Dun Laoghaire Institute of Art, Design & Technology

Annual Report 2007/08

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(This is the fifth Annual Report of Dun Laoghaire Institute of Art, Design & Technology. This report covers the period 1 September 2007 to 31 August 2008)

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1. Introduction

1.1 Chairman's Statement

I am pleased to present the annual report for the academic year 2007 – 2008. In this the 10th year of the Institute, there is a lot to be proud of. A significant milestone in this year has been the development of the institute's new strategy "Creating Futures".

The growth of the Institute in terms of programmes offered, student enrolments, physical infrastructure and activities on Campus has been significant over the ten year history of the Institute.

I wish to acknowledge the work and commitment of my fellow Governing Body members during the year and indeed the work and commitment of previous Chairpersons and Governing Body Members over the preceding 10 years.

Finally, I wish to thank the staff of the Institute for their commitment and dedication to the Institute and I wish to congratulate them on their achievements.

1.2 Director's Statement

During 2007/08 an important milestone is reached as IADT marks ten years since designation as an Institute of Technology. This has been an important year for reflection and stock-taking, as we embarked on the development of the next five-year strategic plan, entitled 'Creating Futures', launched by the Minister for Education and Science in April 2008. I would like to acknowledge the commitment and support of our staff and student body throughout the process of look-back and review and in the formulation of the new plan. I also acknowledge the valuable support of a wide range of our external stakeholders and the wider community.

The campus infrastructure has also seen considerable development and improvement with the commencement of the project to provide school premises for the Monkstown Educate Together National School proceeding in tandem with the development of our all-weather pitch and important enabling works, including power, gas and water mains and the construction of new roads, car parking facilities and extensive landscaping. As these projects move toward completion, work is already well-advanced on the design of the new National Film School and on the PPP projects which include a teaching building, multi-purpose hall and workshops.

The development of collaborative links across the IoT sector and with the universities has also accelerated during this year and this is to be greatly welcomed. IADT continues to develop its special place within higher education in

Ireland, recognising that differentiation of mission is critically important, but only in the wider context of capacity to collaborate, nationally and internationally.

This year, two highly relevant conferences were hosted at IADT, one sponsored by the National Film School and the other in conjunction with partners in the field of Mobile Learning.

I commend this report to you as a record of the achievements of the outgoing year, also covering ongoing strategic developments and plans for future development.

1.3   Establishment of Institute

Dun Laoghaire College of Art and Design, a constituent college of Dun Laoghaire VEC, was granted autonomous status in accordance with the provisions of the Regional Technical Colleges Acts, 1992-1994 with effect from 1 April 1997 by Niamh Bhreathnach T.D., Minister for Education.   The College changed its name by Ministerial Order to Dun Laoghaire Institute of Art, Design and Technology with effect from 8 January, 1998.

1.4   Institute's Mission Statement

Vision:

To be at the forefront of teaching, research and innovation at the convergence of the arts, technology and enterprise, and to contribute to Ireland's development as a creative knowledge economy.

Mission:

The IADT mission is to sustain and enhance our reputation as the college of preferred choice in our areas of specialisation. This will be achieved by providing professional and industry relevant programmes, innovative approaches to teaching, learning and assessment, and by engaging in research, enterprise development and innovation.

Our students and staff bodies will reflect the diversity of the new Ireland and will have a strong international contingent. Our graduates will be well-placed to contribute to economic, social and cultural development. With significant growth in numbers, IADT will be a centre for lifelong learning and will be recognised as a significant player in policy and industry development, and as a valued collaborative partner with industry and with other higher education institutions.

2. <u>Governance</u>

2.1 <u>Governing Body</u>

2.1.2 <u>Governing Body – as at 31st August, 2008</u>

The fourth Governing Body of Dun Laoghaire Institute of Art, Design and Technology was appointed for a five-year term from 1 April 2006, with the exception of the two student members who are appointed on a yearly basis. The Governing Body met on 9 occasions in the period 1 September 2007 to 31 August 2008.

The membership of the Governing Body is as follows:

Mr. David Harvey (Chairperson)

Mr. Jim Devine (Director)

Cllr. Niamh Bhreathnach (Dun Laoghaire VEC)

Cllr. Donal Marren (Dun Laoghaire VEC)

Cllr. Jane Dillon Byrne (Dun Laoghaire VEC)

Mr. William Dockrell (Dun Laoghaire VEC)

Ms. Mary Elliott (County Dublin VEC)

Cllr. Eleanor Roche (County Wicklow VEC)

Mr. Joe Byrne (ICTU)

Ms. Jennifer Condon (Enterprise Ireland)

Ms. Patricia McKenna (Arts Council)

Ms. Davitt Byrne (Ericsson)

Mr. David Johnson (Google) *

Mr. Simon Perry (Irish Film Board)

Mr. Keith Foran (Academic Staff)

Ms. Marion Palmer (Academic Staff)

Ms. Katie Hendrick (Non-Academic Staff)

<u>*Student Members of Governing Body (appointed on a yearly basis)*</u>

Mr. Adam Harrington *[1 July 2007 to 30 June 2008]*

Ms. Claire Weir *[1 July 2007 to 30 June 2008]*

Ms. Ciara McIlraith *[1 July 2008 to 30 June 2009]*

Mr. Michael Goss *[1 July 2008 to 30 June 2009]*

* Resigned April 2008

2.2 <u>Senior Staff</u> *(as at 31/08/08)*

Director	Jim Devine
Registrar	Dr Annie Doona
Secretary/Financial Controller	Bernard Mullarkey
Head of Development	Dr Marian O'Sullivan
Head of School of Creative Arts	Sean Larkin
Head of School of Creative Technologies	Andrew Power
Head of School of Business & Humanities	Dr Josephine Browne
Head of Dept. of Art & Design	Liam Doona
Head of Department of Film & Media	Kevin Rafter
Head of Department of Learning Sciences	Marion Palmer
Head of Department of Technology	Dr Mark Riordan
Head of Dept. of Business & Enterprise	Therese Moylan
Head of Department of Humanities	Dr Paula Gilligan
Librarian	Deirdre Judge
Human Resources Manager	Kevin Browne
I.T. Manager	Colm Hennessy
Estates & Facilities Manager	Grace Weldon
Finance Manager	Conor Logan
Academic Administration & Student Affairs Manager	David Doyle
External Services Manager	Tony Niland
Creative Director, National Film School	Donald Taylor Black

3. <u>**Academic Staff and Student Affairs**</u>

3.1 <u>**Academic Council**</u>

3.1.1 The Academic Council meets for a minimum of three times each year and the quorum is one third of membership. A proposal to review the Academic Council membership was passed by the Governing Body on 19 June 2006 and the new structure was approved by Governing Body on 6 September 2006. Changes to the membership of the various sub-Committees were also approved.

3.1.2 The Academic Council has established a number of Sub-Committees as follows:

- Programme Validation Sub-Committee (formerly Standing Committee)
- Academic Planning, Co-ordination and Review Sub-Committee
- Research, Development and External Liaison Sub-Committee
- Library, Information and Learning Resource Sub-Committee
- Disciplinary Sub-Committee
- Appeals Sub-Committee

3.1.3 The membership of the Academic Council as at 31 August 2008 is as follows:

<u>**Ex officio members**</u>

<u>**Name**</u>	<u>**Title**</u>
Jim Devine	Director & Chair
Dr Annie Doona	Registrar
Dr. Marian O'Sullivan	Head of Development
Dr Josephine Browne	Head of School of Business & Humanities
Sean Larkin	Head of School of Creative Arts
Andrew Power	Head of School of Creative Technologies
David Doyle	Academic Administration & Student Affairs Manager
Ciara McIlraith	President, Students Union

<u>**Elected members**</u>

<u>**Name**</u>	<u>**Title**</u>
Amanda Ralph	School of Creative Arts
Pat Molloy	School of Creative Arts
Steve Woods	School of Creative Arts (part-time attendance)
Conor Heagney	School of Business & Humanities
Dr. Grainne Elmore	School of Business & Humanities
Francis McSwiggan	School of Creative Technologies
Marion Palmer	School of Creative Technologies
Robert Griffin	School of Creative Technologies
Olivia Hurley	School of Creative Technologies (part-time attendance)
Ben Farrell	Student Union Representative

3.2. Academic Developments

New Programme Approvals by *HETAC* **

Postgraduate Diploma in – MA/MSc in Digital Media

MA in Broadcast Production for Radio and Television

3.3. Approved Programmes

3.3.1 Full-Time Programmes – 2007/2008

School of Creative Arts

Higher Certificate in Arts in Make-up for Film, TV and Theatre

Bachelor of Arts in Design in Modelmaking for Film & Media

Bachelor of Arts (Hons) in Production Design in Art Direction

Bachelor of Arts (Hons) in Animation

Bachelor of Arts (Hons) in Photography

Bachelor of Arts (Hons) in Design in Visual Communications

Bachelor of Arts (Hons) in Visual Arts Practice

Bachelor of Arts (Hons) in Film and Television Production

Master of Arts in Screenwriting

Master of Arts in Visual Arts Practices

Master of Arts by Research in Creative Arts

School of Creative Technologies

Higher Certificate in Engineering in Audiovisual Media Technology

Bachelor of Engineering in Digital Media Technology

Bachelor of Science in Computing in Multimedia Programming

Bachelor of Science (Hons) in Computing in Multimedia Systems/Web Engineering

Bachelor of Science (Hons) in Applied Psychology

Master of Arts by Research in Learning Sciences

Master of Science by Research in Learning Sciences

School of Business & Humanities

Foundation Certificate

Bachelor of Business in Enterprise

Bachelor of Business (Hons) in Entrepreneurship

Bachelor of Business (Hons) in Entrepreneurship (Add-on)

Bachelor of Arts (Hons) in Business Studies and Arts Management

Bachelor of Arts (Hons) in English, Media and Cultural Studies

Master of Arts in Public Culture Studies

Postgraduate Diploma in Business in Cultural Event Management

Master of Arts by Research in Humanities

Master of Arts by Research in Business & Enterprise

All of the above programmes are validated by the Higher Education & Training Awards Council **

3.3.2 Part-Time Programmes including ACCS – 2007/2008

Bachelor of Arts (Hons) in Visual Arts Practice (ACCS Mode)
Bachelor of Arts (Hons) in English Media and Cultural Studies (ACCS Mode)
Master of Arts in Visual Arts Practices (ACCS Mode)
Master of Science in Cyberpsychology
Master of Arts in Public Culture Studies (ACCS Mode)

3.3.3 New Programmes offered 2007/08

Master of Science in Cyberpsychology
Postgraduate Diploma in Business in Cultural Event Management

3.4. External Examiners

3.4.1 Academic Year 2007/2008

PROGRAMMES IN BUSINESS & HUMANITIES

Bachelor of Business in Enterprise

Dr Denis Harrington
Mr. Martin Nolan
Ms. Margaret Dooner

Bachelor of Arts (Hons) in English, Media & Cultural Studies

Dr Patrick Matthews
Dr Ruth Barton
Mr. Eamon Maher

Bachelor of Arts (Hons) in Business Studies and Arts Management

Mr. Patrick Ryan
Mr. Eamon Jordan
Ms. Caroline O'Sullivan

Bachelor of Business (Hons) in Entrepreneurship

Dr Denis Harrington
Ms. Margaret Dooner
Mr. Martin Nolan

Foundation Certificate

Dr Maria Keeney
Ms. Orla Hanratty
Ms. Michelle Keogh
Dr Patrick Mathews
Mr. Martin Nolan

MA in Public Cultural Studies
Dr Stephanie McBride

Postgraduate Diploma in Business
Mr. Patrick Ryan

PROGRAMMES IN CREATIVE TECHNOLOGIES

Higher Cert. in Engineering in Audiovisual Media Technology
Mr. James Wright

Bachelor of Science in Computing in Multimedia Programming
Mr. Thomas Dowling
Ms. Deirdre Lillis

Bachelor of Engineering in Digital Media Technology
Mr. James Wright

Bachelor of Science (Hons) in Psychology Applied to Information Technology
Dr. John McCarthy
Prof. Jan Noyes

Bachelor of Science (Hons) in Computing in Multimedia Systems
Mr. Thomas Dowling
Ms. Deirdre Lillis

PROGRAMMES IN CREATIVE ARTS

Higher Certificate in Arts in Make Up for Film, TV and Theatre
Ms. Christina Phelan-Yuan

Higher Certificate in Arts in Radio Broadcasting
Dr. Stephanie McBride

Bachelor of Arts in Design in Modelmaking for Film & Media
Mr. David Burrows
Dr. Patrick Brereton

Bachelor of Arts (Hons) in Film & Video Production
Mr. David Collins
Dr. Debbie Ging

Bachelor of Arts (Hons) in Production Design & Art Direction
Mr. David Burrows
Ms. Catherine O'Hara

Bachelor of Arts (Hons) in Fine Art
Mr. David Mabb
Dr. Christa Mia Lerm-Hayes

Bachelor of Arts (Hons) in Animation
Prof. Alastair McIllwain

Bachelor of Arts (Hons) in Photography
Mr. Arnaud Claas
Dr. David Bate

Bachelor of Arts (Hons) in Design in Visual Communications
Mr. Tony Brook

MA in Screenwriting
Mr. Harvey O'Brien
Mr. Shane Connaughton

### MA in Visual Arts Practices
Prof. Terry Shave

3.5 Student Statistics

3.5.1 Student Numbers By Discipline 2007/2008

Discipline	1st Year	Other Years	Total
Higher Certificate in Arts in Make-up for Film, TV & Theatre	8	-	8
Higher Certificate in Engineering in AV Media Technology	34	17	51
Foundation Certificate	14	-	14
BA in Design in Model Making for Film & Media	25	47	72
BSc in Computing in Multimedia Programming	41	59	100
Bachelor of Engineering in Digital Media Technology	-	19	19
Bachelor of Business in Enterprise	26	73	99
BA (Hons) in Production Design & Art Direction	-	9	9
BA (Hons) in Fine Art	-	1	1
BA (Hons) in Animation	32	63	95
BA (Hons) in Photography	20	57	77
BA (Hons) in Design in Visual Communications	27	75	102
BA (Hons) in Visual Arts Practice	55	122	177
BA (Hons) in Film & Television Production	30	80	110
BSc (Hons) in Applied Psychology	40	85	125
BSc (Hons) in Computing in Multimedia Systems	19	14	33
BA (Hons) in English, Media & Cultural Studies (F/T and P/T)	65	150	215
BA (Hons) in Bus. Studies & Arts Management	51	122	173
Bachelor of Business (Hons) in Entrepreneurship	-	29	29
Bachelor of Business (Hons) in Enterprise	26	-	26
MA in Screenwriting	-	14	14
MA in Visual Arts Practices	-	23	23
MA in Public Culture Studies (F/T and P/T)	-	12	12
MA in Cyberpsychology (P/T)	-	16	16
Postgraduate Dip. in Business in Cultural Event Management	-	6	6
BA (Hons) in Visual Arts Practice (ACCS)	9	43	52
MA in Visual Arts Practices (ACCS)	-	25	25
Postgrad. Diploma in Business in Cultural Event Management	-	6	6
TOTAL	**533**	**1160**	**1700**

*NB The above figures do not include enrolments for MA's and MSc's by Research*

Full-Time Student Enrolments By Award Level

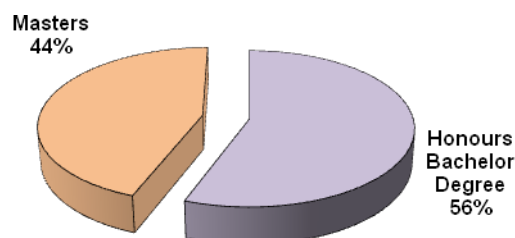| AWARD LEVEL	MALE	FEMALE	TOTAL
Higher Certificate	37	30	67
Ordinary Bachelor Degree	54	27	92
Honours Bachelor Degree	181	184	365
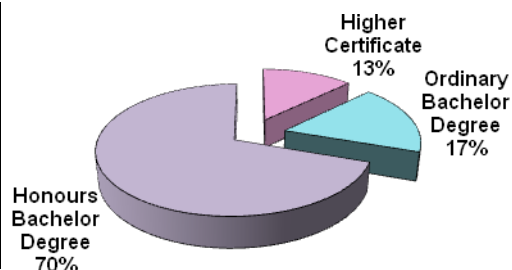
Overall Full-Time Student Numbers By Award Level

AWARD LEVEL	MALE	FEMALE	TOTAL
Higher Certificate	52	32	84
Ordinary Bachelor Degree	195	95	290
Honours Bachelor Degree	533	632	1165
Masters/Post Graduate	17	41	47
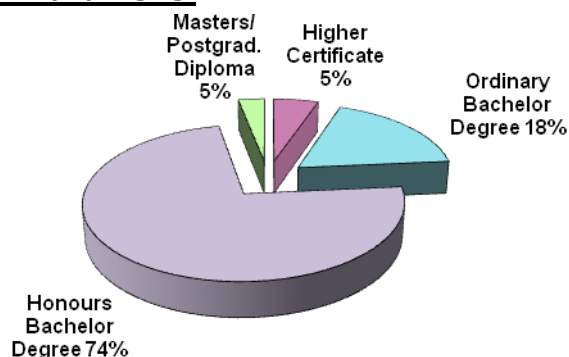
Overall Part-Time Student Numbers By Award Level

AWARD LEVEL	MALE	FEMALE	TOTAL
Honours Bachelor Degree	14	45	59
Masters	11	36	47

Graduates 2007/08 by Award Level

AWARD LEVEL	MALE	FEMALE	TOTAL
Higher Certificate	28	32	60
Ordinary Bachelor Degree	61	24	85
Higher Bachelor Degree	143	143	286
Masters	12	34	46
Postgrad. Diploma	2	3	5

Masters 10%
Postgrad. Diploma 1%
Higher Certificate 12%
Oridnary Bachelor Degree 18%
Honours Bachelor Degree 59%
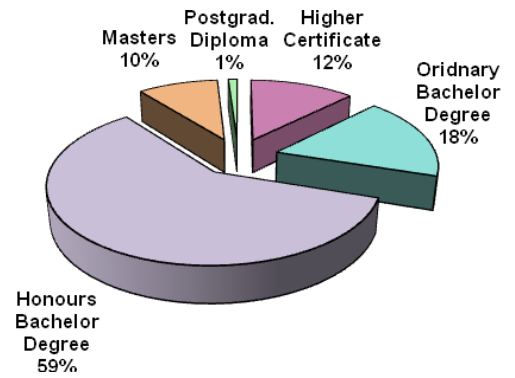
3.6   Student Prizes, Scholarships and Achievements

3.6.1 Student Prizes/Achievements– 2008/2009

'Best Poster' Award – Learning and Innovation Network Conference
Orla Byrne, Barr (November 2007)

The Irish Professional Photographers Association – IADT Student Award
Lorna Fitzimons. (November 2007)

IADT's Awards for Academic Excellence for a Dissertation of Very High Standard
Orla McHardy [BA (Hons) in Animation], Marcus Swam [BA (Hons) in Visual Communication Design] (November 2007)

IADT's Aileen MacKeogh Award
Darragh O'Callaghan [BA (Hons) in Fine Art]

HETAC Student of the Year Award
Clare Shanahan [BA (Hons) in Fine Art]

RDS Taylor Art Award
Robert Manson [BA in Film & Television Production] won the award of €20,000 for his work entitled 'The Silver Bow'.

School of Business & Humanities – Student of the Year Awards
At IADT's annual conferring ceremony in November 2007, Mark Robinson, Philip Le Guay, Lelia O'Reilly, Alan Waldron, Melissa Collins and Leah Johnson all received a Gold Medal Award, while Elizabeth Brady received an Award of Excellence.

Premier Foods Bachelor of Business Marketing Award
In November 2007, Michael O'Connor received the Premier Foods Bachelor of Business (Honours) Marketing Award.

Dun Laoghaire Rathdown County Enterprise Board
In November 2007, Stephen Shannon, David McGuane, Greg McDonnell, Nicola Hoyne, Peter Quigley and Mary Toale received DLRCEB Student Awards.

Newspaper Fellowship Awards
In November 2007, Keith Gillispie, Laura Meaney, Richard Walsh, David McGuane, Michael O'Connor, Richard Flanagan and David Loughlin all received Newspaper Fellowship Awards.

Deloitte Foundation Certificate Awards
In November 2007, Michael Goss received a Deloitte Achievement Award, and Ivor Casey received a Deloitte Achievement for Effort Award.

Student of the Year Awards

The following students of the School of Creative Technologies received Student of the Year Awards at the November 2007 conferring ceremony:

- Cormac Burke [BSc (Hons) in Computing in Multimedia Systems]
- Louise Glynn (BSc in Computing in Multimedia Programming)
- Eily-Jane Colgan [BSc (Hons) in Psychology Applied to Information Techhnology]
- Dara Parkes-Kenna (Higher Certificate in Audio Visual Media Technology)
- Shane Connaughton (Bachelor of Engineering in Digital Media Technology)

Blackrock Education Centre Award (November 2007)

Brian Gallagher [BSc (Hons) in Computing in Multimedia Systems] received the Student Project of the Year Award (sponsored by Blackrock Education Centre) at the 2007 conferring ceremony

Asia-Europe Foundation Art Camp Master Class

Darragh O'Callaghan was awarded a place on the Asia-Europe Foundation Art Camp master class which took place in Thailand. (May 2008)

3.7   Student Services & Facilities

3.7.1 Student Services Committee (SSC)

A Student Services Committee (SSC), with joint student and staff membership, was formed in October 1998 to plan, coordinate and implement a variety of programmes and services which are designed to provide students with the opportunity to reach their full academic and personal potential. The SSC is funded by the annual student capitation charge and supports, in whole or in part, the following services:

- Medical service (Doctor and Nurse)
- Counselling service
- Careers Advisory service
- Sports and Recreation Officer
- Writing and Research Skills Workshops
- Students Union
- Clubs and Societies

In addition to the above, the SSC operates a Discretionary Fund to assist students in financial difficulty. All applications are treated with the strictest confidentiality.

Each year, services within the remit of the SSC prepare an annual report on their activities for the year. The key points from each SSC Annual Report are noted below:

Access Office:
- The Access Office provides support to the following groups of students:
  - adult learners
  - students with disabilities
  - socio-disadvantaged school leavers
  - ethnic minorities / members of the traveller community
  - lone parents
  - community initiatives.
- The allocation for the Student Assistance Fund in 2007/2008 was €64,000. There were two rounds of applications for assistance from this fund – in November 2007 88 applicants received assistance, with a further 90 applicants received assistance in February 2008
- The number of students declaring disabilities in rose from 85 in 2006/2007 to 94 in 2007/20089.
- The Access Office provides advice to students on funding options and in 2007/2008, 70 students availed of this advice service.
- The Access Office also provides advice for students in relation to childcare issues, returning to education as adult learner, refugee etc.

- The 2008-2013 action plan from the National Access Office (HEA) reflects the need for action and investment throughout the education system. Subject to approval by the Minister for Education and Science, the plan will be implemented by the National Access Office in autumn 2008. In this context the HEA has requested three year access plans from all third level institutions outlining a move in new directions, taking account of new challenges, to move beyond compliance and to develop a more sophisticated vision for equality and diversity. This will provide a real opportunity to highlight the importance of diversity management within IADT and to identify how best to include an equality mainstreaming approach.
- The IADT Access Working Group met on 6 occasions during the year, and considered a range of issues relating to access provision for students.
- Building links with local schools continued and in 2007/2008, 27 students from seven local link schools registered at IADT.
- A Dormant accounts fund of €3m has been approved for the IoT sector for initiatives that will complement and add to other access related work currently being carried out. Projects will be identified for IADT and submission made for funding to this scheme.
- The Access Office continued to build links with local community groups including the Southside & Bray Area Partnerships, Adult Education Office – Dun Laoghaire VEC, Carmona Services, Social Inclusion Unit, Dun Laoghaire Rathdown County Council, The "Back to Education Initiative, Dun Laoghaire Adult Education Guidance Service.
- During 2007/2008, students from local DEIS (Delivering Equality of Opportunity in Schools Programme) schools second level schools Ballinteer Community School, Cabinteely CS, Holy Child CS Sallynoggin, St. Tiernan's CS, St. Laurence College, St. Thomas' CS, Bray and St. Killian's CS Bray , participated in the following programmes which were offered on campus:
  o Business & Humanities Taster Day (Business, Drama, Film)
  o Creative Technologies Taster Day (Multimedia, Psychology)
  o Business & Humanities Enterprise Week
  o Funding for 2 students to participate from local DEIS school in IADT's '08 Summer School was provided by the Access office.
- In 2007/2008, 17% of registered 1st years were over 23 years.
- In 2007/08 the Fund for Students with Disabilities allocation was €188,890. The breakdown of applications for support through this fund was as follows:

16 1st time applicants	€ 67,010
14 late applicants	€ 53,480
36 renewal applicants (2nd-4th yrs	€ 68,400
TOTAL	€188,890

Assistive Technology:

- The Assistive Technology service supported in excess of 100 students in 2007/2008, using a range of technologies including laptops and dedicated Assistive Technology software.
- The set of Assistive Technologies commonly used include:
  - o Hardware – Laptops, Electronic dictionary and thesaurus, Scanners for converting text into electronic text and Dictaphones
  - o Software – Read and Write Gold 8 (Assistive literacy software), Dragonspeak (Voice to text dictation software), Inspirations or Mindmanager (Mind mapping software) and MS Word used with its accessibility features.
- Training in the use of assistive technology – including training seminars – was provided for students. Training seminars offered included Read and Write Gold and Dragon Naturally Speaking, and were well attended.

Counselling Service: Annual Report:

- Approximately 10% of the registered student population contacted the counselling service directly regarding an initial appointment and from this, 8% directly engaged with the student counselling service.
- 120 students engaged in psychotherapeutic contract – a steady increase in the number of student referrals. The average length of contract was 4-8 sessions.
- 592 direct student consultations were offered during the academic term that ranged from 30 minutes - 2 hours.

Nursing Service: Annual Report:

- The Student Health Centre is in its 9th year of operation, providing on-campus medical and nursing care to registered students of IADT.
- A total of 2,966 consultations were provided to students during the 2007/2008 academic year, of which 811 were male patient and 2155 female patient consultations.
- Areas of importance to students were identified as including family planning, sexual health screening, diagnosis of depression and other psychological issues and travel health/vaccinations.

Writing and Research Service: Annual Report:

The provision of the WRSS reflects the Institute's awareness of the growing diversity of needs among the student population and its policy of inclusion for all its students, including students with a Specific Learning Difficulty(SpLD) and the statutory obligations to accommodate the needs and entitlements of students. The Service operates on a number of levels throughout the Institute to provide a comprehensive range of supports for students, including provision of Needs Assessments, support for funding applications, arrangements for Exam Accommodations, liaising with department heads, course co-ordinators and lecturers over student difficulties.

- The Service objectives are to help students achieve their full potential, reduce demands on staff resources and ensure standards of course requirements are met.
- This year the Service has extended the service provision and increased specialist staffing, extended the number and range of seminars and further developed a training programme and resources for training and recruiting specialist staff.
- Seminars offered included seminars on note-taking, reading techniques, essay writing, academic style referencing, research skills, time management, thesis planning, goal setting, deadlines, exam techniques, presentation skills and programme-specific seminars.
- Awareness of the Writing and Research services was increased though increased promotion, in particular during induction week for incoming 1st year students.
- In addition to specialist support, the WRSS offers a screening service on referral from staff in order to clarify what a student's difficulties may be. A definitive diagnosis of Dyslexia/SpLD still requires a full assessment by an educational psychologist
- The Service works closely with the Access Officer and together ensure that all available funding and supports from the External Funding the National Access Office ESF Fund are activated.
- The WRSS maintains contact with external agencies such as Access for Higher Education and Disability, National Access Office and the Dyslexia Association of Ireland.
- In 2007/2008, 76 students with specific learning difficulties registered with the WRSS.

Careers Advisory Service: Annual Report:
- The work of the Careers Advisory Service includes one-to-one meetings with students, student queries, classroom visits and careers presentations, Careers Education Programme – lunchtime presentations and visiting speakers, employer contact including notifying job opportunities to students and graduates, Graduate Careers Fairs, development of databases to facilitate graduate and employer contact, Graduate Destinations Surveys.
- One-to-one career counselling appointments decreased by 5% to 166 for the year, covering areas including job search, CV's, applications and interviews.
- 120 e-mail queries were received during the year – an increasing number of queries are being answered through the phone and e-mail query services.
- The profile of the Careers Advisory Service continued to be raised within the Institute by through promotion of the service to students through Student Care and Student Union websites, noticeboards, Newsletters and the Graduate Database
- The Careers Education Programme offers a combination of lunchtime lectures and direct presentations to class groups.
- The Graduate and Employer database held by the Careers Advisory to facilitate ongoing communication with graduates and employers continued to be developed – an additional 60 potential employers were added to the database.

- The second annual Graduate Destinations Survey of the 2007 graduate cohort was undertaken with a 72% return rate.
- A number of short classroom presentations were arranged with individual lecturers for Award Year classes and focused on topics including Career Planning in final year, Postgraduate research and options and Careers Resources and support after leaving the Institute - key websites and sources of employment information and inviting graduating students to sign on with the Careers Service's Graduate Database to facilitate ongoing notification of job opportunities as they arise.

3.7.2 <u>Student Union</u>

In November 1998 the Student Union was formed at the Institute to represent the interests of students in their dealings with the Institute authorities, and to further the social and cultural life of students on campus. The Student Union is affiliated to USI. The President and Deputy President for the academic year 2007/08 were Mr. Adam Harrington and Ms. Claire Weir respectively.

4. Research and Development Activities

4.1 Developmental Activities

4.1.1 General Developments

IADT Strategic Plan 2008-2012 – In 2007 Jane Williams of The Sia Group was engaged to facilitate this process which included extensive consultation with both internal and external stakeholders. On 6 February 2008, IADT's Governing Body approved 'Creating Futures', the Institute's strategy for the period 2008-2012. On 21 April 2008, the strategy was launched by Mary Hanafin TD, Minister for Education and Science. The plan contained new actions as well as incorporating the full range of day-to-day activities ongoing within the Institute.

Strategic Innovation Fund – During the academic year 2006/07 IADT partipated in two submissions to the Strategic Innovation Fund Cycle 2. The projects were a Sectoral Project entitled 'Addressing the Needs of the Knowledge Economy', and the 'Dublin Region Higher Education Alliance'. Both applications were funded.

National Digital Learning Repository (NDLR) – The NDLR is a HEA funded service between Irish Universities and the Institutes of Technology to support the collaboration and sharing of learning and teaching resources. IADT is an active participant in this initiative, through Deirdre Judge, who sits on the NDLR Board. The aim of the NDLR service is to create a repository of digitised learning resources that can be shared by all higher education institutions. The NDLR is a free and open online community of resources designed primarily for faculty of higher education in Ireland to share their learning materials. IADT made its first contribution to the NDLR, through a project completed under the innovation Summer Projects. Working in collaboration with DIT, an 'Information Literacy' project has been delivered. The content was authored by DIT, with the IADT team adding the graphic design and animation to the final materials.

4.1.2 Projects

ENGAGE – In 2008 the National Film School became a partner in ENGAGE which is a collaborative project funded by the EU Media Programme. ENGAGE is designed to help Film/TV students and graduates collaborate across frontiers. The NFS, Screen Academy Scotland (at Napier University in Edinburgh) and the Baltic Film & Media School from Tallinn, Estonia selected six participants from each of their institutions, plus six from elsewhere in Europe to attend three workshops. The first of these workshops took place in IADT on Friday, 11th April 2008.

m-Learning Conference – on 7th September 2007, IADT hosted the conference "Taking Learning Mobile' organised by Ericsson as a key activity of an EU-funded m-Learning project under the Leonardo Programme. The conference discussed the resources, technologies and challenges facing the incorporation of mobile learning into mainstream education and training. IADT is a partner in the Mobile Learning project, which is the provision of education and training on PDAs (Personal Digital Assistants)/palmtops/handhelds, smartphones and mobile phones.

Erasmus

During the academic year 2007/08, IADT applied for and received a grant of €4,960 under the EU Lifelong Learning Programme (LLP) – ERASMUS for 4 teacher mobility places. This funding was used to assist the development of staff-staff relationships with universities and colleges were identified as potential partners for Erasmus student exchanges.

CAVE

In August 2008 IADT received Research & Development infrastructure funding of €560,000 from Enterprise Ireland to develop an immersive virtual reality system. The System, CAVE (Automated Virtual Environment) immerses users in ambionic sounds and high-end 3D graphic environments projected on four walls. It also uses a wireless motion tracking system to support research in cyber-psychology and cognitive studies, real-time visualization and interaction, high-end interactive graphics and prototypes for niche sectors such as planning and visual arts. CAVE provides a platform for collaboration with other colleges and industry to develop immersive virtual environment projects.

4.2 External Development Links

NFS Conference – the first NFS conference was held on 1st and 2nd November 2007. The conference entitled 'Documentary in the 21st Century', consisted of a series of panel discussions and key-note addresses, alongside documentary screenings and provided a forum for an interactive debate from diverse perspectives on documentary in the 21st century. The key note speaker was Prof. Brian Winston (University of Lincoln) and the panels included such experts as Prof. Kevin Rockett (TCD), Dr. Harvey O'Brien (UCD), Prof. Desmond Bell (Queens University), Clare Duignan (RTE) and Neil Leyden (Digital Media Forum).

Asia-Europe Forum for Young Photographers 2007 – On 24th November 2007, Minister Dick Roche launched the 'Night of Photography' an exhibition of the work of twenty photographers (from ten Asian and ten European countries). The event was organised in conjunction with the Asia-Europe Foundation, Cork Institute of Technology and the Sirius Art Gallery.

Chingay Parade – In February 2008, twenty-four BA Model-Making students, along with one student from the BA (Hons) Arts Management programme travelled to Singapore to participate in the Chingay 2008 parade. This participation was in conjunction with students from Temasek Polytechnic. A grant of €32,000 was received from Culture Ireland in support of this project.

Visit to Lesotho – In February 2008, Dr. Marian O'Sullivan (Head of Development) and Ciarán McCormack (FÍS Creative Manager) made an exploratory visit to Lesotho in order to research ways in which IADT and FÍS could support the educational system there. The visit was made in conjunction with Blackrock Education Centre and was supported by the both the Government of Lesotho and Ireland.

FÍS Project
This project was originally funded by AIB and the Department of Education & Science, with the aim of introducing film and film-making into the curriculum in primary schools – using digital video and digital editing techniques with teachers and pupils in primary schools. The project is a model of collaboration including the Blackrock Education Centre and the national network of Education Centres, NCTE, NCCA, IFI, and the Digital Hub.

FÍS Festival
The third annual FÍS Film Festival took place in November 2007. This Festival is a celebration of the creativity and imagination of children and teachers in Irish schools. The annual event sees schools from all over Ireland creating short films from animations, documentaries to educational dramas. A number of schools are then invited to the FÍS Festival – the Irish schools Film Award Ceremony.

FÍS Book Club
The FÍS Book Club is a collaboration between schools in Ireland and multiple education districts in the UK, which encourages children to create a video book review based on their independent reading. The collected video book reports form a password-protected, child friendly and safe, online digital video book review catalogue, which is accessible to participating schools only. www.fisbookclub.ie

4.3   Campus Development

Academic Year 2007-2008

METNS

In March 2006 a Memorandum of Understanding was signed by IADT and the Department of Education and Science which released a two-acre site for the construction a primary school building for the Monkstown Educate Together National School. In return for this site, the Department of Education and Science undertook infrastructural works to the IADT campus, and provided an all-weather playing pitch. Planning permission for this project was granted to the Department of Education and Science by Dun Laoghaire Rathdown County Council in January 2007.

Media Cube

The Media Cube was officially opened by Minister Michael Martin, Minister for Enterprise, Trade and Employment on 28th March 2007. The first twelve companies to occupy the building were approved by the Governing Body on 4 April, 2007.   By January 2008, occupancy had reached 100% and in February 2008, the official website was launched providing details of the companies occupying spaces in the Cube.   On 28th March Minister Eamon Ryan presided at the one-year opening celebration.

National Film School

In March 2007, the Development Committee for the National Film School (NFS) initiated a fundraising campaign and a total of €135,920 was raised. This funding will go towards the cost of equipping the new NFS building, when completed. On 12th May 2008, IADT's NFS development programme was launched which included a celebration of the foundation sponsors. The NFS Development Group includes external members James Morris [TV3/Windmill Lane, Chair of Irish Film Board], Clare Duignan [RTE], James Hickey [Matheson Ormsby Prentice], Joan Egan [Tyrone Productions] and Morgan O'Sullivan [World2000].

Public Private Partnership (PPP) Projects

In July 2008, an outline planning application was submitted to Dun Laoghaire Rathdown County Council in relation to the Digital Media Teaching Building, Sports Hall and Workshops.

4.4   Safety & Services Management

4.4.1 Safety

The Health & Safety Committee acts as an advisory committee to the Executive Management Team on all aspects of safety, health and welfare, in relation to staff, students, visitors and contractors. In September 2006, the activities and membership of the Health & Safety Committee were reviewed. Six members of staff, one student and one external staff member were nominated, based on their expertise. The first meeting of the new Committee, took place on 15th June 2007. On 14th September 2007, Committee members attended a one-day training course provided by NIFAST covering topics such as health and safety legislation, the creation and operation of a Health and Safety Committee. Subsequently, on 28th January 2008, members of the Institute's Management Team attended a half-day's legal briefing on health and safety. In December 2007, a consultant from NIFAST reviewed the Institute's Safety Statement and issued a report on recommendations in February 2008.

5. <u>Personnel</u>

5.1 <u>Staff Numbers</u>

Average figures based on Whole Time Equivalent calculations.

	2007/08
Academic	126
Research	1
Management, Administration & Library	53
Student Services	6
Technical Support	14
Non-technical Support	<u>14</u>
Total	<u>214</u>

5.2 <u>Staff Achievements</u>

5.2.1 <u>School of Creative Arts</u>

During the academic year 2007/08, the following members of staff exhibited their work:

> Thelma Chambers, Dr. Anne Burke, David Quinn, Cora Cummins, Tim Lloyd, Saoirse Higgins, Lynda Devenney, Mark Joyce, Clodagh Emoe, Kathleen Moroney and Mary Avril Gillan

The following members of staff presented at conferences/seminars during the academic year 2007/08:

Sheera Murphy
- Postgraduate Research Conference, UCD

Dr Linda King
- 'Come Back to Erin' Conference, National Museum of Ireland, Castlebar
- 'Postgraduate Seminar, DCU

Anna Colford
- 'Breaking Ground' International Symposium, Ballymun Civic Centre

Hilary Kenna
- RNUAL Research Symposium, Central St. Martins, London

The following members of staff had publications during the academic year 2007/08:

Sherra Murphy, Dr Anne Burke, Dr Linda King, Sorcha O'Brien, David Smith

The following staff members were involved in production/costume designers in the various productions:

Barry Dignam ("Monged", "Breaking Rocks" and "Enough"), Eleanor Wood ("A Film With Me In It") and Eimer Ni Mhaoldomhnaigh ("Ondine").

Thomas Kennedy won the UNICEF Best Short Film Award (September 2007)

David Smith was awarded Gold, Silver and Bronze Awards for Graphic Design at the Institute of Creative Advertising and Design Annual Awards (November 2007)

Dr. Justin Carville was awarded an Irish Research Council for the Humanities and Social Sciences (IRCHSS) Research Fellowship. The award was for a project entitled 'Photography, Ethnography and the Antiquarian Imagination: The Visual Economy of Irish Identity' (June 2008)

David Quinn was awarded funding under the 'Frameworks' scheme for the animated short film entitled "T'was a Terrible Hard Work', written and directed by him (June 2008)

5.2.2 School of Business & Humanities

The following members of staff presented at conferences during the academic year 2007/08:

Therese Moylan
- WUN Conference Proceedings, Chicago, USA
- WUN Conference, China
- All Ireland Society for Higher Education (AISHE) Conference, NUI Maynooth

Audrey Stenson
- 12th International Conference on European Learning Styles & Information Network (ELSIN), Dublin
- 13th International Conference on European Learning Styles & Information Network (ELSIN), Ghent, Belgium

Barry McIntyre
- EdTech Conference , Dundalk I.T.
- All Ireland Society for Higher Education (AISHE) Conference, NUI Maynooth

Conor Heagney
- All Ireland Society for Higher Education (AISHE) Conference, NUI Maynooth
- EdTech Conference, Dundalk I.T.
- ELSIN Conference, Belgium

Cormac Deane
- Association for Research in Popular Narrative Annual Conference, John Moore's University, Liverpool

Dr Diog O'Connell
- Colloque International, University of Limoges, France

Sarah Balen
- NCFIS International Postgraduate Conference, I.T. Tallaght
- IASIL Conference, Portugal
- AFIS Conference, France

Catherine Rossiter
- Irish Academy of Management Conference, Queens University Belfast

The following members of staff had publications during the academic year 2007/08:

Dr Josephine Browne, Dr Paula Gilligan, Therese Moylan, Dr Carol MacKeogh, Maria Parsons, Selina Guinness, Conor Heagney, Cormac Deane, Dr Diog O'Connell, Dr Barbara Hughes, Barry McIntyre, Audrey Stenson, Michael Murphy

5.2.3 School of Creative Technologies

The following members of staff members presented at conferences during the academic year 2007/08:

Andrew Power
- General Online Research Conference, Hamburg, Germany
- Psychology Learning & Teaching Conference (PLAT), Bath, UK

Marion Palmer
- British Educational Research Association Annual Conference, London
- PLAT Conference, Bath, UK

Hannah Barton
- EdTech Conference, Dundalk I.T.
- Third International Teaching in Psychology Conference, St. Petersburg, Russia
- Third European Conference on Positive Psychology, Croatia
- Psychology Learning and Teaching (PLAT) Conference, Bath, UK

Dr Christine Horn
- PLAT Conference, Bath, UK
- Third International Teaching in Psychology Conference, St. Petersburg, Russia
- EdTech Conference, Dundalk I.T.

Dr Olivia Hurley
- PLAT Conference, Bath, UK

Dr Grainne Kirwan
- General Online Research Conference, Hamburg, Germany
- PLAT Conference, Bath, UK
- Irish Web Technology Conference (IWTC), Dublin

Tim McNichols
- 18th European Conference in Information Systems, Galway

Dr Nicola Porter
- PLAT Conference, Bath, UK
- 30th Annual National Institute of the Teaching of Psychology Conference, St. Pete Beach, Florida
- The British HCI Conference, Lancaster, UK

The following members of staff had publications during the academic year 2007/08:

Andrew Power, Marion Palmer, Dr Olivia Hurley, Tim McNichols, Andrew Errity, Dr Christine Horn

6. Financial Reports

6.1 Financial Report 2007/2008

The audited accounts were approved without qualification by the Comptroller and Auditor General on 15 December, 2009.

An abridged version of the financial statements is set out in Appendix A.I.

7.   Equality of Opportunity

The Dun Laoghaire Institute of Art, Design and Technology is an equal opportunities employer and education provider. It does not discriminate in any respect against staff and students on the basis of gender, colour, race, religion, marital status or physical incapacity. It is committed to removing barriers in education and to the initiation of positive action to create and widen opportunities on an inclusive basis.

Appendix A.I

Abridged Version of Financial Statements 2007/2008

Income and Expenditure Account

	Year ended 31 August 2008 €	Year Ended 31 August 2007 €
INCOME		
State Grant	10,864,132	10,219,621
Release from Capital Account	1,552,212	1,465,145
Tuition Fees	3,948,248	3,746,723
Student Registration Charges	1,284,105	1,227,390
Research, Consultancy and Development	562,114	491,642
Interest Income	173,489	138,047
Other Income	1,749,439	1,332,591
	20,133,740	18,621,159
EXPENDITURE		
Academic Departments	9,553,881	8,656,669
Academic Support Services	544,983	538,415
Premises	1,839,102	1,760,925
Central Administration and ICT Services	4,516,384	4,216,901
General Educational Expenses	372,340	290,088
Student Facilities and Amenities	789,243	744,968
Research, Consultancy and Development	400,733	520,394
Depreciation	1,552,213	1,465,145
Other Expenditure	185,107	161,758
	(19,753,986)	(18,355,263)
OPERATING SURPLUS	379,754	265,896
ALLOCATED TO RESTRICTED RESERVE	(200,060)	(179,762)
ACCUMULATED SURPLUS AT 1 SEPTEMBER	3,286,434	3,200,300
ACCUMULATED SURPLUS AT 31 AUGUST	3,466,128	3,286,434

There are no recognised gains or losses other than those dealt with in the Income and Expenditure Account.

Signed on behalf of the Governing Body:

David Harvey: **Chairperson**

Jim Devine: **Director**

Balance Sheet (Financial Statements 2007/2008)

	2008	**2007**
	€	**€**
FIXED ASSETS		
Tangible Assets	34,782,303	34,586,043
CURRENT ASSETS		
Debtors	1,941,532	1,992,290
Cash at Bank and in Hand	3,984,006	3,612,672
	5,925,538	5,604,962
CREDITORS		
Amounts falling due within one Year	(1,305,034)	(1,364,212)
NET CURRENT ASSETS	4,620,504	4,240,750
NET ASSETS	39,402,807	38,826,793
REPRESENTED BY:		
CAPITAL ACCOUNT	34,782,303	34,586,043
INCOME AND EXPENDITURE ACCOUNT	3,466,128	3,286,434
RESTRICTED RESERVE	1,154,376	954,316
	39,402,807	38,826,793

Signed on behalf of the Governing Body:

David Harvey: Chairperson

Jim Devine: Director

Dun Laoghaire Institute of Art, Design & Technology

Cash Flow Statement (Financial Statements 2007/2008)

	Year Ended 31 August 2008	Year Ended 31 August 2007
Reconciliation of operating surplus to net cash inflow from operating activities	€	€
Operating Surplus	379,754	265,896
Interest Income	(173,489)	(138,047)
Depreciation	1,552,213	1,465,145
Amortisation in line with Depreciation	(1,552,213)	(1,465,145)
Decrease in Debtors	50,758	215,362
Decrease/(Increase) in Creditors	(59,178)	6,957
Net Cash Inflow from Operating Activities	197,845	350,168
CASH FLOW STATEMENT		
Net Cash Inflow from Operating Activities	197,845	350,168
Returns on investments and servicing of finance		
Interest Income	173,489	138,047
Capital Expenditure		
Payments to acquire Tangible Fixed Assets	(1,754,077)	(3,405,114)
Net Cash Outflow for Capital Expenditure	(1,754,077)	(3,405,114)
Capital Financing		
State Grants for Capital and Minor Works Expenditure	146,862	59,814
Allocated from State Grant for Recurrent Expenditure	1,578,198	1,493,395
Other Grants	0	2,539,476
Allocated from student Registration Charge Income	14,842	0
Allocated from Project Income	14,175	3,481
Net Cash Inflow from Financing	1,754,077	4,096,166
Increase in Cash and Bank Balances	371,344	1,179,267
Reconciliation of Net Cash Flow to Movement in Net Funds		
Net Funds at 1 September	3,612,672	2,433,405
Net Funds at 31 August	3,984,006	3,612,672
	371,334	1,179,267

Signed on behalf of the Governing Body:

David Harvey: Chairperson

Jim Devine: Director