Minutes of the Governing Body Meeting – March 11, 2015

Present:	Pearse Connolly, Barry Dignam, Jane Dillon Byrne, Annie Doona, Tim Jackson, Derek Larkin, Díóg O'Connell, Donal O'Mahony, Rónán Ó Muirthile, Eleanor Roche, Cliodhna Shaffrey, Cormac Shaw, Tom Taylor
Apologies:	Paul Downes, Pat Hand, Jade Hogan, Sorcha Nic Cormaic
In Attendance:	Bernard Mullarkey, Elizabeth Stunell

The Governing Body congratulated Sorcha Nic Cormaic on the birth of her baby recently and wished both well.

1. **Adoption of Agenda**
   The Agenda was adopted as circulated.

   Proposed: Jane Dillon Byrne
   Seconded: Barry Dignam

(Díóg O'Connell, Donal O'Mahony & Tom Taylor joined the meeting)

2. **Adoption of Minutes of Meeting of February 4th 2015 (including Internal Publication)**
   The Minutes of the Meeting of February 4th 2015 were approved (including approval for internal publication).

   Proposed: Tim Jackson
   Seconded: Derek Larkin

3. **Matters Arising**
   - **Boundary Issue –** the Secretary/Financial Controller updated the Governing Body regarding the ongoing boundary issue with the owner of one of properties along IADT's boundary. It was reported that progress is being made and it is hoped that there will be a mediated resolution to the boundary issue shortly thus avoiding the need to have the matter adjudicated in court. An update regarding potential costs of this was given to the Governing Body.

4. **Correspondence**
   - **Governing Body Membership –** the Secretary/Financial Controller has received a letter of resignation from the Governing Body from Clodagh Whelan. The Governing Body extended their thanks to Clodagh for her contribution to IADT and to the Governing Body over the last number of years and wished her well for the future. The Secretary/Financial Controller is in the process of writing to Enterprise Ireland seeking a nomination to the Governing Body.

5. Technical Approvals
5.1 Bank Accounts
The Governing Body approved the following changes to bank accounts:

Proposed: Cormac Shaw
Seconded: Tim Jackson

5.2 Property Rentals
None.

5.3 HR Appointments
None.

(Eleanor Roche joined the meeting)

6. Governing Body Committees and Academic Council
6.1 Academic Council – Minutes of the Meeting of 12th January 2015
The Minutes of the Academic Council meeting of 12th January 2015 were noted by the Governing Body. The President gave a short update regarding matters considered by the Academic Council during this period.

7. Governing Body Resolutions
7.1 The Governing Body Adopts the Regulations for the Election of Student Representatives to the Governing Body (6/2015)
Resolution 6/2015 was adopted by the Governing Body.
Proposed: Barry Dignam
Seconded: Chairman

7.2 The Governing Body Approves the 2015 Budget Allocations (7/2015)
Also see Item 8. Resolution 7/2015 was adopted by the Governing Body.
Proposed: Tim Jackson
Seconded: Cormac Shaw

8. IADT: Financial Update
This item to be taken in conjunction with Item 7.2. The President has written to the HEA expressing IADT's concern regarding the severity of the reduction in the budget allocation for 2015. A response has been received from the HEA which, while acknowledging the points raised by IADT, is unable to provide any additional funding. IADT has however, been invited to re-submit information regarding the weighting classifications of a number of programmes for consideration by the HEA – this will be done over the coming weeks.

The Governing Body noted that the reduction in IADT's student numbers was one of the two key contributors to IADT's budget reduction (the other being the re-balancing of fees between Level 6/7 and Level 8 programmes). The need for IADT to achieve increased student numbers for the coming academic year was highlighted as a key priority for the Institute. Failure to increase student numbers by at least the average student numbers increase within the sector will result in further budget allocation reductions in future years. The Secretary/Financial Controller also briefed the Governing Body regarding the range of activities that generate income for the

Institute – these include pitch/room rentals and international student recruitment. The need to continue to develop self-generated income streams was highlighted.

The Secretary/Financial Controller circulated the proposed budget allocation to the Governing Body regarding the areas of expenditure. It has been necessary to increase the budget allocation to areas such as Marketing to assist in student recruitment. It has also been agreed by IADT's Executive that the funding allocations for the Faculties should remain in line with the 2014 allocation. Funding for staff training and development has also been retained and remains a key priority for the Institute. Reductions applied to a number of areas including the President's Office were noted. The Budget Allocations were considered and approved by the Governing Body.

(Jane Dillon Byrne left at 10.05 prior to the completion of Item 8)

9. **President's Briefing**
   - **CAO Application Numbers February 2015 –** CAO Application Numbers – February 2015 – have now been received. Applications for a number of IADT programmes are a cause for concern – particularly in relation to the need for IADT to increase student numbers to prevent further budget reductions. The President notified the Governing Body that two Task Forces – one in relation to student recruitment and one in relation to student retention – have now been set up. Following a meeting of the Student Recruitment Task Force, a number of actions – both short and longer-term – have been identified and are being considered by the President. In addition, reviews of a number of programmes will be undertaken as part of Programmatic Review. The need to recruit increased numbers of international and advanced entry students was also noted. A meeting of the Student Retention Task Force will be convened shortly and will focus on increasing retention on IADT's programmes. Additional resources and budget have been allocated to marketing to assist in this and the tender process for publications and the design of a new website for IADT is nearing completion. The importance of making best use of social media for student recruitment was highlighted by the Governing Body.
   - **IADT Employer Forum –** IADT hosted an Employer Forum for companies within the IT and Digital Media sector on Wednesday March 4th 2015 last – the event was reported to be a great success for graduating students.
   - **IBM visit to IADT** – Phil Gilbert – Head of Design at IBM – will visit IADT on March 5th and will deliver a design workshop with IADT students. It is hoped to develop greater links between IADT and IBM. A number of IADT's graduates have been recruited by IBM.
   - **David Blackmore** – Congratulations to Photography graduate David Blackmore who has been awarded Best UK Artist 2015. The award was presented to the London-based artist by Minister of State for the Diaspora, Jimmy Deenihan as part of the 2015 London Irish Art Exhibition held in central London recently.
   - **Colour and Light** – IADT's 1st year Visual Arts Practice students are currently exhibiting their 'colour and light' project – the exhibition opened on February 26th for one week at the National Gallery of Ireland.
   - **Accessible Music Technology and Practice** – Enable Ireland and IADT hosted the first Accessible Music Technology and Practice seminar at IADT recently. The President noted the work of Conor Brennan – Faculty of Film, Art and Creative Technologies - to the project.

- **Student Enterprise Week** – IADT's annual Enterprise Week takes place from March 9th to 13th with a full timetable of events taking place over the week – as well as the Marlay Park Stalls project.
- **Shadowing Days** – Shadowing Days organised by the Access Office, took place on March 10th/11th and allowed students from local linked schools to team up with first year IADT students allowing them to experience campus life. Programmes participating in this initiative included the Design for Stage and Screen, Film & Television Production, Entrepreneurship, Applied Psychology and English, Media & Cultural Studies.
- **GEECT "Teaching Production Design" Symposium –** GEECT (the European regional section of CILECT) and The National Film School will host a GEECT "Teaching Production Design" Symposium, organised by Donald Taylor Black, Creative Director of the NFS and Vice-Chair of GEECT. The symposium is supported by GEECT, CILECT, the Academy of Motion Picture Arts and Sciences, Irish Design 2015, Bord Scannán na hÉireann/the Irish Film Board, and The National Film School. There will be approximately 45 delegates from 30 film schools in 19 countries, and the keynote address will be given by Production Designer Alex McDowell. The Symposium takes place on March 11th and 12th.
- **Dublin Region Innovation Consortium –** the Dublin Region Innovation Consortium comprising IADT, DIT, ITT and ITB, held a showcase on February 25th last and showcased over 60 New Research Technologies and R&D Capabilities.
- **Presentation** – the President noted that IADT's Strategic Dialogue meeting with the HEA took place on February 11th last. This meeting included a presentation given by the President and members of the Executive, which was outlined by the President for the Governing Body.
- **Regional Cluster** – the Dublin/Leinster Pillar I Regional Cluster consisting of IADT, UCD, TCD, Marino Institute of Education and the National College of Art and Design, met as a Cluster with the HEA on February 11th last. The President updated the Governing Body regarding this meeting.

10. Student Report
None.

Signed: _____   Date: _____

       Rónán O'Muirthile
       Chairperson