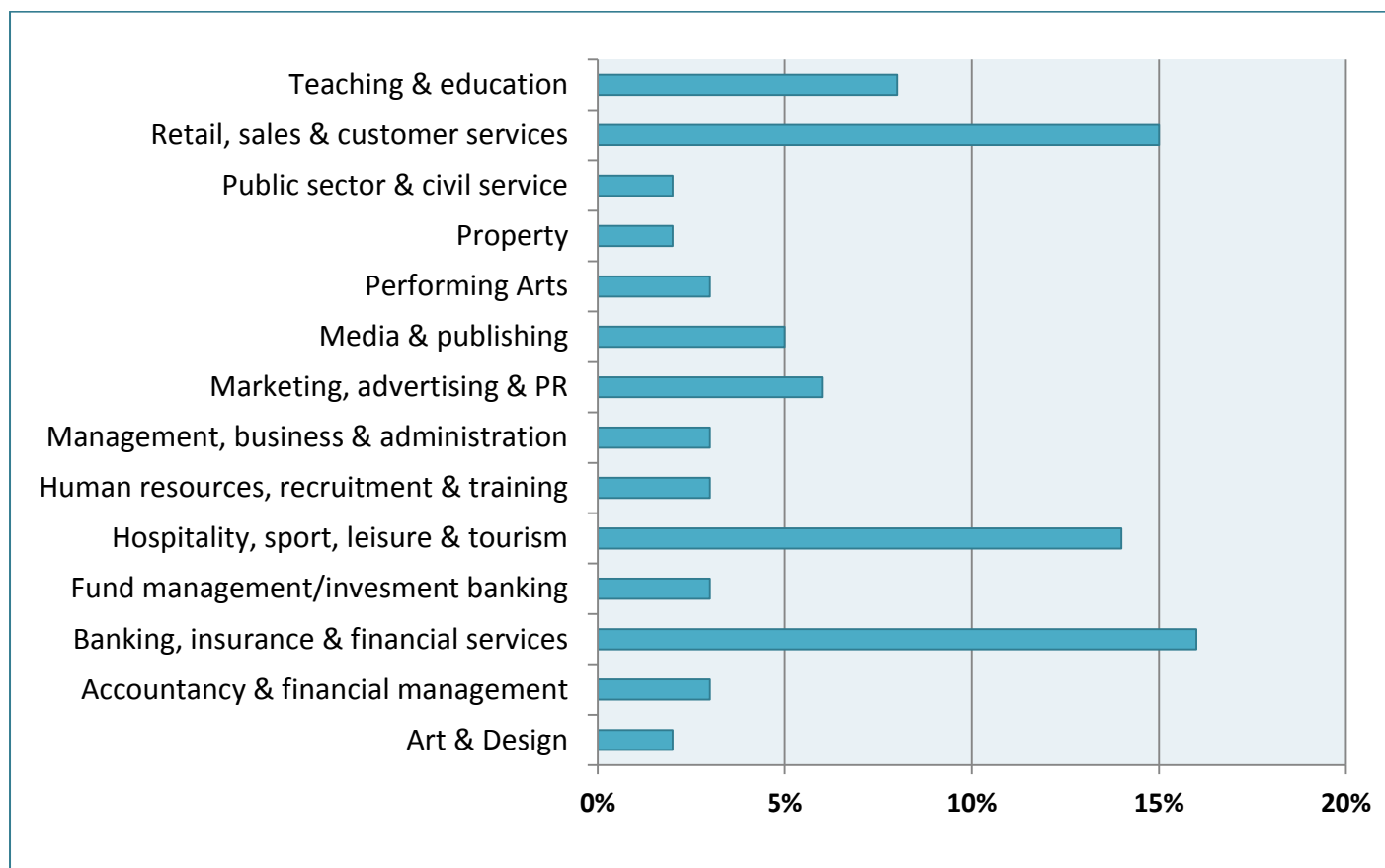
Top employment sectors across the college



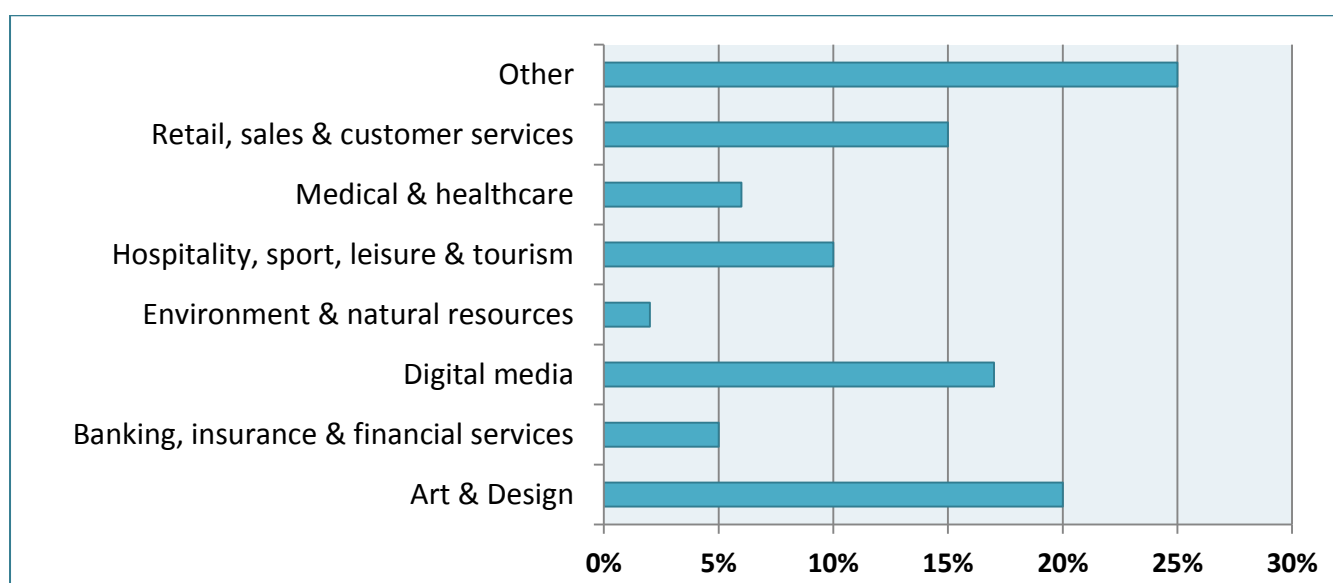
Department of Entrepreneurship



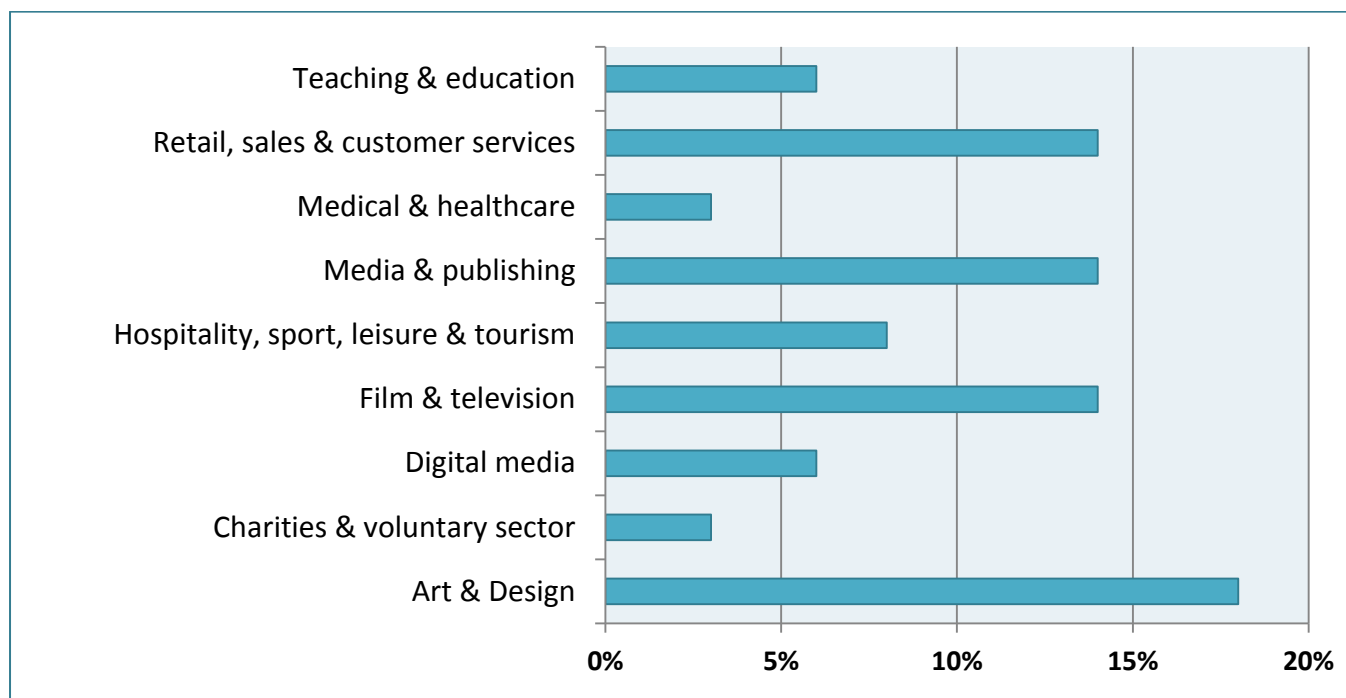
Department of Humanities & Arts Management



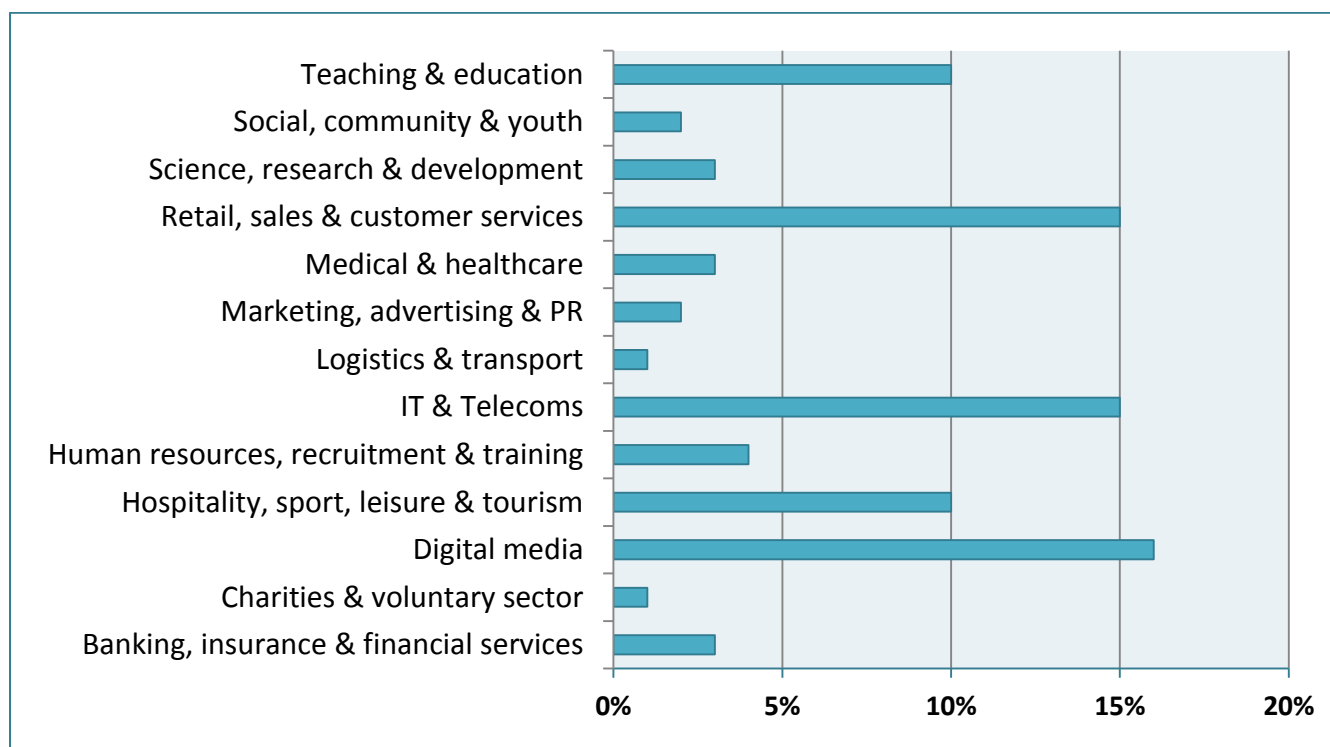
Department of Design & Visual Arts



Department of Film & Media

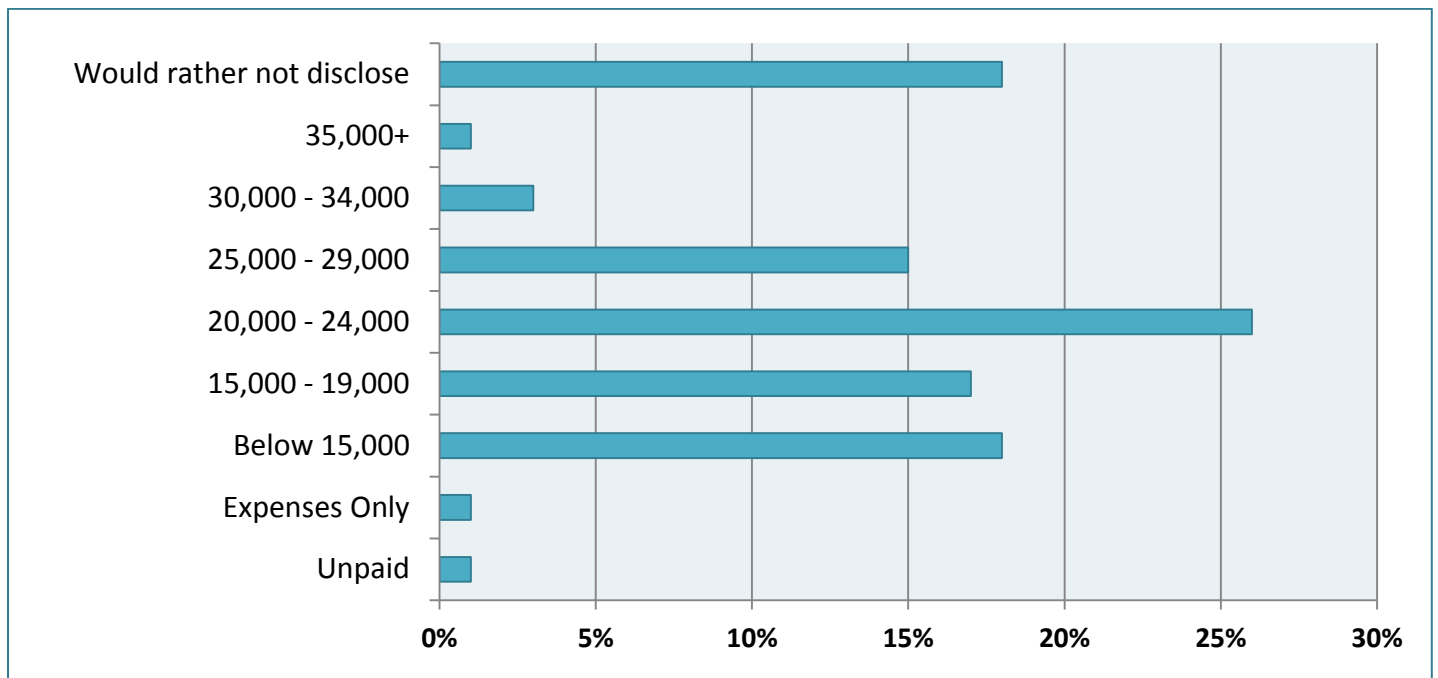


Department of Technology & Psychology



2.2.3 Employment: Salary

What is your present salary?

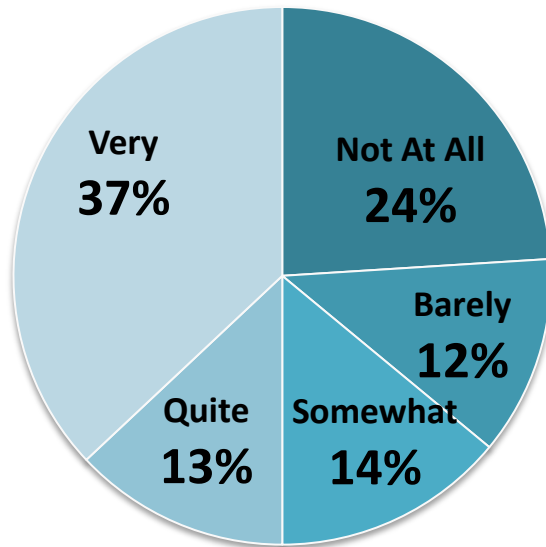


***High levels of less than 15,000 salaries may be attributed to the number of students currently working in 'filler jobs'.**

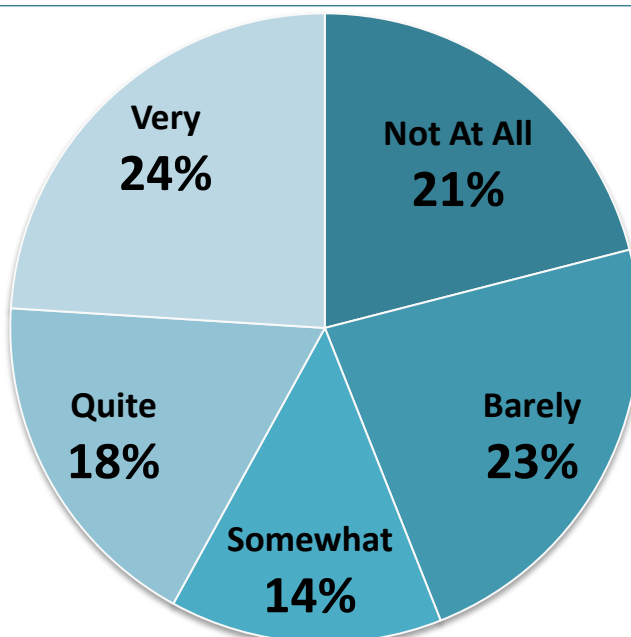
2.2.4 Employment: Relevance

How relevant was your course to your current job?

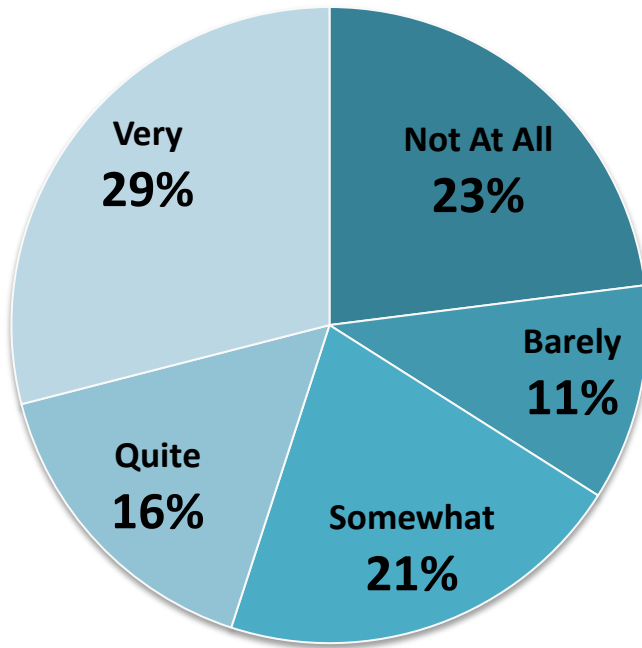
Course relevance across the college



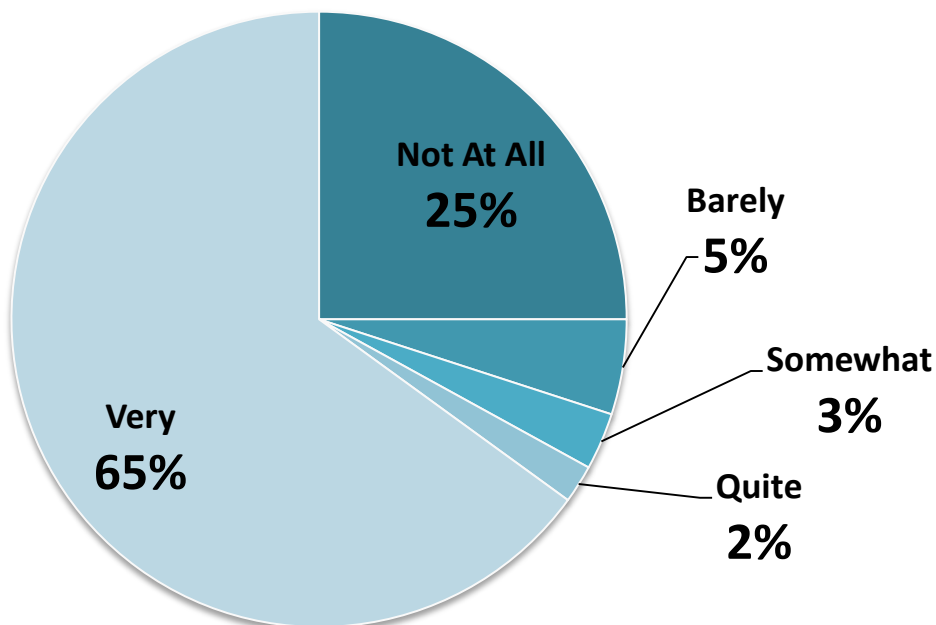
Department of Entrepreneurship



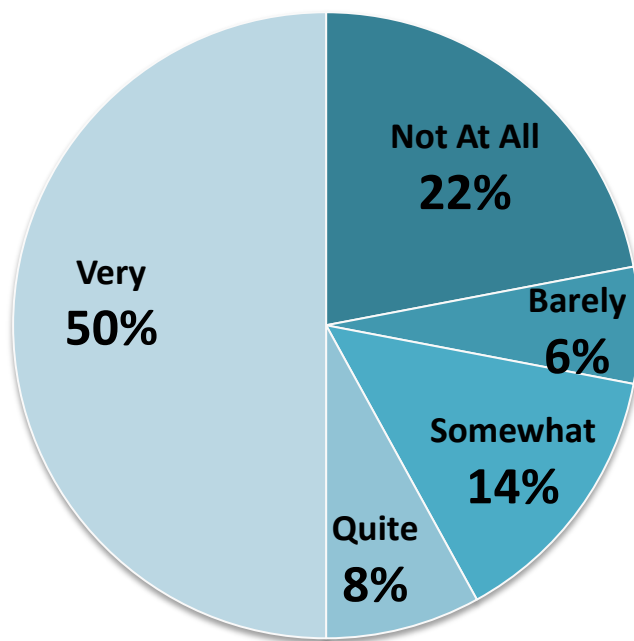
Department of Humanities & Arts Management



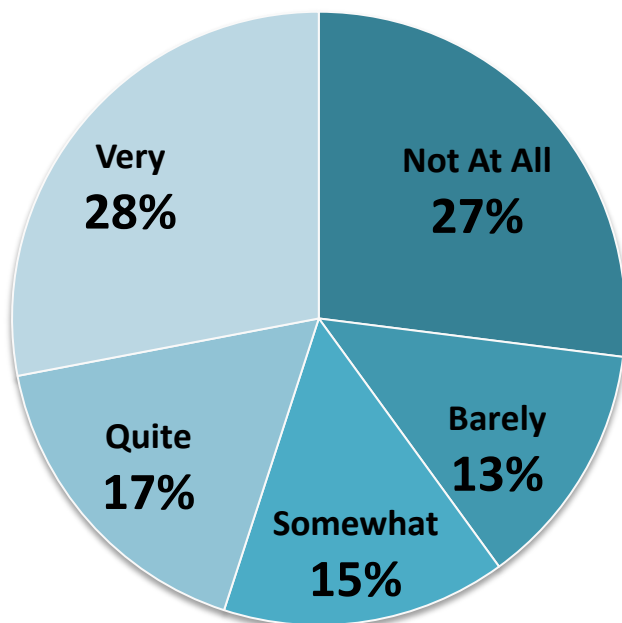
Department of Design & Visual Arts



Department of Film & Media



Department of Technology & Psychology



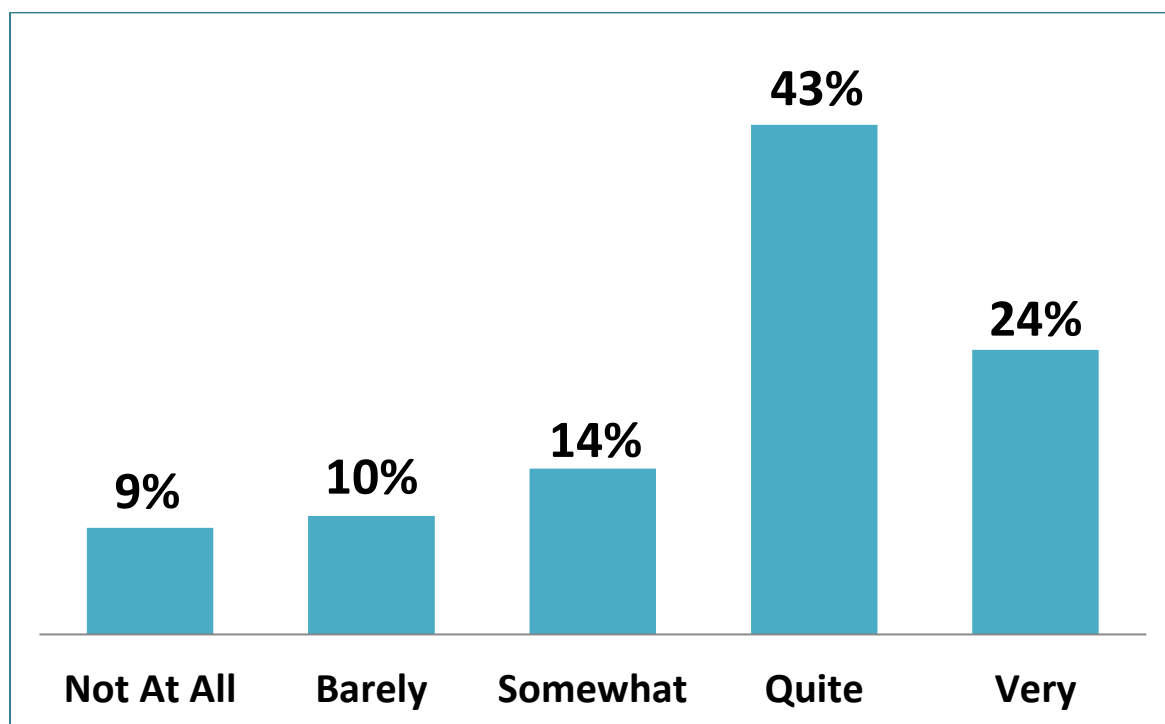
2.2.5 Employment: Satisfaction

Employed graduates were asked to rate their level of job satisfaction by indicating their agreement with the following five statements:

- I am paid well
- I enjoy carrying out my day to day tasks
- My work is challenging
- My work is stimulating
- There are good prospects of progression in my current job

Responses to the above statements were answered on a five point Likert scale ranging from 'Strongly Disagree' to 'Strongly Agree'. Following an evaluation of responses, an overall level of job satisfaction for graduates was reached. This overall level of job satisfaction is displayed in the figure below.

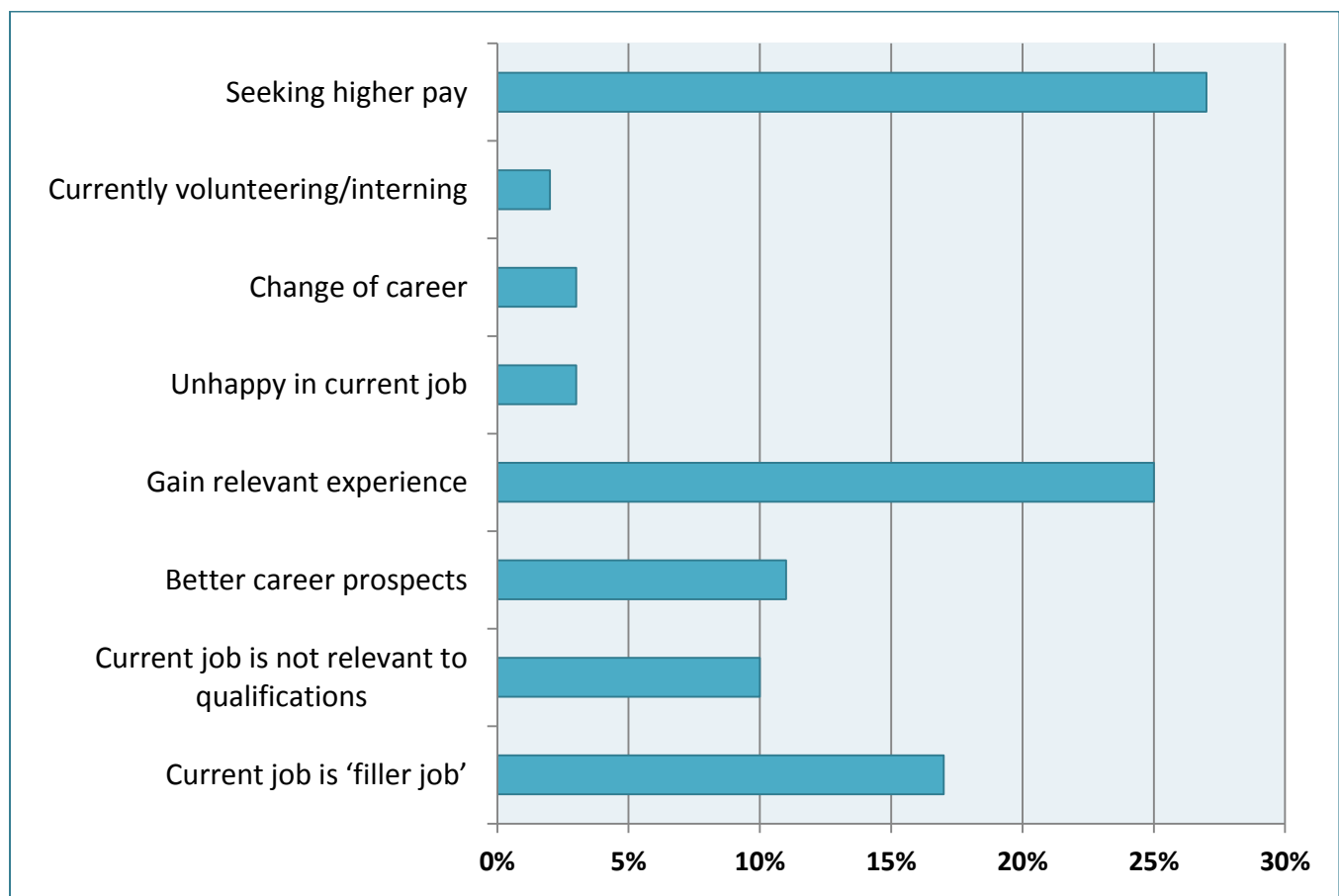
How satisfied are you in your current job?



2.2.6 Employment: Seeking Alternative Employment

When asked about alternative employment, **21% of graduates** in employment indicated that **they are currently or intend seeking alternative employment, whereas 79%** indicated that they **are not**.

Reasons for seeking alternative employment:



2.2.7 Employment: Top Employers in 2013

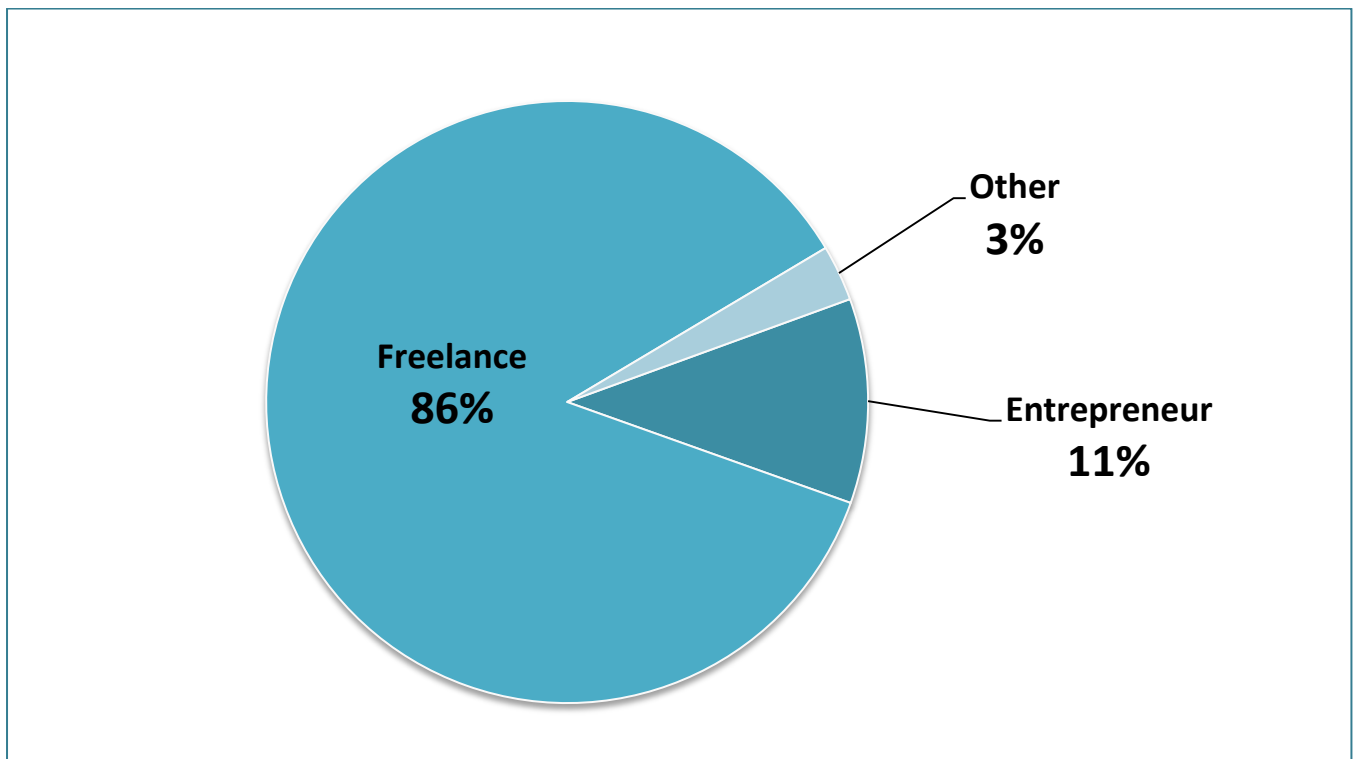
*Please note: This table is frequency based and represents the employers with the highest number of IADT graduates.

Employers	No. of Graduates
Chill Insurance	7
IADT	7
Modelworks Media	7
Bank of Ireland	5
Arvato	4
Dunnes Stores	4
Vikings 2	4
AIB	3
AppleGreen	3
Park Academy Childcare	3
Penneys	3
Penny Dreadful Season 1	3
RTE	3
Sysnet Global Solutions	3
Vikings 3	3
Windmill Lane	3
Zurich Insurance	3
Boulder Media	2
Brown Bag Films	2
Citi	2
Connectors Marketplace	2
De Stafford Bridal	2
Detail Design Studio	2
Emirates Airline	2
Getty Images	2
Harmonia	2
Hartley's Restaurant	2
Ipsos MRBI	2
Lucy McRae & Loop.pH Studio	2
Mamas & Papas	2

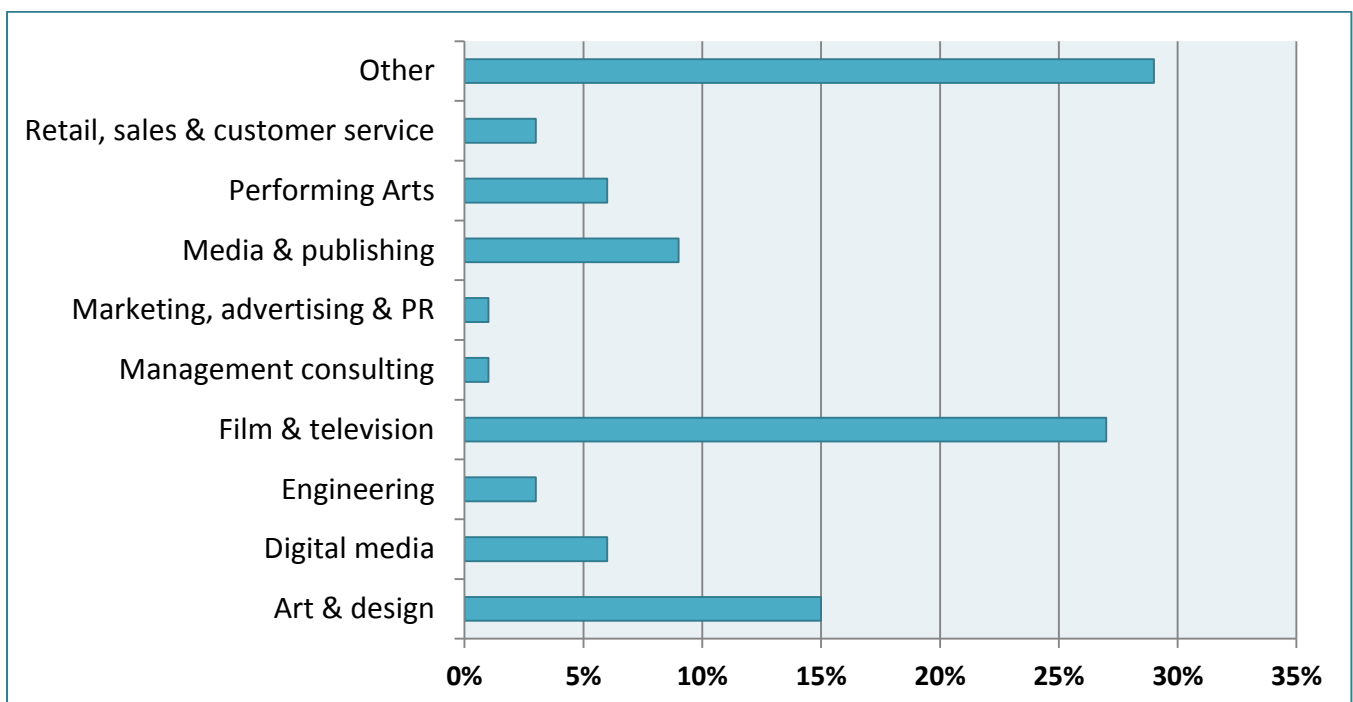
Newstalk (Radio)	2
Red Bull	2
Rough Magic Theatre Company	2
Social Talent	2
Starbuck's	2
The Gallery of Photography	2
The TAS Group	2

2.3 Self-Employment

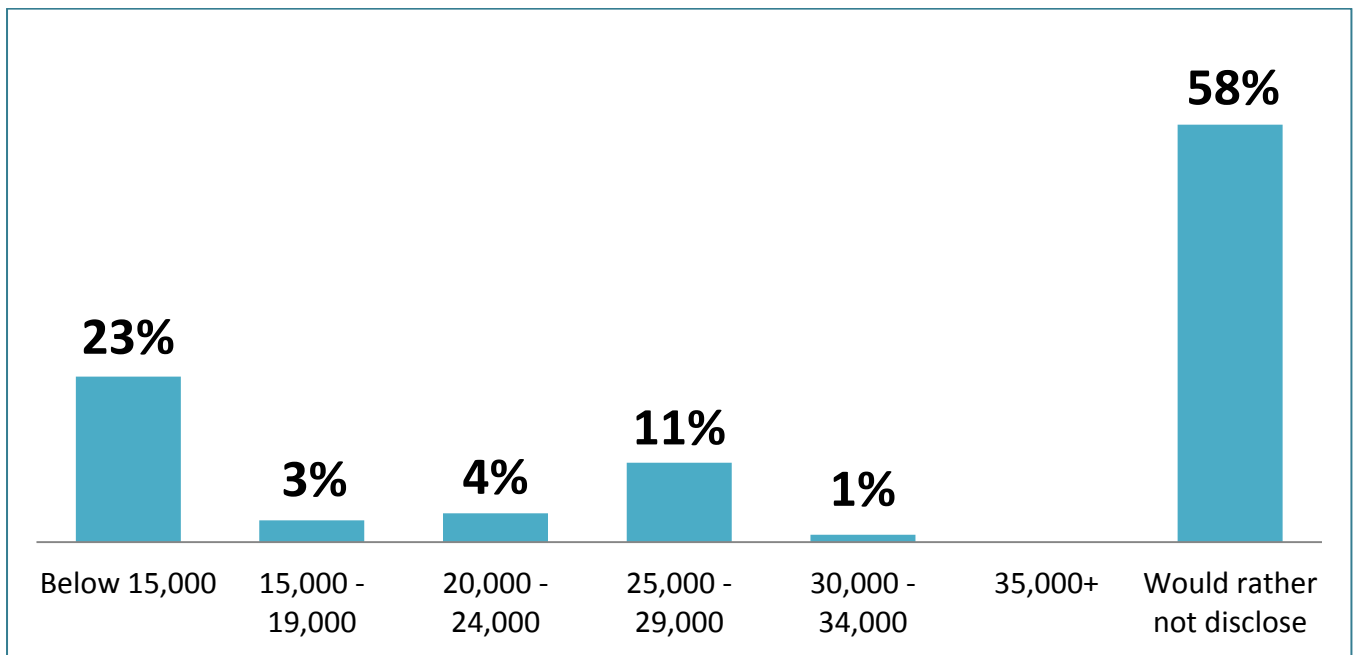
Type of Self-Employment:



Business Activity of Self-Employment:



Salary



*Over half of self-employed graduates refrained from indicating their current salary.

Seeking Alternative Employment

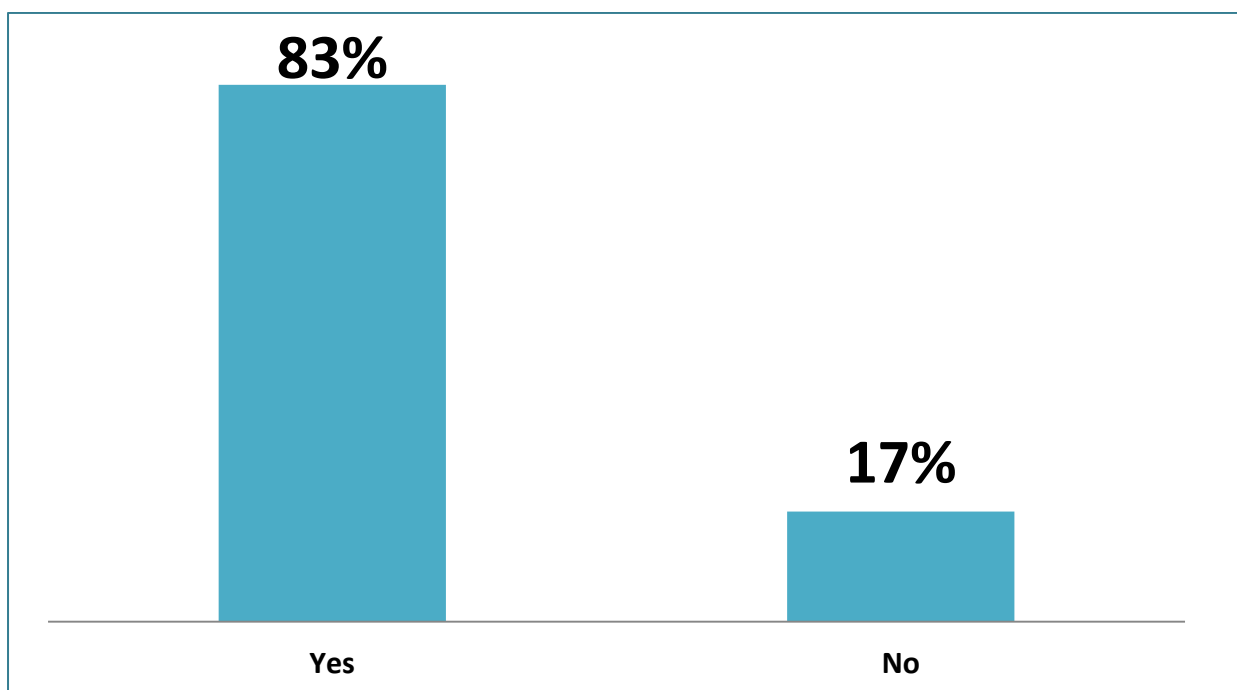
77% of self-employed graduates indicated that they **are not seeking alternative employment, whereas 23%** indicated that they **are**.

2. 4 Unemployment

19% of total respondents indicated they are currently unemployed.

The reason for unemployment may be due to illness, full-time study or travel.

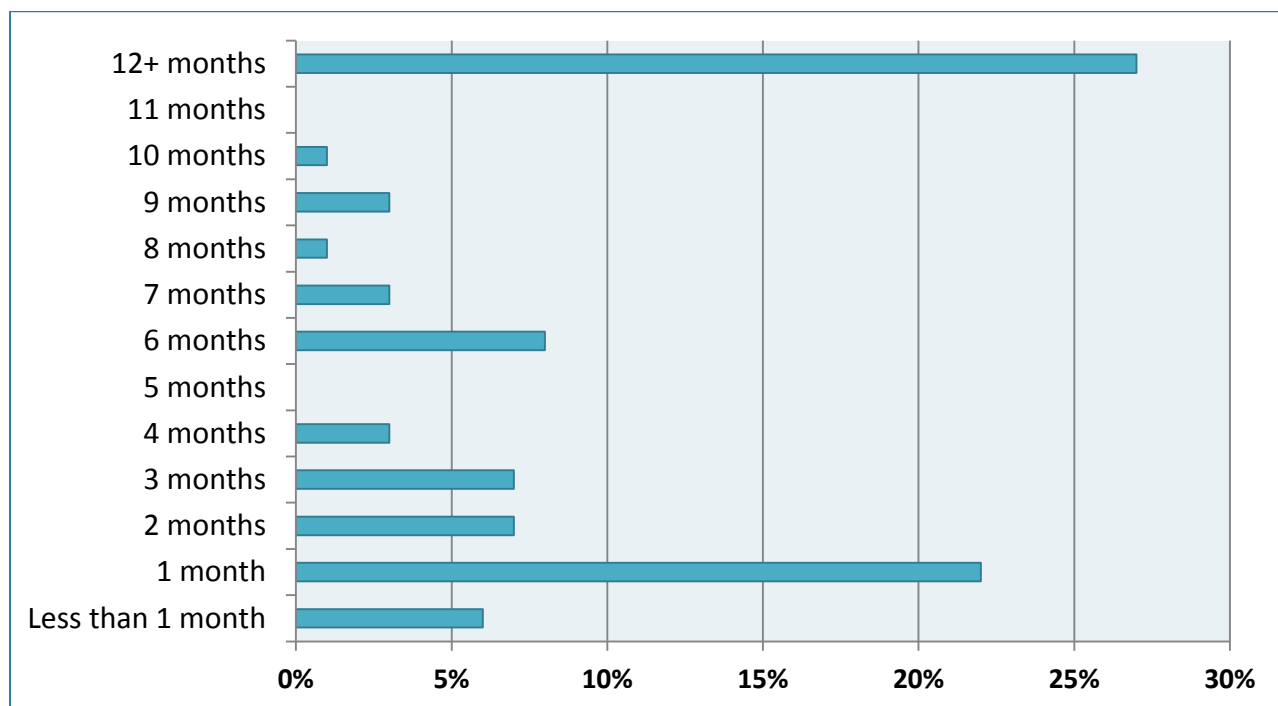
Are you currently seeking work?



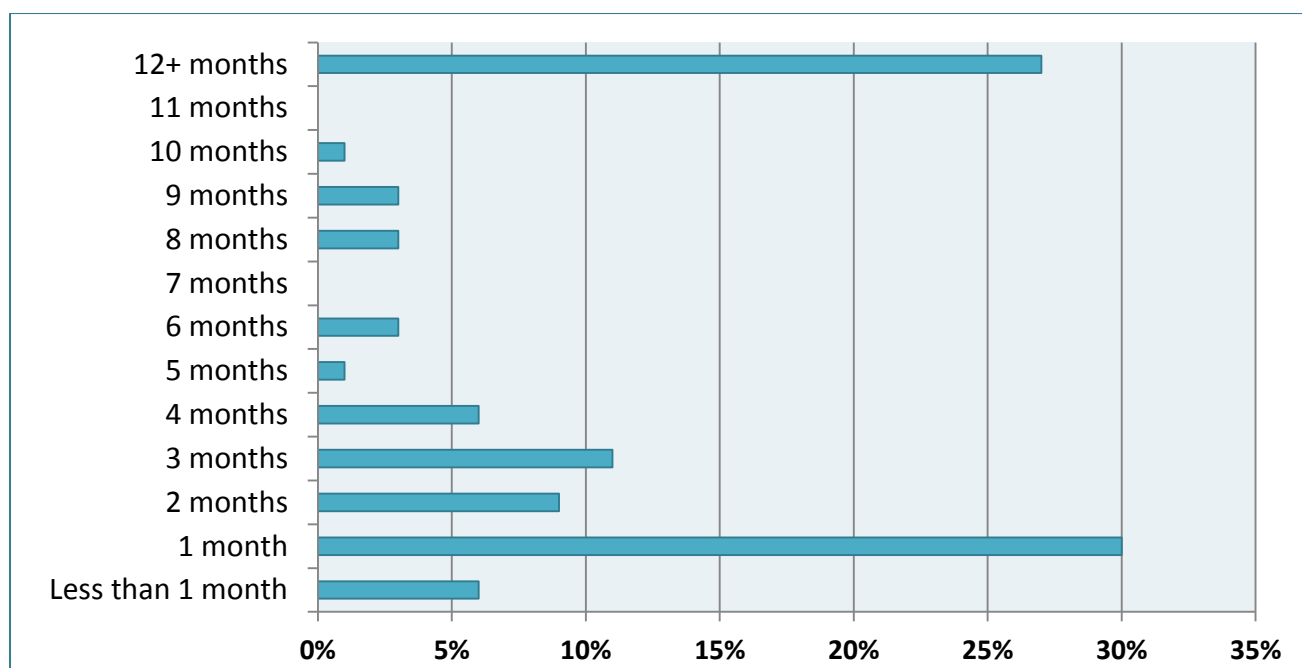
2. 4.1 Unemployment: Seeking Work

Of those who were unemployed and seeking work, **57% had held a job in the last 12 months, whereas 43% had not.**

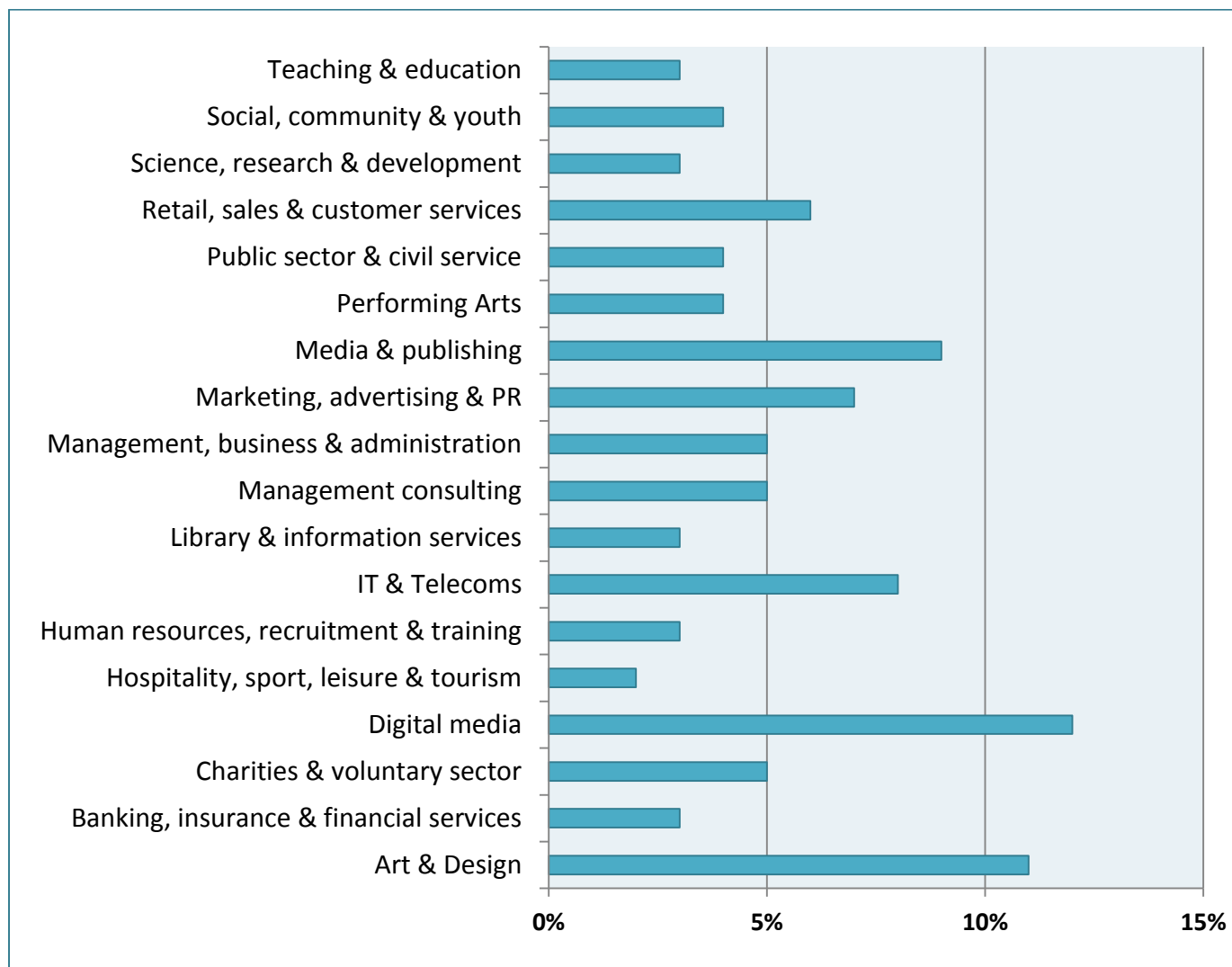
How long have you been unemployed for?



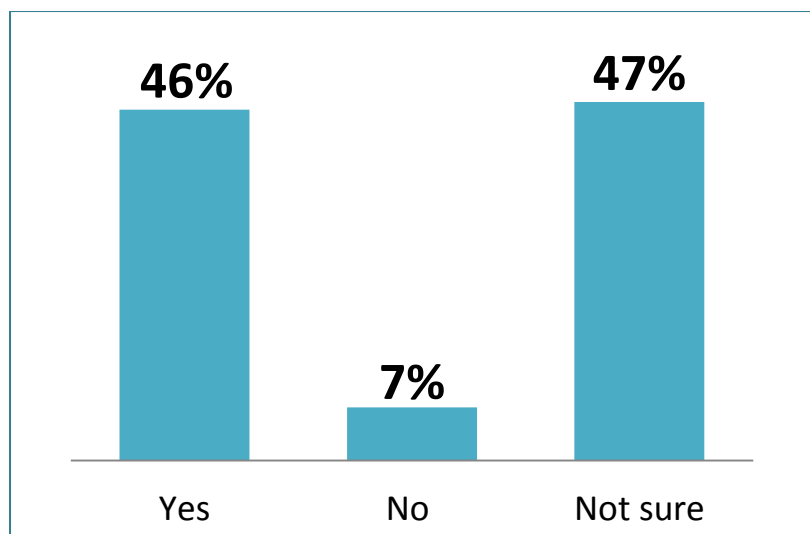
For how long have you actively been seeking work?



What sectors are you seeking employment in?



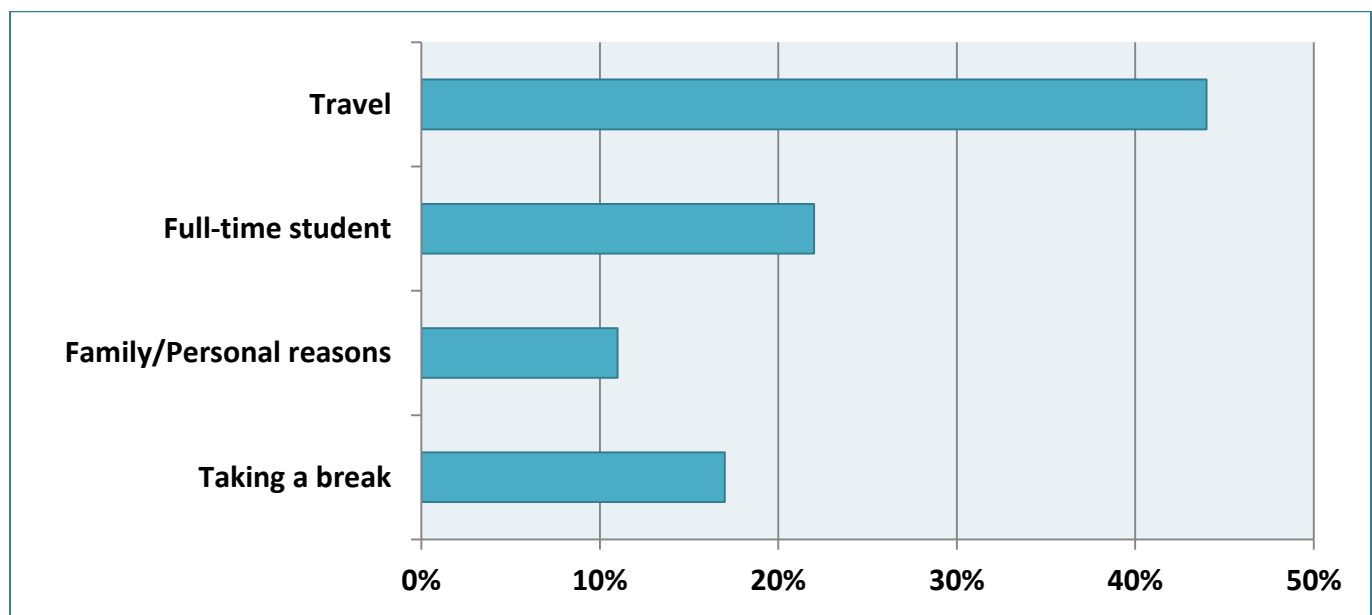
Do you feel the economic downturn is affecting your prospects of employment?



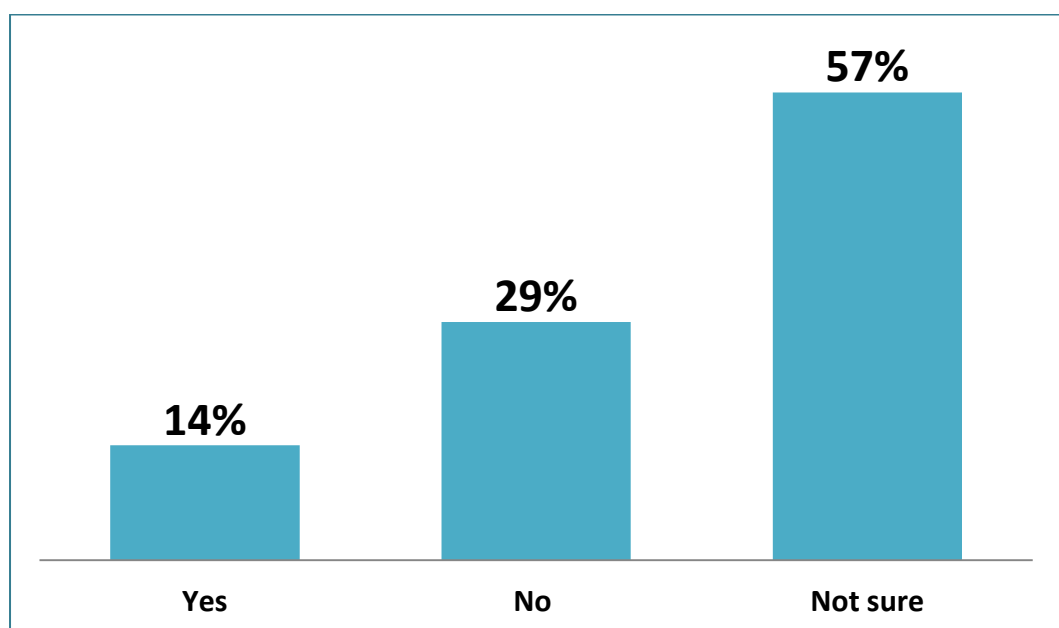
2. 4.2 Unemployment: Not Seeking Work

Of those who were unemployed and not seeking work, **36% had held a job in the last 12 months, whereas 64% had not.**

Reasons for not seeking employment:



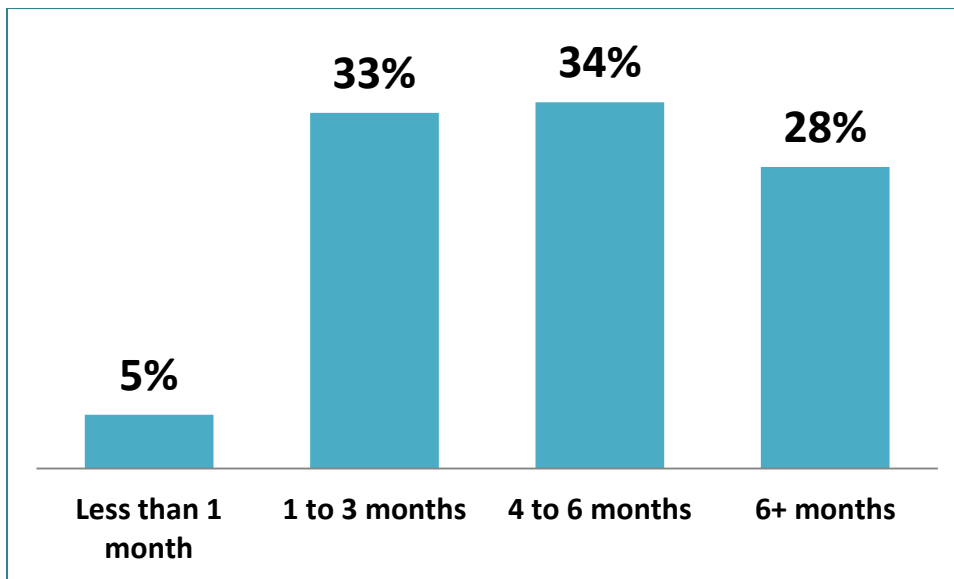
Do you feel the economic downturn is affecting your prospects of employment?



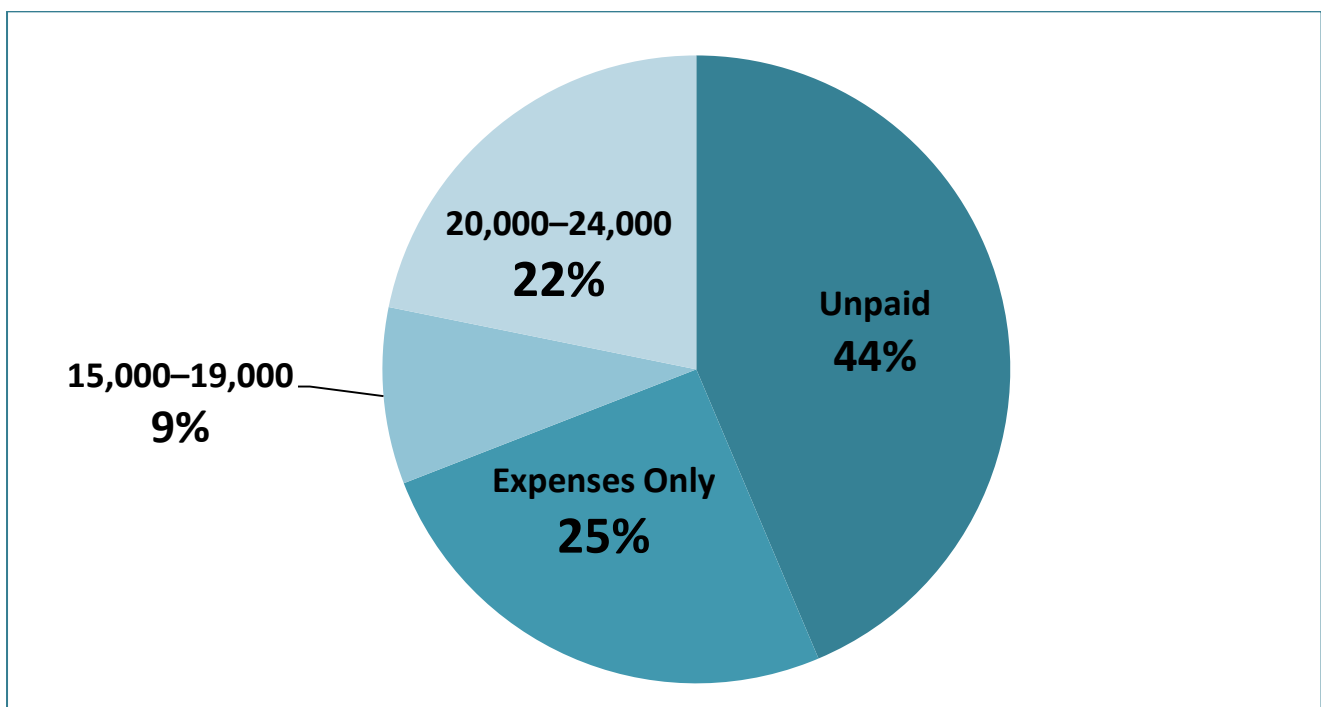
2.5 Internships

13% of graduates indicated that since graduation they have **held an internship**, with an overall of **4% currently working as interns**.

What was/is the length of your internship?

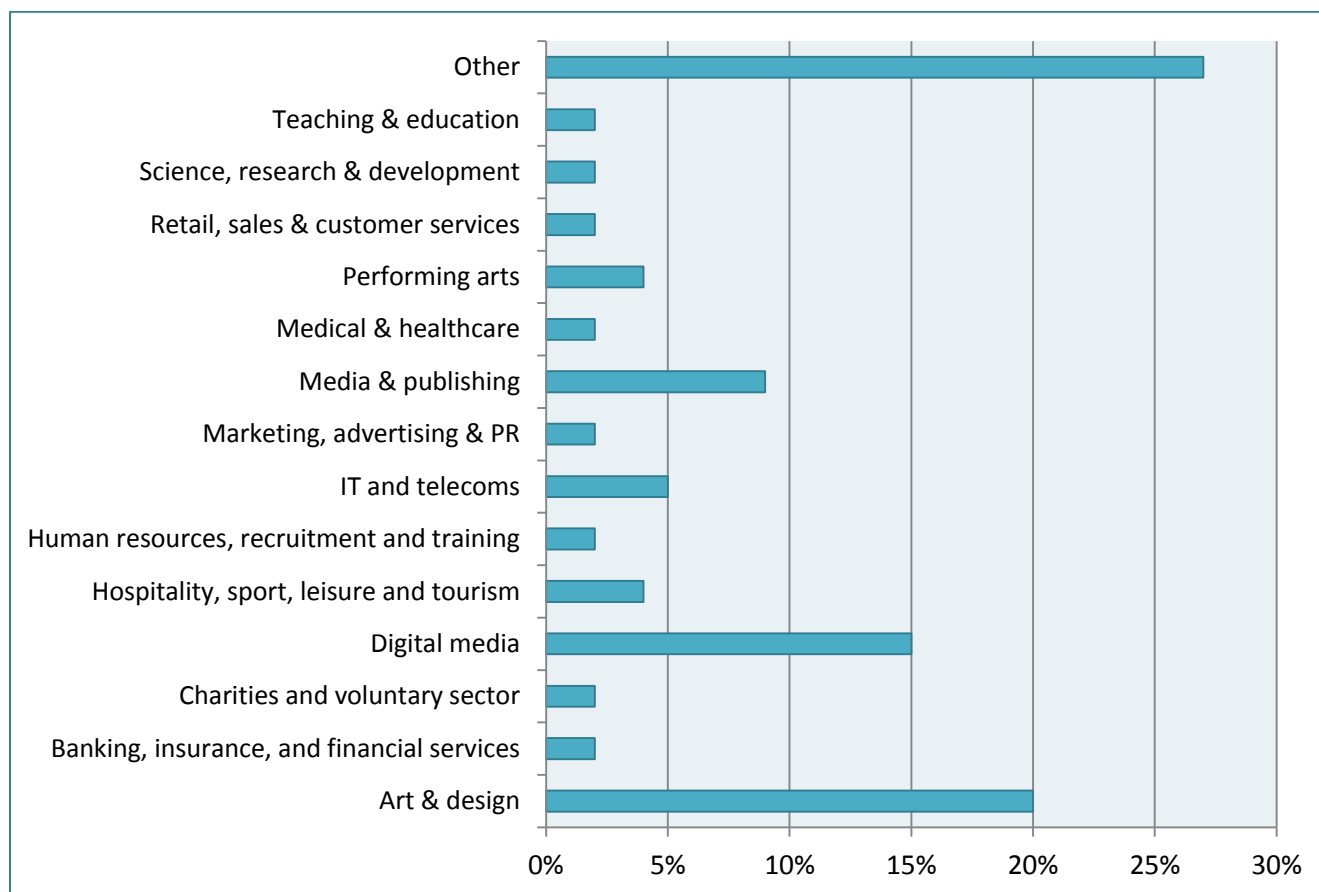


What was/is your salary?

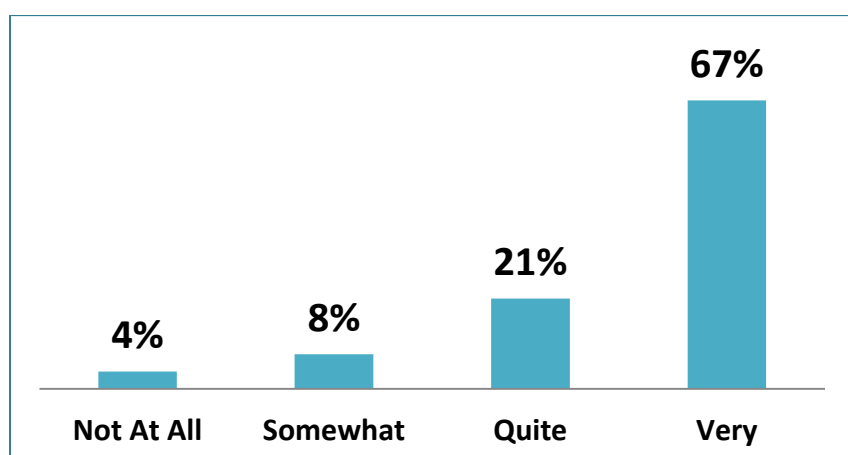


When asked, **46% of graduates indicated that there was a prospect of employment at the end of their internship, whereas 17% didn't think there was.** A further **37% indicated that they didn't know** if there was a prospect of paid employment or not.

What was/is the business activity of the internship company?



How relevant was your internship in applying for your current role?

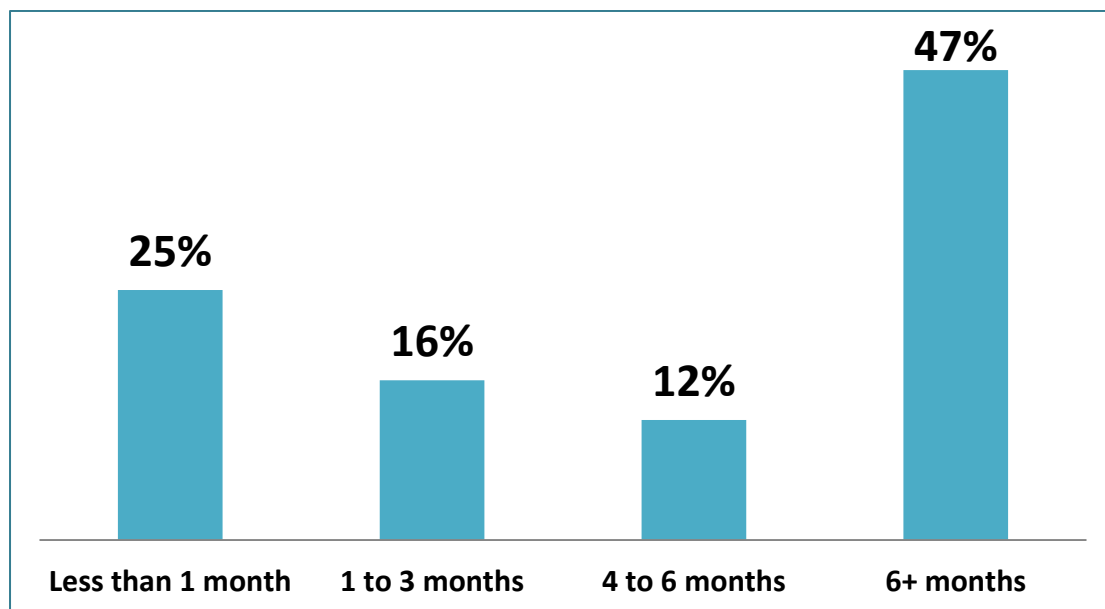


*This figure applies only to graduates who have completed an internship and who have gone on to gain employment.

2.6 Volunteering

In the last 12 months, **7% of graduates have volunteered**. Of these, **50% are currently volunteering**, while **50% are no longer volunteering**.

What was/is the length of your volunteering position?



Why do you volunteer?



Where do you/have you volunteered?

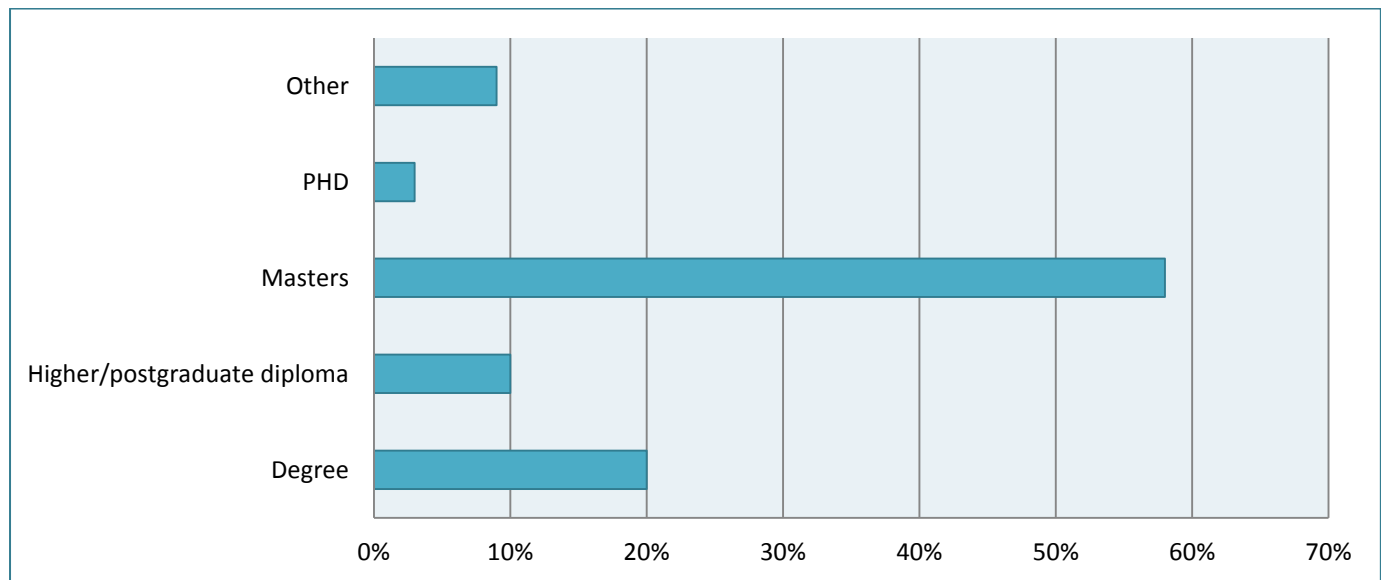
10 Days in Dublin	LGBT Youth Scotland
Age Action	National Centre for Medical Genetics
Bodywhys	National Maritime Museum of Ireland
Brothers of Charity That's Life	ProYouth
Children in Hospital Ireland	Raynaud's and Scleroderma Ireland
Claregalway castle	Saint Vincent de Paul (SVP)
Dundrum Adult Education	Scene not Heard
Go Short Film Festival	Scouting Ireland
Great Hounds in Need	Second Republic
Habitat For Humanity	Street Performance World Championship
Intel Kids Clubhouse	Sue Ryder Foundation
ISPCC	The Grainstore
Kilbarrack Coast Community Programme	The Mozilla Project
	Wicklow SPCA



2. 7 Post-Graduate/Further Study

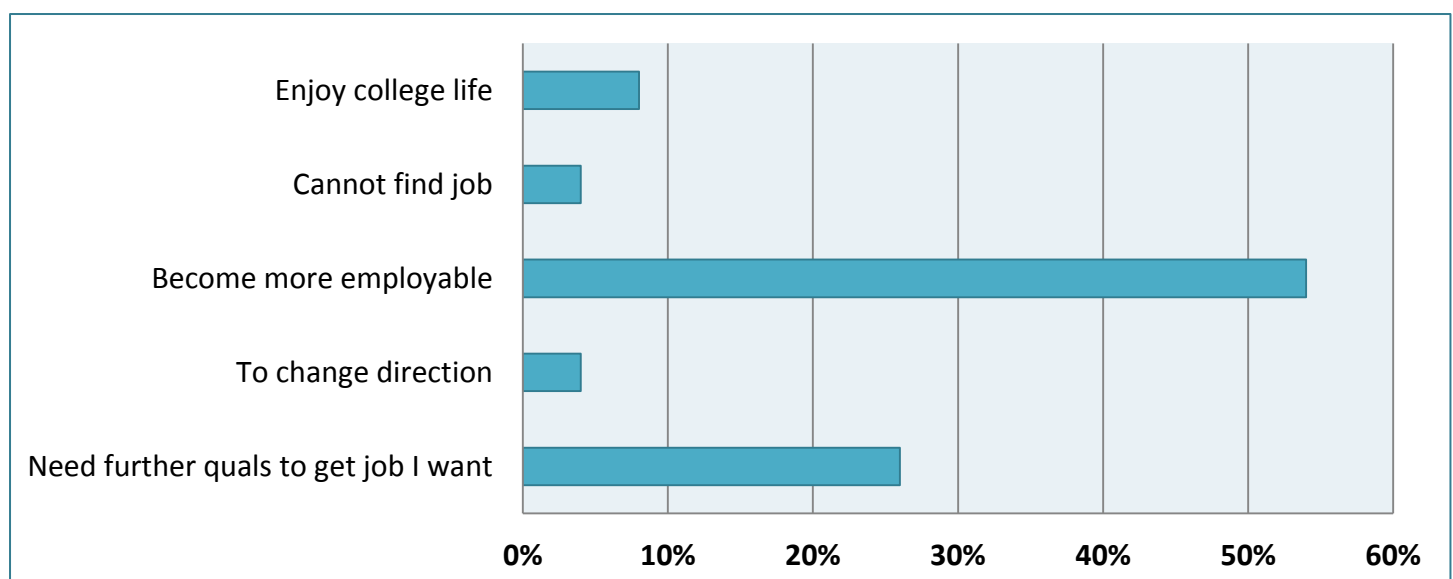
22% of graduates are **currently in further education**, while a further **14%** indicated that they **intended to pursue further education in the future**.

What level of award are you currently pursuing?



75% of graduates who are currently in further education **are studying full-time**, whereas **25%** are **pursuing part-time studies**.

What are your reasons for pursuing further studies?



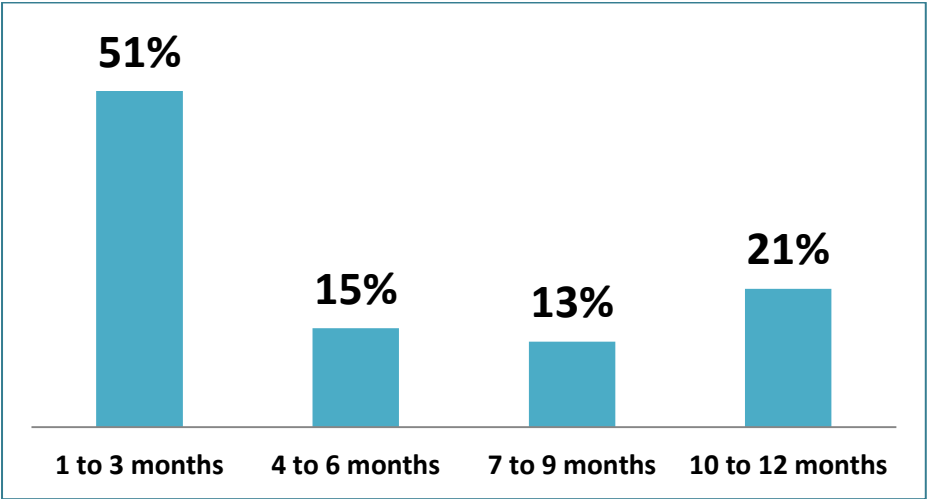
2.8 Travel



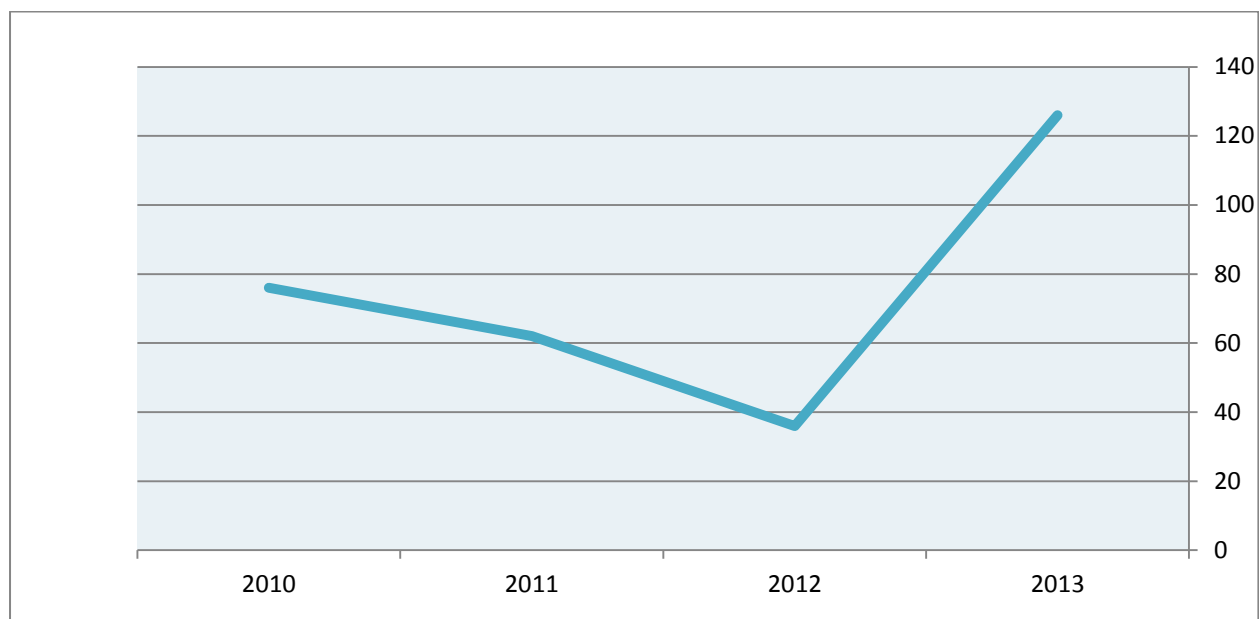
In the last 12 months, **27% of graduates have been travelling for longer than 1 month.**

	Australia	Europe	Asia	Middle East	North America	South America	Africa
No. of Graduates	9	91	16	6	43	6	4

Time spent travelling:

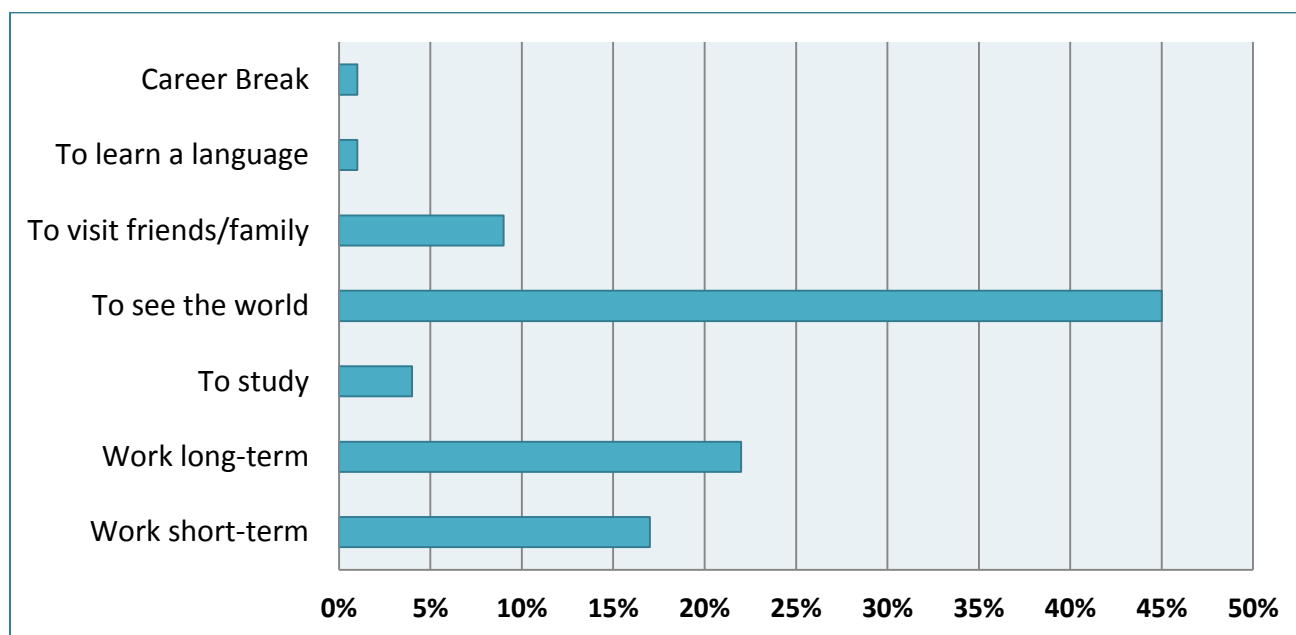


Comparison graph of number of students travelling by year:



*There has been a significant increase in the number of graduates who are travelling compared to previous years.

Reasons for travelling:



10% of graduates who are travelling have indicated that they **have emigrated**. Of these graduates, **80% cited search for employment to be their primary reason** for emigrating/moving abroad to work long-term.

Department of Entrepreneurship Course Summaries

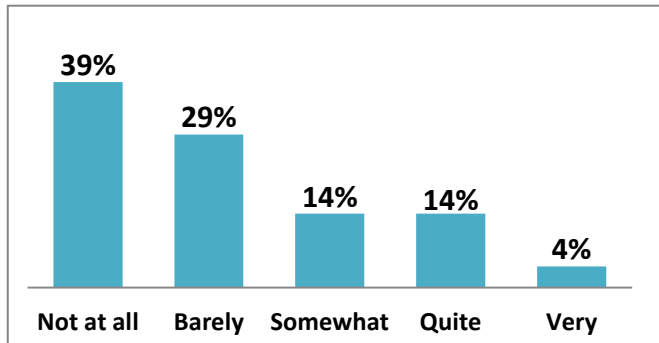


DL231 BBus Entrepreneurship

DL243 BBus (Hons) Entrepreneurship (1 Year Add-On)

DL245 BBus (Hons) Entrepreneurship and Management

How relevant was the course to your job?



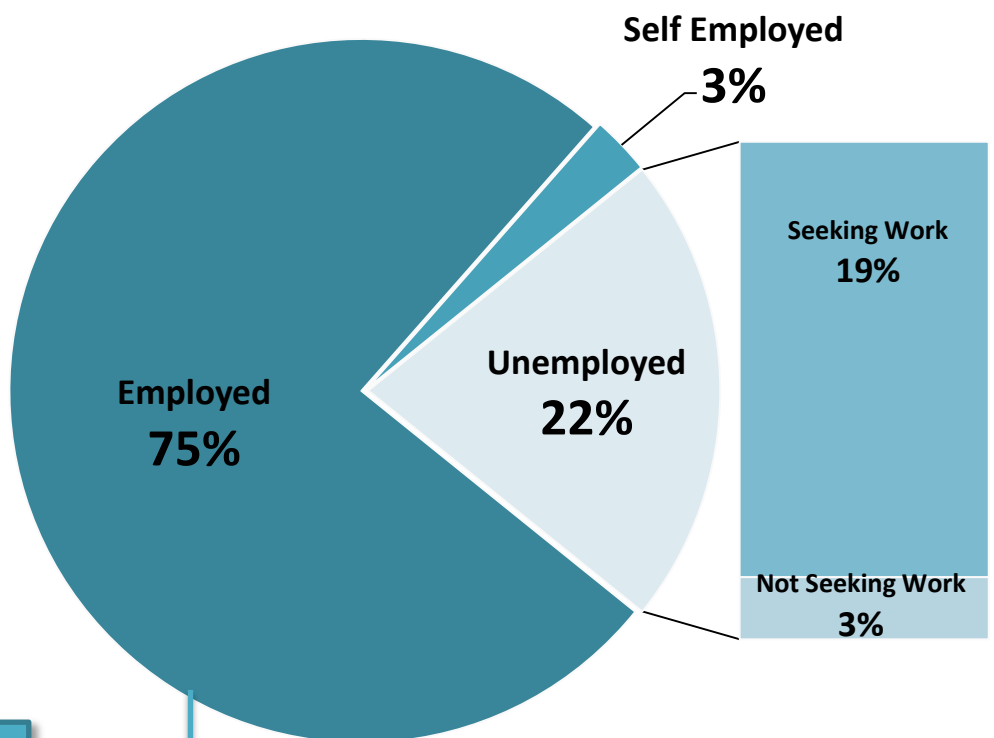
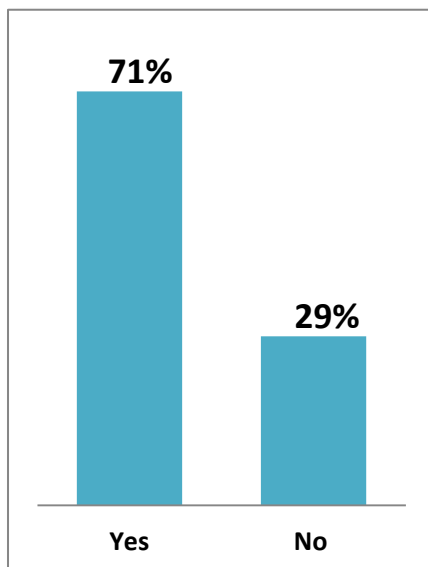
68%
of employed
graduates found
work within **1
month**

25%
of employed
graduates found
work within **1-3
months**

7%
of employed
graduates found
work within **4-6
months**




Would you describe your current job as a "filler job"?



86% employed full-time

14% employed part-time

25% 
of graduates have travelled for
more than one month

73% 
of graduates are currently in or
have completed further study

DL 231

All
Courses

Working
Further Study
Unemployed

78%
73%
22%

81%
22%
19%

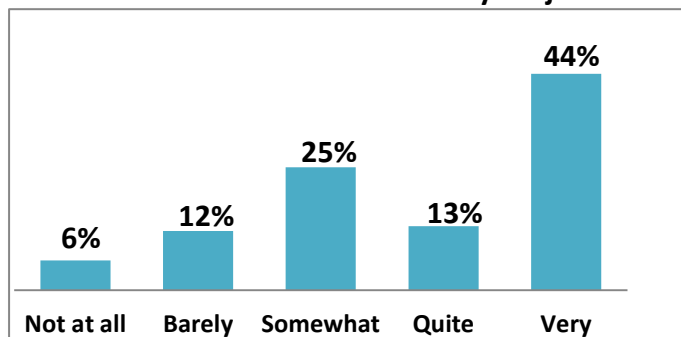
Company	Website	Job Title
161 Café Bistro	http://161cafebistro.com/	Waitress
ALDO Shoes	http://www.aldoshoes.com/	Sales Assistant
AppleGreen	http://applegreen.ie/	Station Attendant
Art & Hobby Shop	http://www.artnhobby.ie/store/	Sales Assistant
Avoca	http://www.avoca.com/home/	Foodhall Assistant
BNY Mellon	https://www.bnymellon.com/	Corporate Trust Deal Lifecycle Manager
Chill Insurance	https://www.chill.ie/	Customer Service Team Leader
Dun Laoghaire Rathdown County Council	http://www.dlrleisureservices.ie/	Golf Assistant
Dunnes Stores	http://www.dunnesstores.com/	Sales Assistant
Dunnes Stores	http://www.dunnesstores.com/	Sales Assistant/Supervisor
FitzPatrick Castle Hotel	http://www.fitzpatrickcastle.com/	Receptionist
Halfords	http://www.halfords.ie/	Sales Assistant and Team Leader
Home Retail Group PLC	http://www.homeretailgroup.com/	Customer Adviser
Ipsos MRBI	http://www.ipsosmrbi.com/index.html	Call Operator
Kinsellas Allenwood Ltd.		Machinery Operator
Mamas & Papas	http://www.mamasandpapas.com/	Sales Assistant
Naomh Mearnog GAA Club	http://naomhmearnog.ie/	Barman
Nolan's Butchers in Clontarf	http://nolans.ie/	Butcher
Powerscourt Hotel	http://www.powerscourthotel.com/	Spa Receptionist
Raw Marketing	http://www.rawmarketing.ie/	Team Leader
Red Bull	http://www.redbull.com/ie/en	Student Brand Manager
Ritz Carlton Hotel	http://www.ritzcarlton.com/	Waiter
Social Talent	http://www.socialtalent.co/	Sales Executive
Sos Aperero (France)	http://www.sos-aperero.com/	Bartender
Starbuck's	http://www.starbucks.ie/	Barista
Step Up Ireland		Founder
Stillorgan Park Hotel	http://www.stillorganpark.com/	Bar Staff
The Racecourse Inn		Bartender
Voice Co Networks	http://www.voiceco.ie/	Data Analyst

Institute	Course	
Colaiste an Atha	FETAC Level 6 in Agriculture	
IADT Dun Laoghaire	BBus (Hons) in Entrepreneurship (1 year add on)	(x22)
IAE Grenoble (France)	Masters in Marketing	
SKEMA Business School (France)	Masters in Business/Management	
UCD	Bachelor of Commerce (BComm)	(x2)

DL243 BBus (Hons) Entrepreneurship (1 year add-on)

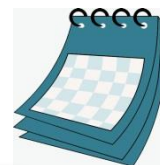
Overview

How relevant was the course to your job?



38%

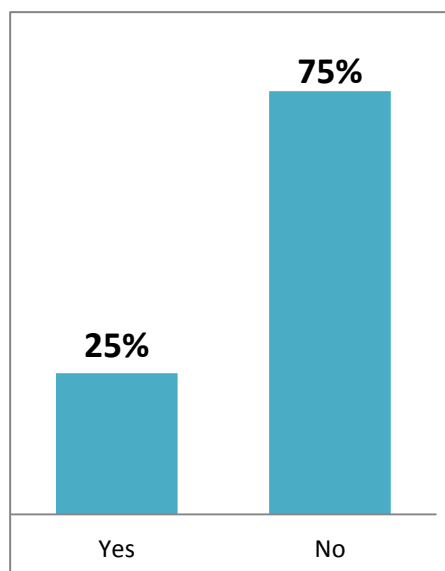
of employed graduates found work within **1 month**



62%

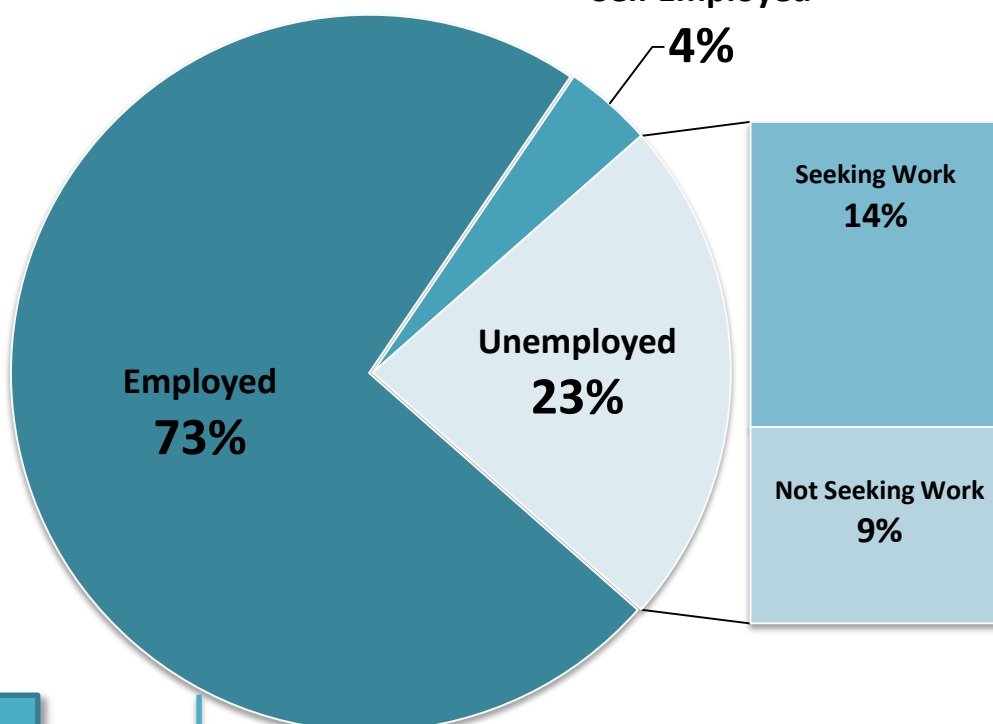
of employed graduates found work within **1-3 months**

Would you describe your current job as a "filler job"?



Self Employed

4%



94% employed full-time

6% employed part-time

18%



of graduates have travelled for more than one month

18%



of graduates are currently in or have completed further study

5%



of graduates have volunteered

5%



of graduates have held an internship

DL 243

All Courses

Working
Further Study
Unemployed

77%
18%
23%

81%
22%
19%

DL243

BBus (Hons) Entrepreneurship (1 year add-on)

Employment Examples

Company	Website	Job Title
Accenture	http://www.accenture.com/ie-en/	Management Consulting
Bank of Ireland	http://www.bankofireland.com/	Loan Administrator
Chill Insurance	https://www.chill.ie/	Customer Service Supervisor Sales Agent (x2)
Citi	http://www.citigroup.com/citi/	Income Auditor
Connectors Marketplace	https://connectorsmarketplace.com/	Marketing Specialist
Deutsche Bank	http://www.deutschebank.com/	Analyst
Fan United Ltd		Co-founder
Galderma	http://www.galderma.com/	Territory Manager
Hype Initiatives (Australia)	http://hypeinitiatives.com/	Marketing & Sales Consultant
Inditex	http://www.inditex.com/	Sales Assistant
Inish Tech Ltd (Internship)	http://www.inishtech.com/	Digital Marketing Executive
KTR Enterprises Ltd	http://www.ktrenrprises.com/	Marketing Coordinator
OSG	http://www.osg.ie/	Sales Support Representative
Saint Brendan's College	http://www.saintbrendans.ie/	Accounts Secretary

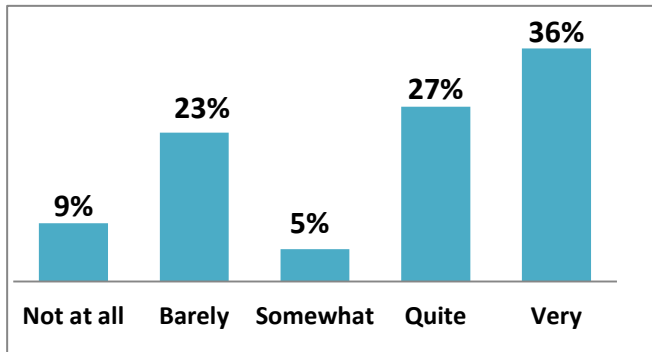
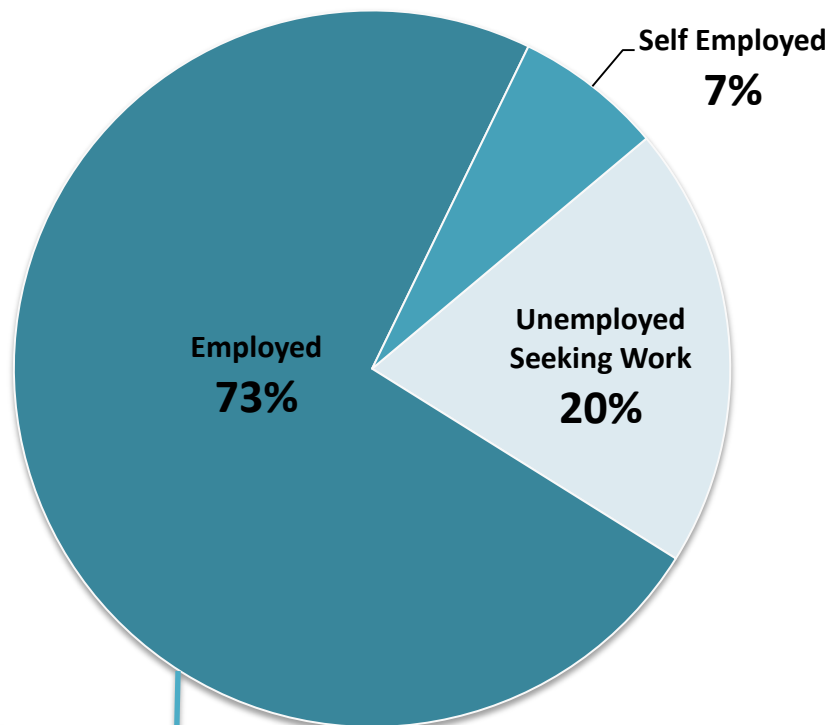
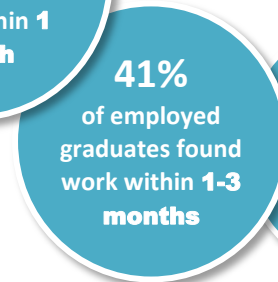
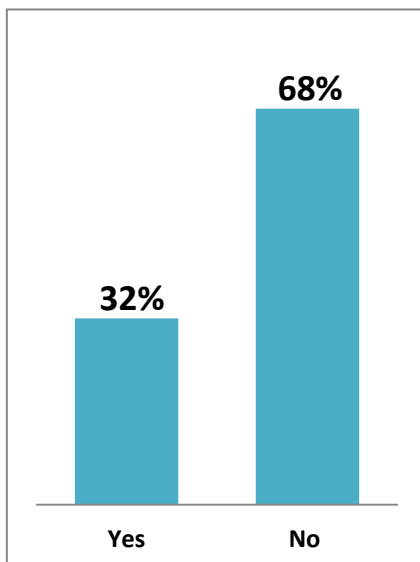
DL243

BBus (Hons) Entrepreneurship (1 year add-on)

Further Study Examples

Institute	Course
Dublin Business School DBS	Certificate in Digital Marketing
European Institute of Communications (Dublin)	Diploma in Digital Marketing
UCD Michael Smurfit Graduate Business School	MSc in Strategic Management and Planning (x2)

How relevant was the course to your job?

Would you describe your
current job as a "filler job"?

96% employed full-time

4% employed part-time

10% 
of graduates have travelled for
more than one month

30% 
of graduates are currently in or
have completed further study

DL 245

All
Courses

Working
Further Study
Unemployed

80%
30%
20%

81%
22%
19%

Company	Website	Job Title
ACC Bank	http://www.accbank.ie/	Low Exposure Team Special Asset Manager & Administration Manager
Acorn Marketing	http://www.acornmarketing.ie/	Account Executive
Airtricity	http://www.airtricity.com/	Customer Service Advisor
AppleGreen	http://applegreen.ie/	Sales Assistant
CASTLE33	http://www.castle33.com/	Co-founder & Creative Director
Chill Insurance	https://www.chill.ie/	Customer Service Agent
Chill Insurance	https://www.chill.ie/	Insurance Intermediary
Chill Insurance	https://www.chill.ie/	Sales Agent
Compute Next (America)	https://www.computenext.com/	Business Development Manager
Consensus Support (UK)	http://www.consensussupport.com/	Support Worker
EY (Ernst & Young)	http://www.ey.com/IE/en/Home	FSO Assurance Trainee
Fowler's Restaurant		Waiter
Greyhound Recycling & Recovery	http://greyhound.ie/	Group Marketing
Irish Life	http://www.irishlife.ie/	Customer Service Administrator
Kilashee House Hotel	http://www.killasheehouse.com	Receptionist
Mak at D6	http://www.mak.ie/	Bar Manager
MicroFinance Ireland	http://microfinanceireland.ie/	Loan Administrator
Milano's	http://www.milano.ie/	Assistant Manager
O2 Totterdells	http://www.totterdells.ie/	Account Manager
Paddy Wagon Tours	http://www.paddywagontours.com/	Tour Guide
Smith and Wise	http://smithandwise.com/	Founder & Digital Integration Specialist
Sysnet Global Solutions	http://www.sysnetgs.com/	Credit Control
Turk's Head Bar		Assistant Manager
Whole Foods Wholesale	http://www.wholefoods.ie/	Sales Representative
Wicklow and District Chamber of Commerce	http://www.wicklowchamber.ie/	Assistant
Youth Nation	http://youthnation.com/	Marketing Account Manager

Institute	Course
Arklow Enterprise Centre	Certificate in Web Design with WordPress
Digital Marketing Institute	Post Graduate Diploma in Digital Marketing (x4)
Dublin Institute of Technology DIT	MSc in International Business
Institute of Chartered Accountants Ireland	CA Proficiency 1
UCD	MSc in Computer Science
UCD Michael Smurfit Graduate Business School	MSc in Management Consultancy
UCD Michael Smurfit Graduate Business School	MSc in Supply Chain Management

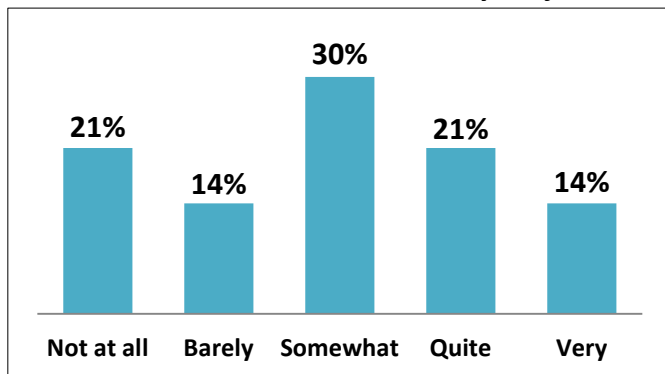
Department of Humanities & Arts Management Course Summaries



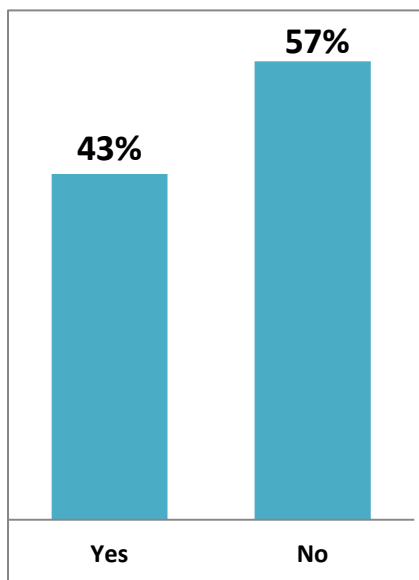
DL241 BA (Hons) English, Media and Cultural Studies

DL242 BA (Hons) Business Studies and Arts Management

How relevant was the course to your job?



Would you describe your current job as a "filler job"?



86% employed full-time

14% employed part-time

Working
Further Study
Unemployed

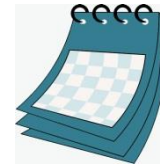
DL 241

66%
29%
34%

All Courses

81%
22%
19%

39%
of employed
graduates found
work within 1
month

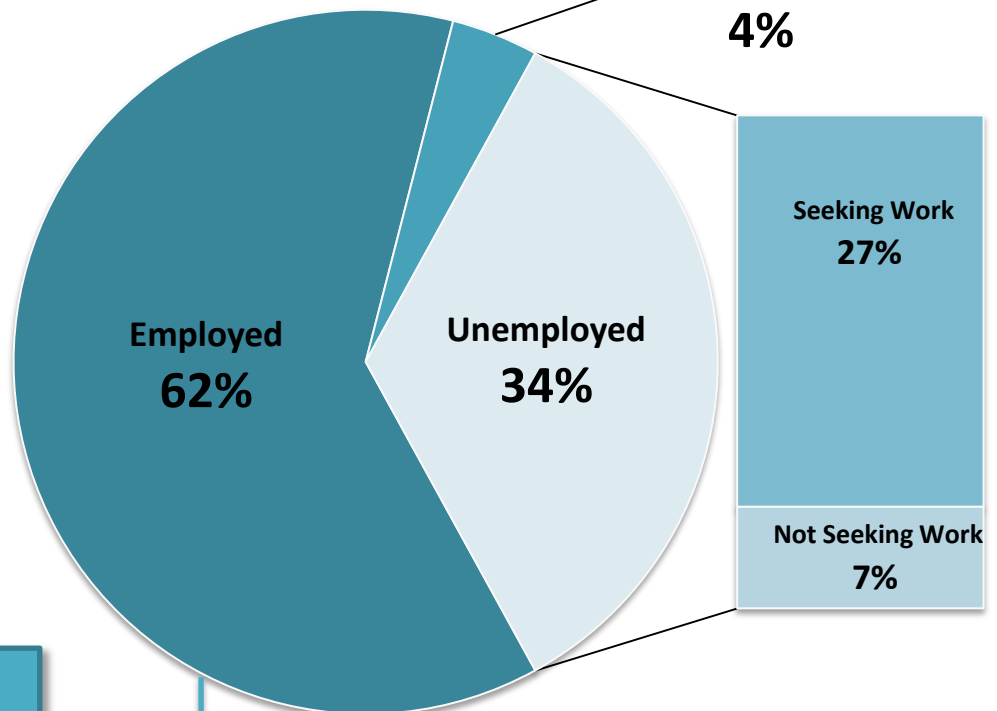


4%
of employed
graduates found
work within 10-
12 months

43%
of employed
graduates found
work within 1-3
months

14%
of employed
graduates found
work within 4-6
months

Self Employed
4%



22%

of graduates have travelled
for more than one month



6%

of graduates have
volunteered



29%

of graduates are currently
in or have completed
further study



9%

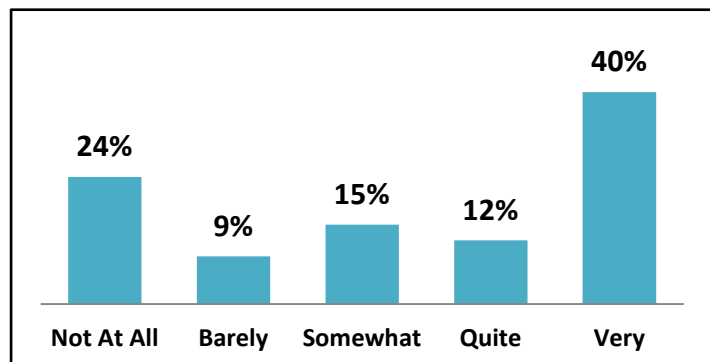
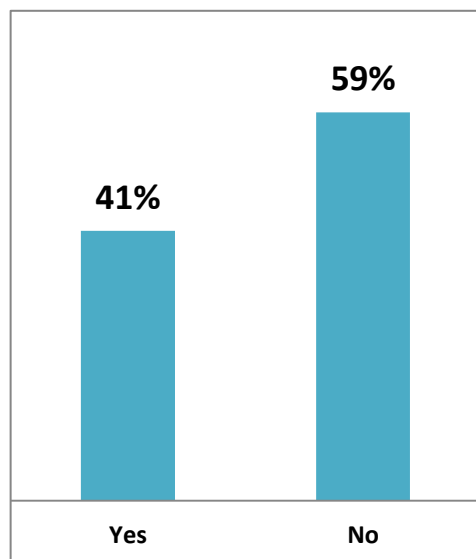
of graduates have held
an internship



Company	Website	Job Title
AIB	www.aib.ie	Retail Credit Management
An Post	http://www.anpost.ie/AnPost/	Post Office Clerk
Applegreen	www.applegreen.ie	Station Attendant
Arvato	www.arvato.com	Administration and Customer Billing Support
Arvato	www.arvato.com	Transactional Specialist (x2)
Bank of Ireland	http://www.bankofireland.com/	Administrator
Bistro Flores (Netherlands)	http://www.bistroflores.nl/	Dishwasher
BrewDog (UK)	http://www.brewdog.com/	Management Trainee
Chinese School (China)		English Teacher
Confetti Magazine	http://www.confetti.ie/	Sales Executive
Cut & Run (USA)	http://cutandrun.com/	
Harmonia (Internship)	www.harmonia.ie	Food and Wine Magazine Intern
Headline Publishing Group (Internship)	https://www.headline.co.uk/	Marketing Intern
IADT Student Union	http://iadtsu.ie/	Education Officer
IADT Student Union	http://iadtsu.ie/	President
IADT Student Union	http://iadtsu.ie/	Welfare & Equality Officer
IMC Dun Laoghaire	http://www.imccinemas.ie/	Staff Supervisor
King Fisher Club NUI Galway	http://www.kingfisherclub.com/	Swimming Instructor
Office Space (Regus)	http://www.regus.ie/	Customer Service Representative
Park Academy Childcare	http://www.parkchildcare.ie/	After School Teacher
Publicis (Internship)	http://www.publicis.ie/	Client Service Intern
Rigney Dolphin/Permanent	http://www.rigneydolphin.ie/	Financial Crime Prevention
TSB	https://www.permanenttsb.ie/	Investigator
SuperValu	http://shop.supervalu.ie/	Sales & Stockroom Assistant
Temple Bar Hotel, FBD Group	www.templebarhotel.com	Sales and Marketing Executive
Wild Bunch Media (UK)	http://www.wildbunchmedia.com/	Advertising Sales Executive
Zurich Insurance	http://www.zurichinsurance.ie/	Cashier & Premium Advisor
Zurich Life PLC	www.zurich.com	Administrator

Institute	Course
DCU	MA in Political Communication
Dublin Institute of Technology DIT	Post Graduate Diploma in Advertising & Digital Marketing
Filmbase	MSc in Digital Feature Film Production
FitzWilliam Institute	Higher Diploma in Public Relations and Event Management
IADT Dun Laoghaire	MA in Broadcast Production for Radio & Television
NUI Galway	LLM International Human Rights Law
NUI Galway	MA in Production & Design
Radboud University Nijmegen (The Netherlands)	MA in North American Studies
Trinity College Dublin TCD	M. Phil. in Irish Writing
UCD	MA in Film Studies
UCD	MA in Geopolitics & the Global Economy
UCD Clinton Institute	MA in American Studies
University College London	MA in Publishing

How relevant was the course to your job?

Would you describe your
current job as a "filler job"?

94% employed full-time

6% employed part-time

Working
Further Study
Unemployed

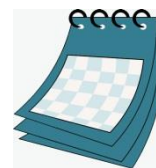
DL 242

85%
20%
15%

All
Courses

81%
22%
19%

65%
of employed
graduates found
work within 1
month



3%
of employed
graduates found
work within 10-
12 months

29%
of employed
graduates found
work within 1-3
months

3%
of employed
graduates found
work within 4-6
months

Self Employed

2%

Seeking Work
10%

Not Seeking Work
5%

Employed
83%

Unemployed
15%

37%



of graduates have
travelled for more than
one month

7%



of graduates have
volunteered

20%



of graduates are currently
in or have completed
further study

23%



of graduates have held an
internship

Company	Website	Job Title
AIB	http://personal.aib.ie/	Visa Debit Chargeback Department at AIB
Arvato	www.arvato.ie	Transactional Specialist
Baked Cafe		Barista
Bank of Ireland	http://www.bankofireland.com/	Loans Administrator
BIMM Group Ltd.	http://www.bimm.co.uk/dublin	Receptionist
Centra	http://centra.ie/	Sales Assistant
Chill Insurance	http://www.chill.ie/	Customer Service Representative
CIT	http://www.cit.com/index.htm	HR Administrator
Copia Communication & Luxury Lifestyle (Dubai)	http://copia-group.com	PR Co-ordinator
Daiwa Anglo-Japanese Foundation (UK; Internship)	http://www.dajf.org.uk/	Intern
Dunnes Stores	www.dunnesstores.com	Fashion Buyer Administrator Ladieswear
Festival Republic	http://www.festivalrepublic.com/	Festival Assistant
Glastonbury Festivals Ltd.	http://www.glastonburyfestivals.co.uk	Finance Office: Hospitality
Gunne Residential	http://www.gunne.ie/	Marketing Executive and Branch Administrator
HAIM Touring LLC (Internship)		Tour and Production Management Assistant
Harmonia (Internship)	www.harmonia.ie	Event Intern
Hollister Co.	http://eu.hollisterco.com/shop/eu	Assistant Manager
Independent Trustee Company	http://www.independent-trustee.com/	Client Portfolio Executive
Irish Arts Center NYC (Internship)	www.irishartscenter.org	Marketing Intern
MCD Productions	http://www.mcd.ie/	Show Representative
Media Team	http://www.mediateam.ie/	Community and Events Coordinator
Movies at Dundrum	www.movies-at.ie/dundrum/	General Assistant
National Performing Arts School	http://new.npas.ie/	Speech and Drama Teacher
NDRC	http://www.ndrc.ie/	Event Co-Ordinator
Operation Smile	http://www.operationsmile.ie/	Event Assistant
Ormsby & Rhodes Chartered Accountants	http://www.ormsby-rhodes.ie/	Administrative Assistant
Penneys	http://www.primark.com/	Sales Assistant
Rough Magic Theatre Company	www.roughmagic.ie	Administration Assistant
Schoolbooks.ie	http://www.schoolbooks.ie/	Customer Service Representative

Social Talent	http://www.socialtalent.co/	Corporate Account Manager
St. Andrew College	https://sac.ie/	Project Manager
StayPlanet	https://www.stayplanet.com/	HR Consultant
Terri Sales	http://www.terrisales.ie/store/	Sales Assistant
The Gate Theatre	http://www.gatetheatre.ie/	Front of House Assistant
The Hop Store (France)		Waitress
The HR Company	http://www.thehrcompany.ie/	HR Administrator
The Ship Inn (Australia)	http://www.shipinn.com.au/	Bartender
The Summit (Internship)	http://summitdublin.com/	Production Intern
Tribe Clothing	http://www.tribe-clothing.com/	Sales Assistant
TriBeCa Restaurant	http://www.tribeca.ie/	Waiter
VIVA Magazine – ITP Publishing (Dubai; Internship)	http://www.itp.com	Fashion & Beauty Intern

DL242

BA (Hons) Business Studies and Arts Management

Further Study Examples

Institute	Course
Dublin Institute of Technology DIT	MSc in Human Resources Management
Edinburgh Napier University	MSc in International Festival and Event Management
Institute of Chartered Accountants Ireland	CA Proficiency 1
IT Blanchardstown	BBus (Hons) in Business
London College of Fashion, University of the Arts London.	Postgraduate Certificate in Fashion Buying and Merchandising
Sound Training Centre	STC diploma in Sound Engineering and Music Technology
The Open College	FETAC Level 6 in Event Management
UCD Michael Smurfit Graduate Business School	MSc in Business Management

Department of Design & Visual Arts Course Summaries



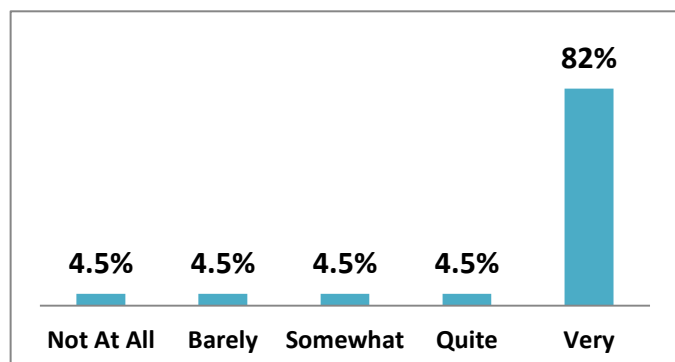
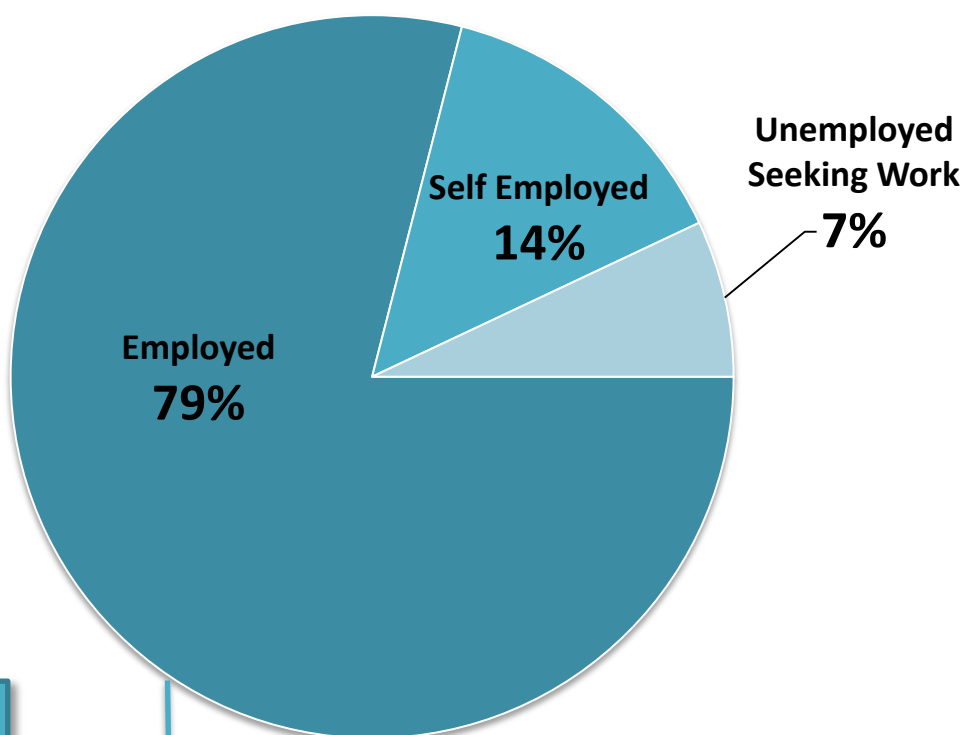
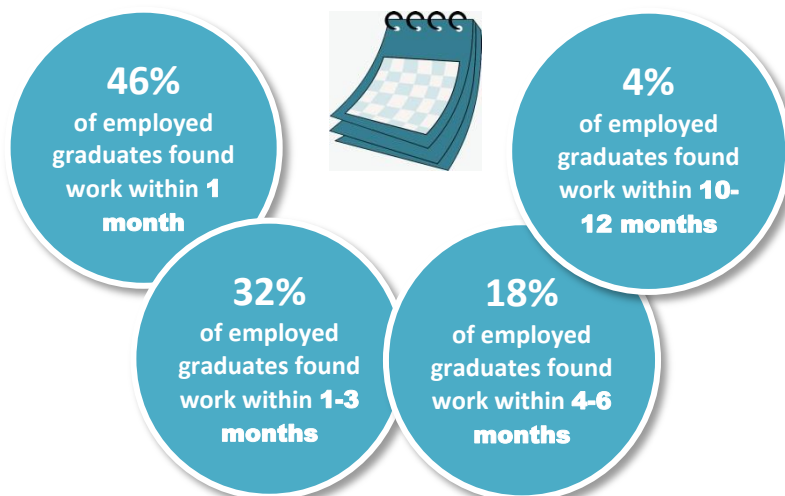
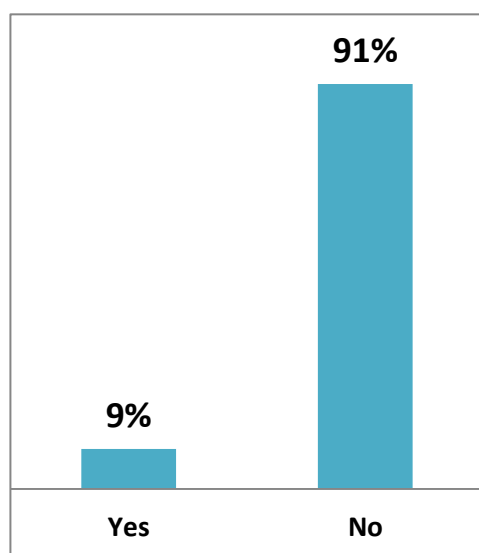
DL043 BA (Hons) Visual Communication Design

DL044 BA (Hons) Visual Arts Practice

DL046 BA (Hons) Model Making, Design & Digital Effects

DL047/DL048/DL049 BA (Hons) Design for Stage & Screen

How relevant was the course to your job?

Would you describe your
current job as a "filler job"?

95% employed full-time

5% employed part-time

29%

of graduates have travelled
for more than one month

7%

of graduates have
volunteered

7%

of graduates are currently in
or have completed further
study

35%

of graduates have held
an internship

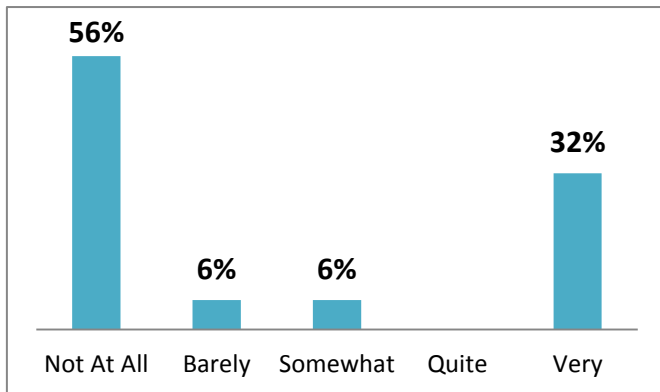
DL 043

All
CoursesWorking
Further Study
Unemployed93%
7%
7%81%
22%
19%

Company	Website	Job Title
AAD (Art & Design Studio)	http://www.studioaad.com/	Junior Designer
Atelier Design (Internship)	http://www.atelier.ie/	Graphic Design Intern
Bank of Ireland	http://www.bankofireland.com/	Help Desk Agent
Bold Communications Design (Internship)	http://reallybold.com/	Graphic Design Intern
Bonfire Ltd.	http://www.bonfire.ie	Junior Graphic Designer
Carter Wong Design (Internship; UK)	http://www.carterwongdesign.com/	Graphic Design Intern
Connectors Marketplace (Internship)	https://connectorsmarketplace.com	Graphic Design Intern
Creative Inc	http://www.creativeinc.ie	Junior Designer
Detail Design Studio	http://www.detail.ie	Digital Designer
Detail Design Studio (Internship;)	http://www.detail.ie	Graphic Design Intern
Form	http://www.form.ie	Graphic Designer
Hat Trick Design (Internship; UK)	http://www.hat-trickdesign.co.uk/	Graphic Design Intern
I&C Studio	http://iandcstudio.ie/	Graphic Designer
ImageNow	http://www.imagenow.ie/	Graphic Designer
Joe Walsh Tours (Internship)	http://www.joewalshstours.ie/	Marketing and Design Intern
Mermaid Arts Centre Bray	http://www.mermaidartscentre.ie/	Box Office Assistant
National Leprechaun Museum	http://www.leprechaunmuseum.ie/	Graphic Designer
One Productions (Internship)	http://www.oneproductions.com	Graphic Design Intern
Pentagram (Internship; USA)	http://www.pentagram.com/	Graphic Design Intern
RTE	http://www.rte.ie	Graphic Designer
Science Gallery TCD (Internship)	https://dublin.sciencegallery.com/	Graphic Designer
SEA Design (UK)	http://www.seadesign.co.uk/	Junior Designer
Spencer Ogden Energy (UK)	http://www.spencer-ogden.com/	Graphic Designer
Superquinn	http://www.superquinn.ie/	Cashier
Talula de la Lune	http://taluladelalune.com/	Web and Graphic Designer
Two Times Elliott (Internship; UK)	http://2xelliott.co.uk/	Design Intern
Very Nice Design Studio (Internship; USA)	http://verynice.co/	Visual Generalist Intern
Viddyad	http://www.viddyad.com/	Designer
Web Reservations International	http://www.webresint.com	Digital Designer
Zero G Design Studio (Internship)	http://www.zero-g.ie/	Graphic Design Intern

Institute	Course
FitzWilliam Institute	Post Graduate Diploma in Digital Marketing
Royal College of Art (UK)	MA in Design Interactions

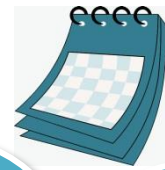
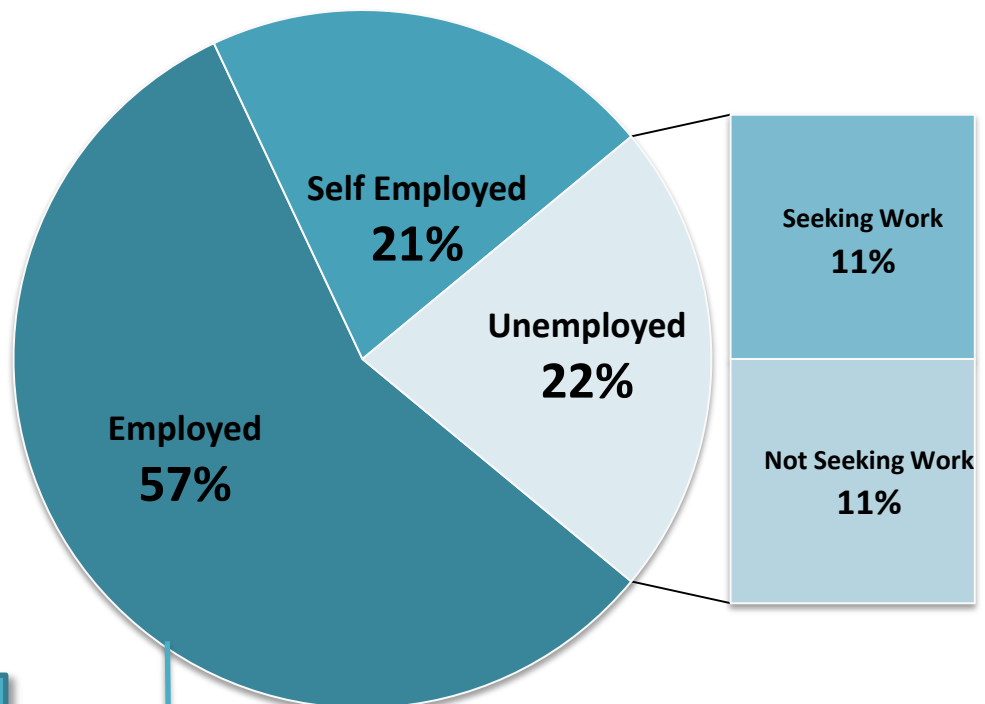
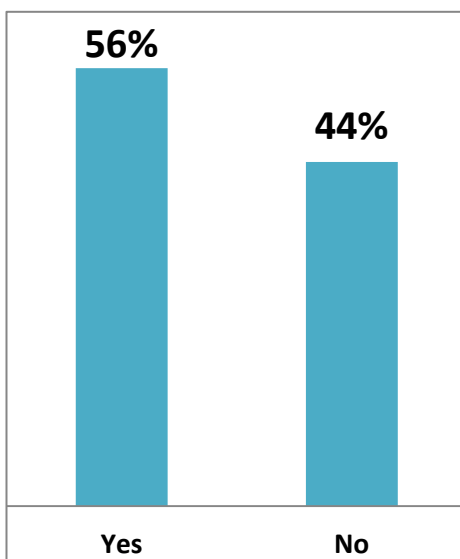
How relevant was the course to your job?



50%
of employed
graduates found
work within **1
month**

38%
of employed
graduates found
work within **1-3
months**

12%
of employed
graduates found
work within **4-6
months**

Would you describe your
current job as a "filler job"?

81% employed full-time
19% employed part-time

43% 
of graduates have
travelled for more than
one month

21% 
of graduates are currently
in or have completed
further study

4% 
of graduates have
volunteered

14% 
of graduates have held an
internship

DL 044

All
Courses

Working
Further Study
Unemployed

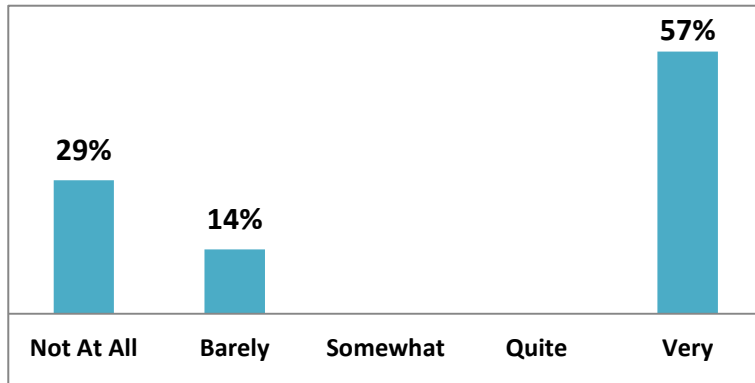
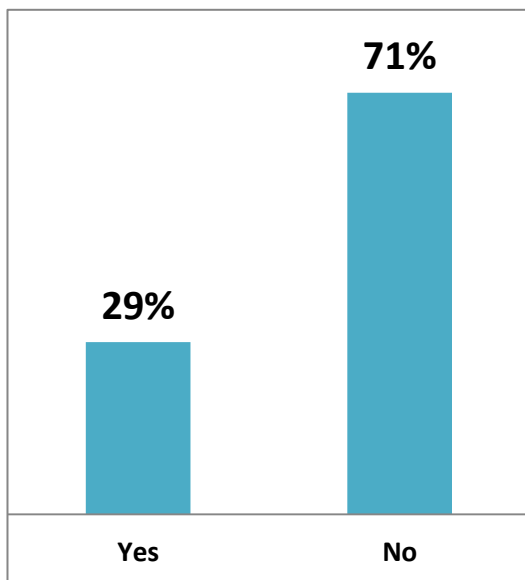
78%
21%
22%

81%
22%
19%

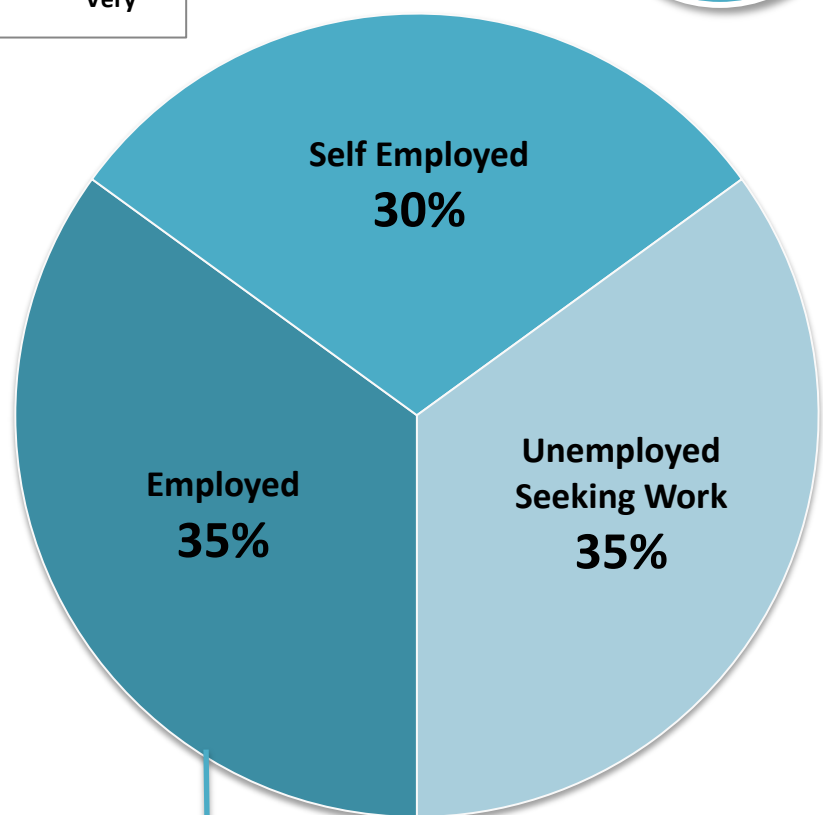
Company	Website	Job Title
Bank of Ireland	http://www.bankofireland.com/	Settlements Administrator
BelloBar	http://bellobardublin.com/	Booking Agent and Marketing Director
Eyebeam (Internship; USA)	http://eyebeam.org/	Post Production Intern
Finance Ireland	http://financeireland.ie/	Administration
Follow My Lead (Band)	https://www.facebook.com/FollowMyLeadFML/	Bass & Vocals
JK Dance Company		Co-founder & Choreographer
Kelly's Pub	http://www.kellyspubashbourne.ie/	Senior Staff
Mamas & Papas	http://www.mamasandpapas.com/	Sales Assistant
Olafur Eliasson Design Studio (Internship; Germany)	http://www.olafureliasson.net/index.html	Design Intern
Pallas Projects (Internship)	http://pallasprojects.org/	Intern
Penneys	http://www.primark.com	Sales Assistant
Pure Pharmacy (Dublin Airport)		Sales Assistant
Sunaura Distributions Ltd. (Internship)	http://www.sunaura.ie/	Graphic Design Intern
Vibes	http://vibes.ie/	Production Designer
West Wood	http://www.westwood.ie/index.html	Receptionist

Institute	Course
CIT Crawford College of Art & Design	Higher Diploma in Art & Design Education
Clane College	Certificate in Cloud Computing
IADT Dun Laoghaire	MA in Broadcast Production for Radio & Television
The Lir National Academy of Dramatic Art	Master of Fine Art (MFA) in Theatre Directing
University of Edinburgh	MSc in Modern & Contemporary Art: History, Curating & Criticism

How relevant was the course to your job?

Would you describe your
current job as a "filler job"?

71% employed full-time

29% employed on
temporary contracts

57%

of employed
graduates found
work within **1
month**

43%

of employed
graduates found
work within **1-3
months**

20%

of graduates have
travelled for more
than one month

5%

of graduates are
currently in or
have completed further
study

10%

of graduates have held
an internship

DL 046

All
CoursesWorking
Further Study
Unemployed65%
5%
35%81%
22%
19%

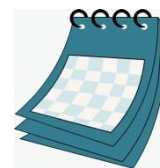
Company	Website	Job Title
Bake My Cake (Internship)	http://bakemycake.ie/	Cake Decorator & Sugarpaste Sculptor
Generator Ltd.		Model Maker & Electrical
Modelworks Media	http://www.modelworksmedia.com/	Architectural Modelmaking (x3)
Modelworks Media (Internship)	http://www.modelworksmedia.com/	Architectural Modelmaking Intern
Modelworks Media	http://www.modelworksmedia.com/	Modelmaker (x3)
Ryan's Bar & Restaurant		Waitress
The Grafton Capital Hotel	http://www.graftoncapitalhotel.com	Receptionist
The Sandbox	http://www.playinthesand.ie	Co-founder
The Science Picture Company	http://www.sciencepicturecompany.com/	Digital Artist

Institute	Course
Ballyfermot College of Further Education	Higher Diploma in Animation

How relevant was the course to your job?



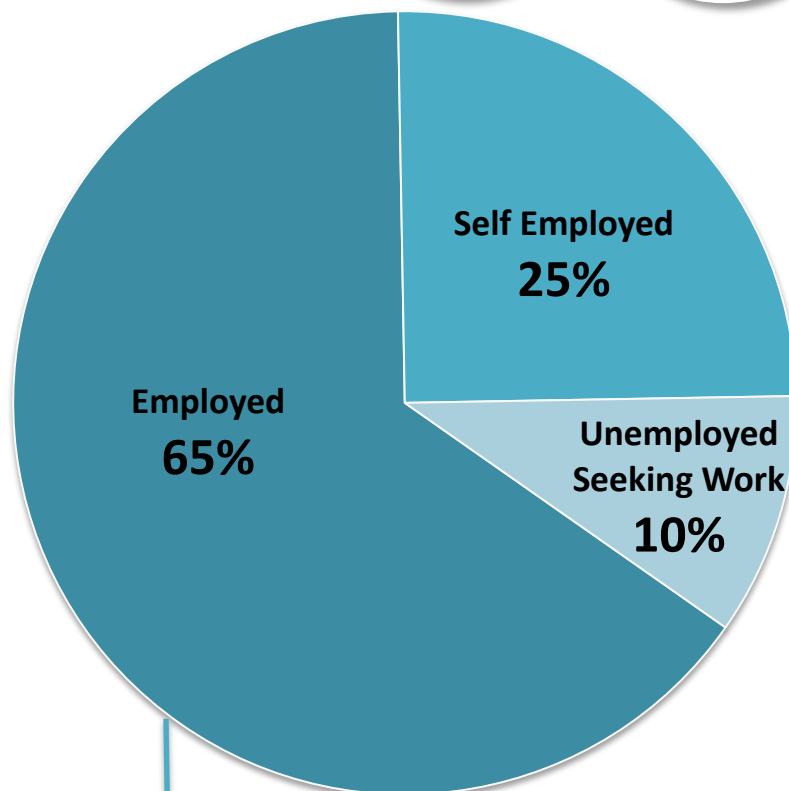
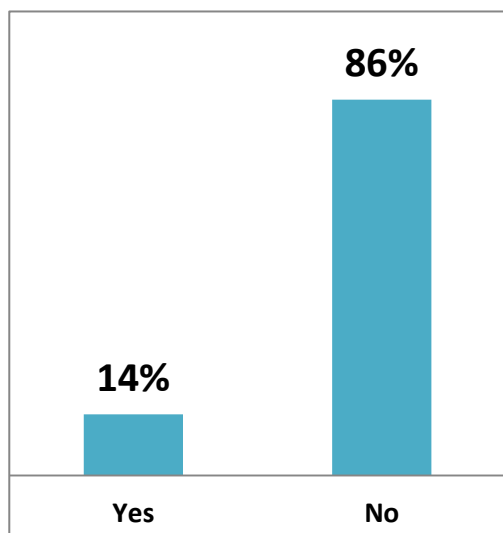
86%
of employed
graduates found
work within **1
month**



7%
of employed
graduates found
work within **1-3
months**

7%
of employed
graduates found
work within **4-6
months**

Would you describe your
current job as a "filler job"?



79% employed full-time
21% employed part-time

30%



of graduates have
travelled for more
than one month

10%



of graduates are
currently in or
have completed
further study

DL 047
DL 048
DL 049

All
Courses

5%



of graduates have
volunteered

10%



of graduates have held
an internship

Working
Further Study
Unemployed

90%
10%
10%

81%
22%
19%

DL047
DL048
DL049

BA (Hons) Design for Stage & Screen

Employment Examples

Company	Website	Job Title
Arnotts	http://www.arnotts.ie/	Sales Assistant
Clancy Film Productions		Graphic Design Trainee
De Stafford Bridal	http://www.destaffordbridal.ie/	Trainee
De Stafford Bridal (Internship)	http://www.destaffordbridal.ie/	Hand Sewer
Game of Thrones	http://www.hbo.com/game-of-thrones	Trainee Seamstress
Lucy McRae & Loop.pH Studio (UK; Internship)	http://www.lucymcrae.net/ http://loop.ph/studio/	Team Member (x2)
Mind The Gap Films	http://www.mindthegapfilms.com/	Production Design Assistant
National Sculpture Factory	http://nationalsculpturefactory.com/	Assistant Mould Maker
Ripper Street 3	http://www.imdb.com/title/tt2183641/	Daily Makeup Department Trainee
Rough Magic Theatre Company	http://www.roughmagic.ie/Home	Designer
The Corn Exchange Theatre Company	http://www.cornexchange.ie/	Costume Designer
Vikings 3	http://www.history.ca/vikings/	Prosthetics Trainee
Vikings 3	http://www.history.ca/vikings/	Daily Makeup Department Trainee
Vikings 3	http://www.history.ca/vikings/	MUFX Trainee
Xtra-Vision	http://www.xtra-vision.ie/	Sales Assistant

DL047
DL048
DL049

BA (Hons) Design for Stage & Screen

Further Study Examples

Institute	Course
Dublin Institute of Technology DIT	MSc in Creative Digital Media
FilmBase	MSc in Digital Feature Film Production

Department of Film & Media Course Summaries



DL041 BA (Hons) Animation

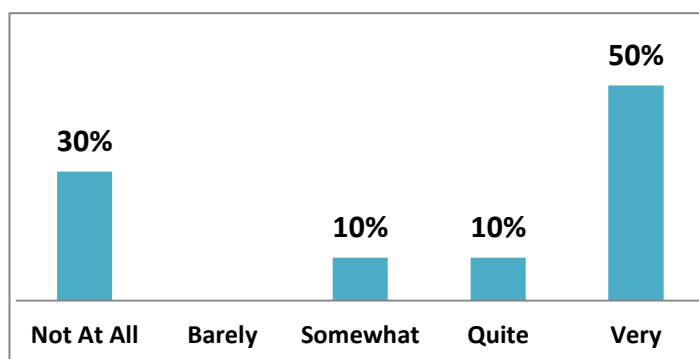
DL042 BA (Hons) Photography

DL045 BA (Hons) Film & Television Production

DL051 MA Screenwriting for Film & Television

DL056 MA Broadcast Production for Radio & Television

How relevant was the course to your job?



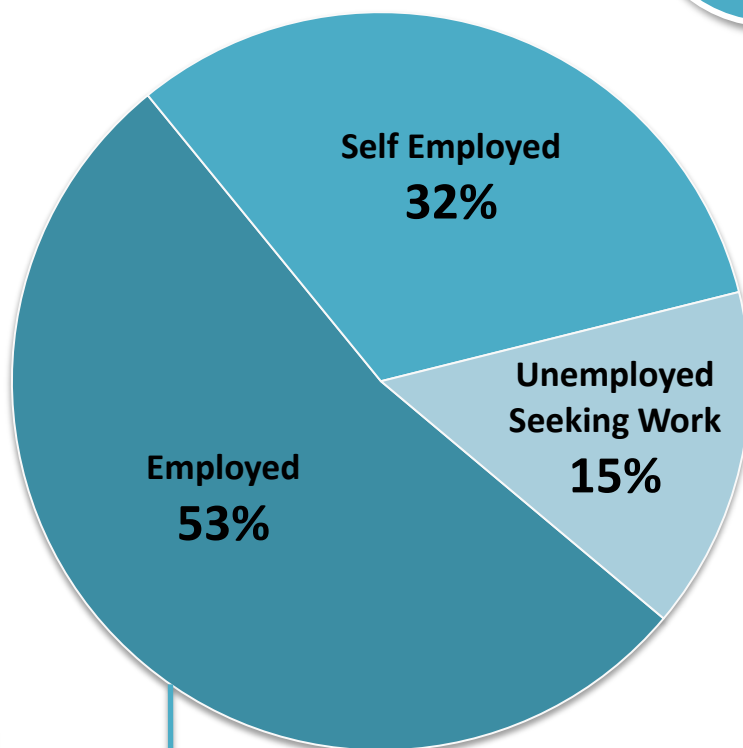
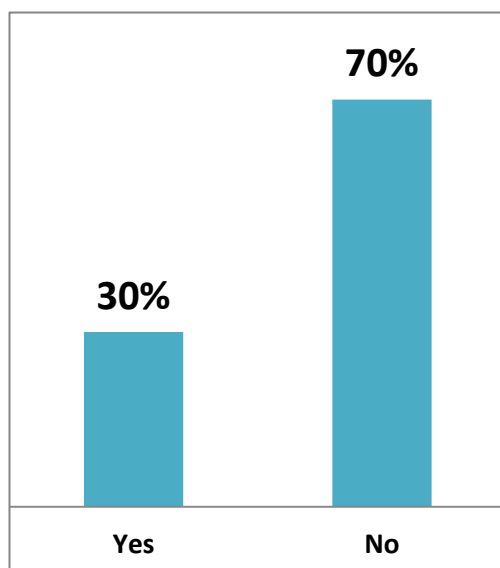
50%
of employed
graduates found
work within **1
month**

30%
of employed
graduates found
work within **1-3
months**

20%
of employed
graduates found
work within **4-6
months**



Would you describe your current job as a "filler job"?



90% employed full-time

10% employed as an intern

11%

of graduates have
travelled for more
than one month



11%

of graduates are
currently in or
have completed
further study



11%

of graduates have
volunteered



32%

of graduates have held
an internship



DL 041

**All
Courses**

Working
Further Study
Unemployed

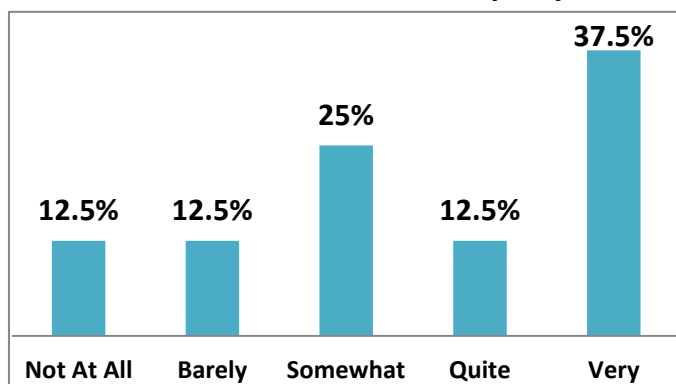
85%
11%
15%

81%
22%
19%

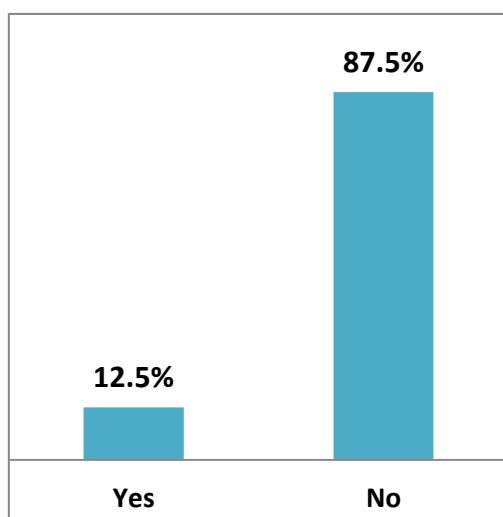
Company	Website	Job Title
Boulder Media	http://www.bouldermedia.tv/	Animator
Boulder Media	www.bouldermedia.tv/index.html	Background Artist
Brown Bag Films	http://www.brownbagfilms.com	Animator
Bushgrove LTD		Supervisor
Double Negative (UK)	http://www.dneg.com	Production Runner
Geronimo Productions	http://www.monsteranimation.ie/	Animator
Jam Media (Internship)	http://www.jammedia.ie/	Character Design & Conceptual Work
Kite Entertainment	http://www.kiteentertainment.com/	2d Flash Animator
Origin Gallery (Internship)	https://www.facebook.com/theorigingallery/	Intern
Starbucks	http://www.starbucks.ie/	Barista
Wiggley Woo	http://www.wiggleywoo.com/	Animator
Windmill Lane	http://www.windmilllane.com/	Animator
Windmill Lane (Internship)	www.windmilllane.com	Animation Intern

Institute	Course
Ballyfermot College of Further Education	CelAction (2d Animation Software)
UCD	Graduate Certificate in Innovation, Entrepreneurship & Enterprise

How relevant was the course to your job?

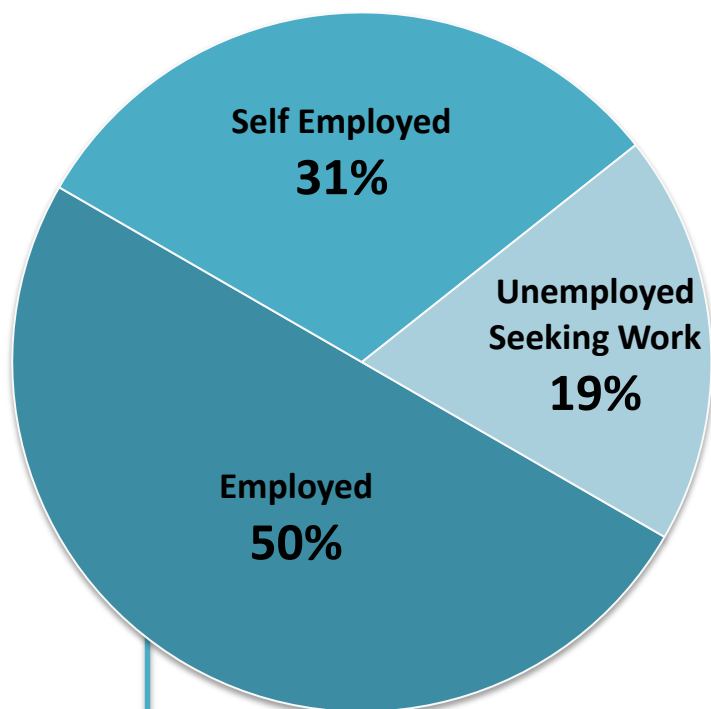


Would you describe your current job as a "filler job"?



75% employed full-time

25% employed part-time



25%

of graduates have travelled for more than one month



13%

of graduates are currently in or have completed further study



19%

of graduates have held an internship



DL 042

All Courses

Working
Further Study
Unemployed

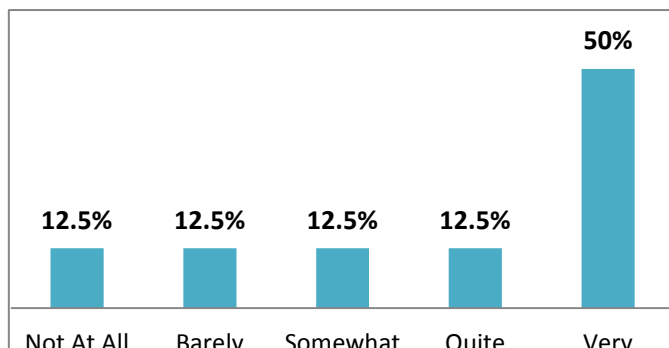
81%
13%
19%

81%
22%
19%

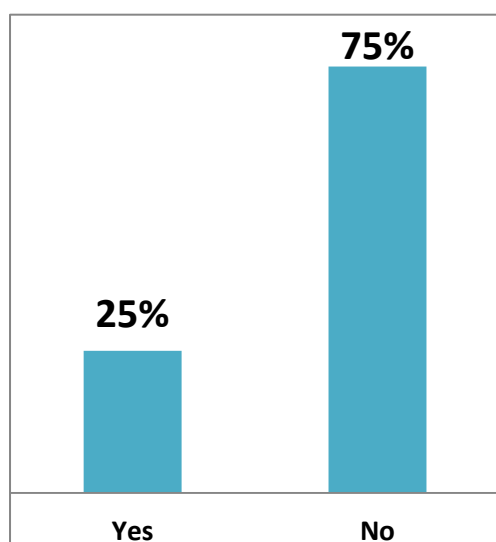
Company	Website	Job Title
Atlantic Edge Productions Ltd. (Internship)	http://www.atlanticedgeproductions.ie/	Graphic Design & Photography Intern
Cari's Closet	http://www.cariscloset.ie/	Staff Photographer
Convergys	http://www.convergys.com/	Nikon Technical Support Professional
Dublin Zoo	http://www.dublinzoo.ie/	Sales Assistant
Getty Images (Internship)	www.gettyimages.ie	Archival Assistant
Itsa Bagel	http://www.itsa.ie/	Sales Assistant
ITT FM	http://www.ittfm.ie/	Assistant Station Manager
Lesson Prep		Videographer
Stellar Magazine	http://www.stellar.ie/	Design Intern
The Gallery of Photography	http://www.galleryofphotography.ie/	Artist in Residence/Assistant Arts Administrator
The Gallery of Photography	http://www.galleryofphotography.ie/	Intern

Institute	Course
IADT Dun Laoghaire	MA in Art, Research and Collaboration (ARC)
IT Tallaght	BA (Hons) in Creative Digital Media

How relevant was the course to your job?

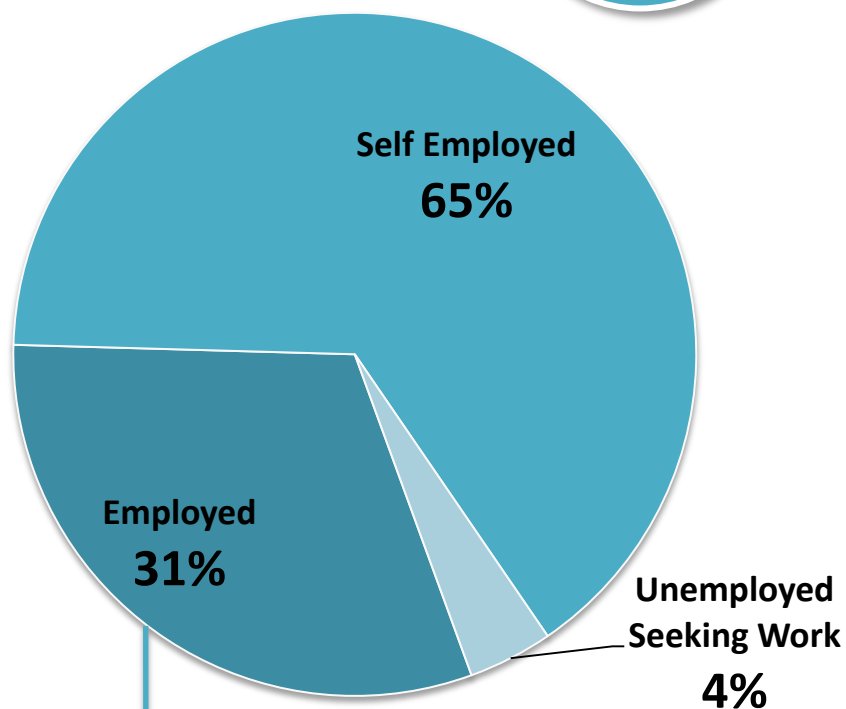


Would you describe your current job as a "filler job"?



62% employed full-time

38% employed as an intern



27%

of graduates have
travelled for more
than one month

12%

of graduates are
currently in or
have completed
further study

8%

of graduates have
volunteered

15%

of graduates have held
an internship

DL 045

All
CoursesWorking
Further Study
Unemployed96%
12%
4%81%
22%
19%

DL045

BA (Hons) Film & Television Production

Employment Examples

Company	Website	Job Title
'The Lazy Chef' TV3	http://www.tv3.ie/	Assistant Editor
Don't Tell The Bride (Coco TV for RTE)	http://www.cocotelevision.ie/	Assistant Editor
EG Film Productions Ltd.		Producer's Assistant
EMC Post Production (Internship)	http://emcpost.com/	Post Production Intern
Getty Images (Internship)	http://www.gettyimages.com	Archive Assistant
Irish Film Institute	http://www.ifi.ie/	Box Office Assistant
Penny Dreadful Season 1	http://www.imdb.com/title/tt2628232/	2nd Assistant Director
Penny Dreadful Season 1	http://www.imdb.com/title/tt2628232/	Production Assistant (x2)
Perfect Card Dundrum	http://www.perfectcard.ie/index.html	Sales Assistant
RTE	http://www.rte.ie/	Voice Actor
Screen Scene Post Production Facilities	http://www.screenscene.ie/	Runner
Sickle Moon Productions	https://www.facebook.com/SickleMoonProductions	Founder, Artistic Director, Writer & Director
Skipper's Alley (Band)	http://www.skippersalley.ie/	Musician & Vocals
The Mill (UK)	http://www.themill.com/	Colour Assist
Vikings 2	http://www.imdb.com/title/tt2306299/	Base Assistant Director
Vikings 2	http://www.imdb.com/title/tt2306299/	Trainee Assistant Director (x2)
Vikings 2	http://www.imdb.com/title/tt2306299/	Trainee Production Assistant
Waka TV (Internship)		Script Supervisor
'Who's Holiday is it anyway?' (Coco TV for RTE)	http://www.cocotelevision.ie/	Assistant Editor
Windmill Lane	http://www.windmilllane.com/	Production Assistant

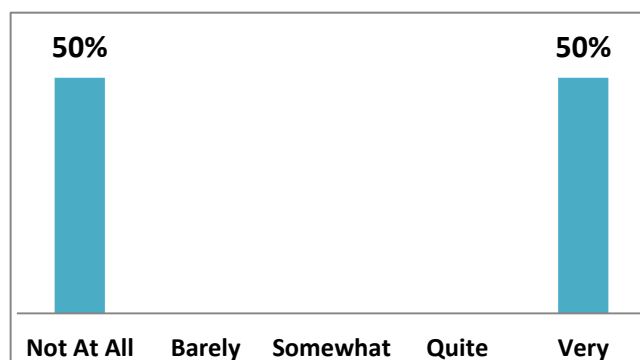
DL045

BA (Hons) Film & Television Production

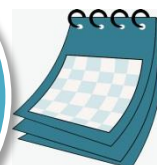
Further Study Examples

Institute	Course
IADT Dun Laoghaire	MA in Screenwriting for Film & Television (x2)
Trinity College Dublin (TCD)	MSc in Business & Management

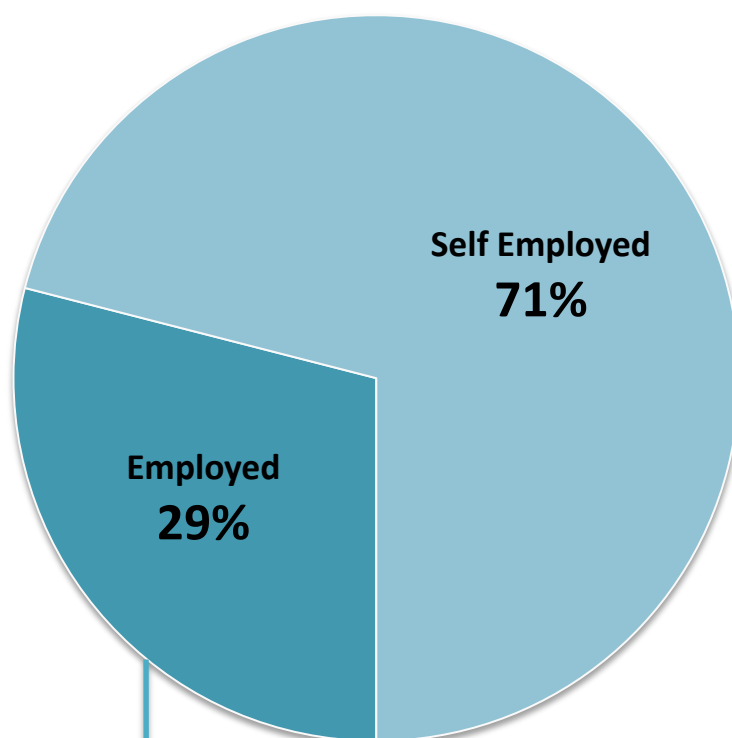
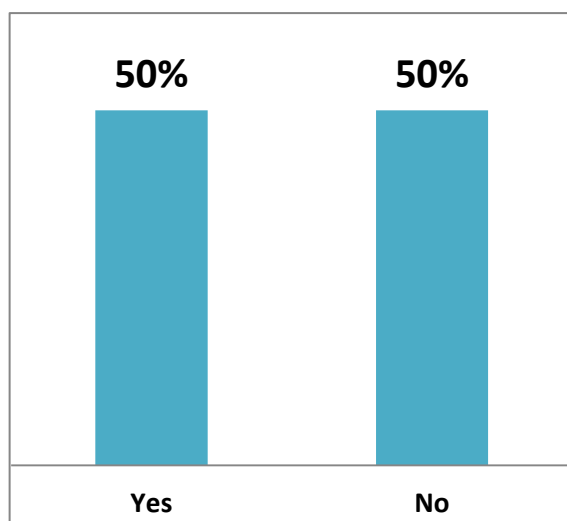
How relevant was the course to your job?



100%
of employed
graduates found
work within **1**
month



Would you describe your
current job as a "filler job"?



100% employed full-time

71%



of graduates have
travelled for more
than one month

14%



of graduates are
currently in or
have completed
further study

Working
Further Study
Unemployed

DL 051

100%
14%
0%

**All
Courses**

81%
22%
19%

DL051

MA Screenwriting for Film & Television

Employment Examples

Company	Website	Job Title
Jimmy's Hall (Film)	http://www.imdb.com/title/tt3110960/	Art Director
Octagon Films	http://www.octagonfilms.com/	Producer

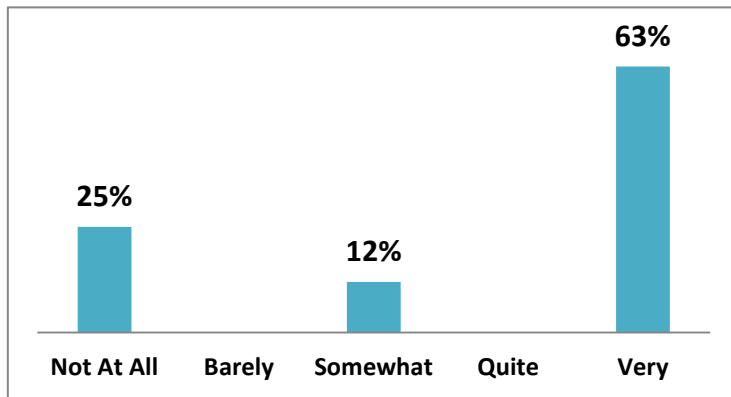
DL051

MA Screenwriting for Film & Television

Further Study Examples

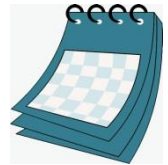
Institute	Course
Shelton Studios (USA)	Scene Study & Acting

How relevant was the course to your job?



88%

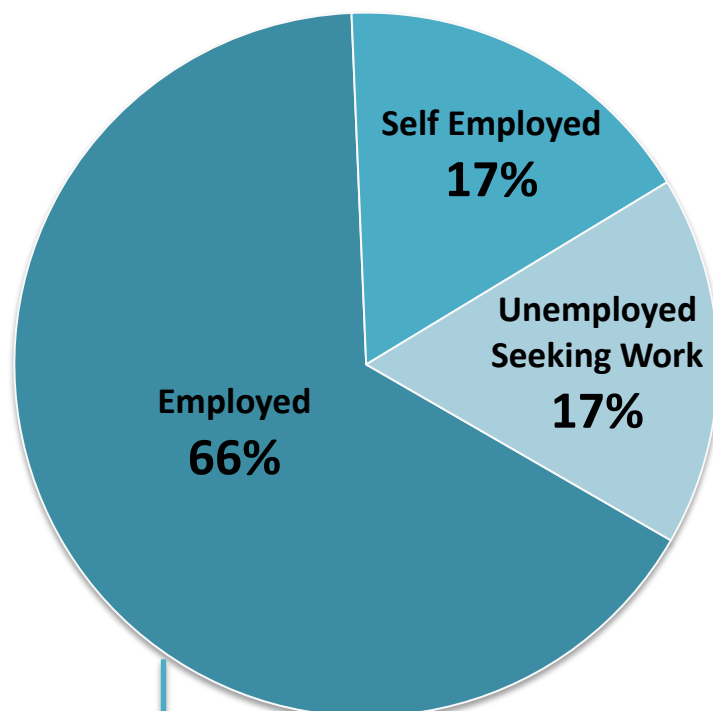
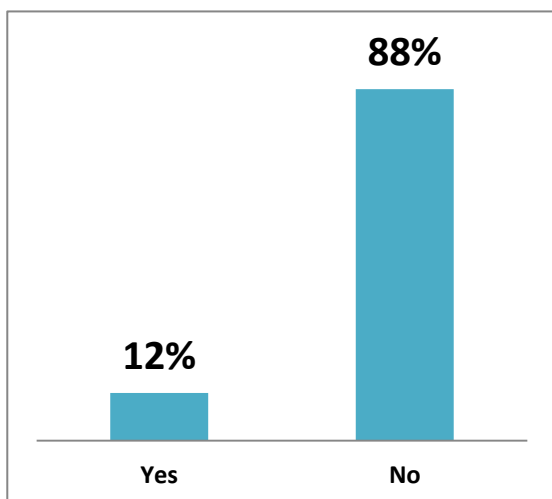
of employed
graduates found
work within **1
month**



12%

of employed
graduates found
work within **1-3
months**

Would you describe your
current job as a "filler job"?



75% employed full-time

25% employed part-time

42%



of graduates have
travelled for more
than one month

8%



of graduates have
volunteered

DL 056

All
Courses

Working
Further Study
Unemployed

83%
0%
17%

81%
22%
19%

8%



of graduates have held
an internship

Company	Website	Job Title
8 Radio	http://8radio.com/	Radio Presenter
Balls.ie	http://balls.ie/	Sports Writer
Channel 4	http://www.channel4.com/	Production Development
Enable Ireland	http://www.enableireland.ie/	Personal Assistant
Linda Yellen Film Productions (USA; Internship)		Pre-Production Intern
Newstalk (Radio)	http://www.newstalk.ie/	Researcher
Newstalk (Radio)	http://www.newstalk.ie/	Researcher & Content Producer
NUI Maynooth	https://www.nuim.ie/	Lecturer
Red Bull	http://www.redbull.ie	Freelance Online Music Journalist
RTE Radio	http://www.rte.ie/radio/	Freelance Journalist
School of Social Justice, UCD	http://www.ucd.ie/socialjustice/	Lecturer
Sky Backpackers	http://www.skybackpackers.com/	Night Porter
Straywave Media	http://straywave.com/	Production Assistant, Editor & Senior Researcher

Department of Technology & Psychology Course Summaries



DL131 BEng Audiovisual Media Technology

DL144 BSc (Hons) in Digital Media Systems

DL131 BSc Computing in Multimedia Programming

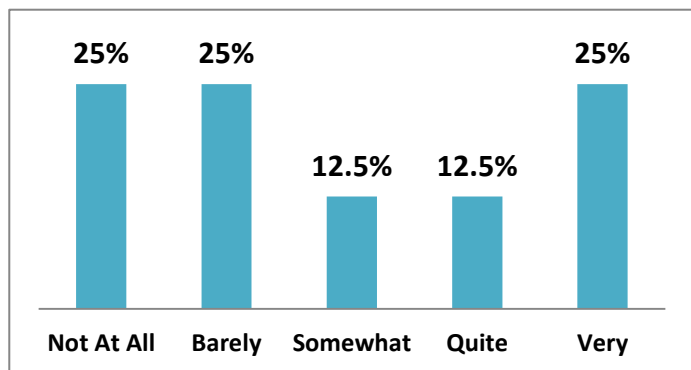
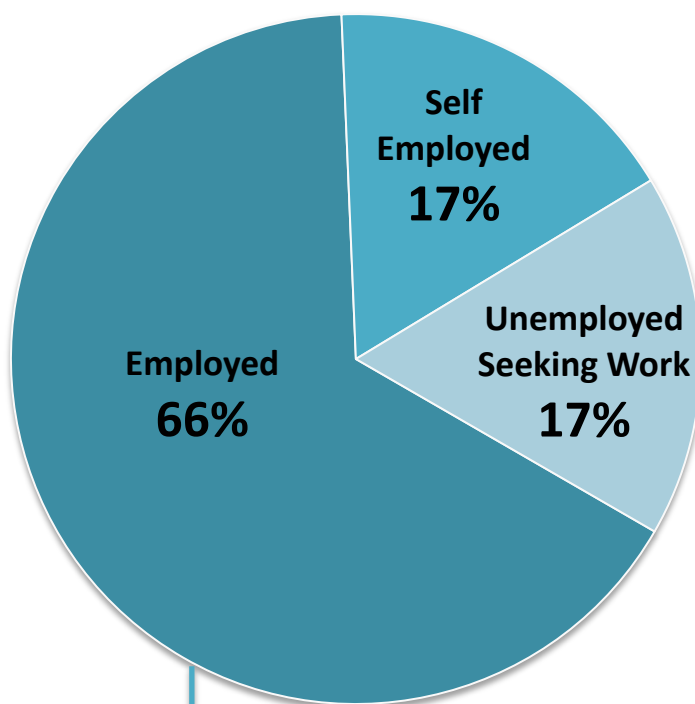
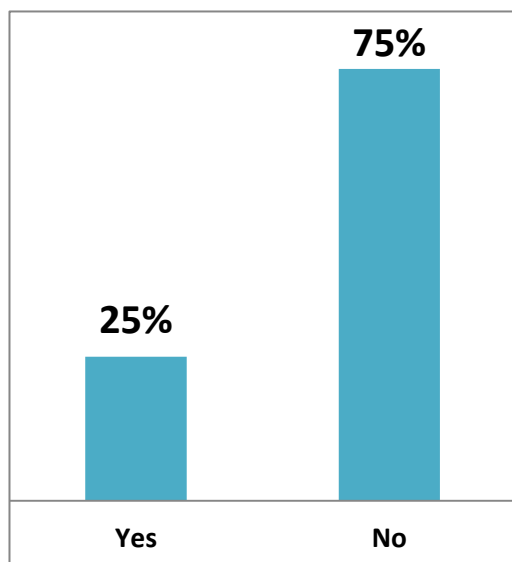
DL142/DL143 BSc (Hons) in Multimedia Systems/

Web Engineering

DL141 BSc (Hons) Applied Psychology

DL155 MSc Cyberpsychology

How relevant was the course to your job?

Would you describe your
current job as a "filler job"?

88% employed full-time

12% employed part-time

17%

of graduates have
travelled for more
than one month

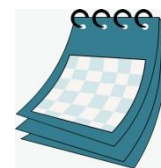
25%

of graduates are
currently in or have
completed further
study

DL 133

All
CoursesWorking
Further Study
Unemployed83%
25%
17%81%
22%
19%

17%

of graduates have
volunteered37%
of employed
graduates found
work within 1
month63%
of employed
graduates found
work within 1-3
months

DL133

BEng Audiovisual Media Technology

Employment Examples

Company	Website	Job Title
ERGO	http://www.ergogroup.ie/	IT Support
Peter Mark	http://www.petermark.ie/	Apprentice Hair Dresser
QuickSmart AV	http://www.quicksmartav.com/	Lead Editor & Project Manager
The Marriott International	http://www.marriott.com/	Waitress
The National Yacht Club	http://www.nyc.ie/	Kitchen Porter
The Trends	http://thetrendsmusic.com/	Bass Guitar & Vocals
Vodafone	http://www.vodafone.ie/	Pre-Sale Design Engineer

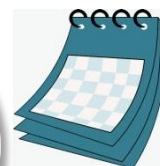
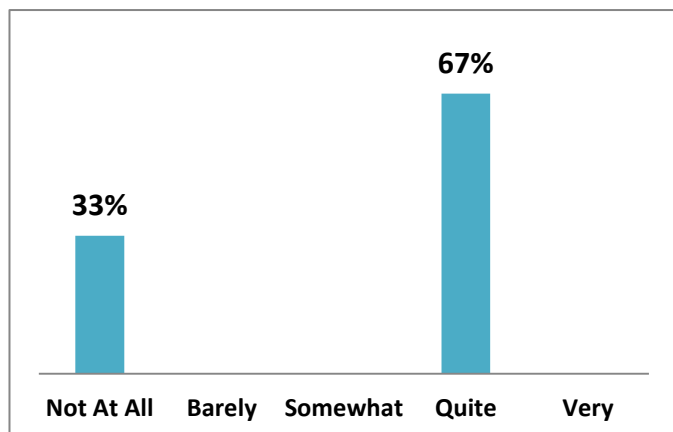
DL133

BEng Audiovisual Media Technology

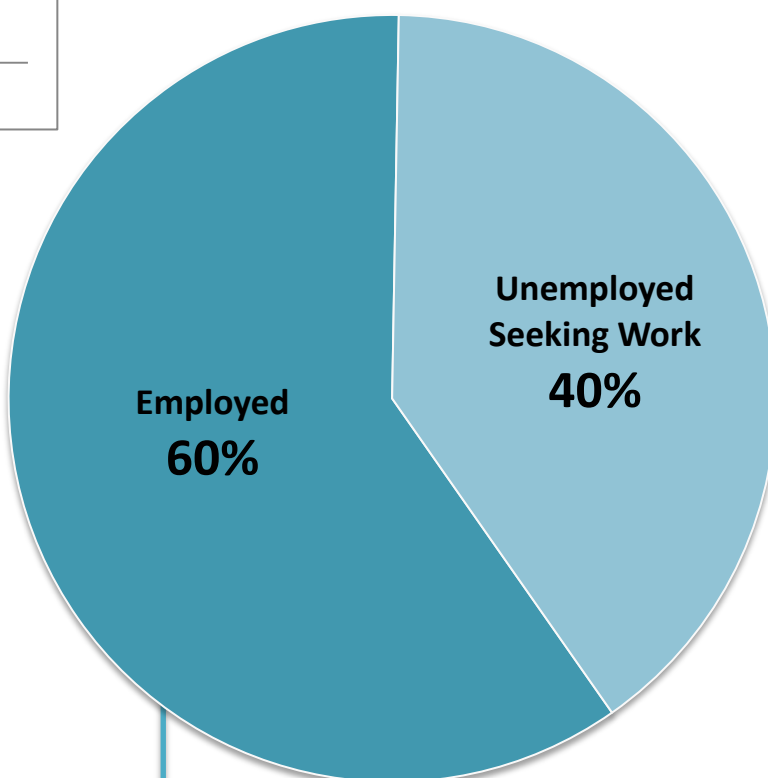
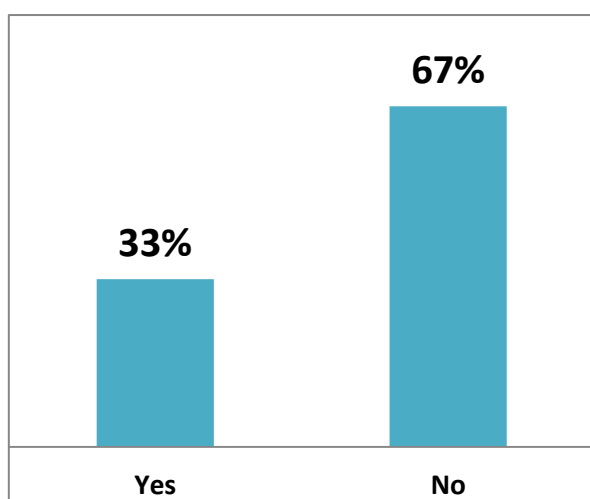
Further Study Examples

Institute	Course
IADT Dun Laoghaire	BSc (Hons) in Digital Media Systems (x3)

How relevant was the course to your job?



Would you describe your
current job as a "filler job"?



100% employed full-time

	DL 144	All Courses
Working	60%	81%
Further Study	0%	22%
Unemployed	34%	19%

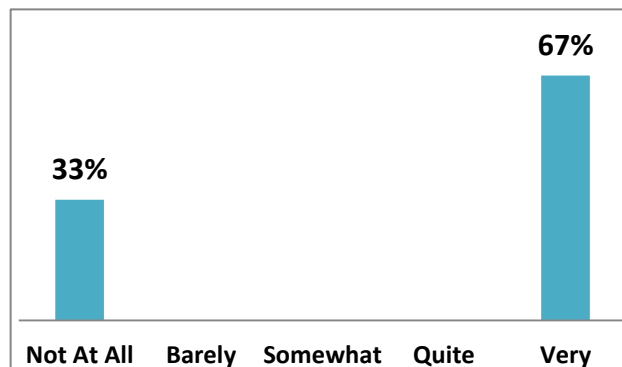
60%



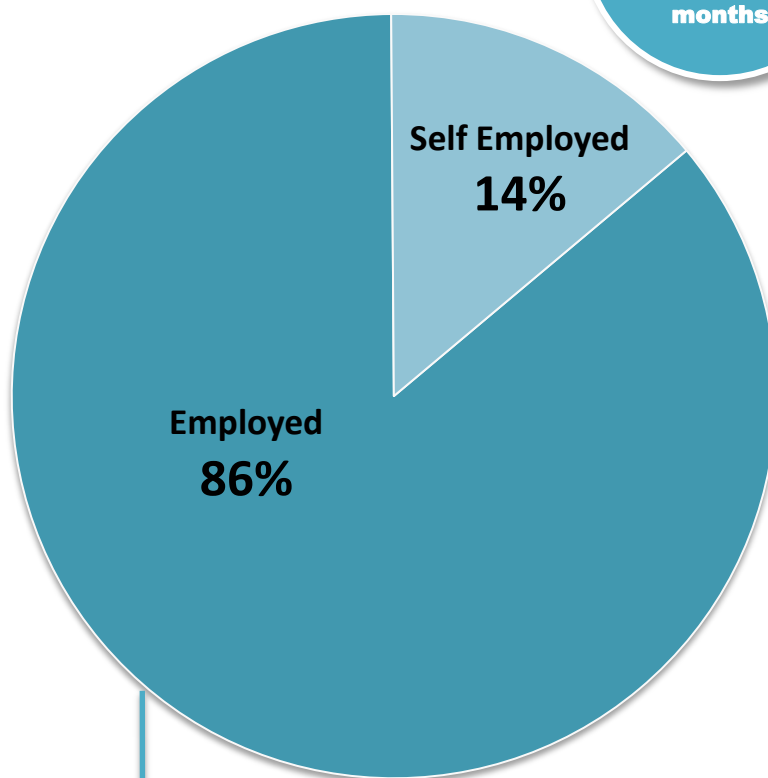
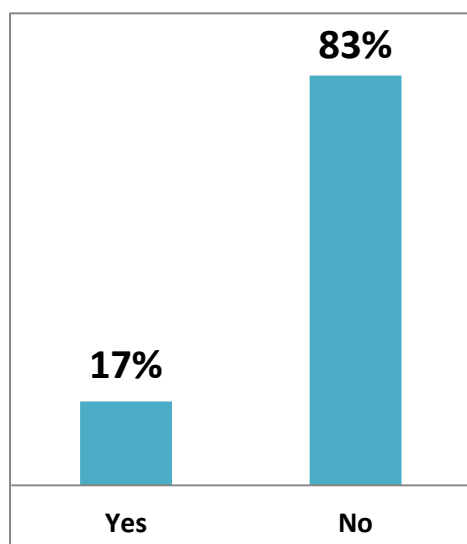
of graduates have travelled
for more than one month

Company	Website	Job Title
AMP Sound Systems	http://ampsoundsystems.com/	Warehouse Manager & Stage Technician
House Dublin	http://housedublin.ie	Waiter
IADT Dun Laoghaire	http://www.iadt.ie/	Tutor Demonstrator

How relevant was the course to your job?



Would you describe your current job as a "filler job"?



17% of employed graduates found work within 1 month

33% of employed graduates found work within 1-3 months

50% of employed graduates found work within 4-6 months



67% employed full-time

33% employed as interns

14% of graduates have travelled for more than one month



29% of graduates have volunteered



DL 131

All Courses

Working
Further Study
Unemployed

100%
0%
0%

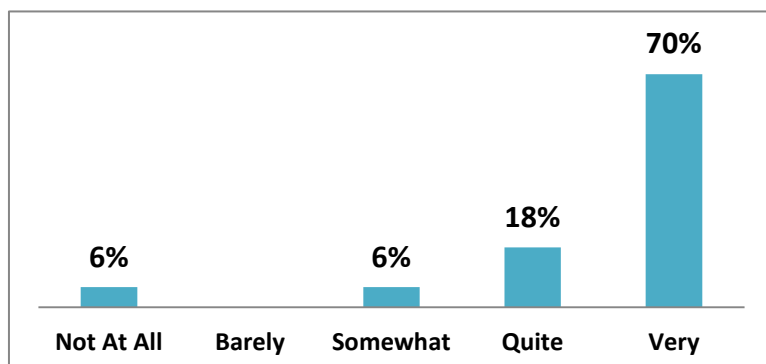
81%
22%
19%

29% of graduates have held an internship

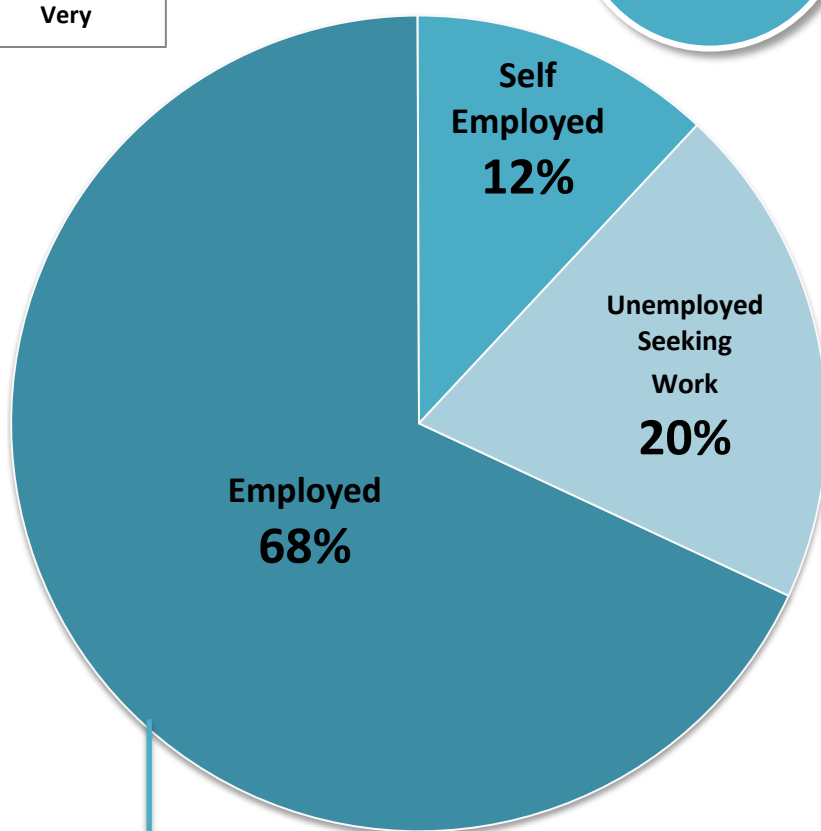
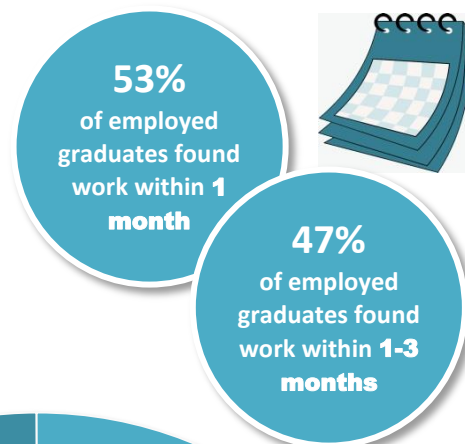
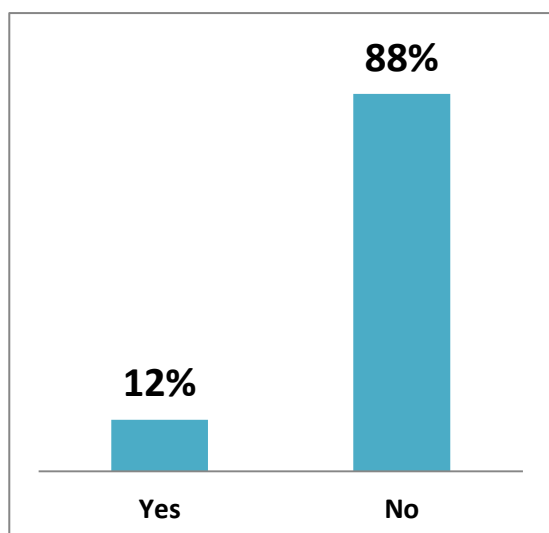


Company	Website	Job Title
English Village (Japan)	http://www.jetprogramme.org/	English Teacher
Iterate	http://www.iterate.ie/	Drupal Developer
Live Mobile (Internship)	http://livemobileco.com/	Android Developer Intern
Primeur	http://www.primieur.com/en/	Senior Software Engineer
Rocksteady Technologies (Internship)	http://rocksteadyllc.com/	Graphic Design Intern
Royal Marine Hotel	http://www.royalmarine.ie/	Bartender

How relevant was the course to your job?



Would you describe your current job as a "filler job"?



94% employed full-time

6% employed part-time

16%

of graduates have travelled for more than one month



4%

of graduates are currently in or have completed further study



16%

of graduates have held an internship



DL 142
DL 143

All
Courses

Working
Further Study
Unemployed

80%
4%
20%

81%
22%
19%

DL142 BSc (Hons) Computing in Multimedia DL143 Systems/Web Engineering

Employment Examples

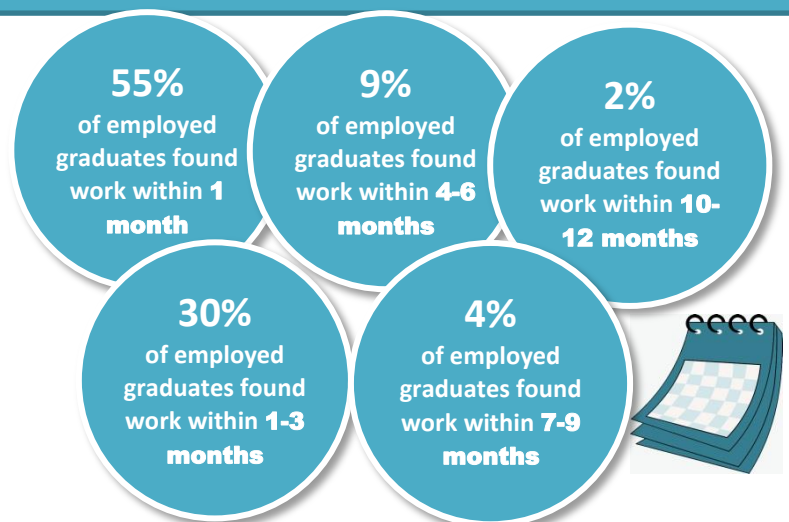
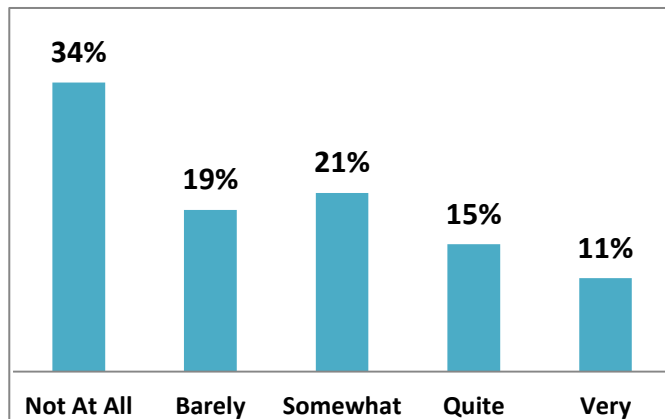
Company	Website	Job Title
Aegis Media Ireland – Lucidity Digital	http://www.lucidity.ie/	Junior Web Developer
Bell Labs (Internship)	https://www.bell-labs.com/	Research Intern
Brown Bag Films (Internship)	http://www.brownbagfilms.com/	Intern
CeX	https://ie.webuy.com/	Sales Assistant
Dunnes Stores	http://www.dunnesstores.com/	Sales Assistant
Feed Henry	http://www.feedhenry.com/	Software Developer
Graphically Speaking (Canada)	http://www.graphicallyspeaking.ca/	Front End Web Developer
IADT Dun Laoghaire	http://www.iadt.ie	ICT Assistant
iQ Content	http://iqcontent.com/	Developer
Lionbridge	http://www.lionbridge.com/	Software Localization Engineer
MediaOne	http://www.mediaone.ie/	Web Developer
MOR Solutions (Internship)	http://morsolutions.com/	Intern Web Developer
Noho Ltd.	http://www.noho.ie/	Developer
Olive Media	http://www.olivemedia.co/	Support & Development
Power & Water Corporation (Australia)	https://www.powerwater.com.au/	ICT Service Centre Officer
Slainte Healthcare	http://www.slaintehealthcare.com/	Applications Engineer
The National Forum for the Enhancement of Teaching & Learning in Higher Education	http://teachingandlearning.ie/	Social Media Strategist
The TAS Group	http://www.thetasgroup.com/	Software Developer
The TAS Group	http://www.thetasgroup.com/	Software Engineer

DL142 BSc (Hons) Computing in Multimedia DL143 Systems/Web Engineering

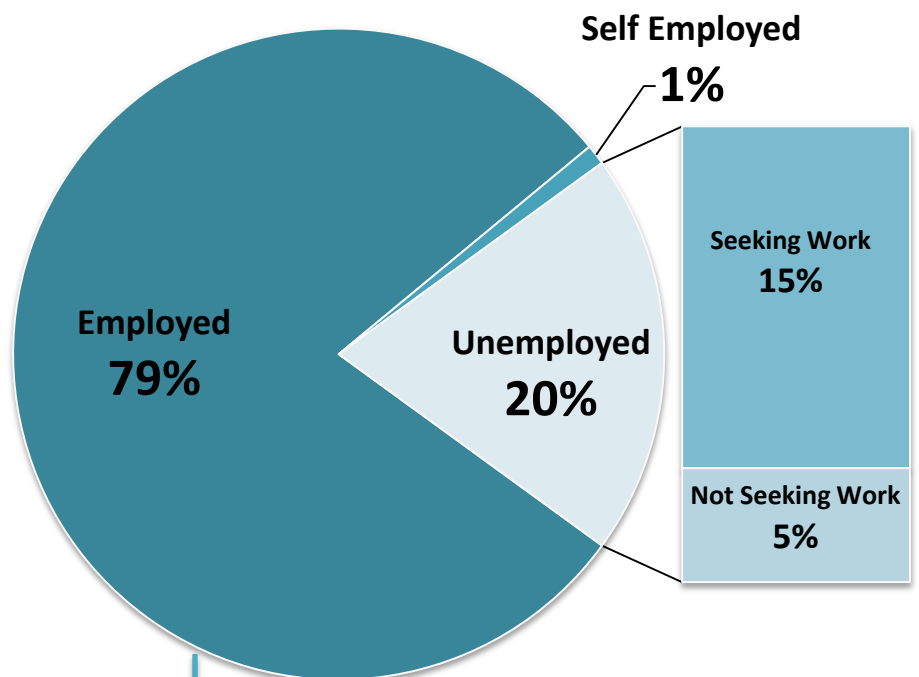
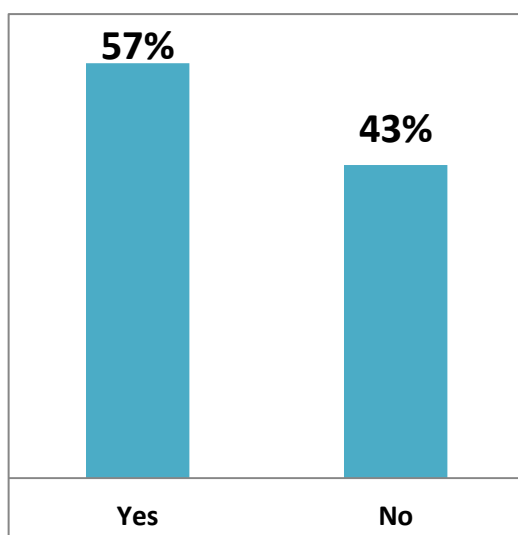
Further Study Examples

Institute	Course
IADT Dun Laoghaire	Masters by Research

How relevant was the course to your job?



Would you describe your current job as a "filler job"?



87% employed full-time
13% employed part-time

31% of graduates have travelled for more than one month

27% of graduates are currently in or have completed further study

16% of graduates have volunteered

12% of graduates have held an internship

DL 141

All Courses

Working
Further Study
Unemployed

80%
27%
20%

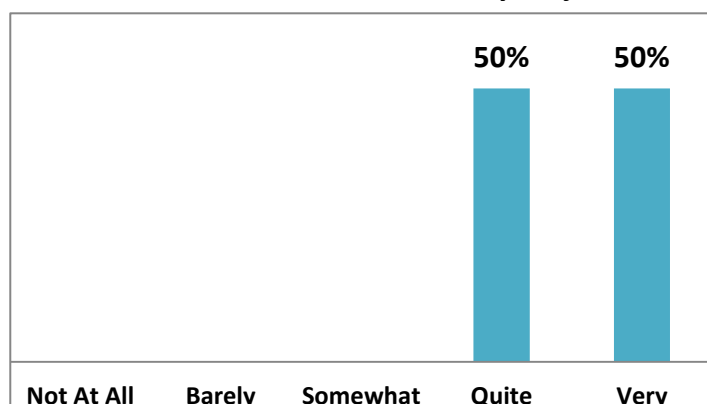
81%
22%
19%

Company	Website	Job Title
AIB	http://personal.aib.ie/	Direct Sales & Customer Service Advisor
Argos	http://www.argos.ie/	Sales Assistant
Bank of Ireland	http://www.bankofireland.com/	Customer Service Specialist
Behaviour and Attitudes	http://www.banda.ie/	CATI Supervisor
Carroll's Irish Gifts Store	http://www.carrollsirishgifts.com/	Store Assistant
Citi Bank	http://www.citi.com/	EMEA Client Operations Agent
Cluain Mhuire Community Mental Health Services	http://www.cluainmhuire.ie/	Assistant Psychologist (CBT)
Dalata Hotel Group (Internship)	http://www.dalatahotelgroup.com/	HR Trainee
Department of Education & Skills Ireland	https://www.education.ie/en/	Home Tutor
Easons	http://www.easons.com/	Sales Assistant
Eden Recruitment	http://www.edenrecruitment.ie/	IT Recruitment Consultant
Education Research Centre	http://www.erc.ie/?s=1	Coder
Emirates Airline	http://www.emirates.com/ie/	Cabin Crew (x2)
Enterprise Solutions Ltd. (Internship)	http://enterprise-solutions.ie/	Marketing Intern
Fast Fix (Jewellery & Watch Repairs)	http://fast-fix.ie/	Watch Technician & Sales Assistant
Four Star Pizza	http://www.fourstarpizza.ie/	Supervisor
GCS Recruitment	http://www.gcsltd.com/	Project Management Consultant
Hackett's Bookmakers	http://www.hacketts.ie/	Cashier
HailStorm (Internship)	http://www.hailstorm.ie/	Web Designer/Developer
Hartley's Restaurant	http://www.hartleys.ie/	Bartender
Hartley's Restaurant	http://www.hartleys.ie/	Manager
Head Hunt International (Internship)	http://www.headhunt.ie/	Recruitment Intern
Hertz	https://www.hertz.ie/rentacar/reservation	Sales Agent
IADT	http://www.iadt.ie/	Student Demonstrator
IADT Library	http://www.iadt.ie/	Student Support Staff
Inflight Dublin	http://www.inflightdublin.com/	Metadata Executive
Ipsos MRBI	http://www.ipsosmrbi.com/	Market Research Interviewer
Julia Ross UK/Ireland	http://www.juliaross.com/defaultuk.asp	Recruitment Resourcer
Ken Black's		Sales Assistant
Keywords	http://www.keywordsintl.com/	Project Manager
Lollitots Childcare Centre		Childcare Assistant

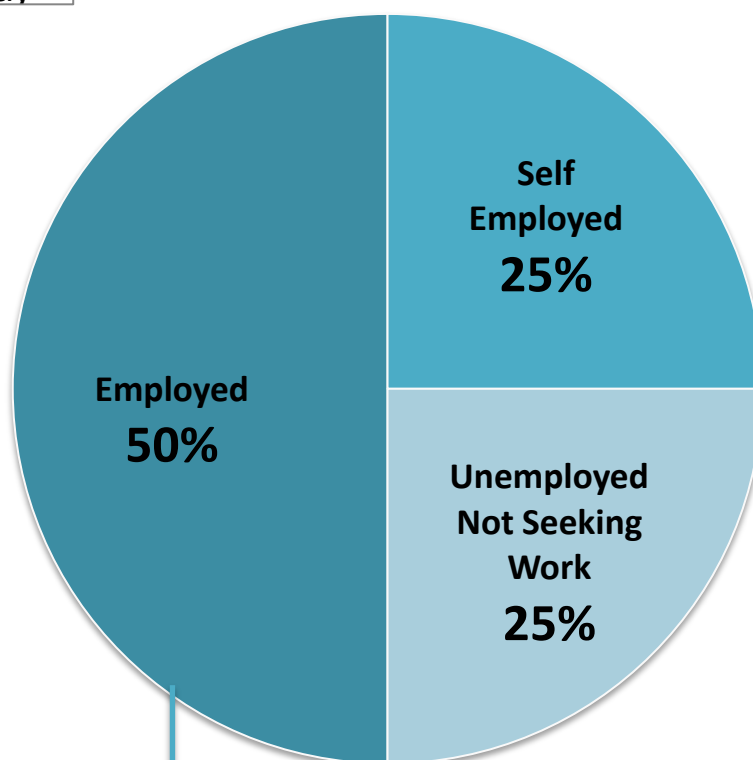
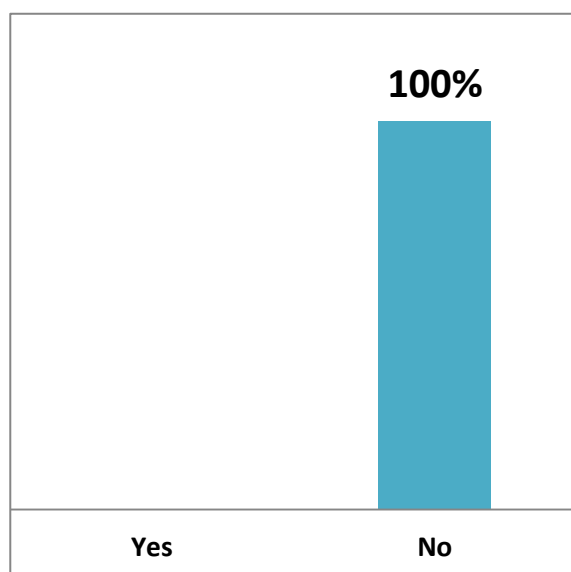
Maldron Hotels	http://www.maldronhotels.com/	HR Executive
Matrix Internet Ireland	http://www.matrixinternet.ie/	Digital Marketing Account Manager
Monkstown Pharmacy	http://monkstownpharmacy.com	Sales Assistant
OCS	http://www.ocsireland.ie/	Customer Care Agent
Odeon Cinemas	http://www.odeoncinemas.ie/	Team Member
Park Academy Childcare	http://www.parkacademy.ie/	Childcare Practitioner (x2)
Penneys	http://www.primark.com/en-ie/	Sales Assistant
Pery Square Business College	http://www.perysquarebusinesscollege.ie/	HR Assistant
River Island	http://www.riverisland.com/	Sales Manager
Rothco (Internship)	http://www.rothco.ie/	UX and Engagement Strategist
Sally West		Sales Assistant
Skill Pages (Internship)	https://ie.skillpages.com/	Product Team Intern
SoftCo	http://www.softco.com/	Sales Representative
St. John of God Carmona Services	http://www.carmona.ie/	Social Care Worker
St.Michael's House	http://www.smh.ie/	Assistant Psychologist
Sysnet Global Solutions	http://www.sysnetgs.com/	Call Centre Agent (x2)
Telefonica	http://www.telefonica.com/en/	Lead Generation
Tesco	http://www.tesco.ie/	Sales Assistant
The Irish Pub NYC (USA)	http://www.theirishpubnyc.com/	Bartender
Thornshaw Scientific Recruitment	http://www.thornshaw.com/	Trainee Recruitment Consultant
W5	http://www.w5.ie/	Research Executive
Weafer & Cooper	http://www.weaferandcooper.com/	Waitress
Wee Care Day Nurseries	http://www.weecare.ie/	Unit Leader in Childcare
Westminster Kingsway College (UK)	http://www.westking.ac.uk/	Access Support Advisor
Zara	http://www.zara.com/	Sales Assistant
Zurich Life	http://www.zurichlife.ie/	Premium Collection Administrator

Institute	Course
Digital Marketing Institute	Post Graduate Diploma in Digital Marketing
Dublin Business School DBS	MA in Addiction Studies
Dublin Institute of Technology DIT	MSc in Advertising
Griffith College Dublin GCD	Higher Diploma in Computing
IADT Dun Laoghaire	MSc in Cyberpsychology
IADT Dun Laoghaire	MSc Research Psychology
Institute of Integrative Counselling and Psychotherapy (IICP)	Diploma in Integrative Counselling and Psychotherapy
National College of Ireland NCI	CIPD Certification in Human Resource Management
UCD	Masters in Psychological Science
UCD	MSc Criminology and Criminal Justice
UCD	MSc in Cognitive Psychology
UCD	MSc in Cognitive Science
University of Central Lancashire (UK)	MSc in Social Psychology
University of Glasgow (UK)	MSc in Research Methods of Psychological Science
University of Limerick UL	MA in Psychology
University of Limerick UL	MSc in Organisational Psychology

How relevant was the course to your job?



Would you describe your
current job as a "filler job"?



100% employed full-time

	DL 155	All Courses
Working	75%	81%
Further Study	0%	22%
Unemployed	25%	19%

25%



of graduates have
travelled for more than
one month

Company	Website	Job Title
Westat (USA)	http://www.westat.com/index.cfm	Research Associate
Sheology Digital	http://www.sheologydigital.com/	Digital Marketing Executive